



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: October 2025

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.10.2025	111 619	51 882	3,5%	55 608	2,2	1,1
02.10.2025	114 176	54 485	3,6%	58 295	2,1	1,1
03.10.2025	97 015	46 397	3,1%	49 715	2,1	1,1
04.10.2025	42 959	22 271	1,5%	24 442	1,9	1,1
05.10.2025	52 519	25 794	1,7%	27 082	2,0	1,0
06.10.2025	115 250	54 123	3,6%	58 028	2,1	1,1
07.10.2025	112 551	53 150	3,5%	57 009	2,1	1,1
08.10.2025	109 673	52 745	3,5%	56 599	2,1	1,1
09.10.2025	114 825	52 903	3,5%	56 841	2,2	1,1
10.10.2025	142 583	58 497	3,9%	62 536	2,4	1,1
11.10.2025	62 949	33 697	2,2%	34 763	1,9	1,0
12.10.2025	54 945	28 373	1,9%	29 503	1,9	1,0
13.10.2025	146 159	69 753	4,7%	74 426	2,1	1,1
14.10.2025	122 479	54 667	3,6%	58 585	2,2	1,1
15.10.2025	122 875	60 011	4,0%	63 871	2,0	1,1
16.10.2025	114 581	53 903	3,6%	57 740	2,1	1,1
17.10.2025	103 515	48 555	3,2%	52 029	2,1	1,1
18.10.2025	38 793	21 162	1,4%	23 228	1,8	1,1
19.10.2025	52 209	27 007	1,8%	29 620	1,9	1,1
20.10.2025	124 916	57 890	3,9%	62 077	2,2	1,1
21.10.2025	113 197	51 381	3,4%	55 141	2,2	1,1
22.10.2025	127 782	57 016	3,8%	61 086	2,2	1,1
23.10.2025	131 774	60 323	4,0%	64 494	2,2	1,1
24.10.2025	99 668	45 725	3,1%	49 091	2,2	1,1
25.10.2025	34 958	17 993	1,2%	20 027	1,9	1,1
26.10.2025	36 555	18 456	1,2%	20 365	2,0	1,1
27.10.2025	126 713	59 847	4,0%	63 970	2,1	1,1
28.10.2025	131 232	47 087	3,1%	50 325	2,8	1,1
29.10.2025	110 671	40 507	2,7%	43 513	2,7	1,1
30.10.2025	79 042	37 068	2,5%	39 894	2,1	1,1
31.10.2025	30 331	14 738	1,0%	16 639	2,1	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.10.2025 - 05.10.2025	418 288	142 873	9,5%	214 527	2,9	1,5
06.10.2025 - 12.10.2025	712 776	185 023	12,3%	354 900	3,9	1,9
13.10.2025 - 19.10.2025	700 611	189 450	12,6%	358 020	3,7	1,9
20.10.2025 - 26.10.2025	668 850	171 072	11,4%	332 281	3,9	1,9
27.10.2025 - 31.10.2025	477 989	138 783	9,3%	212 982	3,4	1,5

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.10.2025 - 31.10.2025	2 978 514	332 985	22,2%	1 471 680	8,9	4,4

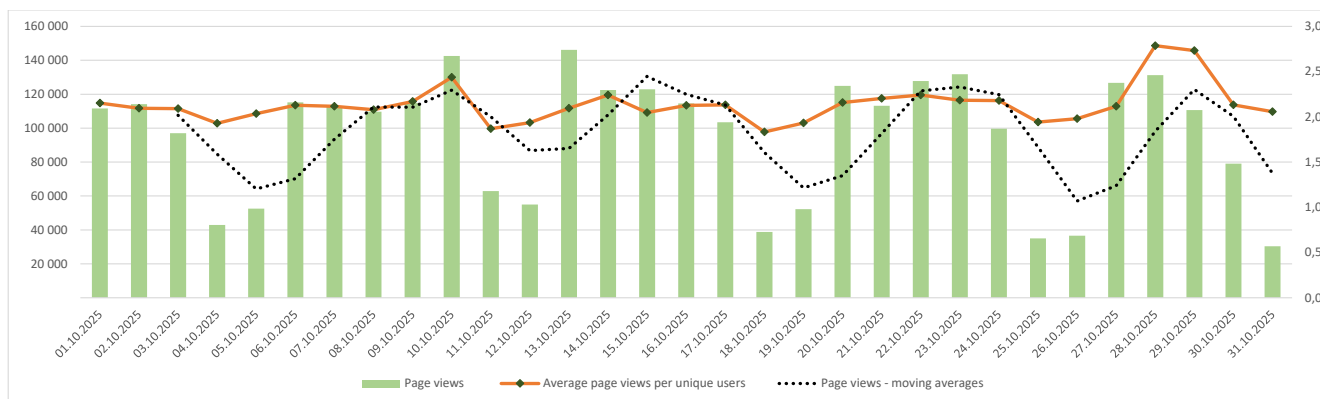
Demographic profile of Slovenian visitors

Variable		Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	11,4%	83	12,7%
	Three-year high school	10,4%	80	8,5%
	Four-year high school	40,4%	103	37,2%
	Higher school, university, college or more	37,5%	112	40,7%
	I don't want to answer	0,4%	63	0,9%
Personal income	I have no income	7,2%	79	5,7%
	Less than 400 EUR	6,0%	90	5,8%
	400 to 800 EUR	10,7%	78	9,7%
	800 to 1200 EUR	27,1%	99	21,8%
	1200 to 1500 EUR	14,7%	106	15,6%
	1500 to 1800 EUR	9,5%	113	12,1%
	over 1800 EUR	15,5%	125	21,3%
	I don't want to answer	9,3%	111	8,0%
Region	Pomurska	5,1%	91	6,0%
	Podravska	15,7%	96	13,6%
	Koroška	3,5%	103	4,2%
	Savinjska	13,1%	111	11,3%
	Zasavska	2,8%	102	2,3%
	Posavska	3,2%	89	3,9%
	JV Slovenija	6,6%	97	4,8%
	Osrednjeslovenska	29,4%	108	34,2%
	Gorenjska	9,7%	96	11,9%
	Primorsko-notranjska	2,3%	105	1,7%
	Goriška	4,5%	83	2,6%
	Obalno-kraška	4,0%	84	3,5%
Gender	Male	52,5%	101	56,4%
	Female	47,5%	99	43,6%
Age	10 to 17 years	3,1%	69	1,6%
	18 to 24 years	11,5%	108	10,1%
	25 to 29 years	7,8%	119	7,1%
	30 to 39 years	21,3%	111	24,2%
	40 to 49 years	24,9%	112	25,6%
	50 to 59 years	17,9%	92	18,8%
	60 to 75 years	13,3%	78	12,7%
Employment status	Employed in public sector	14,4%	84	10,7%
	Employed in a private company	42,2%	109	43,5%
	Self-employed	14,8%	152	22,4%
	Unemployed	4,4%	81	3,8%
	Retired	10,2%	72	8,1%
	Pupil	4,5%	72	3,0%
	Student	8,9%	113	8,1%
	I don't want to answer	0,6%	89	0,4%



Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.

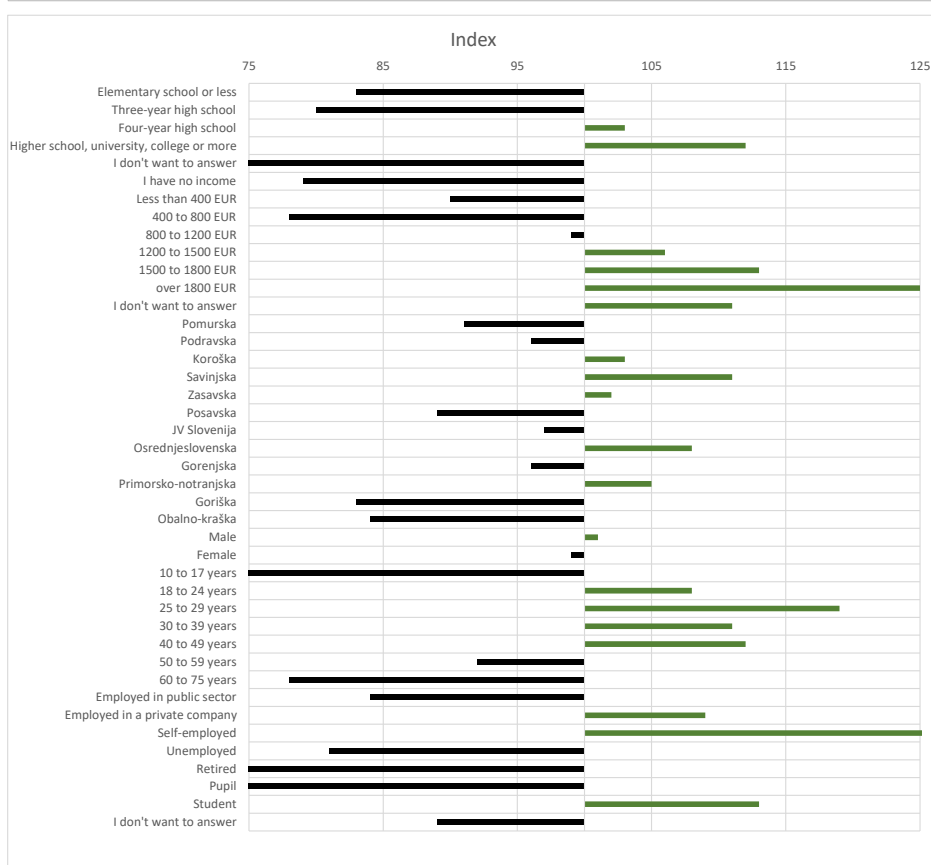


Note:

Left side of graph Shows page views.

Right side of graph Shows average page views per unique user.

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:

Affinity index

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.10. to 31.10.2025. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.10. to 31.10.2025. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one website that is participating in MOSS.