



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: May 2025

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.05.2025	79 864	31 259	2,1%	33 492	2,6	1,1
02.05.2025	128 921	12 659	0,8%	12 838	10,2	1,0
03.05.2025	105 219	18 175	1,2%	21 782	5,8	1,2
04.05.2025	160 845	27 187	1,8%	29 309	5,9	1,1
05.05.2025	120 679	54 858	3,7%	58 976	2,2	1,1
06.05.2025	111 821	50 848	3,4%	54 431	2,2	1,1
07.05.2025	109 713	49 198	3,3%	52 557	2,2	1,1
08.05.2025	107 214	47 750	3,2%	50 956	2,3	1,1
09.05.2025	87 877	41 359	2,8%	43 950	2,1	1,1
10.05.2025	29 506	14 818	1,0%	16 972	2,0	1,2
11.05.2025	30 663	15 280	1,0%	17 596	2,0	1,2
12.05.2025	110 847	50 064	3,3%	53 581	2,2	1,1
13.05.2025	151 984	51 360	3,4%	54 948	3,0	1,1
14.05.2025	123 736	50 984	3,4%	54 434	2,4	1,1
15.05.2025	111 918	46 971	3,1%	50 388	2,4	1,1
16.05.2025	97 439	42 545	2,8%	45 735	2,3	1,1
17.05.2025	35 952	16 179	1,1%	18 197	2,2	1,1
18.05.2025	41 071	17 141	1,1%	19 587	2,4	1,1
19.05.2025	112 595	49 705	3,3%	53 120	2,3	1,1
20.05.2025	114 842	49 429	3,3%	52 814	2,3	1,1
21.05.2025	115 663	48 686	3,2%	51 819	2,4	1,1
22.05.2025	108 627	47 402	3,2%	50 664	2,3	1,1
23.05.2025	96 509	42 898	2,9%	46 045	2,3	1,1
24.05.2025	35 758	16 603	1,1%	19 758	2,2	1,2
25.05.2025	35 657	16 152	1,1%	18 529	2,2	1,2
26.05.2025	117 306	49 882	3,3%	53 319	2,4	1,1
27.05.2025	119 428	52 860	3,5%	56 583	2,3	1,1
28.05.2025	108 513	47 883	3,2%	51 171	2,3	1,1
29.05.2025	109 345	47 093	3,1%	50 473	2,3	1,1
30.05.2025	91 060	40 806	2,7%	43 731	2,2	1,1
31.05.2025	29 771	15 363	1,0%	17 247	1,9	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.05.2025 - 04.05.2025	474 849	54 551	3,6%	82 839	8,7	1,5
05.05.2025 - 11.05.2025	597 473	157 624	10,5%	294 805	3,8	1,9
12.05.2025 - 18.05.2025	672 947	157 747	10,5%	296 461	4,3	1,9
19.05.2025 - 25.05.2025	619 651	156 053	10,4%	291 836	4,0	1,9
26.05.2025 - 31.05.2025	575 423	158 446	10,6%	271 933	3,6	1,7

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.05.2025 - 31.05.2025	2 940 343	297 260	19,8%	1 292 258	9,9	4,4

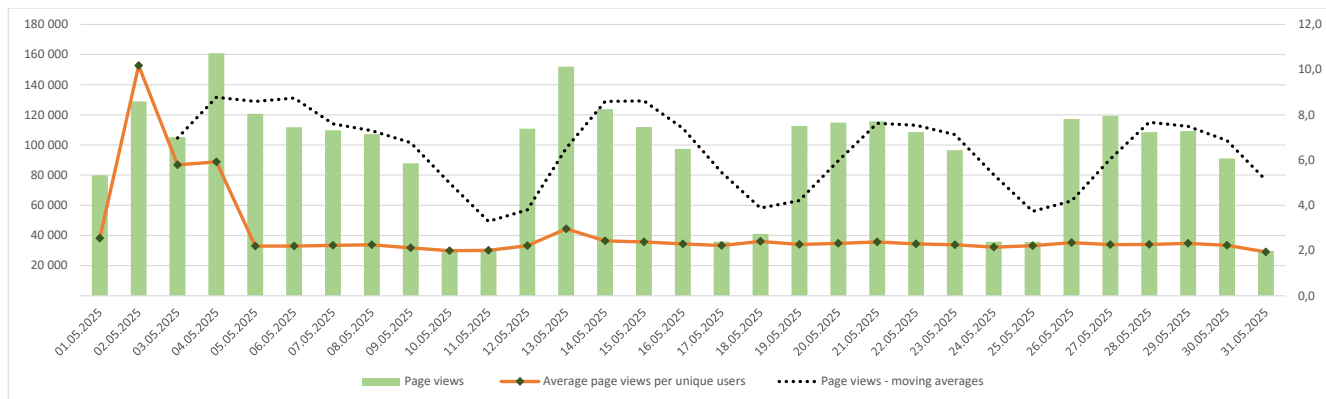
Demographic profile of Slovenian visitors

Variable		Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	9,2%	69	10,5%
	Three-year high school	9,0%	71	5,8%
	Four-year high school	43,0%	108	39,1%
	Higher school, university, college or more	38,2%	115	43,5%
	I don't want to answer	0,6%	77	1,2%
Personal income	I have no income	8,3%	90	7,4%
	Less than 400 EUR	7,1%	114	7,9%
	400 to 800 EUR	12,3%	81	7,0%
	800 to 1200 EUR	30,3%	101	22,6%
	1200 to 1500 EUR	14,8%	115	19,4%
	1500 to 1800 EUR	8,1%	102	9,2%
	over 1800 EUR	12,4%	120	19,5%
	I don't want to answer	6,7%	81	7,1%
Region	Pomurska	4,8%	90	4,1%
	Podravska	16,4%	100	12,0%
	Koroška	2,9%	80	2,5%
	Savinjska	14,1%	111	9,5%
	Zasavska	1,8%	64	3,0%
	Posavska	3,5%	101	3,4%
	JV Slovenija	6,9%	101	4,3%
	Osrednjeslovenska	26,9%	101	36,8%
	Gorenjska	11,0%	105	12,4%
	Primorsko-notranjska	2,1%	95	4,9%
	Goriška	4,1%	82	3,9%
	Obalno-kraška	5,7%	119	3,2%
Gender	Male	51,0%	100	53,6%
	Female	49,0%	100	46,4%
Age	10 to 17 years	2,6%	59	2,0%
	18 to 24 years	11,1%	111	11,2%
	25 to 29 years	7,5%	111	5,5%
	30 to 39 years	19,4%	99	18,0%
	40 to 49 years	24,9%	114	33,4%
	50 to 59 years	20,5%	104	20,3%
	60 to 75 years	13,7%	78	9,3%
Employment status	Employed in public sector	15,2%	92	14,7%
	Employed in a private company	41,9%	110	40,1%
	Self-employed	12,7%	136	21,5%
	Unemployed	5,2%	86	2,9%
	Retired	11,9%	75	6,8%
	Pupil	4,6%	74	3,7%
	Student	7,5%	109	8,9%
	I don't want to answer	1,1%	111	1,4%



Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.

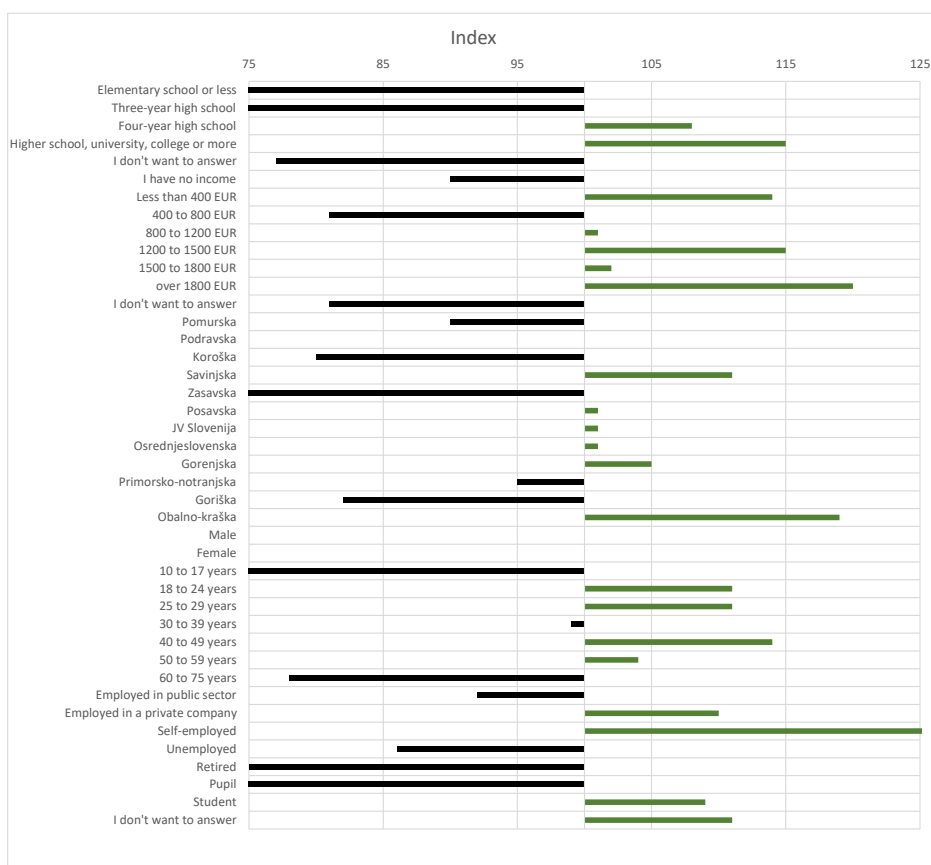


Note:

Left side of graph Shows page views.

Right side of graph Shows average page views per unique user.

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:

Affinity index

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.5. to 31.5.2025. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.5. to 31.5.2025. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one website that is participating in MOSS.