



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: August 2025

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.08.2025	67 074	30 862	2,1%	33 115	2,2	1,1
02.08.2025	29 950	13 976	0,9%	14 929	2,1	1,1
03.08.2025	28 483	14 151	0,9%	15 806	2,0	1,1
04.08.2025	82 668	38 126	2,5%	40 846	2,2	1,1
05.08.2025	81 898	36 943	2,5%	39 570	2,2	1,1
06.08.2025	82 622	38 038	2,5%	40 823	2,2	1,1
07.08.2025	78 845	34 874	2,3%	37 374	2,3	1,1
08.08.2025	68 846	30 507	2,0%	32 653	2,3	1,1
09.08.2025	27 785	13 658	0,9%	13 662	2,0	1,0
10.08.2025	30 743	13 618	0,9%	13 629	2,3	1,0
11.08.2025	90 347	42 143	2,8%	45 079	2,1	1,1
12.08.2025	86 112	38 833	2,6%	41 569	2,2	1,1
13.08.2025	83 161	38 736	2,6%	41 593	2,1	1,1
14.08.2025	72 031	32 596	2,2%	35 097	2,2	1,1
15.08.2025	29 616	14 579	1,0%	16 643	2,0	1,1
16.08.2025	24 612	13 706	0,9%	14 771	1,8	1,1
17.08.2025	32 632	17 514	1,2%	19 355	1,9	1,1
18.08.2025	91 695	42 574	2,8%	45 738	2,2	1,1
19.08.2025	93 116	41 935	2,8%	44 770	2,2	1,1
20.08.2025	94 785	42 785	2,9%	45 828	2,2	1,1
21.08.2025	93 754	42 110	2,8%	45 037	2,2	1,1
22.08.2025	82 931	37 593	2,5%	40 308	2,2	1,1
23.08.2025	29 567	16 035	1,1%	17 237	1,8	1,1
24.08.2025	29 136	15 327	1,0%	16 712	1,9	1,1
25.08.2025	99 987	45 235	3,0%	48 178	2,2	1,1
26.08.2025	98 085	42 712	2,9%	45 646	2,3	1,1
27.08.2025	92 469	43 071	2,9%	46 175	2,1	1,1
28.08.2025	90 616	41 393	2,8%	44 379	2,2	1,1
29.08.2025	83 547	37 852	2,5%	40 605	2,2	1,1
30.08.2025	32 983	17 027	1,1%	18 288	1,9	1,1
31.08.2025	30 757	16 026	1,1%	17 207	1,9	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.08.2025 - 03.08.2025	125 507	52 274	3,5%	63 739	2,4	1,2
04.08.2025 - 10.08.2025	453 407	114 324	7,6%	218 571	4,0	1,9
11.08.2025 - 17.08.2025	418 511	113 593	7,6%	212 797	3,7	1,9
18.08.2025 - 24.08.2025	514 984	132 713	8,9%	254 926	3,9	1,9
25.08.2025 - 31.08.2025	528 444	136 482	9,1%	259 944	3,9	1,9

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.08.2025 - 31.08.2025	2 040 853	256 205	17,1%	1 009 545	8,0	3,9

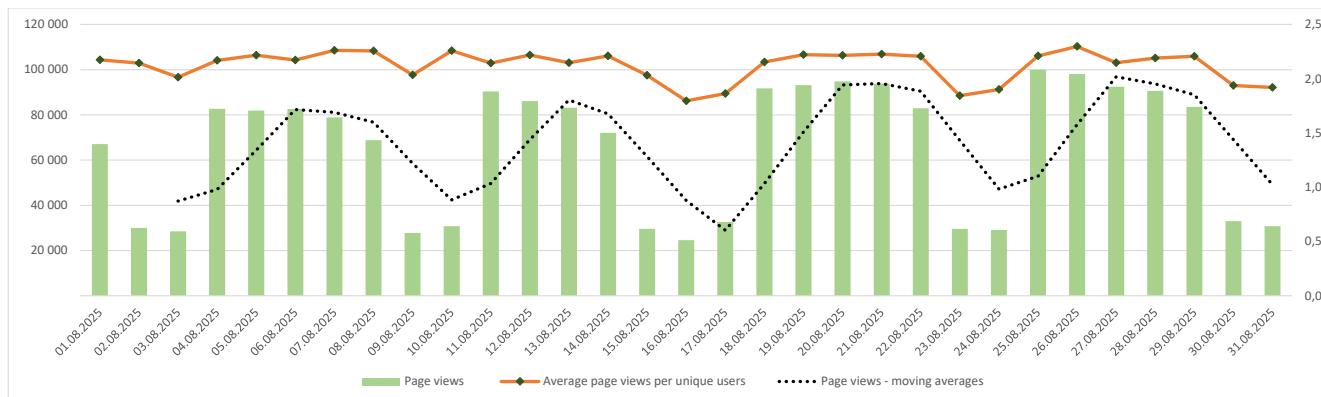
Demographic profile of Slovenian visitors

Variable		Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	11,4%	85	9,7%
	Three-year high school	9,9%	79	9,3%
	Four-year high school	40,6%	104	38,3%
	Higher school, university, college or more	37,7%	110	41,9%
	I don't want to answer	0,4%	77	0,8%
Personal income	I have no income	6,8%	79	5,8%
	Less than 400 EUR	6,9%	111	6,3%
	400 to 800 EUR	11,0%	80	9,7%
	800 to 1200 EUR	26,2%	96	24,8%
	1200 to 1500 EUR	15,0%	106	15,0%
	1500 to 1800 EUR	9,4%	108	10,3%
	over 1800 EUR	16,0%	123	18,7%
	I don't want to answer	8,7%	106	9,5%
Region	Pomurska	4,6%	86	4,3%
	Podravska	16,2%	101	14,0%
	Koroška	3,3%	95	3,2%
	Savinjska	12,4%	102	12,5%
	Zasavska	2,4%	92	2,4%
	Posavska	4,2%	118	3,7%
	JV Slovenija	6,4%	93	8,0%
	Osrednjeslovenska	29,0%	106	30,5%
	Gorenjska	8,3%	83	10,2%
	Primorsko-notranjska	3,1%	127	3,3%
	Goriška	4,5%	87	3,1%
	Obalno-kraška	5,6%	114	5,0%
Gender	Male	51,3%	97	51,5%
	Female	48,7%	103	48,5%
Age	10 to 17 years	3,6%	80	2,5%
	18 to 24 years	11,3%	120	9,4%
	25 to 29 years	6,6%	103	6,7%
	30 to 39 years	19,5%	103	19,7%
	40 to 49 years	25,1%	111	27,1%
	50 to 59 years	20,8%	101	23,5%
	60 to 75 years	13,1%	75	11,1%
Employment status	Employed in public sector	14,7%	84	17,3%
	Employed in a private company	43,3%	111	44,0%
	Self-employed	13,4%	139	16,8%
	Unemployed	3,8%	69	2,6%
	Retired	10,3%	71	7,5%
	Pupil	5,4%	89	4,4%
	Student	8,4%	121	7,0%
	I don't want to answer	0,7%	103	0,6%



Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.

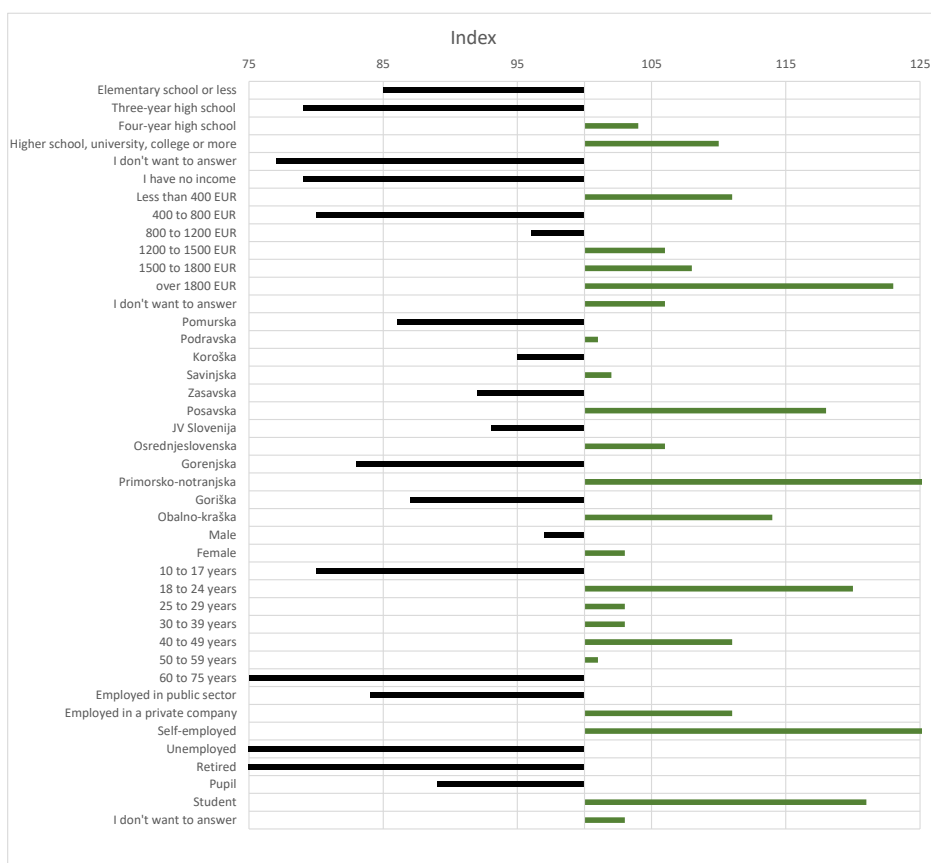


Note:

Left side of graph Shows page views.

Right side of graph Shows average page views per unique user.

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:

Affinity index

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.8. to 31.8.2025. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.8. to 31.8.2025. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one website that is participating in MOSS.