



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Cigaletova 15

City: 1000 Ljubljana

Contact person: Igor Gajster

E-mail: igor.gajster@tsmedia.si

Telephone number: 01/ 473 00 10

CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: February 2023

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.02.2023	90 040	40 731	2,7%	43 605	2,2	1,1
02.02.2023	92 357	39 644	2,6%	42 541	2,3	1,1
03.02.2023	79 543	34 633	2,3%	37 230	2,3	1,1
04.02.2023	30 330	14 480	1,0%	16 960	2,1	1,2
05.02.2023	34 403	15 605	1,0%	17 555	2,2	1,1
06.02.2023	94 237	40 445	2,7%	43 373	2,3	1,1
07.02.2023	85 018	35 545	2,4%	38 086	2,4	1,1
08.02.2023	33 682	17 382	1,2%	18 923	1,9	1,1
09.02.2023	85 318	37 068	2,5%	39 757	2,3	1,1
10.02.2023	67 440	30 586	2,0%	32 718	2,2	1,1
11.02.2023	26 827	13 635	0,9%	15 654	2,0	1,1
12.02.2023	31 118	15 351	1,0%	16 845	2,0	1,1
13.02.2023	94 262	43 746	2,9%	46 859	2,2	1,1
14.02.2023	91 892	41 721	2,8%	44 679	2,2	1,1
15.02.2023	93 306	44 414	3,0%	47 758	2,1	1,1
16.02.2023	90 348	40 549	2,7%	43 471	2,2	1,1
17.02.2023	80 083	37 988	2,5%	40 932	2,1	1,1
18.02.2023	32 485	16 200	1,1%	19 854	2,0	1,2
19.02.2023	31 828	15 932	1,1%	17 889	2,0	1,1
20.02.2023	97 658	44 022	2,9%	47 249	2,2	1,1
21.02.2023	92 142	41 875	2,8%	44 858	2,2	1,1
22.02.2023	91 390	42 666	2,8%	45 726	2,1	1,1
23.02.2023	90 318	41 606	2,8%	44 694	2,2	1,1
24.02.2023	82 224	38 037	2,5%	40 883	2,2	1,1
25.02.2023	31 596	15 681	1,0%	18 131	2,0	1,2
26.02.2023	35 236	16 673	1,1%	18 528	2,1	1,1
27.02.2023	103 056	45 399	3,0%	48 580	2,3	1,1
28.02.2023	98 551	44 692	3,0%	47 817	2,2	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.02.2023 - 05.02.2023	326 673	107 857	7,2%	157 545	3,0	1,5
06.02.2023 - 12.02.2023	423 640	117 550	7,8%	204 667	3,6	1,7
13.02.2023 - 19.02.2023	514 204	142 741	9,5%	260 944	3,6	1,8
20.02.2023 - 26.02.2023	520 564	141 932	9,5%	259 753	3,7	1,8
27.02.2023 - 28.02.2023	201 607	93 011	6,2%	96 389	2,2	1,0

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.02.2023 - 28.02.2023	1 986 688	265 587	17,7%	979 110	7,5	3,7

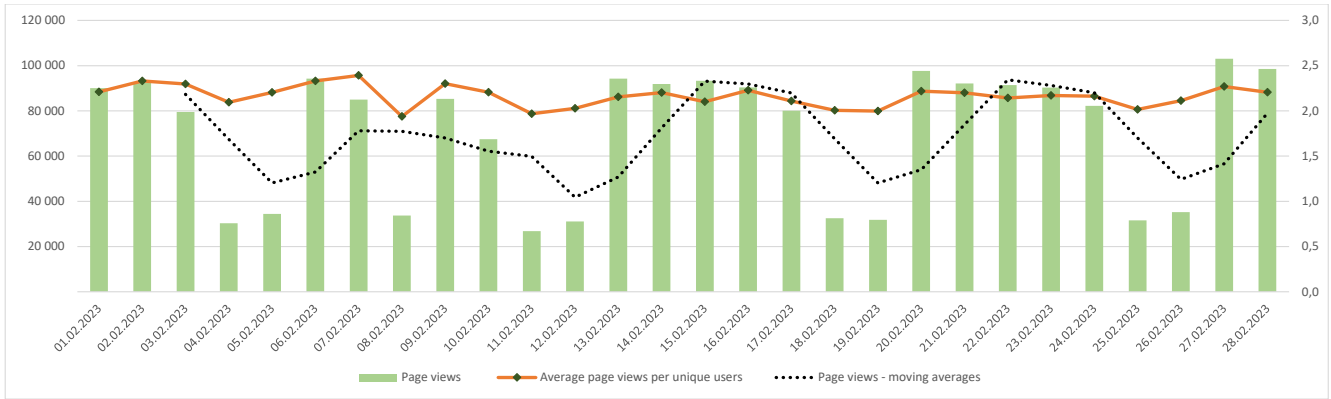
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	10,4%	78	6,7%
	Three-year high school	9,8%	81	10,8%
	Four-year high school	42,4%	106	41,2%
	Higher school, university, college or more	36,6%	109	39,9%
	I don't want to answer	0,8%	99	1,4%
Personal income	I have no income	6,1%	64	4,1%
	Less than 400 EUR	5,8%	78	5,4%
	400 to 800 EUR	15,0%	87	12,3%
	800 to 1200 EUR	30,8%	105	28,6%
	1200 to 1500 EUR	14,6%	124	15,0%
	1500 to 1800 EUR	8,3%	114	15,9%
	over 1800 EUR	10,7%	113	12,1%
	I don't want to answer	8,8%	107	6,7%
Region	Pomurska	5,0%	86	6,6%
	Podravska	16,9%	102	15,1%
	Koroška	3,5%	99	2,6%
	Savinjska	11,2%	89	8,6%
	Zasavska	2,4%	92	1,8%
	Spodnje-posavska	3,3%	101	2,6%
	JV Slovenija	6,1%	91	5,1%
	Osrednjeslovenska	28,7%	108	31,5%
	Gorenjska	10,9%	105	13,1%
	Notranjsko-kraška	1,8%	90	2,9%
	Goriška	5,5%	101	6,3%
	Obalno-kraška	4,8%	99	3,8%
Gender	Male	49,0%	96	51,8%
	Female	51,0%	105	48,2%
Age	10 to 17 years	1,6%	42	1,1%
	18 to 24 years	9,1%	83	8,1%
	25 to 29 years	6,7%	89	4,7%
	30 to 39 years	22,7%	114	34,0%
	40 to 49 years	24,6%	114	24,8%
	50 to 59 years	19,5%	106	18,4%
	60 to 75 years	15,5%	88	8,8%
Employment status	Employed in public sector	15,0%	92	10,7%
	Employed in a private company	44,3%	114	51,7%
	Self-employed	12,9%	145	20,3%
	Unemployed	5,0%	76	2,8%
	Retired	12,5%	86	6,6%
	Pupil	3,3%	50	2,9%
	Student	6,1%	83	4,5%
	I don't want to answer	0,9%	94	0,5%



Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.

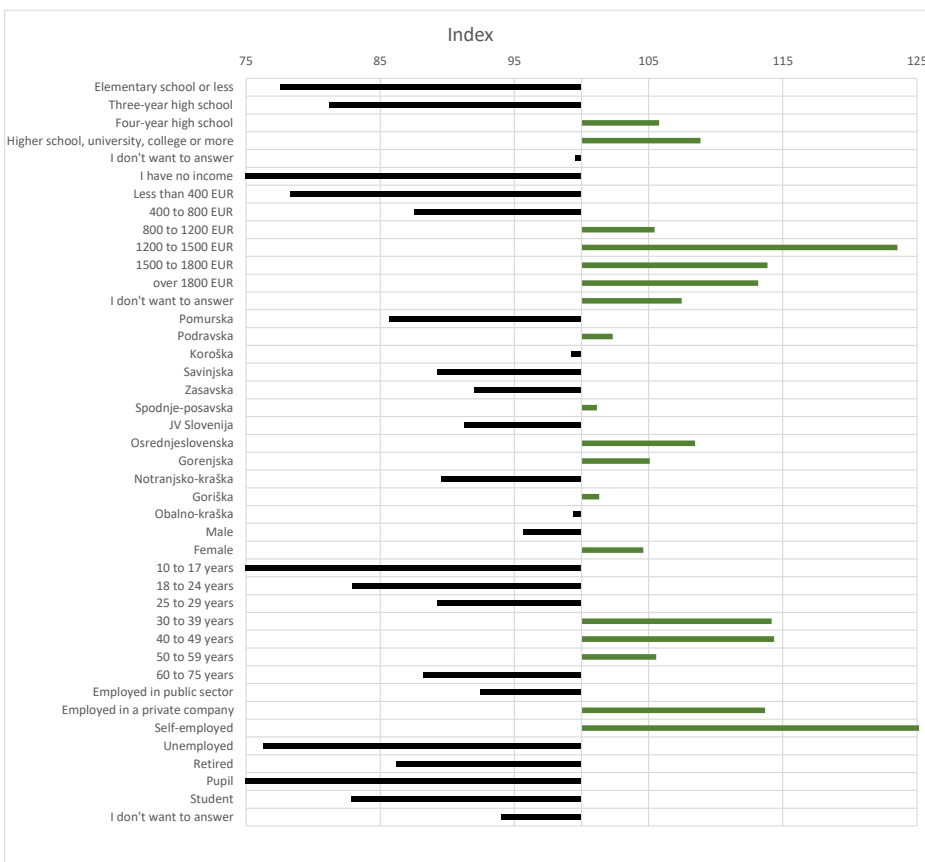


Note:

Left side of graph Shows page views.

Right side of graph Shows average page views per unique user.

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:

Affinity index

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.2. to 28.2.2023. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.2. to 28.2.2023. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one website that is participating in MOSS.