



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: September 2025

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.09.2025	97 879	45 950	3,1%	49 240	2,1	1,1
02.09.2025	109 398	49 604	3,3%	53 000	2,2	1,1
03.09.2025	99 235	46 787	3,1%	50 201	2,1	1,1
04.09.2025	95 095	44 130	2,9%	47 229	2,2	1,1
05.09.2025	84 555	40 150	2,7%	43 029	2,1	1,1
06.09.2025	27 984	15 339	1,0%	16 213	1,8	1,1
07.09.2025	30 641	15 726	1,0%	16 980	1,9	1,1
08.09.2025	103 113	46 728	3,1%	50 110	2,2	1,1
09.09.2025	103 015	45 439	3,0%	48 831	2,3	1,1
10.09.2025	104 710	48 438	3,2%	51 724	2,2	1,1
11.09.2025	98 456	45 699	3,1%	49 186	2,2	1,1
12.09.2025	85 089	40 908	2,7%	44 081	2,1	1,1
13.09.2025	29 087	16 064	1,1%	17 349	1,8	1,1
14.09.2025	31 684	16 781	1,1%	18 391	1,9	1,1
15.09.2025	100 088	48 064	3,2%	51 579	2,1	1,1
16.09.2025	109 162	51 555	3,4%	55 270	2,1	1,1
17.09.2025	115 206	47 151	3,1%	50 641	2,4	1,1
18.09.2025	105 185	41 233	2,8%	44 310	2,6	1,1
19.09.2025	94 007	35 945	2,4%	38 709	2,6	1,1
20.09.2025	35 442	13 940	0,9%	15 220	2,5	1,1
21.09.2025	29 402	15 581	1,0%	16 797	1,9	1,1
22.09.2025	103 576	47 155	3,1%	50 682	2,2	1,1
23.09.2025	112 812	51 731	3,5%	55 436	2,2	1,1
24.09.2025	115 938	54 057	3,6%	57 978	2,1	1,1
25.09.2025	108 217	48 665	3,2%	52 253	2,2	1,1
26.09.2025	106 716	49 298	3,3%	52 853	2,2	1,1
27.09.2025	43 800	23 404	1,6%	24 674	1,9	1,1
28.09.2025	66 736	17 770	1,2%	20 318	3,8	1,1
29.09.2025	116 224	53 099	3,5%	57 038	2,2	1,1
30.09.2025	110 654	53 123	3,5%	56 988	2,1	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.09.2025 - 07.09.2025	544 787	144 515	9,6%	275 303	3,8	1,9
08.09.2025 - 14.09.2025	555 154	142 957	9,5%	278 963	3,9	2,0
15.09.2025 - 21.09.2025	588 492	138 238	9,2%	271 528	4,3	2,0
22.09.2025 - 28.09.2025	657 795	161 798	10,8%	313 669	4,1	1,9
29.09.2025 - 30.09.2025	226 878	106 397	7,1%	114 021	2,1	1,1

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.09.2025 - 30.09.2025	2 573 106	293 817	19,6%	1 255 584	8,8	4,3

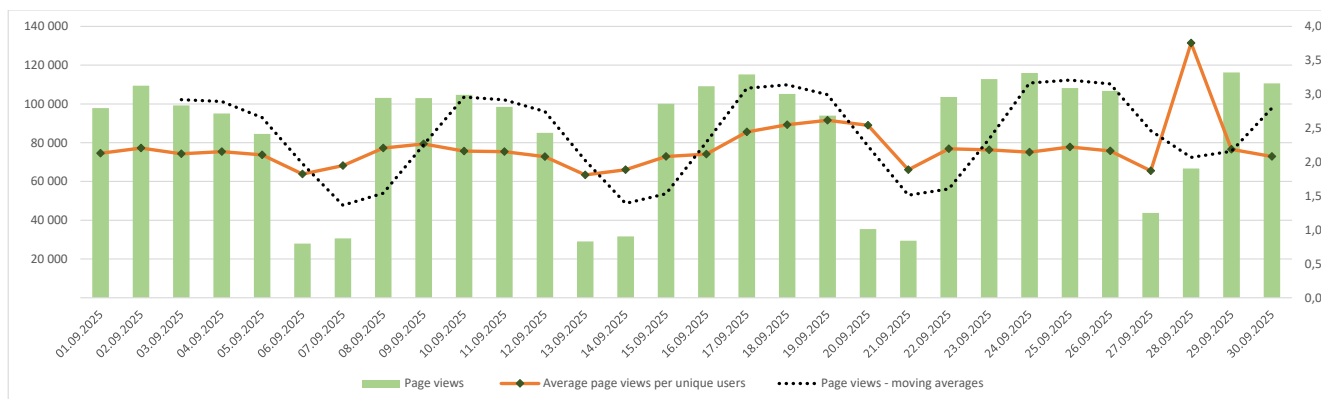
Demographic profile of Slovenian visitors

Variable		Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	11,6%	86	8,6%
	Three-year high school	10,4%	83	7,8%
	Four-year high school	41,4%	106	42,3%
	Higher school, university, college or more	36,2%	105	40,5%
	I don't want to answer	0,4%	70	0,9%
Personal income	I have no income	7,5%	84	5,5%
	Less than 400 EUR	6,3%	103	6,7%
	400 to 800 EUR	11,4%	84	7,9%
	800 to 1200 EUR	27,8%	102	26,4%
	1200 to 1500 EUR	13,9%	97	15,7%
	1500 to 1800 EUR	9,8%	114	13,0%
	over 1800 EUR	14,7%	115	17,1%
	I don't want to answer	8,7%	103	7,7%
Region	Pomurska	5,2%	94	5,1%
	Podravska	13,8%	86	13,2%
	Koroška	3,8%	108	4,3%
	Savinjska	12,6%	104	13,0%
	Zasavska	2,3%	92	2,0%
	Posavska	3,9%	108	4,0%
	JV Slovenija	6,2%	93	4,7%
	Osrednjeslovenska	30,6%	110	31,7%
	Gorenjska	9,5%	94	11,6%
	Primorsko-notranjska	2,3%	103	1,9%
	Goriška	4,6%	89	4,2%
	Obalno-kraška	5,3%	109	4,3%
Gender	Male	51,2%	98	56,3%
	Female	48,8%	102	43,7%
Age	10 to 17 years	3,4%	75	1,8%
	18 to 24 years	10,8%	111	12,5%
	25 to 29 years	8,4%	134	7,9%
	30 to 39 years	20,7%	107	19,3%
	40 to 49 years	24,8%	109	25,5%
	50 to 59 years	19,7%	98	21,2%
	60 to 75 years	12,1%	71	11,8%
Employment status	Employed in public sector	15,6%	89	12,4%
	Employed in a private company	42,8%	109	44,8%
	Self-employed	13,9%	143	19,9%
	Unemployed	4,1%	78	3,2%
	Retired	9,3%	67	7,1%
	Pupil	5,2%	85	3,5%
	Student	8,4%	118	8,6%
	I don't want to answer	0,7%	100	0,4%



Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.

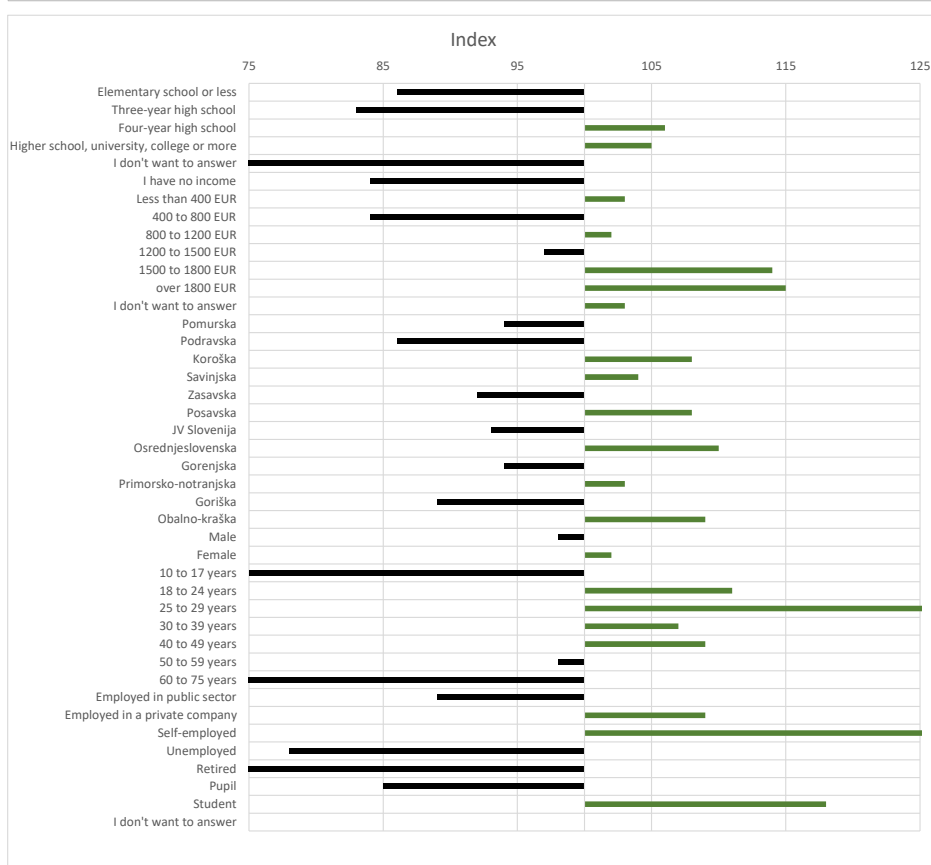


Note:

Left side of graph Shows page views.

Right side of graph Shows average page views per unique user.

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with lenght three.



Note:

Affinity index

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.9. to 30.9.2025. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.9. to 30.9.2025. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one website that is participating in MOSS.