



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: March 2024

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.03.2024	87 782	40 967	2,7%	44 254	2,1	1,1
02.03.2024	34 447	15 742	1,1%	19 716	2,2	1,3
03.03.2024	36 690	17 183	1,1%	20 424	2,1	1,2
04.03.2024	110 006	50 619	3,4%	54 458	2,2	1,1
05.03.2024	104 423	47 582	3,2%	51 225	2,2	1,1
06.03.2024	110 247	49 836	3,3%	53 638	2,2	1,1
07.03.2024	101 314	46 201	3,1%	49 785	2,2	1,1
08.03.2024	87 037	40 541	2,7%	43 777	2,2	1,1
09.03.2024	40 109	18 206	1,2%	22 061	2,2	1,2
10.03.2024	40 794	19 146	1,3%	22 267	2,1	1,2
11.03.2024	113 532	51 971	3,5%	55 895	2,2	1,1
12.03.2024	109 130	48 766	3,3%	52 335	2,2	1,1
13.03.2024	102 821	45 819	3,1%	49 220	2,2	1,1
14.03.2024	98 493	44 485	3,0%	47 808	2,2	1,1
15.03.2024	88 949	39 231	2,6%	42 368	2,3	1,1
16.03.2024	34 331	15 966	1,1%	19 912	2,2	1,3
17.03.2024	35 257	15 750	1,1%	18 881	2,2	1,2
18.03.2024	108 947	49 401	3,3%	52 997	2,2	1,1
19.03.2024	107 206	49 036	3,3%	52 702	2,2	1,1
20.03.2024	106 052	47 001	3,1%	50 473	2,3	1,1
21.03.2024	101 372	43 163	2,9%	46 380	2,4	1,1
22.03.2024	83 752	38 640	2,6%	41 675	2,2	1,1
23.03.2024	29 950	13 845	0,9%	17 740	2,2	1,3
24.03.2024	35 815	15 816	1,1%	18 728	2,3	1,2
25.03.2024	108 215	46 583	3,1%	49 958	2,3	1,1
26.03.2024	112 416	47 349	3,2%	50 802	2,4	1,1
27.03.2024	107 560	47 681	3,2%	51 276	2,3	1,1
28.03.2024	104 545	46 805	3,1%	50 249	2,2	1,1
29.03.2024	78 651	37 282	2,5%	40 154	2,1	1,1
30.03.2024	26 555	12 377	0,8%	15 779	2,2	1,3
31.03.2024	62 896	20 745	1,4%	24 946	3,0	1,2

Weekly reach (Slovenian visitors)

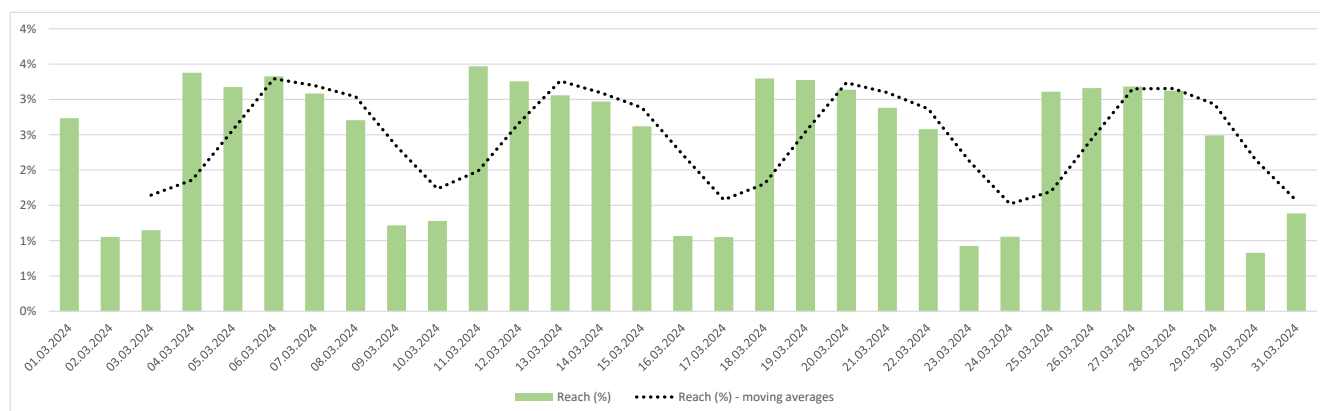
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.03.2024 - 03.03.2024	158 919	66 573	4,4%	84 151	2,4	1,3
04.03.2024 - 10.03.2024	593 930	155 184	10,4%	296 792	3,8	1,9
11.03.2024 - 17.03.2024	582 513	151 494	10,1%	285 890	3,9	1,9
18.03.2024 - 24.03.2024	573 094	147 960	9,9%	280 112	3,9	1,9
25.03.2024 - 31.03.2024	600 838	154 394	10,3%	284 861	3,9	1,9

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.03.2024 - 31.03.2024	2 509 294	287 691	19,2%	1 231 991	8,7	4,3

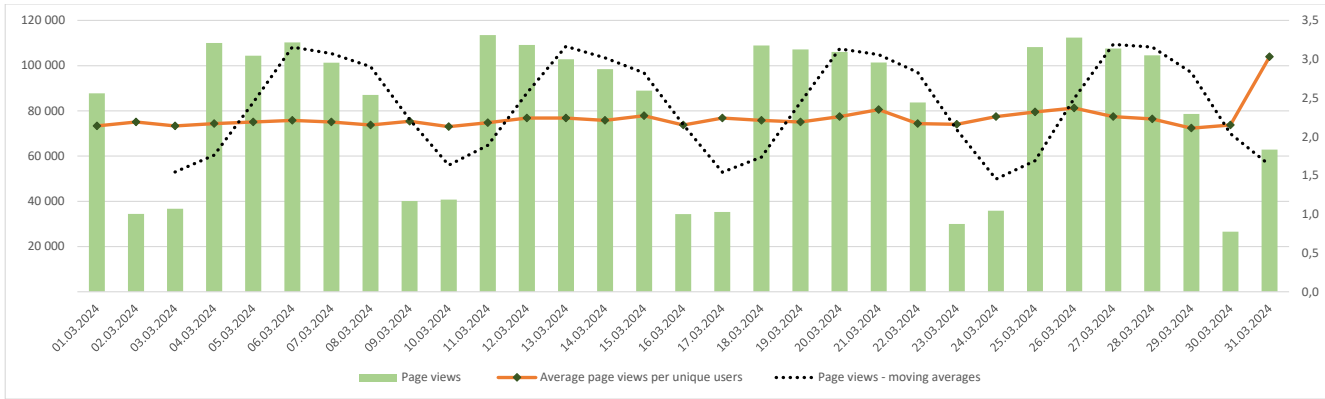
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	11,8%	88	10,6%
	Three-year high school	10,0%	80	10,0%
	Four-year high school	41,6%	105	38,1%
	Higher school, university, college or more	35,9%	107	40,2%
	I don't want to answer	0,6%	74	1,1%
Personal income	I have no income	8,6%	88	5,3%
	Less than 400 EUR	5,5%	83	5,9%
	400 to 800 EUR	16,1%	92	20,8%
	800 to 1200 EUR	29,4%	101	28,1%
	1200 to 1500 EUR	14,2%	122	15,9%
	1500 to 1800 EUR	9,0%	119	9,4%
	over 1800 EUR	9,6%	102	10,0%
	I don't want to answer	7,6%	91	4,7%
	Pomurska	6,7%	110	7,0%
	Podravska	16,7%	99	16,4%
Region	Koroška	3,0%	84	10,9%
	Savinjska	10,9%	87	7,7%
	Zasavska	2,5%	91	3,6%
	Posavska	4,4%	125	3,4%
	JV Slovenija	5,7%	93	8,1%
	Osrednjeslovenska	26,6%	101	24,7%
	Gorenjska	11,3%	110	10,7%
	Primorsko-notranjska	2,5%	115	1,8%
	Goriška	4,8%	91	2,3%
	Obalno-kraška	4,9%	108	3,5%
Gender	Male	48,7%	94	48,3%
	Female	51,3%	106	51,7%
Age	10 to 17 years	3,1%	87	2,0%
	18 to 24 years	9,0%	88	7,7%
	25 to 29 years	5,8%	83	11,9%
	30 to 39 years	21,4%	109	25,0%
	40 to 49 years	23,9%	110	24,7%
	50 to 59 years	20,6%	106	18,9%
	60 to 75 years	15,9%	87	9,4%
Employment status	Employed in public sector	14,6%	87	10,7%
	Employed in a private company	42,3%	109	41,0%
	Self-employed	12,0%	132	14,0%
	Unemployed	5,7%	92	6,7%
	Retired	12,8%	84	8,0%
	Pupil	5,8%	94	4,0%
	Student	6,0%	88	13,0%
	I don't want to answer	0,7%	76	2,6%

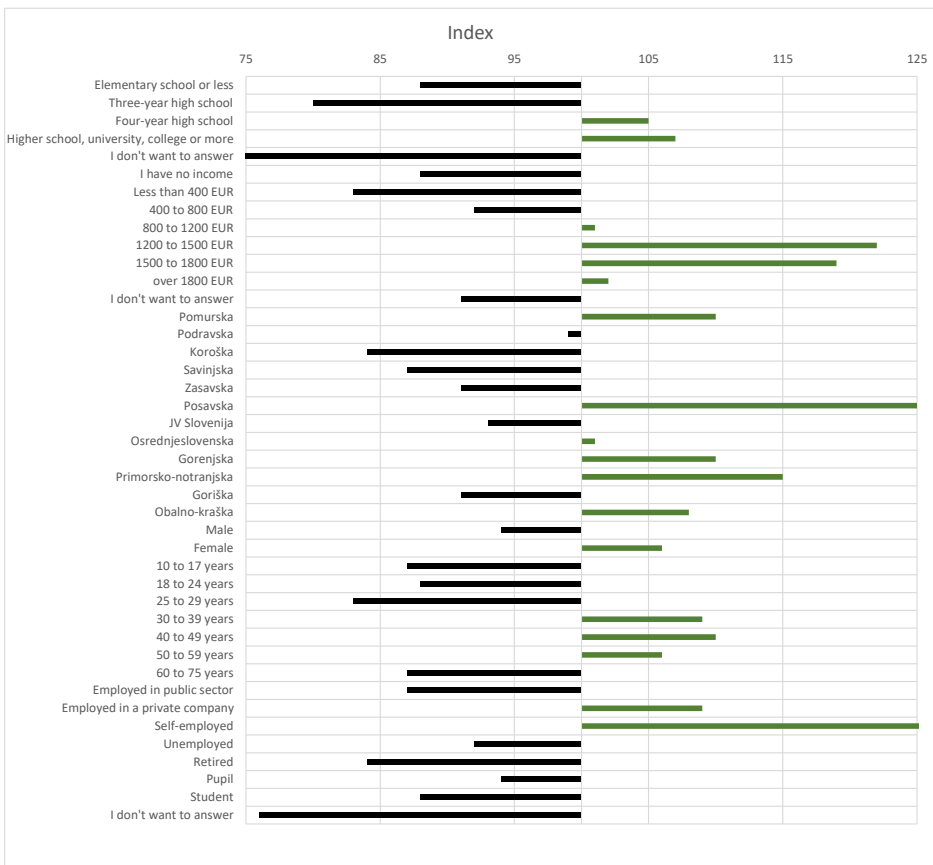


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
 The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.3. to 31.3.2024. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.3. to 31.3.2024. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one website that is participating in MOSS.