



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: December 2022

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.12.2022	92 492	42 757	2,9%	46 211	2,2	1,1
02.12.2022	80 034	37 408	2,5%	40 347	2,1	1,1
03.12.2022	32 566	15 415	1,0%	19 135	2,1	1,2
04.12.2022	38 005	18 268	1,2%	21 105	2,1	1,2
05.12.2022	93 962	43 349	2,9%	46 432	2,2	1,1
06.12.2022	89 388	39 288	2,6%	42 027	2,3	1,1
07.12.2022	88 811	40 385	2,7%	43 267	2,2	1,1
08.12.2022	89 944	40 088	2,7%	42 934	2,2	1,1
09.12.2022	75 240	34 137	2,3%	36 604	2,2	1,1
10.12.2022	27 226	13 860	0,9%	15 953	2,0	1,2
11.12.2022	32 029	15 257	1,0%	16 587	2,1	1,1
12.12.2022	91 157	39 939	2,7%	42 646	2,3	1,1
13.12.2022	88 947	39 130	2,6%	41 826	2,3	1,1
14.12.2022	87 113	39 003	2,6%	41 766	2,2	1,1
15.12.2022	83 336	37 956	2,5%	40 650	2,2	1,1
16.12.2022	75 138	33 993	2,3%	36 568	2,2	1,1
17.12.2022	27 963	13 384	0,9%	15 843	2,1	1,2
18.12.2022	28 254	13 971	0,9%	15 352	2,0	1,1
19.12.2022	90 604	40 755	2,7%	43 585	2,2	1,1
20.12.2022	85 600	39 408	2,6%	42 245	2,2	1,1
21.12.2022	83 111	38 826	2,6%	41 738	2,1	1,1
22.12.2022	81 574	36 637	2,4%	39 300	2,2	1,1
23.12.2022	58 993	28 863	1,9%	31 149	2,0	1,1
24.12.2022	21 513	9 705	0,6%	11 514	2,2	1,2
25.12.2022	22 270	9 467	0,6%	11 317	2,4	1,2
26.12.2022	28 785	12 532	0,8%	14 190	2,3	1,1
27.12.2022	62 414	29 989	2,0%	32 467	2,1	1,1
28.12.2022	61 108	27 609	1,8%	29 814	2,2	1,1
29.12.2022	55 599	25 293	1,7%	27 432	2,2	1,1
30.12.2022	42 095	20 463	1,4%	22 350	2,1	1,1
31.12.2022	19 518	9 247	0,6%	11 111	2,1	1,2

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.12.2022 - 4.12.2022	243 097	92 170	6,2%	126 468	2,6	1,4
5.12.2022 - 11.12.2022	496 600	136 885	9,1%	243 378	3,6	1,8
12.12.2022 - 18.12.2022	481 908	131 707	8,8%	234 186	3,7	1,8
19.12.2022 - 25.12.2022	443 665	124 511	8,3%	220 704	3,6	1,8
26.12.2022 - 31.12.2022	269 519	82 936	5,5%	137 210	3,2	1,7

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.12.2022 - 31.12.2022	1 934 789	250 448	16,7%	961 740	7,7	3,8

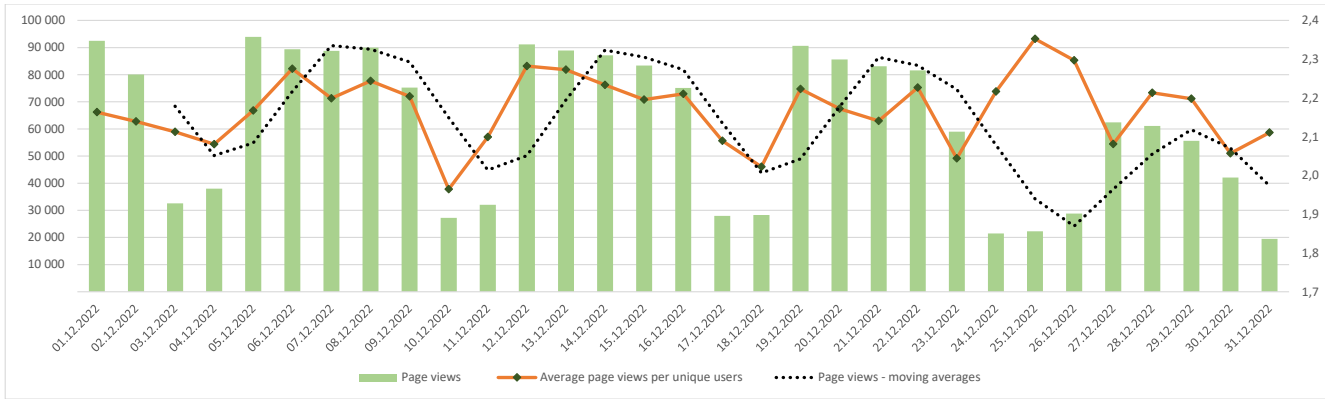
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	9,8%	70	6,3%	
	Three-year high school	9,7%	80	8,6%	
	Four-year high school	41,0%	104	39,7%	
	Higher school, university, college or more	38,8%	115	44,6%	
	I don't want to answer	0,7%	88	0,8%	
Personal income	I have no income	6,8%	70	4,8%	
	Less than 400 EUR	6,1%	83	5,5%	
	400 to 800 EUR	14,5%	86	12,6%	
	800 to 1200 EUR	29,8%	102	30,8%	
	1200 to 1500 EUR	14,6%	124	16,8%	
	1500 to 1800 EUR	8,6%	119	8,2%	
	over 1800 EUR	10,9%	115	14,4%	
	I don't want to answer	8,6%	104	7,0%	
	Region	Pomurska	5,6%	97	5,4%
Podravska		16,8%	103	19,6%	
Koroška		3,4%	100	5,3%	
Savinjska		11,6%	94	10,0%	
Zasavska		2,6%	100	2,0%	
Spodnje-posavska		3,7%	108	2,3%	
JV Slovenija		5,8%	85	4,5%	
Osrednjeslovenska		28,8%	107	28,4%	
Gorenjska		9,5%	94	10,0%	
Notranjsko-kraška		2,5%	118	2,2%	
Goriška		5,0%	92	3,8%	
Obalno-kraška		4,7%	101	6,5%	
Gender		Male	49,5%	96	48,8%
		Female	50,6%	104	51,2%
Age	10 to 17 years	2,8%	73	1,5%	
	18 to 24 years	8,7%	79	7,7%	
	25 to 29 years	7,5%	103	7,0%	
	30 to 39 years	23,1%	116	28,2%	
	40 to 49 years	24,5%	114	28,6%	
	50 to 59 years	18,3%	99	16,3%	
	60 to 75 years	14,8%	84	10,5%	
Employment status	Employed in public sector	15,0%	92	12,7%	
	Employed in a private company	43,1%	112	47,2%	
	Self-employed	13,1%	145	18,2%	
	Unemployed	5,5%	84	5,7%	
	Retired	11,5%	79	7,5%	
	Pupil	4,5%	67	2,7%	
	Student	6,5%	90	5,5%	
	I don't want to answer	0,8%	81	0,6%	

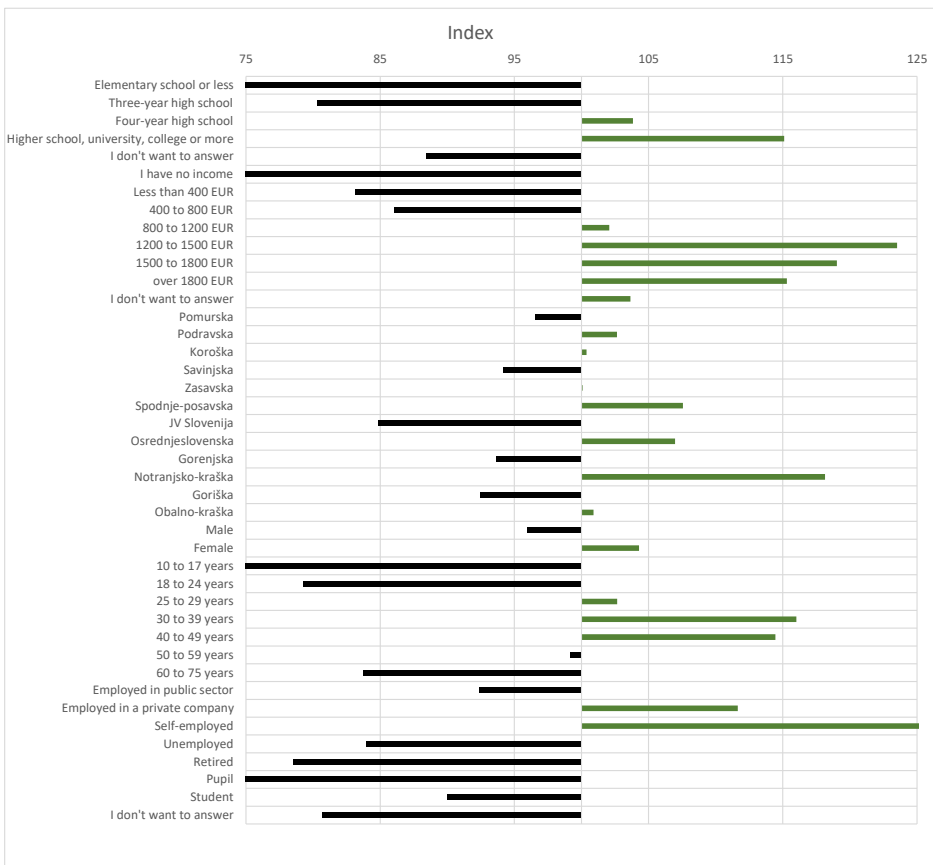


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
 The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.12. to 31.12.2022. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.12. to 31.12.2022. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one website that is participating in MOSS.