



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: June 2025

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.06.2025	31 816	15 355	1,0%	17 553	2,1	1,1
02.06.2025	109 883	49 769	3,3%	53 281	2,2	1,1
03.06.2025	111 423	44 783	3,0%	47 833	2,5	1,1
04.06.2025	129 187	46 802	3,1%	49 904	2,8	1,1
05.06.2025	117 442	41 470	2,8%	44 377	2,8	1,1
06.06.2025	99 930	39 090	2,6%	41 727	2,6	1,1
07.06.2025	46 258	16 828	1,1%	19 822	2,7	1,2
08.06.2025	49 267	16 736	1,1%	18 356	2,9	1,1
09.06.2025	130 344	49 800	3,3%	52 896	2,6	1,1
10.06.2025	125 860	44 802	3,0%	47 653	2,8	1,1
11.06.2025	119 208	45 011	3,0%	47 885	2,6	1,1
12.06.2025	112 770	44 013	2,9%	46 823	2,6	1,1
13.06.2025	87 825	37 397	2,5%	40 082	2,3	1,1
14.06.2025	27 743	14 557	1,0%	16 700	1,9	1,1
15.06.2025	29 137	14 649	1,0%	16 799	2,0	1,1
16.06.2025	122 990	50 310	3,4%	53 669	2,4	1,1
17.06.2025	124 233	44 494	3,0%	47 414	2,8	1,1
18.06.2025	121 458	43 706	2,9%	46 660	2,8	1,1
19.06.2025	115 169	40 924	2,7%	43 699	2,8	1,1
20.06.2025	90 378	31 820	2,1%	34 018	2,8	1,1
21.06.2025	41 508	13 968	0,9%	14 461	3,0	1,0
22.06.2025	38 058	13 923	0,9%	14 658	2,7	1,1
23.06.2025	107 270	47 738	3,2%	51 089	2,2	1,1
24.06.2025	97 573	39 675	2,6%	42 431	2,5	1,1
25.06.2025	50 360	14 670	1,0%	15 085	3,4	1,0
26.06.2025	99 744	35 626	2,4%	38 093	2,8	1,1
27.06.2025	87 249	30 469	2,0%	32 750	2,9	1,1
28.06.2025	47 544	11 771	0,8%	12 806	4,0	1,1
29.06.2025	49 015	12 680	0,8%	13 899	3,9	1,1
30.06.2025	109 753	41 206	2,8%	44 121	2,7	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.06.2025 - 01.06.2025	31 816	15 355	1,0%	17 553	2,1	1,1
02.06.2025 - 08.06.2025	663 390	150 444	10,0%	274 911	4,4	1,8
09.06.2025 - 15.06.2025	632 887	146 138	9,8%	267 032	4,3	1,8
16.06.2025 - 22.06.2025	653 794	140 028	9,3%	254 349	4,7	1,8
23.06.2025 - 29.06.2025	538 755	113 607	7,6%	204 586	4,7	1,8
30.06.2025 - 30.06.2025	109 753	41 206	2,8%	44 121	2,7	1,1

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.06.2025 - 30.06.2025	2 630 395	262 583	17,5%	1 061 857	10,0	4,0

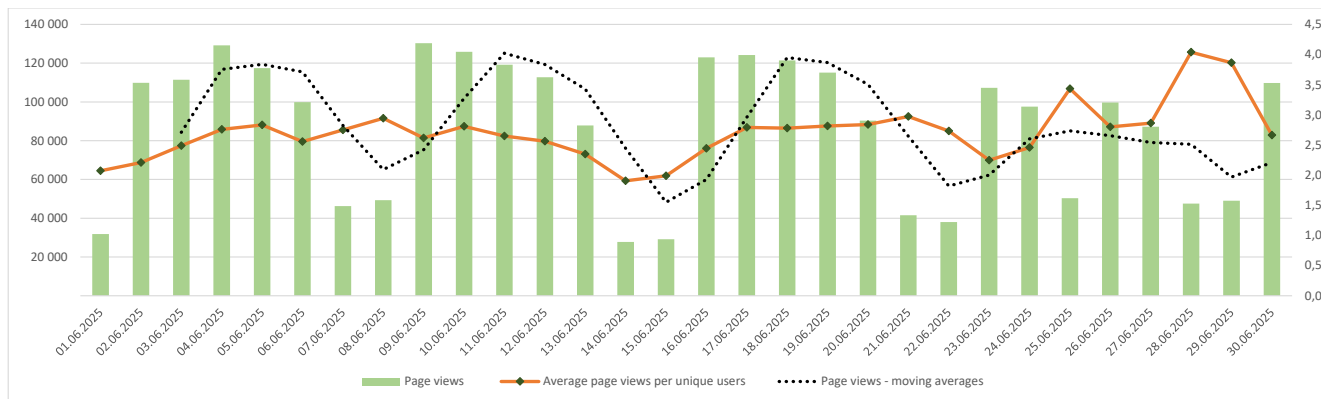
Demographic profile of Slovenian visitors

Variable		Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	11,6%	90	17,4%
	Three-year high school	9,3%	74	6,9%
	Four-year high school	41,9%	104	34,6%
	Higher school, university, college or more	36,4%	110	39,5%
	I don't want to answer	0,8%	95	1,6%
Personal income	I have no income	11,1%	117	12,1%
	Less than 400 EUR	7,1%	120	8,3%
	400 to 800 EUR	11,9%	76	7,3%
	800 to 1200 EUR	28,1%	95	26,9%
	1200 to 1500 EUR	14,3%	108	17,2%
	1500 to 1800 EUR	8,0%	101	8,1%
	over 1800 EUR	11,8%	118	14,8%
	I don't want to answer	7,7%	93	5,4%
Region	Pomurska	5,2%	103	5,4%
	Podravska	17,8%	107	14,6%
	Koroška	2,9%	89	1,7%
	Savinjska	13,3%	102	11,3%
	Zasavska	2,3%	82	2,6%
	Posavska	3,7%	111	3,2%
	JV Slovenija	5,5%	80	5,6%
	Osrednjeslovenska	26,3%	99	33,5%
	Gorenjska	11,5%	110	13,2%
	Primorsko-notranjska	2,2%	98	1,9%
	Goriška	4,4%	88	3,4%
	Obalno-kraška	5,0%	104	3,8%
Gender	Male	50,0%	99	55,5%
	Female	50,0%	101	44,5%
Age	10 to 17 years	3,8%	86	2,7%
	18 to 24 years	13,9%	136	15,3%
	25 to 29 years	8,0%	118	6,7%
	30 to 39 years	20,4%	104	22,1%
	40 to 49 years	22,4%	103	23,9%
	50 to 59 years	18,7%	96	18,0%
	60 to 75 years	12,8%	73	10,7%
Employment status	Employed in public sector	14,6%	88	13,7%
	Employed in a private company	38,8%	101	39,6%
	Self-employed	12,8%	135	16,4%
	Unemployed	5,0%	86	2,4%
	Retired	11,1%	71	8,8%
	Pupil	6,9%	107	9,8%
	Student	10,0%	151	8,2%
	I don't want to answer	0,9%	84	1,3%



Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.

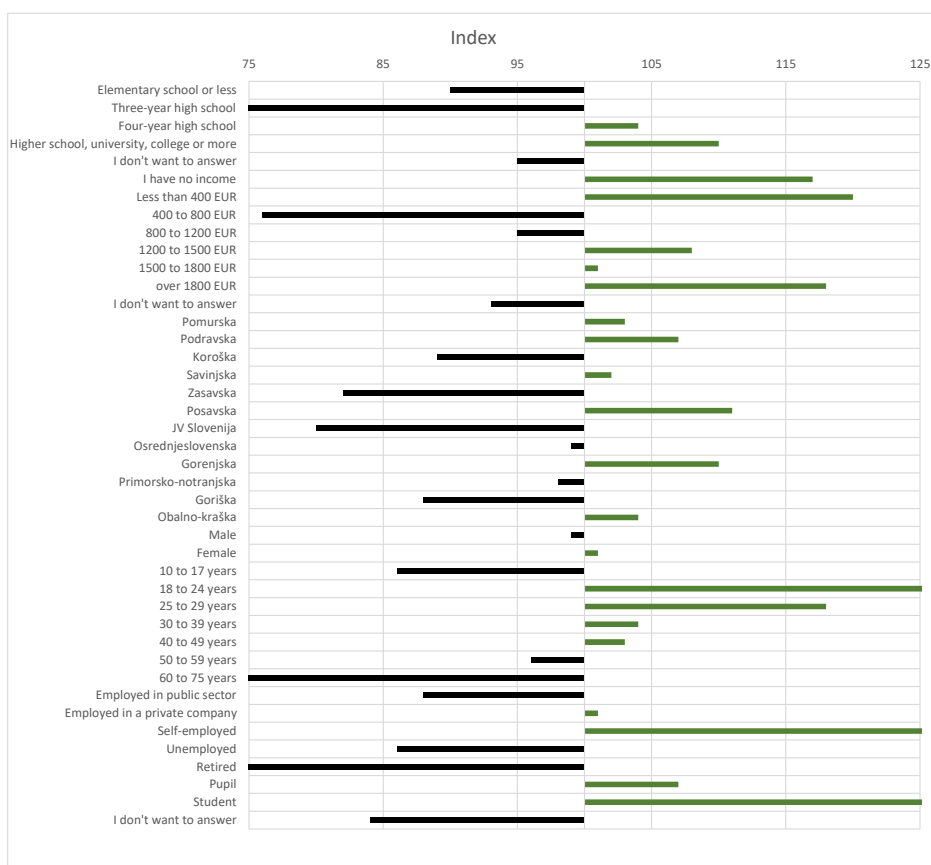


Note:

Left side of graph Shows page views.

Right side of graph Shows average page views per unique user.

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with lenght three.



Note:

Affinity index

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.6. to 30.6.2025. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.6. to 30.6.2025. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one website that is participating in MOSS.