



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Cigaletova 15

City: 1000 Ljubljana

Contact person: Igor Gajster

E-mail: igor.gajster@tsmedia.si

Telephone number: 01/ 473 00 10

CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: November 2025

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.11.2025	26 737	13 970	0,9%	15 287	1,9	1,1
02.11.2025	35 459	17 058	1,1%	19 124	2,1	1,1
03.11.2025	109 079	53 132	3,5%	56 953	2,1	1,1
04.11.2025	107 755	49 449	3,3%	53 133	2,2	1,1
05.11.2025	110 581	50 168	3,3%	53 936	2,2	1,1
06.11.2025	126 950	56 733	3,8%	60 621	2,2	1,1
07.11.2025	94 813	43 051	2,9%	46 385	2,2	1,1
08.11.2025	35 001	18 173	1,2%	20 837	1,9	1,1
09.11.2025	37 040	18 455	1,2%	20 727	2,0	1,1
10.11.2025	113 957	51 349	3,4%	55 068	2,2	1,1
11.11.2025	107 016	48 776	3,3%	52 310	2,2	1,1
12.11.2025	109 575	49 197	3,3%	52 833	2,2	1,1
13.11.2025	105 383	48 282	3,2%	51 784	2,2	1,1
14.11.2025	90 427	42 633	2,8%	45 744	2,1	1,1
15.11.2025	33 910	18 227	1,2%	20 153	1,9	1,1
16.11.2025	36 582	18 380	1,2%	20 609	2,0	1,1
17.11.2025	115 563	53 986	3,6%	57 892	2,1	1,1
18.11.2025	109 553	50 549	3,4%	53 906	2,2	1,1
19.11.2025	106 332	49 288	3,3%	52 966	2,2	1,1
20.11.2025	102 887	47 416	3,2%	50 908	2,2	1,1
21.11.2025	90 505	43 339	2,9%	46 690	2,1	1,1
22.11.2025	35 387	17 810	1,2%	19 594	2,0	1,1
23.11.2025	33 517	16 720	1,1%	18 215	2,0	1,1
24.11.2025	110 483	52 099	3,5%	55 904	2,1	1,1
25.11.2025	111 361	51 120	3,4%	54 723	2,2	1,1
26.11.2025	107 711	50 018	3,3%	53 793	2,2	1,1
27.11.2025	105 716	49 033	3,3%	52 599	2,2	1,1
28.11.2025	94 266	43 357	2,9%	46 493	2,2	1,1
29.11.2025	33 447	17 827	1,2%	19 762	1,9	1,1
30.11.2025	34 293	17 120	1,1%	19 080	2,0	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.11.2025 - 02.11.2025	62 196	28 102	1,9%	34 391	2,2	1,2
03.11.2025 - 09.11.2025	621 219	160 011	10,7%	312 491	3,9	2,0
10.11.2025 - 16.11.2025	596 850	151 354	10,1%	298 083	3,9	2,0
17.11.2025 - 23.11.2025	593 744	153 014	10,2%	300 041	3,9	2,0
24.11.2025 - 30.11.2025	597 277	153 967	10,3%	302 064	3,9	2,0

Monthly reach (Slovenian visitors)

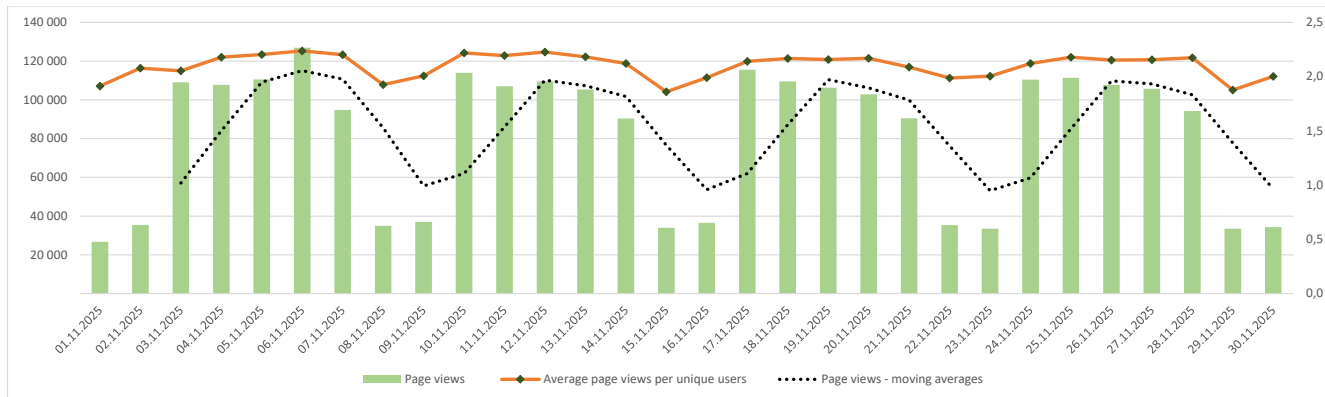
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.11.2025 - 30.11.2025	2 471 286	281 437	18,8%	1 247 034	8,8	4,4

Demographic profile of Slovenian visitors

Variable		Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	11,0%	79	7,9%
	Three-year high school	8,9%	69	7,5%
	Four-year high school	42,6%	109	40,8%
	Higher school, university, college or more	37,0%	111	42,8%
	I don't want to answer	0,4%	85	1,1%
Personal income	I have no income	8,7%	92	10,9%
	Less than 400 EUR	5,7%	85	3,5%
	400 to 800 EUR	11,4%	83	8,3%
	800 to 1200 EUR	25,9%	96	26,5%
	1200 to 1500 EUR	14,7%	105	13,2%
	1500 to 1800 EUR	10,2%	123	12,1%
	over 1800 EUR	15,4%	123	16,6%
	I don't want to answer	8,0%	95	9,0%
Region	Pomurska	5,0%	91	4,7%
	Podravska	16,2%	100	14,3%
	Koroška	2,7%	81	3,3%
	Savinjska	11,3%	93	17,4%
	Zasavska	2,4%	89	1,8%
	Posavska	3,1%	88	2,4%
	JV Slovenija	6,6%	99	8,5%
	Osrednjeslovenska	29,8%	109	26,4%
	Gorenjska	9,9%	97	9,9%
	Primorsko-notranjska	2,6%	121	1,8%
	Goriška	5,2%	96	3,9%
	Obalno-kraška	5,1%	108	5,7%
Gender	Male	51,1%	98	44,5%
	Female	49,0%	102	55,5%
Age	10 to 17 years	2,5%	54	1,5%
	18 to 24 years	11,5%	107	9,9%
	25 to 29 years	7,1%	110	10,1%
	30 to 39 years	22,7%	117	19,4%
	40 to 49 years	25,3%	116	28,7%
	50 to 59 years	18,4%	95	20,6%
	60 to 75 years	12,5%	72	9,7%
Employment status	Employed in public sector	15,3%	90	15,4%
	Employed in a private company	41,5%	108	44,1%
	Self-employed	14,6%	146	15,6%
	Unemployed	5,0%	93	2,6%
	Retired	10,0%	70	7,3%
	Pupil	3,8%	59	2,9%
	Student	9,2%	115	11,4%
	I don't want to answer	0,7%	98	0,8%



Note:
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with lenght three.

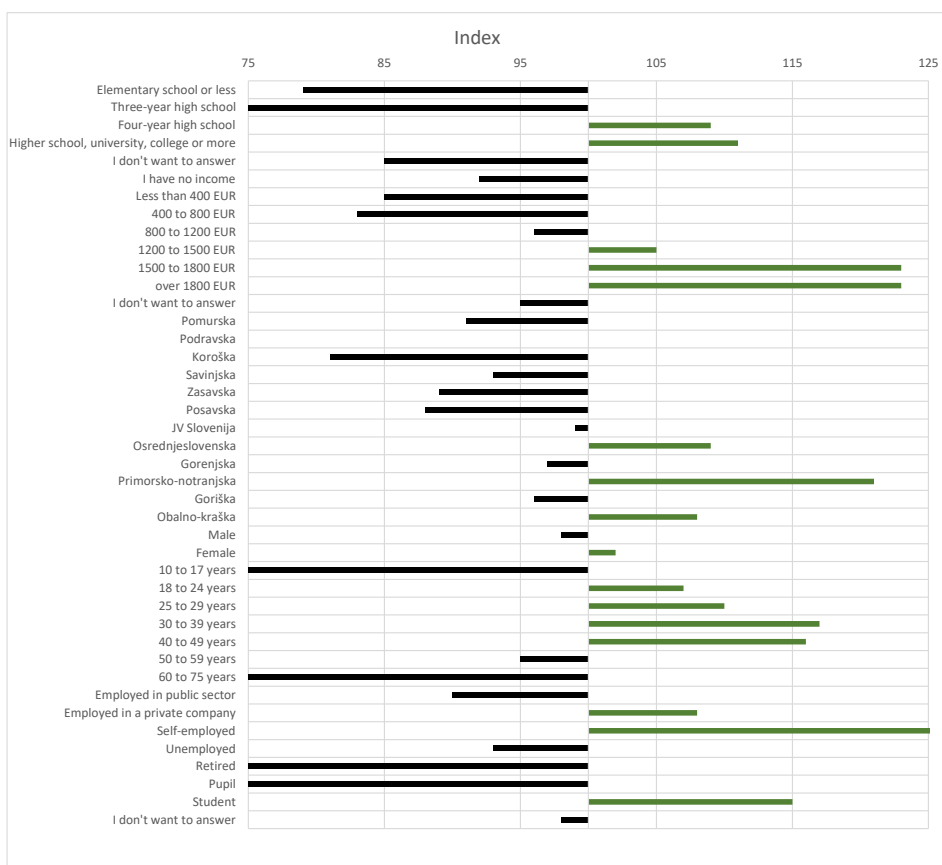


Note:

Left side of graph Shows page views.

Right side of graph Shows average page views per unique user.

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:

Affinity index

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:**Description of MOSS measurement:**

MOSS certificate relating to the period from 1.11. to 31.11.2025. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.11. to 31.11.2025. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.