

INSTRUCTIONS FOR PR ARTICLES AT SIOL.NET

The content of the PR article and the photographs are prepared by the client. The materials must be submitted **2 days** prior to the desired publishing date.

The PR article is published in the selected section at siol.net and marked "Oglasno sporočilo" (promotion). The article is promoted in the selected section for one week [7 days] and alternately at the landing page www.siol.net [7 days].

Basic instructions:

- text length: **1500 words maximum**
- lead length: **200 characters maximum**
- number of photographs: **5 photographs maximum**
- main photograph dimension: **850 px width minimum**, horizontal
- other photographs dimension: **410 px width minimum**

