



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Cigaletova 15

City: 1000 Ljubljana

Contact person: Igor Gajster

E-mail: igor.gajster@tsmedia.si

Telephone number: 01/ 473 00 10

CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: April 2025

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.04.2025	110 192	50 541	3,4%	54 054	2,2	1,1
02.04.2025	106 785	48 188	3,2%	51 594	2,2	1,1
03.04.2025	100 718	45 064	3,0%	48 161	2,2	1,1
04.04.2025	87 116	39 896	2,7%	42 788	2,2	1,1
05.04.2025	28 885	14 962	1,0%	16 938	1,9	1,1
06.04.2025	36 915	18 212	1,2%	20 468	2,0	1,1
07.04.2025	102 766	48 446	3,2%	51 734	2,1	1,1
08.04.2025	104 613	48 280	3,2%	51 541	2,2	1,1
09.04.2025	103 780	46 837	3,1%	49 949	2,2	1,1
10.04.2025	95 802	44 300	3,0%	47 419	2,2	1,1
11.04.2025	85 690	39 466	2,6%	42 143	2,2	1,1
12.04.2025	27 606	14 438	1,0%	16 183	1,9	1,1
13.04.2025	35 519	16 790	1,1%	19 028	2,1	1,1
14.04.2025	115 318	50 143	3,3%	53 494	2,3	1,1
15.04.2025	112 832	51 299	3,4%	54 921	2,2	1,1
16.04.2025	105 574	47 077	3,1%	50 262	2,2	1,1
17.04.2025	99 665	44 952	3,0%	48 063	2,2	1,1
18.04.2025	83 537	38 610	2,6%	41 230	2,2	1,1
19.04.2025	27 896	14 602	1,0%	16 591	1,9	1,1
20.04.2025	26 628	13 321	0,9%	14 774	2,0	1,1
21.04.2025	30 386	14 908	1,0%	16 710	2,0	1,1
22.04.2025	107 685	48 236	3,2%	51 401	2,2	1,1
23.04.2025	105 877	48 410	3,2%	51 817	2,2	1,1
24.04.2025	103 577	46 932	3,1%	49 927	2,2	1,1
25.04.2025	91 885	44 166	2,9%	47 077	2,1	1,1
26.04.2025	33 277	16 120	1,1%	18 730	2,1	1,2
27.04.2025	26 843	13 189	0,9%	15 182	2,0	1,2
28.04.2025	79 140	35 684	2,4%	38 348	2,2	1,1
29.04.2025	68 240	31 345	2,1%	33 842	2,2	1,1
30.04.2025	55 164	24 336	1,6%	26 352	2,3	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.04.2025 - 06.04.2025	470 611	139 723	9,3%	233 354	3,4	1,7
07.04.2025 - 13.04.2025	555 776	149 765	10,0%	277 489	3,7	1,9
14.04.2025 - 20.04.2025	571 450	149 769	10,0%	278 460	3,8	1,9
21.04.2025 - 27.04.2025	499 530	138 768	9,3%	250 076	3,6	1,8
28.04.2025 - 30.04.2025	202 544	80 815	5,4%	98 554	2,5	1,2

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.04.2025 - 30.04.2025	2 299 911	273 384	18,2%	1 137 870	8,4	4,2

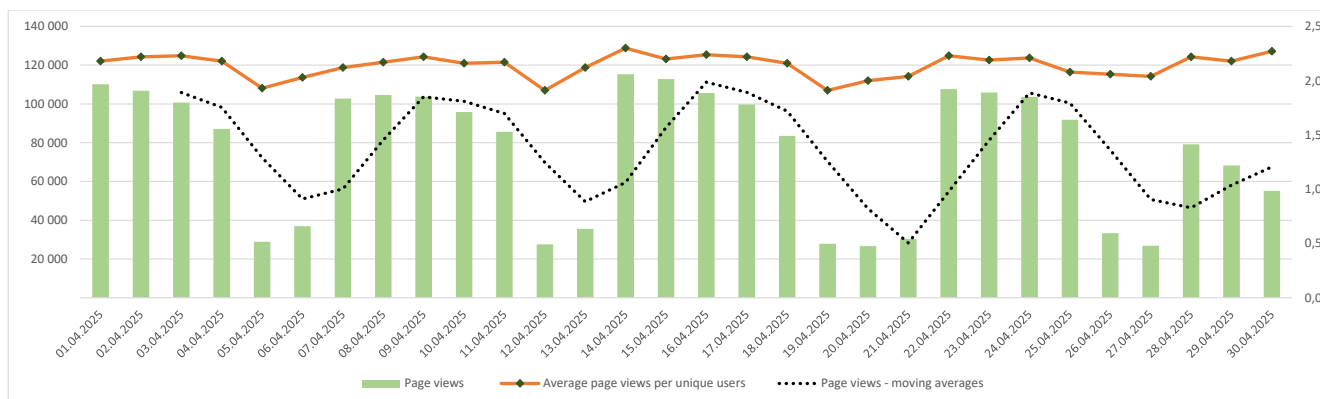
Demographic profile of Slovenian visitors

Variable		Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	10,4%	83	10,4%
	Three-year high school	9,9%	76	7,4%
	Four-year high school	42,9%	106	37,2%
	Higher school, university, college or more	36,2%	109	43,9%
	I don't want to answer	0,6%	73	1,1%
Personal income	I have no income	8,5%	89	6,7%
	Less than 400 EUR	6,7%	116	6,4%
	400 to 800 EUR	12,8%	80	8,0%
	800 to 1200 EUR	27,9%	94	25,5%
	1200 to 1500 EUR	15,1%	117	22,4%
	1500 to 1800 EUR	7,9%	100	8,8%
	over 1800 EUR	12,8%	125	16,7%
	I don't want to answer	8,4%	103	5,6%
Region	Pomurska	5,7%	106	4,2%
	Podravska	18,6%	113	15,1%
	Koroška	3,0%	84	2,7%
	Savinjska	12,4%	96	10,6%
	Zasavska	2,3%	81	3,0%
	Posavska	3,6%	96	3,8%
	JV Slovenija	5,4%	80	4,8%
	Osrednjeslovenska	27,3%	102	29,5%
	Gorenjska	10,0%	98	15,3%
	Primorsko-notranjska	2,3%	106	2,1%
	Goriška	4,4%	90	3,8%
	Obalno-kraška	5,1%	110	5,0%
Gender	Male	50,9%	101	52,7%
	Female	49,1%	99	47,3%
Age	10 to 17 years	2,9%	71	1,7%
	18 to 24 years	12,0%	119	12,7%
	25 to 29 years	7,3%	107	6,8%
	30 to 39 years	21,9%	111	20,1%
	40 to 49 years	23,0%	106	27,8%
	50 to 59 years	19,2%	98	19,2%
	60 to 75 years	13,6%	77	11,6%
Employment status	Employed in public sector	14,9%	90	15,4%
	Employed in a private company	40,8%	106	46,0%
	Self-employed	13,4%	141	13,0%
	Unemployed	4,3%	75	2,6%
	Retired	11,5%	73	8,9%
	Pupil	6,3%	105	5,2%
	Student	7,9%	115	7,1%
	I don't want to answer	1,0%	97	1,8%



Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.

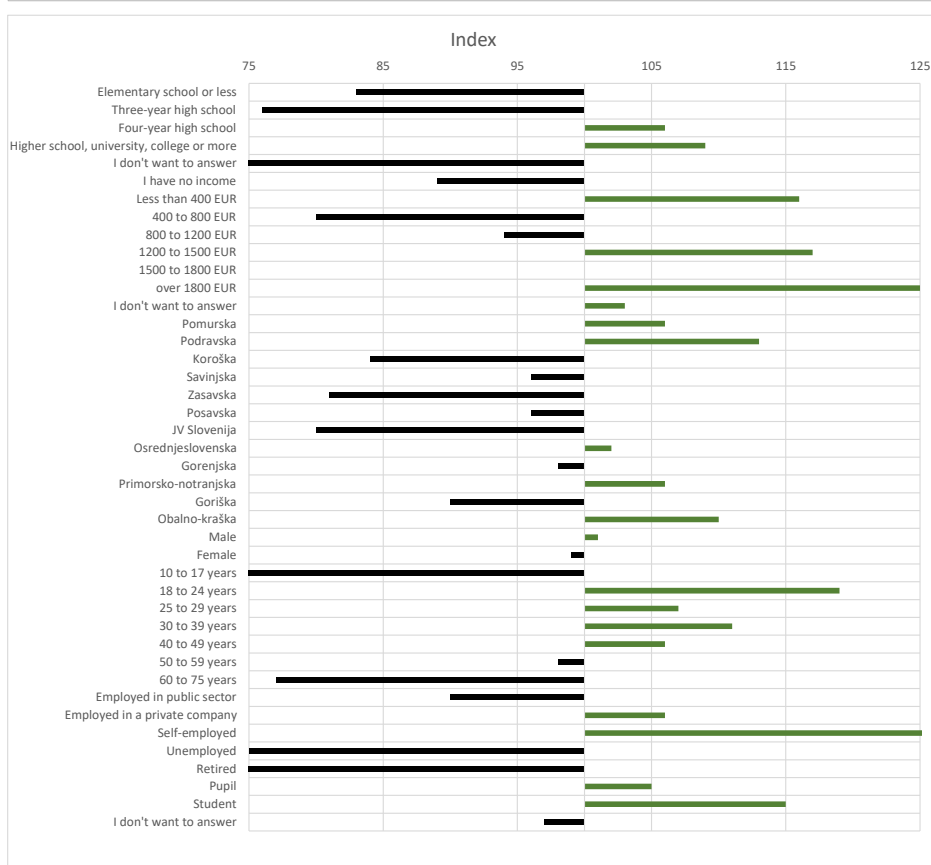


Note:

Left side of graph Shows page views.

Right side of graph Shows average page views per unique user.

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:

Affinity index

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.4. to 30.4.2025. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.4. to 30.4.2025. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one website that is participating in MOSS.