



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Stegne 19

City: 1000 Ljubljana

Contact person: Igor Gajster

E-mail: igor.gajster@tsmedia.si

Telephone number: 01/ 473 00 10

CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: August 2022

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.08.2022	70 390	30 057	2,0%	32 522	2,3	1,1
02.08.2022	67 743	30 258	2,0%	32 736	2,2	1,1
03.08.2022	69 736	30 285	2,0%	32 824	2,3	1,1
04.08.2022	65 274	28 678	1,9%	31 073	2,3	1,1
05.08.2022	55 631	24 903	1,7%	27 040	2,2	1,1
06.08.2022	22 547	9 694	0,6%	12 482	2,3	1,3
07.08.2022	22 721	10 098	0,7%	12 805	2,3	1,3
08.08.2022	72 612	32 123	2,1%	34 738	2,3	1,1
09.08.2022	73 014	33 225	2,2%	35 880	2,2	1,1
10.08.2022	72 482	32 031	2,1%	34 727	2,3	1,1
11.08.2022	66 699	29 771	2,0%	32 267	2,2	1,1
12.08.2022	59 553	26 539	1,8%	28 903	2,2	1,1
13.08.2022	22 425	10 337	0,7%	13 299	2,2	1,3
14.08.2022	19 354	9 078	0,6%	11 509	2,1	1,3
15.08.2022	25 028	11 381	0,8%	14 028	2,2	1,2
16.08.2022	76 250	34 590	2,3%	37 587	2,2	1,1
17.08.2022	76 556	34 658	2,3%	37 704	2,2	1,1
18.08.2022	71 332	33 141	2,2%	35 948	2,2	1,1
19.08.2022	66 144	30 410	2,0%	33 104	2,2	1,1
20.08.2022	24 404	11 477	0,8%	14 818	2,1	1,3
21.08.2022	27 027	12 174	0,8%	15 809	2,2	1,3
22.08.2022	85 727	38 271	2,6%	41 425	2,2	1,1
23.08.2022	81 952	36 157	2,4%	39 152	2,3	1,1
24.08.2022	78 088	35 313	2,4%	38 142	2,2	1,1
25.08.2022	75 976	34 141	2,3%	36 901	2,2	1,1
26.08.2022	67 215	30 625	2,0%	33 172	2,2	1,1
27.08.2022	25 756	11 203	0,7%	14 108	2,3	1,3
28.08.2022	27 396	12 596	0,8%	15 556	2,2	1,2
29.08.2022	86 708	38 998	2,6%	42 181	2,2	1,1
30.08.2022	87 952	37 388	2,5%	40 453	2,4	1,1
31.08.2022	90 781	42 518	2,8%	45 786	2,1	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.08.2022 - 07.08.2022	374 042	97 585	6,5%	181 108	3,8	1,9
08.08.2022 - 14.08.2022	386 139	102 232	6,8%	190 933	3,8	1,9
15.08.2022 - 21.08.2022	366 741	100 263	6,7%	188 567	3,7	1,9
22.08.2022 - 28.08.2022	442 110	117 497	7,8%	218 072	3,8	1,9
29.08.2022 - 31.08.2022	265 441	103 739	6,9%	128 195	2,6	1,2

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.08.2022 - 31.08.2022	1 834 473	232 827	15,5%	906 848	7,9	3,9

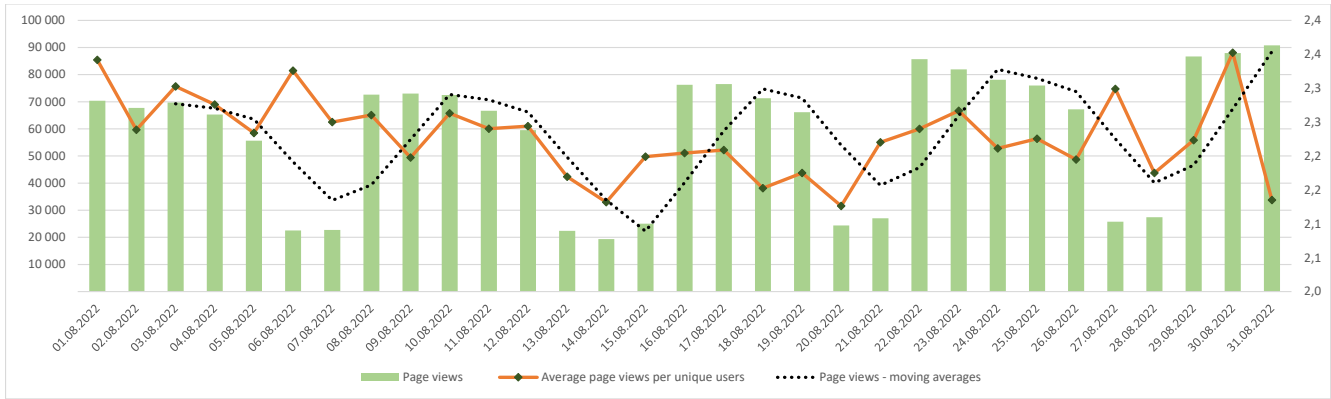
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	10,8%	78	7,7%	
	Three-year high school	10,2%	83	5,5%	
	Four-year high school	41,4%	104	43,8%	
	Higher school, university, college or more	36,9%	111	42,2%	
	I don't want to answer	0,7%	93	0,7%	
Personal income	I have no income	8,2%	80	3,7%	
	Less than 400 EUR	6,5%	91	15,7%	
	400 to 800 EUR	15,3%	87	9,6%	
	800 to 1200 EUR	29,4%	99	27,5%	
	1200 to 1500 EUR	14,0%	120	15,1%	
	1500 to 1800 EUR	7,8%	117	12,3%	
	over 1800 EUR	10,3%	119	8,4%	
	I don't want to answer	8,5%	104	7,7%	
	Region	Pomurska	5,6%	95	3,6%
Podravska		15,8%	96	21,8%	
Koroška		3,9%	124	10,8%	
Savinjska		12,8%	102	7,7%	
Zasavska		2,8%	111	2,4%	
Spodnje-posavska		3,6%	103	2,1%	
JV Slovenija		5,9%	91	5,3%	
Osrednjeslovenska		27,8%	103	27,1%	
Gorenjska		9,9%	96	10,3%	
Notranjsko-kraška		2,8%	135	2,2%	
Goriška		5,1%	95	3,5%	
Obalno-kraška		4,1%	83	3,3%	
Gender		Male	49,5%	97	44,3%
		Female	50,5%	104	55,7%
Age	10 to 17 years	0,6%	17	0,7%	
	18 to 24 years	10,6%	97	9,7%	
	25 to 29 years	7,9%	108	13,6%	
	30 to 39 years	22,6%	114	30,1%	
	40 to 49 years	23,7%	113	21,6%	
	50 to 59 years	18,4%	100	14,1%	
	60 to 75 years	15,8%	88	10,2%	
Employment status	Employed in public sector	15,9%	100	11,8%	
	Employed in a private company	42,7%	110	47,4%	
	Self-employed	12,0%	132	13,5%	
	Unemployed	5,7%	84	3,4%	
	Retired	11,9%	83	7,0%	
	Pupil	4,0%	59	2,4%	
	Student	7,1%	94	13,9%	
	I don't want to answer	0,8%	77	0,6%	

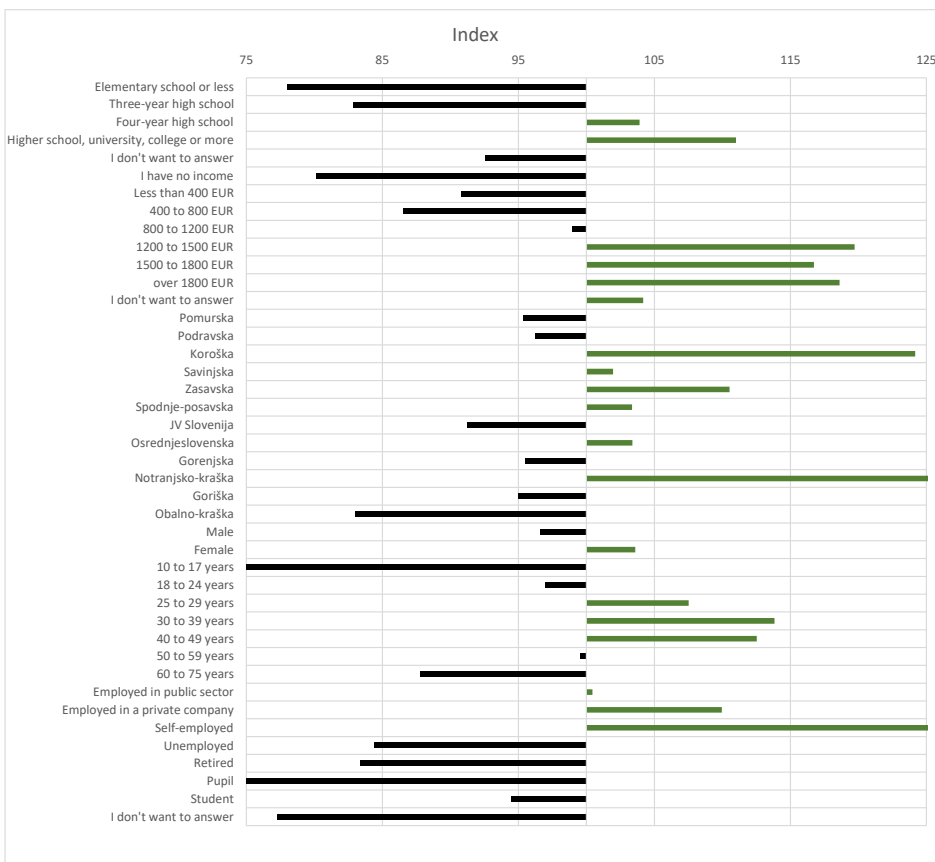


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.8. to 31.8.2022. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.8. to 31.8.2022. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.