



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Cigaletova 15

City: 1000 Ljubljana

Contact person: Igor Gajster

E-mail: igor.gajster@tsmedia.si

Telephone number: 01/ 473 00 10

CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: June 2024

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.06.2024	32 205	14 183	0,9%	17 176	2,3	1,2
02.06.2024	32 992	14 921	1,0%	17 525	2,2	1,2
03.06.2024	109 488	48 582	3,2%	52 133	2,3	1,1
04.06.2024	105 700	46 435	3,1%	49 450	2,3	1,1
05.06.2024	108 621	48 547	3,2%	51 993	2,2	1,1
06.06.2024	116 894	50 185	3,3%	53 619	2,3	1,1
07.06.2024	86 306	38 586	2,6%	41 202	2,2	1,1
08.06.2024	30 972	13 541	0,9%	16 025	2,3	1,2
09.06.2024	32 354	14 042	0,9%	16 730	2,3	1,2
10.06.2024	112 178	47 792	3,2%	51 377	2,4	1,1
11.06.2024	112 845	49 571	3,3%	53 093	2,3	1,1
12.06.2024	112 241	49 974	3,3%	53 600	2,3	1,1
13.06.2024	110 648	48 456	3,2%	51 797	2,3	1,1
14.06.2024	92 271	37 645	2,5%	40 409	2,5	1,1
15.06.2024	37 192	14 903	1,0%	17 782	2,5	1,2
16.06.2024	38 579	16 488	1,1%	18 220	2,3	1,1
17.06.2024	110 711	46 636	3,1%	49 838	2,4	1,1
18.06.2024	114 824	47 813	3,2%	50 973	2,4	1,1
19.06.2024	120 030	44 352	3,0%	47 558	2,7	1,1
20.06.2024	103 739	38 924	2,6%	41 637	2,7	1,1
21.06.2024	86 289	36 346	2,4%	38 967	2,4	1,1
22.06.2024	35 386	13 058	0,9%	15 284	2,7	1,2
23.06.2024	37 772	13 860	0,9%	16 319	2,7	1,2
24.06.2024	94 329	36 485	2,4%	39 576	2,6	1,1
25.06.2024	72 397	22 680	1,5%	25 026	3,2	1,1
26.06.2024	115 878	48 988	3,3%	52 372	2,4	1,1
27.06.2024	121 554	46 897	3,1%	50 158	2,6	1,1
28.06.2024	109 656	40 661	2,7%	43 573	2,7	1,1
29.06.2024	48 987	14 028	0,9%	16 866	3,5	1,2
30.06.2024	45 295	13 559	0,9%	15 639	3,3	1,2

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.06.2024 - 02.06.2024	65 197	26 321	1,8%	34 702	2,5	1,3
03.06.2024 - 09.06.2024	590 335	155 315	10,4%	281 112	3,8	1,8
10.06.2024 - 16.06.2024	615 954	155 976	10,4%	286 070	4,0	1,8
17.06.2024 - 23.06.2024	608 751	143 633	9,6%	260 419	4,2	1,8
24.06.2024 - 30.06.2024	608 096	140 972	9,4%	244 353	4,3	1,7

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.06.2024 - 30.06.2024	2 488 333	289 052	19,3%	1 109 754	8,6	3,8

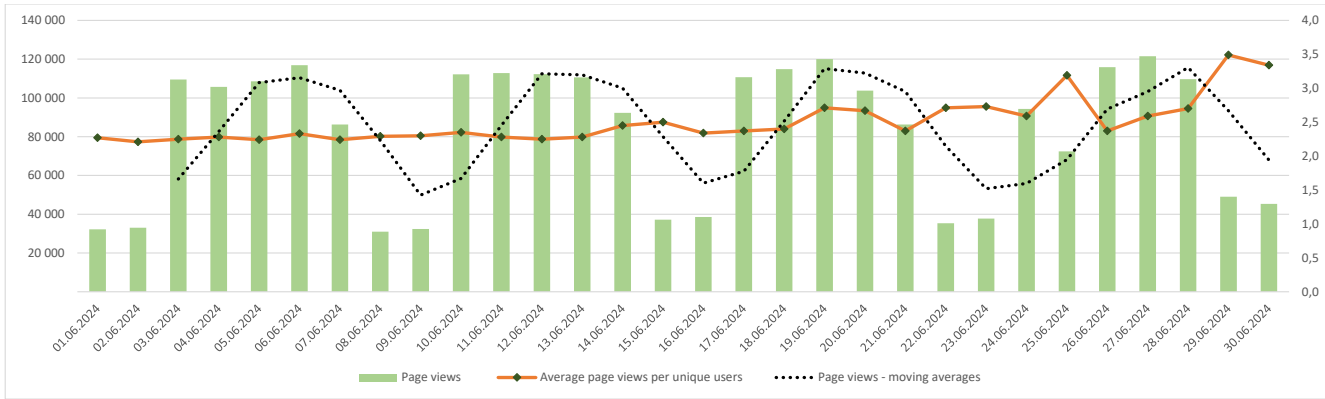
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	10,1%	76	15,1%
	Three-year high school	9,4%	75	7,9%
	Four-year high school	44,4%	110	40,1%
	Higher school, university, college or more	35,3%	107	36,4%
	I don't want to answer	0,9%	110	0,6%
Personal income	I have no income	7,2%	76	4,5%
	Less than 400 EUR	6,7%	96	8,6%
	400 to 800 EUR	15,3%	89	12,7%
	800 to 1200 EUR	29,2%	101	25,5%
	1200 to 1500 EUR	13,6%	113	20,3%
	1500 to 1800 EUR	9,6%	129	11,6%
	over 1800 EUR	10,8%	113	11,5%
	I don't want to answer	7,7%	91	5,4%
	Pomurska	5,7%	100	5,0%
Region	Podravska	17,0%	100	14,0%
	Koroška	2,5%	72	2,5%
	Savinjska	11,0%	87	9,6%
	Zasavska	2,3%	82	3,6%
	Posavska	4,2%	128	4,4%
	JV Slovenija	5,2%	85	5,3%
	Osrednjeslovenska	25,7%	99	31,1%
	Gorenjska	12,5%	115	15,5%
	Primorsko-notranjska	2,6%	112	1,4%
	Goriška	5,8%	111	3,9%
	Obalno-kraška	5,5%	125	3,8%
Gender	Male	50,4%	98	56,3%
	Female	49,6%	102	43,8%
Age	10 to 17 years	1,5%	46	0,6%
	18 to 24 years	11,6%	109	10,6%
	25 to 29 years	7,5%	103	6,4%
	30 to 39 years	20,1%	104	23,9%
	40 to 49 years	24,3%	112	24,9%
	50 to 59 years	20,7%	107	21,6%
	60 to 75 years	13,7%	76	11,5%
Employment status	Employed in public sector	16,0%	96	10,5%
	Employed in a private company	40,6%	105	45,7%
	Self-employed	13,1%	141	18,8%
	Unemployed	5,0%	83	4,1%
	Retired	11,7%	78	8,8%
	Pupil	3,8%	63	1,7%
	Student	8,9%	117	7,3%
	I don't want to answer	1,0%	107	3,2%

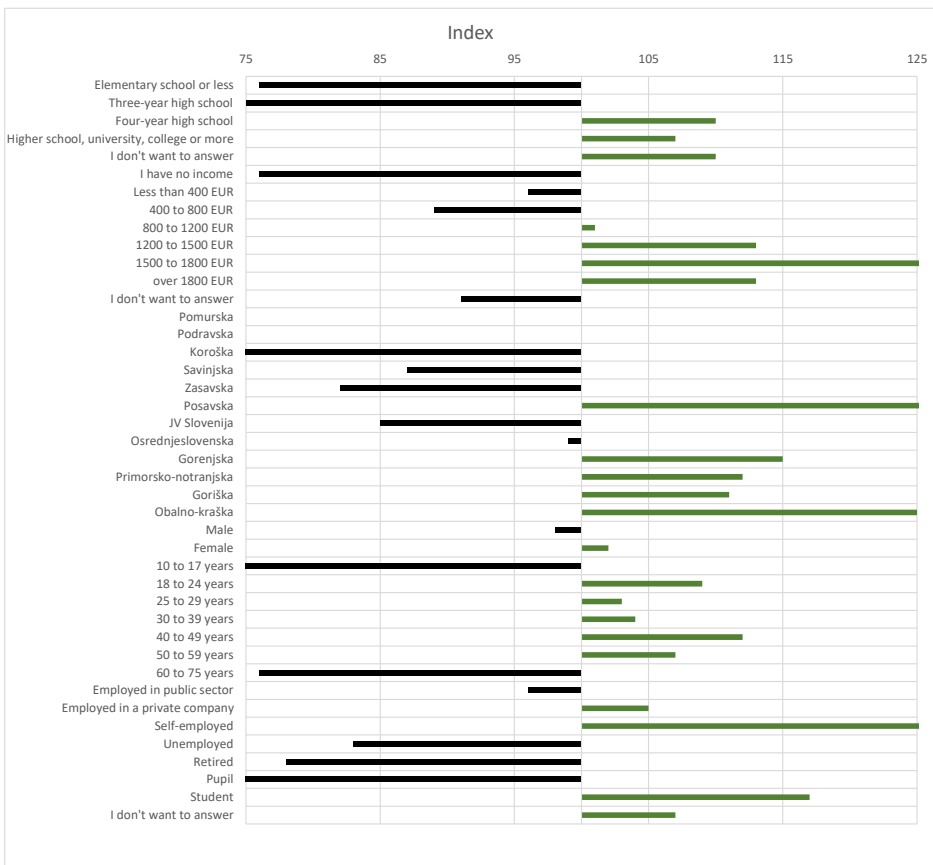


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
 The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.6. to 31.6.2024. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.6. to 31.6.2024. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one website that is participating in MOSS.