



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Cigaletova 15

City: 1000 Ljubljana

Contact person: Igor Gajster

E-mail: igor.gajster@tsmedia.si

Telephone number: 01/ 473 00 10

CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: July 2025

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.07.2025	113 943	41 307	2,8%	44 073	2,8	1,1
02.07.2025	113 487	41 283	2,8%	44 075	2,7	1,1
03.07.2025	108 144	39 484	2,6%	42 192	2,7	1,1
04.07.2025	97 752	35 190	2,3%	37 624	2,8	1,1
05.07.2025	44 810	12 319	0,8%	13 300	3,6	1,1
06.07.2025	56 505	24 859	1,7%	25 939	2,3	1,0
07.07.2025	157 610	61 967	4,1%	65 598	2,5	1,1
08.07.2025	126 613	44 993	3,0%	47 816	2,8	1,1
09.07.2025	149 161	53 829	3,6%	57 162	2,8	1,1
10.07.2025	135 117	48 508	3,2%	51 384	2,8	1,1
11.07.2025	137 989	47 712	3,2%	50 769	2,9	1,1
12.07.2025	69 655	16 055	1,1%	18 418	4,3	1,1
13.07.2025	76 620	18 319	1,2%	20 690	4,2	1,1
14.07.2025	117 024	45 211	3,0%	48 080	2,6	1,1
15.07.2025	95 831	39 879	2,7%	42 622	2,4	1,1
16.07.2025	103 525	41 541	2,8%	44 421	2,5	1,1
17.07.2025	102 086	38 692	2,6%	41 303	2,6	1,1
18.07.2025	91 272	31 742	2,1%	33 903	2,9	1,1
19.07.2025	47 357	11 343	0,8%	12 171	4,2	1,1
20.07.2025	42 965	11 212	0,7%	12 109	3,8	1,1
21.07.2025	86 286	39 899	2,7%	42 754	2,2	1,1
22.07.2025	84 242	39 206	2,6%	41 997	2,1	1,1
23.07.2025	86 887	39 313	2,6%	42 038	2,2	1,1
24.07.2025	83 420	37 290	2,5%	39 875	2,2	1,1
25.07.2025	71 621	32 178	2,1%	34 520	2,2	1,1
26.07.2025	28 644	14 630	1,0%	16 051	2,0	1,1
27.07.2025	27 236	13 599	0,9%	14 919	2,0	1,1
28.07.2025	89 818	41 719	2,8%	44 761	2,2	1,1
29.07.2025	87 919	39 349	2,6%	42 026	2,2	1,1
30.07.2025	82 283	37 604	2,5%	40 236	2,2	1,1
31.07.2025	79 073	35 255	2,4%	37 682	2,2	1,1

Weekly reach (Slovenian visitors)

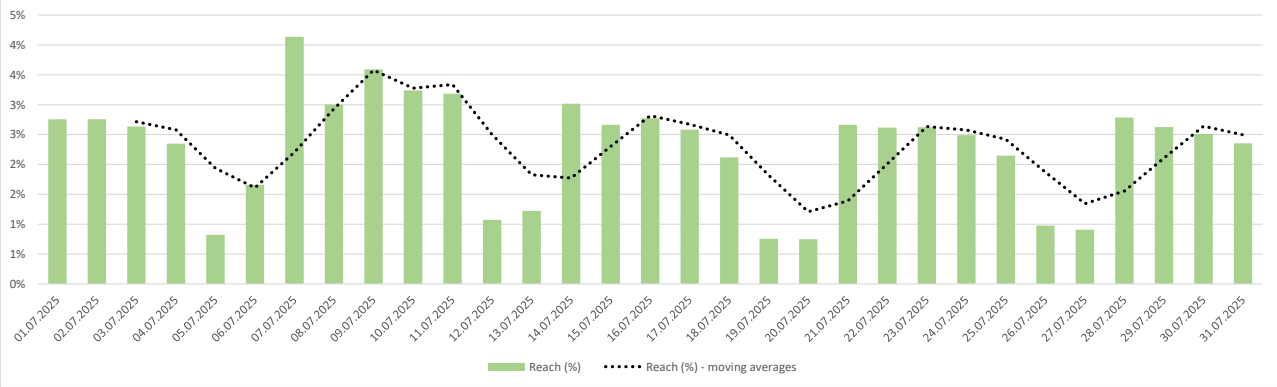
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.07.2025 - 06.07.2025	852 765	175 652	11,7%	312 911	4,9	1,8
07.07.2025 - 13.07.2025	600 060	125 634	8,4%	233 912	4,8	1,9
14.07.2025 - 20.07.2025	468 336	121 638	8,1%	231 712	3,9	1,9
21.07.2025 - 27.07.2025	339 093	117 898	7,9%	164 670	2,9	1,4
28.07.2025 - 31.07.2025	6 621 372	621 918	41,5%	3 664 123	10,6	5,9

Monthly reach (Slovenian visitors)

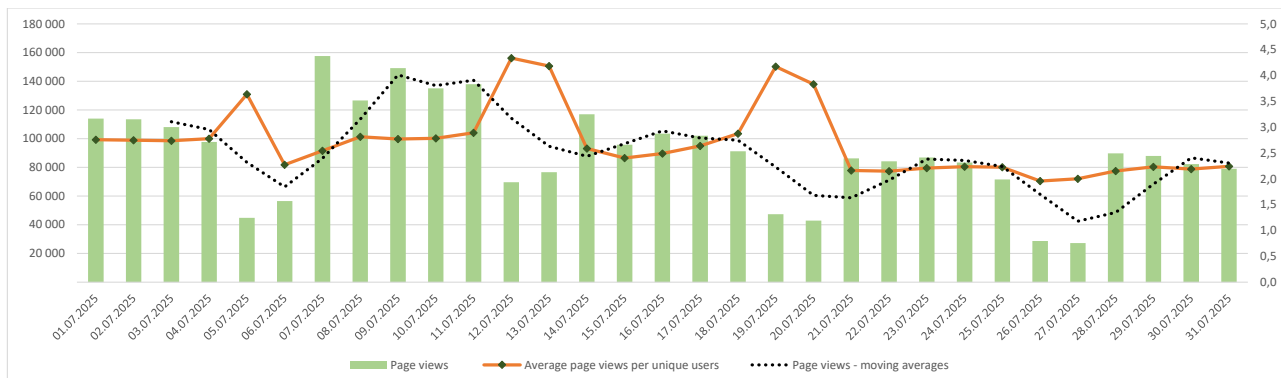
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.07.2025 - 31.07.2025	2 794 895	282 373	18,8%	1 156 121	9,9	4,1

Demographic profile of Slovenian visitors

Variable		Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	11,8%	86	9,5%
	Three-year high school	9,7%	77	9,0%
	Four-year high school	42,5%	109	42,8%
	Higher school, university, college or more	35,6%	104	37,8%
	I don't want to answer	0,5%	94	0,9%
Personal income	I have no income	7,3%	86	5,4%
	Less than 400 EUR	6,6%	103	4,9%
	400 to 800 EUR	12,9%	94	9,9%
	800 to 1200 EUR	25,2%	92	26,4%
	1200 to 1500 EUR	15,6%	109	15,9%
	1500 to 1800 EUR	9,9%	115	11,7%
	over 1800 EUR	14,5%	114	18,1%
	I don't want to answer	8,1%	97	7,8%
Region	Pomurska	5,4%	102	4,5%
	Podravska	14,1%	87	12,3%
	Koroška	3,4%	98	3,2%
	Savinjska	11,8%	96	13,2%
	Zasavska	2,9%	110	2,8%
	Posavska	4,2%	118	3,8%
	JV Slovenija	6,4%	98	5,5%
	Osrednjeslovenska	28,8%	106	32,9%
	Gorenjska	10,6%	106	10,6%
	Primorsko-notranjska	2,6%	108	3,2%
	Goriška	4,7%	90	3,1%
	Obalno-kraška	5,1%	101	5,1%
Gender	Male	52,0%	99	52,6%
	Female	48,0%	101	47,4%
Age	10 to 17 years	3,4%	78	2,3%
	18 to 24 years	9,7%	104	7,2%
	25 to 29 years	7,5%	116	8,4%
	30 to 39 years	22,8%	120	22,3%
	40 to 49 years	24,1%	104	23,2%
	50 to 59 years	19,4%	95	24,1%
	60 to 75 years	13,0%	76	12,4%
Employment status	Employed in public sector	14,3%	82	13,9%
	Employed in a private company	44,4%	111	48,7%
	Self-employed	13,0%	137	16,1%
	Unemployed	4,1%	75	2,9%
	Retired	10,3%	73	7,9%
	Pupil	4,6%	79	3,7%
	Student	8,6%	123	6,4%
	I don't want to answer	0,7%	94	0,5%



Note:
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with lenght three.

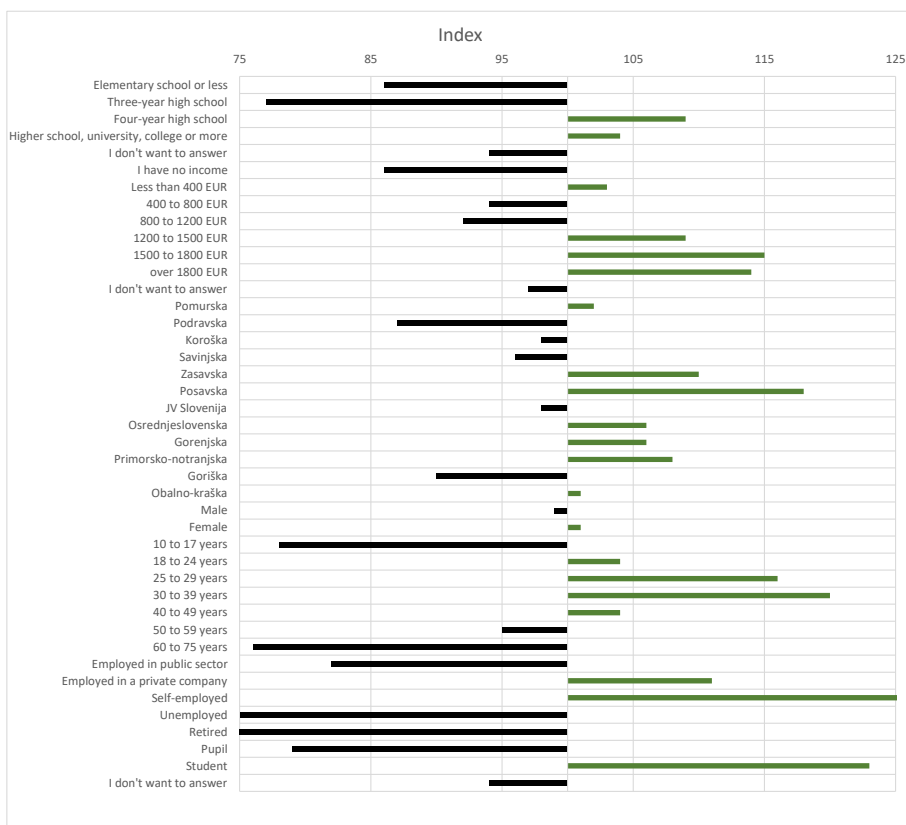


Note:

Left side of graph Shows page views.

Right side of graph Shows average page views per unique user.

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:

Affinity index

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:**Description of MOSS measurement:**

MOSS certificate relating to the period from 1.7. to 31.7.2025. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.7. to 31.7. 2025. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.