

MOSS

CERTIFICATE

Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Cigaletova 15

City: 1000 Ljubljana

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Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: March 2026

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.03.2026	32 653	16 187	1,1%	17 894	2,0	1,1
02.03.2026	106 504	49 998	3,3%	53 570	2,1	1,1
03.03.2026	103 615	48 081	3,2%	51 539	2,2	1,1
04.03.2026	105 739	46 655	3,1%	50 165	2,3	1,1
05.03.2026	95 468	45 592	3,0%	48 961	2,1	1,1
06.03.2026	94 777	45 052	3,0%	48 359	2,1	1,1
07.03.2026	31 949	17 114	1,1%	19 612	1,9	1,1
08.03.2026	34 277	16 913	1,1%	19 105	2,0	1,1
09.03.2026	110 815	50 611	3,4%	54 386	2,2	1,1
10.03.2026	104 475	48 011	3,2%	51 546	2,2	1,1
11.03.2026	117 530	50 176	3,3%	53 839	2,3	1,1
12.03.2026	101 583	46 888	3,1%	50 353	2,2	1,1
13.03.2026	104 693	43 286	2,9%	46 603	2,4	1,1
14.03.2026	33 618	17 902	1,2%	19 860	1,9	1,1
15.03.2026	34 617	17 493	1,2%	19 407	2,0	1,1
16.03.2026	109 228	51 082	3,4%	54 802	2,1	1,1
17.03.2026	109 032	49 337	3,3%	52 957	2,2	1,1
18.03.2026	103 582	47 892	3,2%	51 517	2,2	1,1
19.03.2026	98 798	45 574	3,0%	48 784	2,2	1,1
20.03.2026	83 483	38 867	2,6%	41 601	2,1	1,1
21.03.2026	31 513	17 006	1,1%	18 739	1,9	1,1
22.03.2026	30 429	16 254	1,1%	17 994	1,9	1,1
23.03.2026	118 131	55 560	3,7%	59 251	2,1	1,1
24.03.2026	111 945	49 281	3,3%	52 553	2,3	1,1
25.03.2026	108 345	50 187	3,3%	53 749	2,2	1,1
26.03.2026	114 588	51 746	3,5%	55 481	2,2	1,1
27.03.2026	95 075	45 295	3,0%	48 630	2,1	1,1
28.03.2026	30 060	16 167	1,1%	17 885	1,9	1,1
29.03.2026	33 789	16 282	1,1%	18 557	2,1	1,1
30.03.2026	127 919	53 041	3,5%	56 928	2,4	1,1
31.03.2026	121 598	50 066	3,3%	53 664	2,4	1,1

Weekly reach (Slovenian visitors)

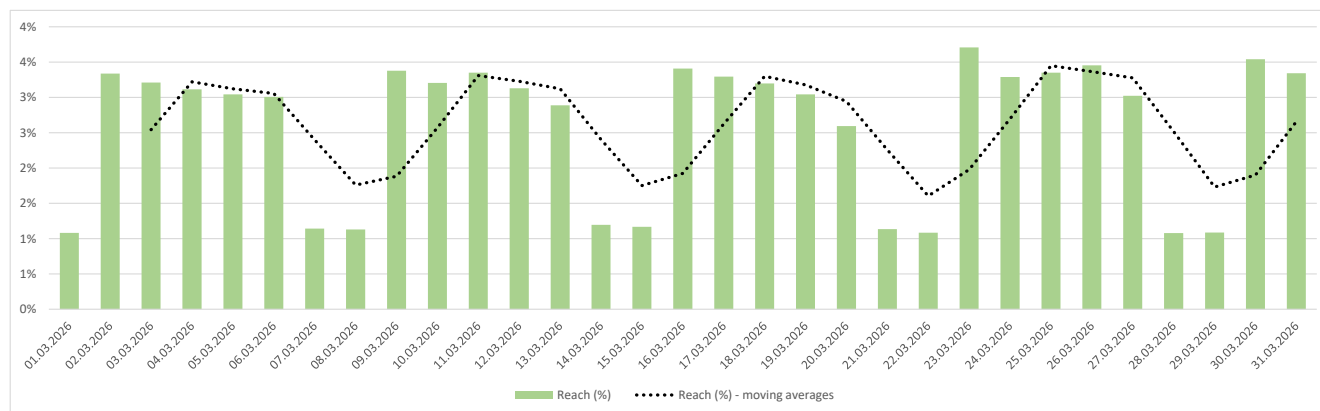
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.03.2026 - 01.03.2026	32 653	16 187	1,1%	17 894	2,0	1,1
02.03.2026 - 08.03.2026	572 329	146 877	9,8%	290 586	3,9	2,0
09.03.2026 - 15.03.2026	607 331	148 819	9,9%	295 886	4,1	2,0
16.03.2026 - 22.03.2026	566 065	144 776	9,7%	285 958	3,9	2,0
23.03.2026 - 29.03.2026	611 933	159 135	10,6%	306 298	3,8	1,9
30.03.2026 - 31.03.2026	249 517	103 118	6,9%	110 585	2,4	1,1

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.03.2026 - 31.03.2026	2 639 828	284 031	19,0%	1 306 981	9,3	4,6

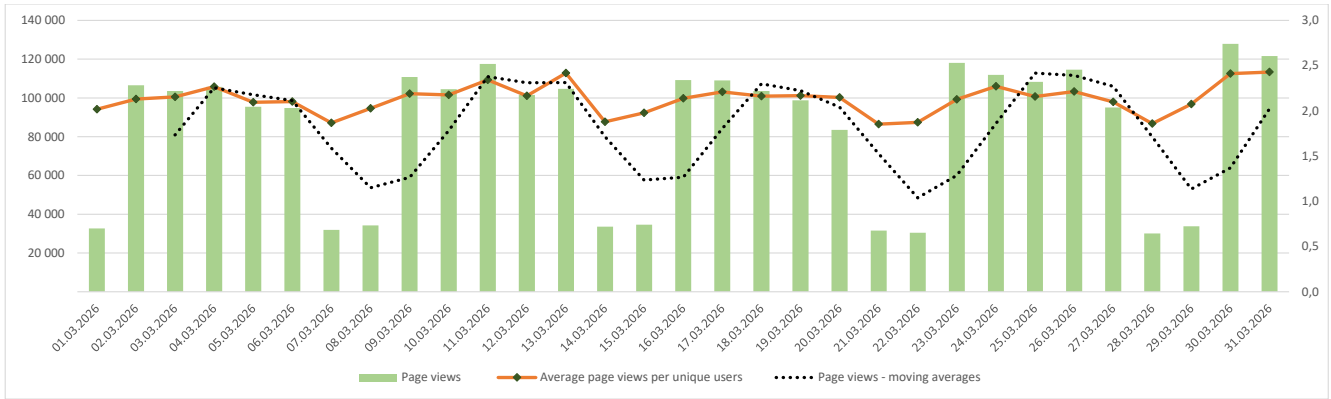
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	12,2%	90	10,2%
	Three-year high school	9,3%	73	6,5%
	Four-year high school	40,2%	103	42,8%
	Higher school, university, college or more	37,9%	112	39,1%
	I don't want to answer	0,5%	78	1,4%
Personal income	I have no income	6,9%	75	4,8%
	Less than 400 EUR	5,3%	82	3,4%
	400 to 800 EUR	10,2%	73	7,2%
	800 to 1200 EUR	26,7%	99	28,8%
	1200 to 1500 EUR	16,0%	114	21,0%
	1500 to 1800 EUR	9,0%	109	11,1%
	over 1800 EUR	16,5%	128	15,4%
	I don't want to answer	9,5%	116	8,4%
	Region	Pomurska	5,1%	83
Podravska		16,0%	97	14,6%
Koroška		4,0%	119	8,5%
Savinjska		10,4%	87	10,8%
Zasavska		2,1%	76	2,9%
Posavska		3,2%	86	2,1%
JV Slovenija		6,7%	103	5,8%
Osrednjeslovenska		27,9%	103	26,8%
Gorenjska		11,2%	115	12,9%
Primorsko-notranjska		2,9%	119	1,9%
Goriška		5,1%	96	4,9%
Obalno-kraška		5,7%	115	3,7%
Gender		Male	51,1%	97
	Female	48,9%	103	47,1%
Age	10 to 17 years	2,8%	64	1,8%
	18 to 24 years	9,5%	90	6,7%
	25 to 29 years	7,3%	119	7,8%
	30 to 39 years	22,0%	112	22,6%
	40 to 49 years	25,2%	112	27,7%
	50 to 59 years	20,0%	101	21,9%
	60 to 75 years	13,1%	77	11,4%
Employment status	Employed in public sector	16,6%	97	14,5%
	Employed in a private company	41,9%	108	43,5%
	Self-employed	15,2%	152	21,8%
	Unemployed	4,0%	75	3,0%
	Retired	10,0%	71	7,4%
	Pupil	4,1%	67	3,3%
	Student	7,3%	94	6,1%
	I don't want to answer	0,9%	125	0,6%

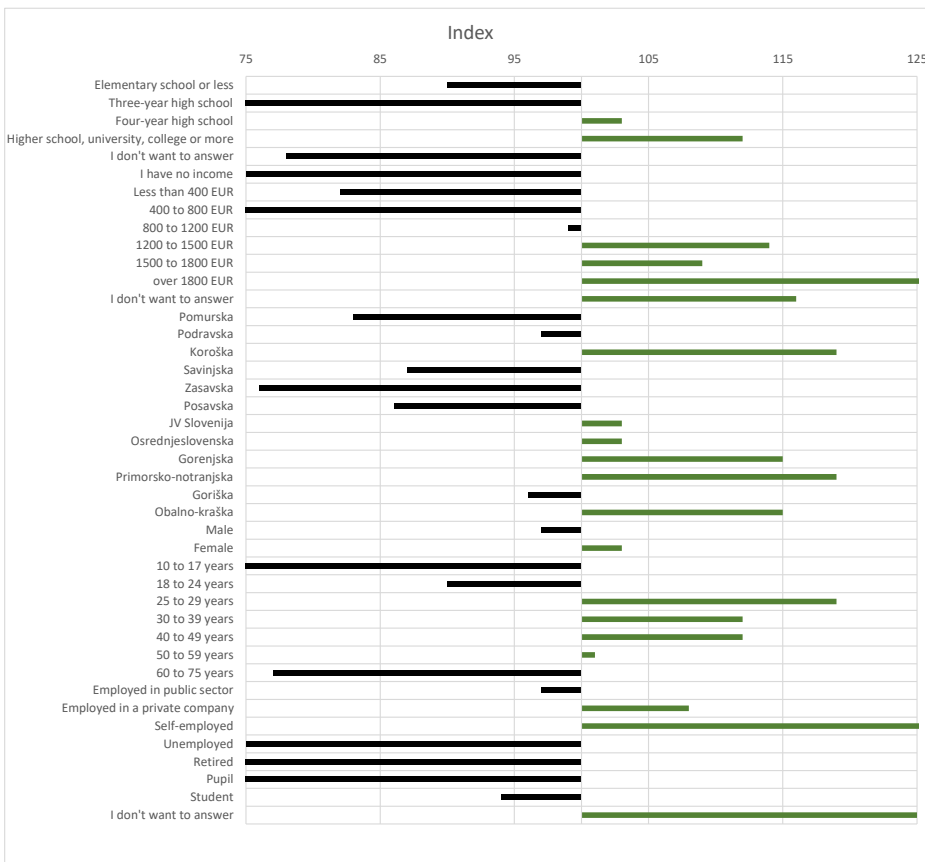


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
 The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.3. to 31.3.2026. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.3. to 31.3.2026. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one website that is participating in MOSS.