



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: January 2026

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.01.2026	22 057	11 706	0,8%	12 591	1,9	1,1
02.01.2026	29 244	15 239	1,0%	16 599	1,9	1,1
03.01.2026	30 949	16 241	1,1%	17 828	1,9	1,1
04.01.2026	34 889	16 877	1,1%	18 729	2,1	1,1
05.01.2026	101 556	48 594	3,2%	52 073	2,1	1,1
06.01.2026	95 059	44 275	3,0%	47 226	2,1	1,1
07.01.2026	98 012	45 601	3,0%	48 774	2,1	1,1
08.01.2026	97 232	45 642	3,0%	49 048	2,1	1,1
09.01.2026	91 309	43 121	2,9%	46 275	2,1	1,1
10.01.2026	34 207	17 706	1,2%	19 624	1,9	1,1
11.01.2026	37 356	18 685	1,2%	20 496	2,0	1,1
12.01.2026	110 624	53 291	3,6%	57 236	2,1	1,1
13.01.2026	109 429	51 290	3,4%	55 025	2,1	1,1
14.01.2026	110 054	50 494	3,4%	54 225	2,2	1,1
15.01.2026	104 316	49 195	3,3%	52 861	2,1	1,1
16.01.2026	95 428	43 883	2,9%	47 283	2,2	1,1
17.01.2026	37 764	19 357	1,3%	21 355	2,0	1,1
18.01.2026	38 564	18 951	1,3%	21 129	2,0	1,1
19.01.2026	113 484	53 948	3,6%	57 977	2,1	1,1
20.01.2026	113 404	51 525	3,4%	55 285	2,2	1,1
21.01.2026	113 744	52 204	3,5%	56 026	2,2	1,1
22.01.2026	110 640	48 909	3,3%	52 465	2,3	1,1
23.01.2026	96 624	43 059	2,9%	46 304	2,2	1,1
24.01.2026	38 715	19 733	1,3%	22 359	2,0	1,1
25.01.2026	38 490	19 261	1,3%	21 619	2,0	1,1
26.01.2026	123 816	53 056	3,5%	56 962	2,3	1,1
27.01.2026	115 591	50 633	3,4%	54 415	2,3	1,1
28.01.2026	117 522	49 654	3,3%	53 269	2,4	1,1
29.01.2026	115 130	50 201	3,4%	53 943	2,3	1,1
30.01.2026	97 237	43 717	2,9%	47 116	2,2	1,1
31.01.2026	55 326	30 597	2,0%	31 657	1,8	1,0

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.01.2026 - 04.01.2026	117 139	46 918	3,1%	65 720	2,5	1,4
05.01.2026 - 11.01.2026	554 731	146 892	9,8%	283 365	3,8	1,9
12.01.2026 - 18.01.2026	606 179	155 448	10,4%	308 877	3,9	2,0
19.01.2026 - 25.01.2026	625 101	156 919	10,5%	311 634	4,0	2,0
26.01.2026 - 31.01.2026	624 622	162 619	10,9%	295 331	3,8	1,8

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.01.2026 - 31.01.2026	2 527 772	283 126	18,9%	1 264 740	8,9	4,5

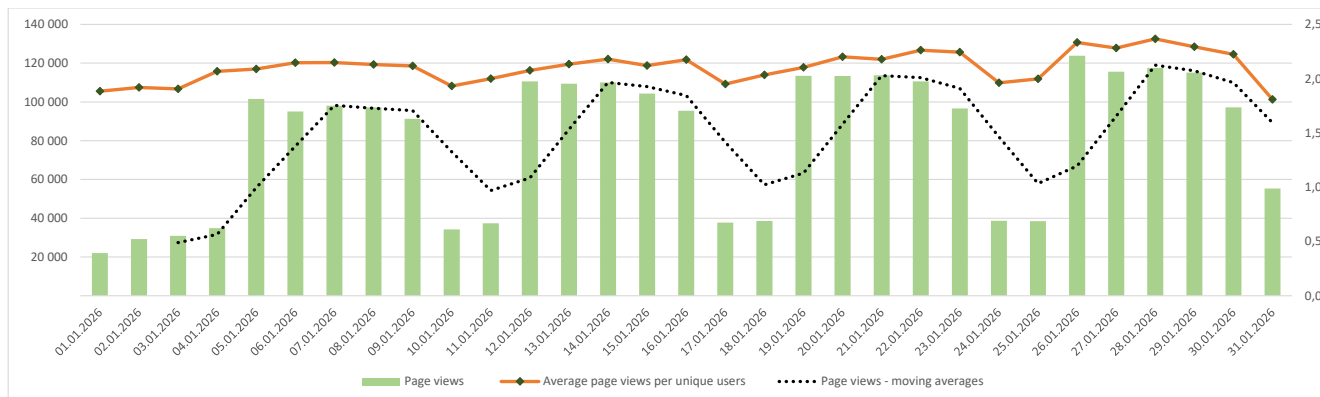
Demographic profile of Slovenian visitors

Variable		Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	13,3%	100	12,0%
	Three-year high school	9,8%	76	8,6%
	Four-year high school	40,0%	102	39,3%
	Higher school, university, college or more	36,4%	107	39,6%
	I don't want to answer	0,5%	102	0,5%
Personal income	I have no income	8,3%	92	8,1%
	Less than 400 EUR	7,3%	116	4,7%
	400 to 800 EUR	9,6%	70	7,4%
	800 to 1200 EUR	26,3%	98	25,0%
	1200 to 1500 EUR	14,4%	101	17,1%
	1500 to 1800 EUR	10,6%	124	10,5%
	over 1800 EUR	15,0%	117	18,5%
	I don't want to answer	8,6%	102	8,7%
Region	Pomurska	5,4%	95	4,7%
	Podravska	15,7%	96	14,4%
	Koroška	3,0%	91	3,4%
	Savinjska	11,2%	94	10,5%
	Zasavska	2,7%	98	2,0%
	Posavska	3,3%	90	3,5%
	JV Slovenija	6,4%	96	4,1%
	Osrednjeslovenska	28,2%	104	30,7%
	Gorenjska	11,3%	111	16,4%
	Primorsko-notranjska	2,2%	98	1,8%
	Goriška	4,6%	88	4,3%
	Obalno-kraška	6,1%	124	4,4%
Gender	Male	54,7%	104	55,5%
	Female	45,3%	96	44,5%
Age	10 to 17 years	4,2%	97	1,4%
	18 to 24 years	12,5%	119	13,1%
	25 to 29 years	6,1%	94	7,3%
	30 to 39 years	20,7%	105	20,4%
	40 to 49 years	24,9%	112	22,8%
	50 to 59 years	18,7%	96	25,2%
	60 to 75 years	12,9%	75	9,8%
Employment status	Employed in public sector	13,9%	80	10,9%
	Employed in a private company	41,5%	106	47,6%
	Self-employed	14,4%	146	18,5%
	Unemployed	4,8%	91	3,4%
	Retired	9,6%	68	6,7%
	Pupil	6,1%	107	5,6%
	Student	9,0%	111	7,1%
	I don't want to answer	0,6%	84	0,4%



Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.

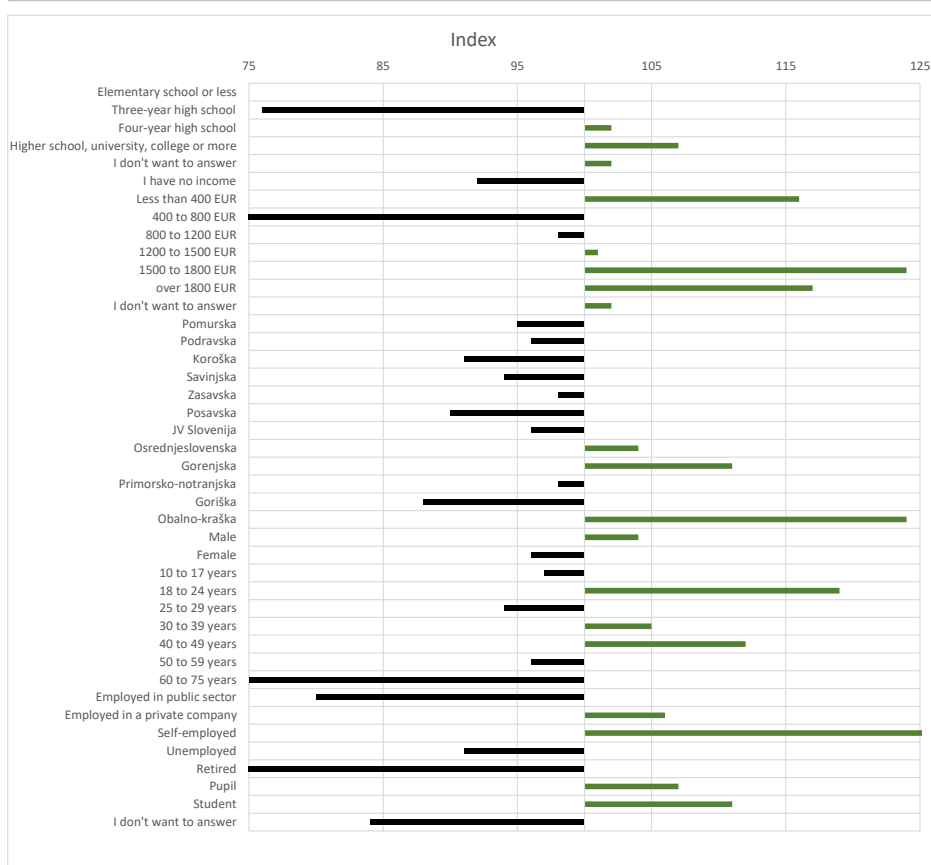


Note:

Left side of graph Shows page views.

Right side of graph Shows average page views per unique user.

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:

Affinity index

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.1. to 31.1.2026. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.1. to 31.1.2026. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one website that is participating in MOSS.