



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: October 2022

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.10.2022	29 217	12 150	0,8%	15 274	2,4	1,3
02.10.2022	27 216	13 043	0,9%	15 377	2,1	1,2
03.10.2022	89 219	40 527	2,7%	43 732	2,2	1,1
04.10.2022	87 655	39 538	2,6%	42 600	2,2	1,1
05.10.2022	87 641	38 441	2,6%	41 526	2,3	1,1
06.10.2022	82 124	37 191	2,5%	40 163	2,2	1,1
07.10.2022	73 040	32 651	2,2%	35 343	2,2	1,1
08.10.2022	26 547	11 917	0,8%	15 259	2,2	1,3
09.10.2022	30 461	12 855	0,9%	15 477	2,4	1,2
10.10.2022	92 849	40 902	2,7%	44 159	2,3	1,1
11.10.2022	90 715	40 175	2,7%	43 403	2,3	1,1
12.10.2022	87 069	39 362	2,6%	42 474	2,2	1,1
13.10.2022	90 324	39 560	2,6%	42 721	2,3	1,1
14.10.2022	76 054	34 300	2,3%	37 095	2,2	1,1
15.10.2022	26 776	12 754	0,9%	15 922	2,1	1,2
16.10.2022	28 801	12 761	0,9%	15 292	2,3	1,2
17.10.2022	92 658	40 972	2,7%	44 219	2,3	1,1
18.10.2022	91 489	39 958	2,7%	43 175	2,3	1,1
19.10.2022	91 499	39 693	2,6%	42 882	2,3	1,1
20.10.2022	89 404	39 026	2,6%	42 072	2,3	1,1
21.10.2022	78 382	35 519	2,4%	38 456	2,2	1,1
22.10.2022	32 129	14 398	1,0%	17 824	2,2	1,2
23.10.2022	30 567	14 176	0,9%	16 084	2,2	1,1
24.10.2022	97 933	43 687	2,9%	46 996	2,2	1,1
25.10.2022	98 194	44 573	3,0%	48 076	2,2	1,1
26.10.2022	93 086	42 236	2,8%	45 471	2,2	1,1
27.10.2022	88 212	40 948	2,7%	44 103	2,2	1,1
28.10.2022	73 146	35 071	2,3%	37 828	2,1	1,1
29.10.2022	26 593	12 905	0,9%	15 901	2,1	1,2
30.10.2022	24 796	11 813	0,8%	14 833	2,1	1,3
31.10.2022	26 966	11 982	0,8%	15 068	2,3	1,3

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.10.2022 - 02.10.2022	56 433	22 418	1,5%	30 628	2,5	1,4
03.10.2022 - 09.10.2022	476 687	126 925	8,5%	233 829	3,8	1,8
10.10.2022 - 16.10.2022	492 588	130 672	8,7%	240 669	3,8	1,8
17.10.2022 - 23.10.2022	506 128	132 463	8,8%	244 312	3,8	1,8
24.10.2022 - 30.10.2022	501 960	136 702	9,1%	252 635	3,7	1,8
31.10.2022 - 31.10.2022	26 966	11 982	0,8%	15 068	2,3	1,3

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.10.2022 - 31.10.2022	2 060 762	254 469	17,0%	1 016 806	8,1	4,0

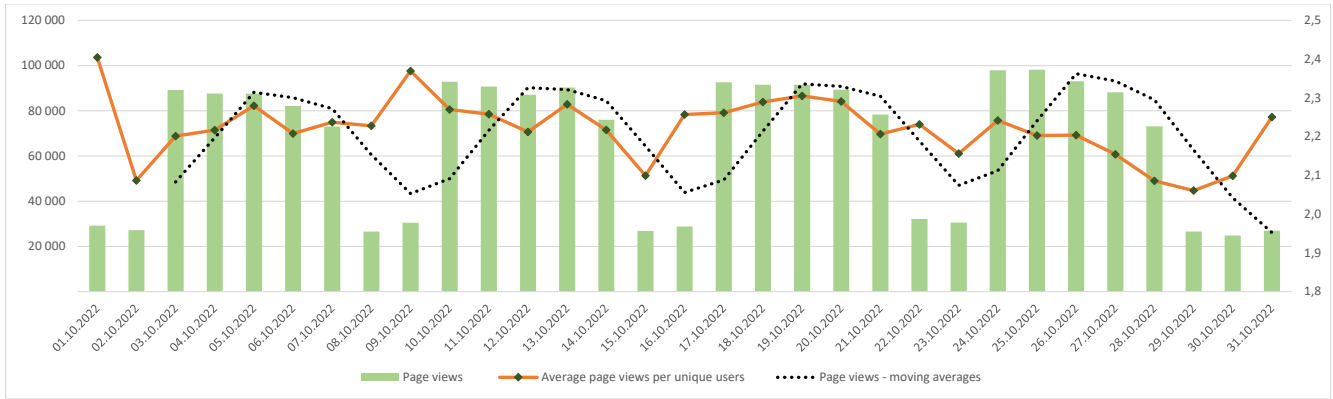
Demographic profile of Slovenian visitors

Variable		Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	9,9%	70	5,2%	
	Three-year high school	10,4%	85	11,8%	
	Four-year high school	40,8%	104	39,0%	
	Higher school, university, college or more	38,2%	113	42,8%	
	I don't want to answer	0,7%	94	1,2%	
Personal income	I have no income	6,2%	62	3,8%	
	Less than 400 EUR	6,7%	92	6,2%	
	400 to 800 EUR	15,0%	89	10,7%	
	800 to 1200 EUR	30,5%	105	34,3%	
	1200 to 1500 EUR	14,8%	123	16,4%	
	1500 to 1800 EUR	7,9%	108	9,4%	
	over 1800 EUR	10,8%	115	11,9%	
	I don't want to answer	8,1%	100	7,3%	
	Region	Pomurska	5,6%	98	8,1%
Podravska		15,7%	96	16,7%	
Koroška		3,2%	94	3,2%	
Savinjska		11,7%	93	10,1%	
Zasavska		1,9%	80	2,0%	
Spodnje-posavska		3,4%	101	2,1%	
JV Slovenija		6,5%	96	6,0%	
Osrednjeslovenska		28,7%	106	28,0%	
Gorenjska		10,8%	103	12,0%	
Notranjsko-kraška		1,8%	83	1,6%	
Goriška		5,9%	110	6,3%	
Obalno-kraška		4,9%	107	4,1%	
Gender		Male	49,6%	97	50,3%
		Female	50,4%	104	49,7%
Age	10 to 17 years	1,8%	46	0,8%	
	18 to 24 years	9,1%	82	8,5%	
	25 to 29 years	7,9%	106	6,3%	
	30 to 39 years	22,9%	115	29,7%	
	40 to 49 years	24,3%	115	23,3%	
	50 to 59 years	18,6%	100	20,8%	
	60 to 75 years	15,0%	86	10,4%	
Employment status	Employed in public sector	14,8%	91	11,0%	
	Employed in a private company	43,9%	113	51,6%	
	Self-employed	13,0%	145	17,0%	
	Unemployed	6,0%	90	4,5%	
	Retired	12,1%	84	8,1%	
	Pupil	4,1%	59	1,8%	
	Student	5,4%	76	5,0%	
	I don't want to answer	0,8%	77	1,2%	

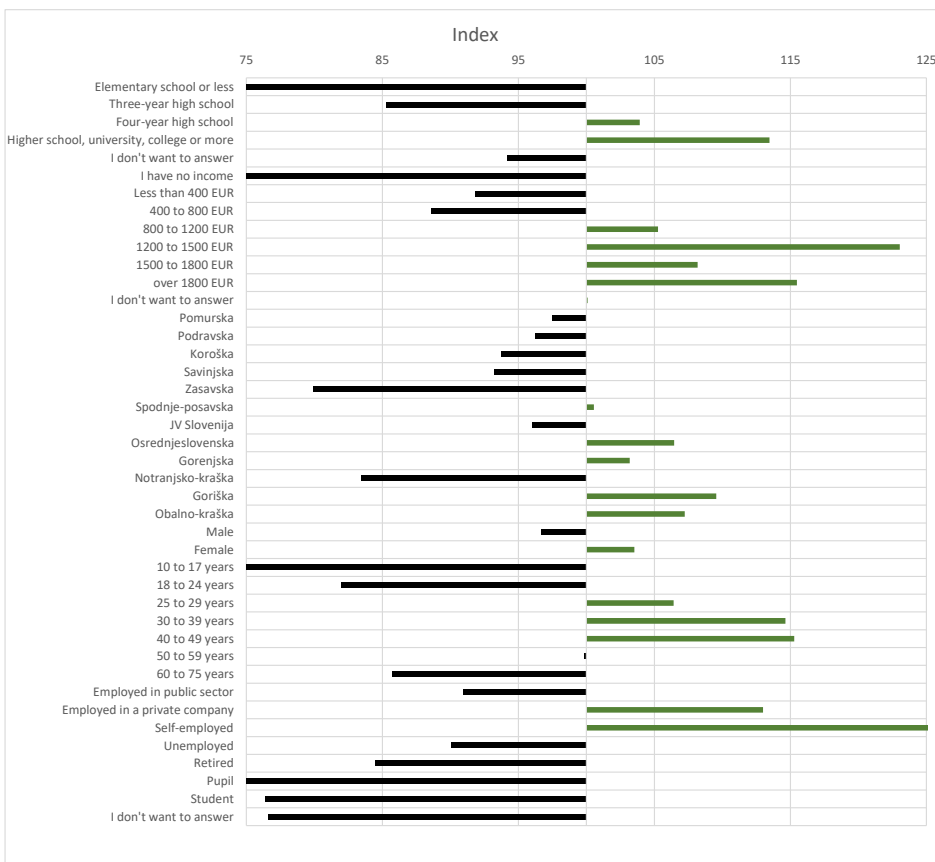


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.10. to 31.10.2022. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.10. to 31.10.2022. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.