



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: August 2024

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.08.2024	78 149	35 615	2,4%	38 319	2,2	1,1
02.08.2024	65 477	29 545	2,0%	31 923	2,2	1,1
03.08.2024	26 041	12 291	0,8%	14 830	2,1	1,2
04.08.2024	26 866	12 364	0,8%	14 802	2,2	1,2
05.08.2024	82 851	36 741	2,5%	39 652	2,3	1,1
06.08.2024	87 344	38 154	2,5%	41 001	2,3	1,1
07.08.2024	91 432	39 136	2,6%	42 293	2,3	1,1
08.08.2024	83 054	36 118	2,4%	38 893	2,3	1,1
09.08.2024	74 786	32 705	2,2%	35 346	2,3	1,1
10.08.2024	23 994	11 622	0,8%	13 734	2,1	1,2
11.08.2024	25 702	11 791	0,8%	14 095	2,2	1,2
12.08.2024	90 340	38 521	2,6%	41 560	2,4	1,1
13.08.2024	91 093	37 946	2,5%	40 752	2,4	1,1
14.08.2024	80 614	34 577	2,3%	37 206	2,3	1,1
15.08.2024	27 842	13 251	0,9%	15 749	2,1	1,2
16.08.2024	50 773	24 704	1,6%	27 102	2,1	1,1
17.08.2024	24 617	12 426	0,8%	14 853	2,0	1,2
18.08.2024	29 352	13 304	0,9%	15 890	2,2	1,2
19.08.2024	97 127	43 707	2,9%	47 064	2,2	1,1
20.08.2024	98 374	44 060	2,9%	47 279	2,2	1,1
21.08.2024	98 776	44 283	3,0%	47 510	2,2	1,1
22.08.2024	94 005	40 389	2,7%	43 528	2,3	1,1
23.08.2024	78 340	35 300	2,4%	38 229	2,2	1,1
24.08.2024	28 292	13 656	0,9%	16 505	2,1	1,2
25.08.2024	27 961	13 462	0,9%	16 193	2,1	1,2
26.08.2024	100 228	43 954	2,9%	47 337	2,3	1,1
27.08.2024	105 933	44 951	3,0%	48 330	2,4	1,1
28.08.2024	98 984	44 052	2,9%	47 403	2,3	1,1
29.08.2024	94 982	41 651	2,8%	44 727	2,3	1,1
30.08.2024	78 968	35 782	2,4%	38 697	2,2	1,1
31.08.2024	29 523	14 165	0,9%	16 719	2,1	1,2

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.08.2024 - 04.08.2024	196 533	73 183	4,9%	99 532	2,7	1,4
05.08.2024 - 11.08.2024	469 163	118 346	7,9%	224 666	4,0	1,9
12.08.2024 - 18.08.2024	394 631	102 715	6,9%	192 249	3,8	1,9
19.08.2024 - 25.08.2024	522 875	135 041	9,0%	255 634	3,9	1,9
26.08.2024 - 31.08.2024	508 618	139 888	9,3%	242 951	3,6	1,7

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.08.2024 - 31.08.2024	2 091 820	249 438	16,6%	1 014 830	8,4	4,1

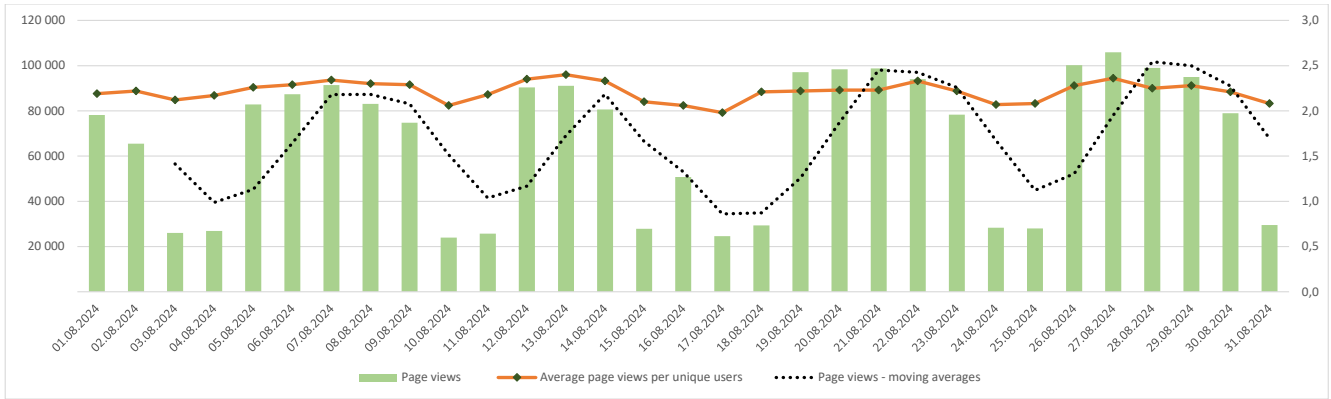
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	9,6%	73	7,7%	
	Three-year high school	9,9%	76	16,8%	
	Four-year high school	44,2%	111	37,0%	
	Higher school, university, college or more	35,6%	107	37,9%	
	I don't want to answer	0,7%	89	0,6%	
Personal income	I have no income	7,2%	79	4,2%	
	Less than 400 EUR	5,5%	83	15,2%	
	400 to 800 EUR	14,0%	88	8,5%	
	800 to 1200 EUR	29,8%	102	22,5%	
	1200 to 1500 EUR	15,2%	117	19,0%	
	1500 to 1800 EUR	9,3%	119	13,9%	
	over 1800 EUR	12,0%	116	12,4%	
	I don't want to answer	7,1%	88	4,4%	
	Region	Pomurska	5,8%	105	4,8%
Podravska		16,8%	99	12,2%	
Koroška		3,3%	97	2,5%	
Savinjska		11,4%	92	11,9%	
Zasavska		2,7%	99	2,3%	
Posavska		3,4%	102	2,1%	
JV Slovenija		5,6%	85	15,2%	
Osrednjeslovenska		26,8%	101	27,7%	
Gorenjska		11,6%	110	11,2%	
Primorsko-notranjska		3,1%	138	4,9%	
Goriška		4,6%	88	2,3%	
Obalno-kraška		4,9%	107	3,1%	
Gender		Male	48,8%	96	60,2%
		Female	51,3%	104	39,8%
Age	10 to 17 years	2,5%	59	0,9%	
	18 to 24 years	8,5%	84	7,1%	
	25 to 29 years	8,1%	114	7,3%	
	30 to 39 years	21,0%	105	22,9%	
	40 to 49 years	24,9%	116	24,5%	
	50 to 59 years	21,0%	108	27,6%	
	60 to 75 years	13,7%	79	9,6%	
Employment status	Employed in public sector	14,9%	90	10,8%	
	Employed in a private company	43,6%	112	45,9%	
	Self-employed	12,9%	144	14,1%	
	Unemployed	5,1%	88	3,3%	
	Retired	11,9%	76	16,4%	
	Pupil	4,2%	66	2,0%	
	Student	6,5%	97	5,9%	
	I don't want to answer	1,0%	103	1,6%	

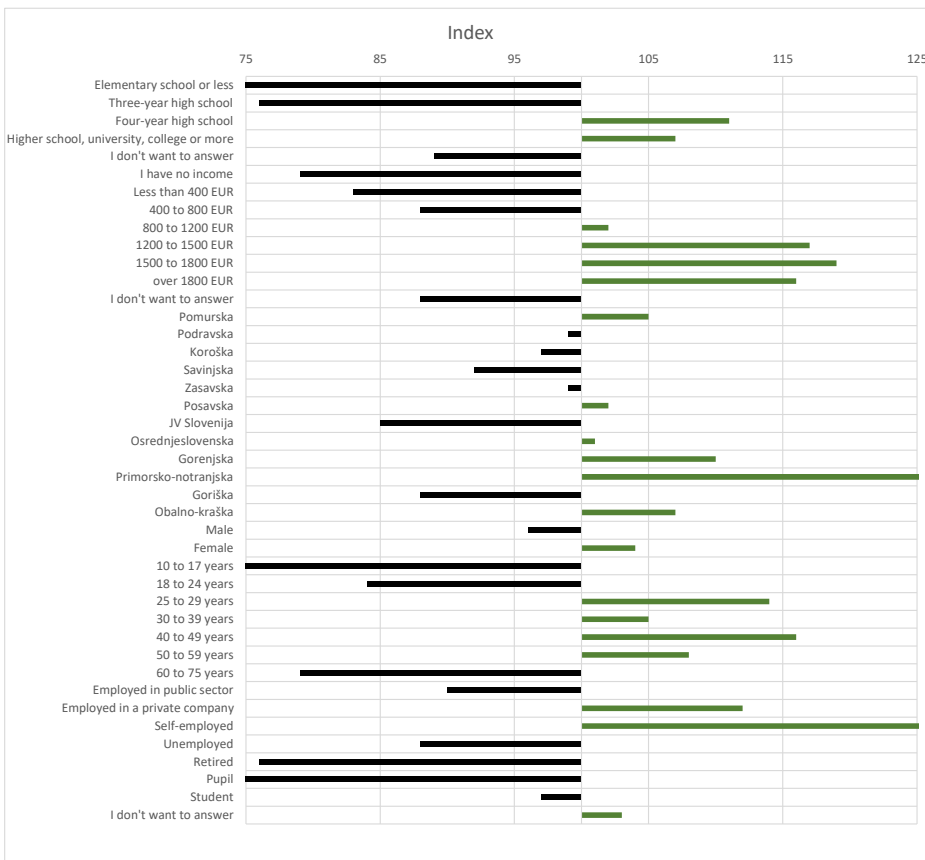


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
 The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.8. to 31.8.2024. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.8. to 31.8.2024. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one website that is participating in MOSS.