



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: June 2022

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.06.2022	86 657	37 607	2,5%	40 496	2,3	1,1
02.06.2022	115 399	37 097	2,5%	39 914	3,1	1,1
03.06.2022	87 952	32 107	2,1%	34 603	2,7	1,1
04.06.2022	28 504	11 486	0,8%	14 611	2,5	1,3
05.06.2022	30 334	12 579	0,8%	15 067	2,4	1,2
06.06.2022	102 131	40 488	2,7%	43 470	2,5	1,1
07.06.2022	99 284	40 188	2,7%	43 259	2,5	1,1
08.06.2022	99 974	40 792	2,7%	44 072	2,5	1,1
09.06.2022	97 554	40 185	2,7%	43 332	2,4	1,1
10.06.2022	79 746	32 466	2,2%	35 013	2,5	1,1
11.06.2022	25 766	11 243	0,8%	14 228	2,3	1,3
12.06.2022	26 681	11 503	0,8%	14 044	2,3	1,2
13.06.2022	96 770	38 852	2,6%	41 773	2,5	1,1
14.06.2022	89 551	37 609	2,5%	40 477	2,4	1,1
15.06.2022	88 611	37 049	2,5%	39 929	2,4	1,1
16.06.2022	82 953	34 957	2,3%	37 596	2,4	1,1
17.06.2022	72 587	31 010	2,1%	33 541	2,3	1,1
18.06.2022	23 647	10 414	0,7%	13 137	2,3	1,3
19.06.2022	25 633	11 896	0,8%	14 378	2,2	1,2
20.06.2022	85 122	36 641	2,4%	39 425	2,3	1,1
21.06.2022	85 485	36 704	2,4%	39 589	2,3	1,1
22.06.2022	84 672	36 778	2,5%	39 710	2,3	1,1
23.06.2022	78 825	35 087	2,3%	37 868	2,2	1,1
24.06.2022	66 926	29 360	2,0%	31 770	2,3	1,1
25.06.2022	23 087	9 832	0,7%	12 539	2,3	1,3
26.06.2022	24 130	10 823	0,7%	13 444	2,2	1,2
27.06.2022	79 146	34 704	2,3%	37 555	2,3	1,1
28.06.2022	78 444	33 975	2,3%	36 718	2,3	1,1
29.06.2022	78 803	34 043	2,3%	36 812	2,3	1,1
30.06.2022	73 928	31 770	2,1%	34 460	2,3	1,1

Weekly reach (Slovenian visitors)

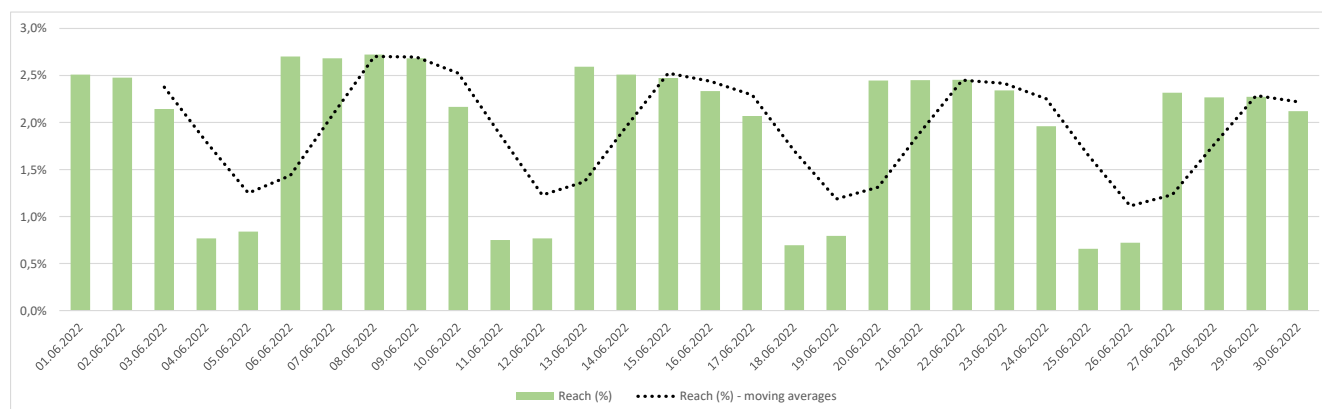
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.06.2022 - 05.06.2022	348 845	98 352	6,6%	143 991	3,5	1,5
06.06.2022 - 12.06.2022	531 134	132 198	8,8%	236 778	4,0	1,8
13.06.2022 - 19.06.2022	479 751	122 862	8,2%	220 198	3,9	1,8
20.06.2022 - 26.06.2022	448 245	118 618	7,9%	214 035	3,8	1,8
27.06.2022 - 30.06.2022	310 322	104 330	7,0%	145 546	3,0	1,4

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.06.2022 - 30.06.2022	2 118 297	253 909	16,9%	960 418	8,3	3,8

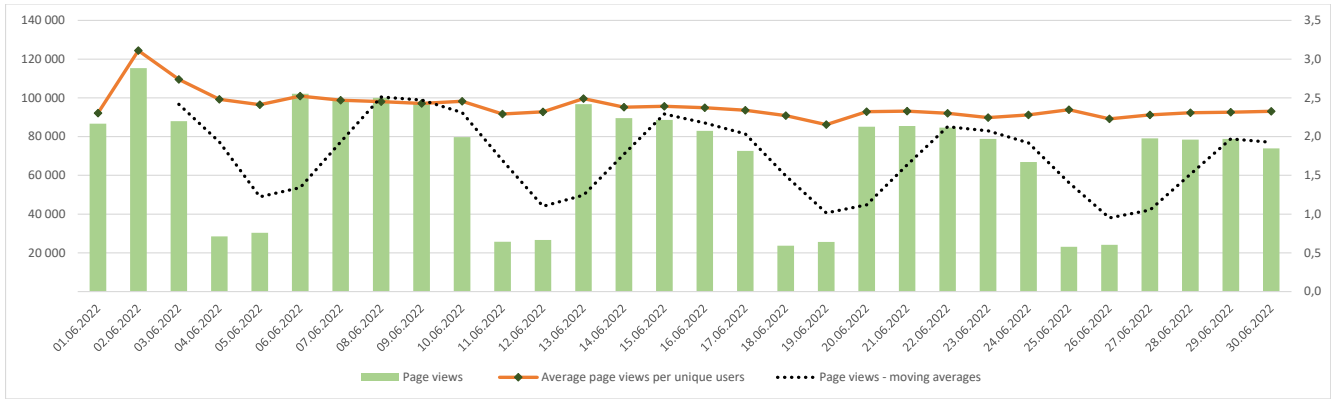
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	12,6%	87	8,7%	
	Three-year high school	10,0%	83	6,9%	
	Four-year high school	40,5%	102	44,6%	
	Higher school, university, college or more	36,0%	109	39,3%	
	I don't want to answer	0,8%	99	0,5%	
Personal income	I have no income	10,0%	94	7,1%	
	Less than 400 EUR	6,1%	83	5,7%	
	400 to 800 EUR	14,8%	85	8,1%	
	800 to 1200 EUR	30,5%	104	39,7%	
	1200 to 1500 EUR	13,4%	116	13,5%	
	1500 to 1800 EUR	6,9%	104	6,5%	
	over 1800 EUR	10,2%	116	12,9%	
	I don't want to answer	8,2%	99	6,7%	
	Region	Pomurska	5,6%	93	2,5%
Podravska		16,3%	101	18,5%	
Koroška		3,1%	95	5,7%	
Savinjska		11,8%	95	8,7%	
Zasavska		2,3%	96	1,6%	
Spodnje-posavska		3,5%	103	2,2%	
JV Slovenija		5,6%	87	6,1%	
Osrednjeslovenska		29,2%	108	33,1%	
Gorenjska		10,6%	102	12,5%	
Notranjsko-kraška		2,7%	124	2,0%	
Goriška		5,0%	90	2,6%	
Obalno-kraška		4,4%	92	4,5%	
Gender		Male	49,2%	97	48,5%
		Female	50,8%	103	51,5%
Age	10 to 17 years	2,8%	73	1,1%	
	18 to 24 years	11,9%	103	9,2%	
	25 to 29 years	7,8%	105	8,0%	
	30 to 39 years	21,6%	107	27,1%	
	40 to 49 years	22,7%	108	24,6%	
	50 to 59 years	18,3%	101	22,1%	
	60 to 75 years	14,7%	84	7,8%	
Employment status	Employed in public sector	41,7%	108	54,0%	
	Employed in a private company	13,7%	85	9,5%	
	Self-employed	12,7%	139	14,2%	
	Unemployed	6,7%	100	3,2%	
	Retired	10,9%	80	6,3%	
	Pupil	6,4%	88	2,5%	
	Student	7,0%	92	9,6%	
	I don't want to answer	1,0%	101	0,8%	

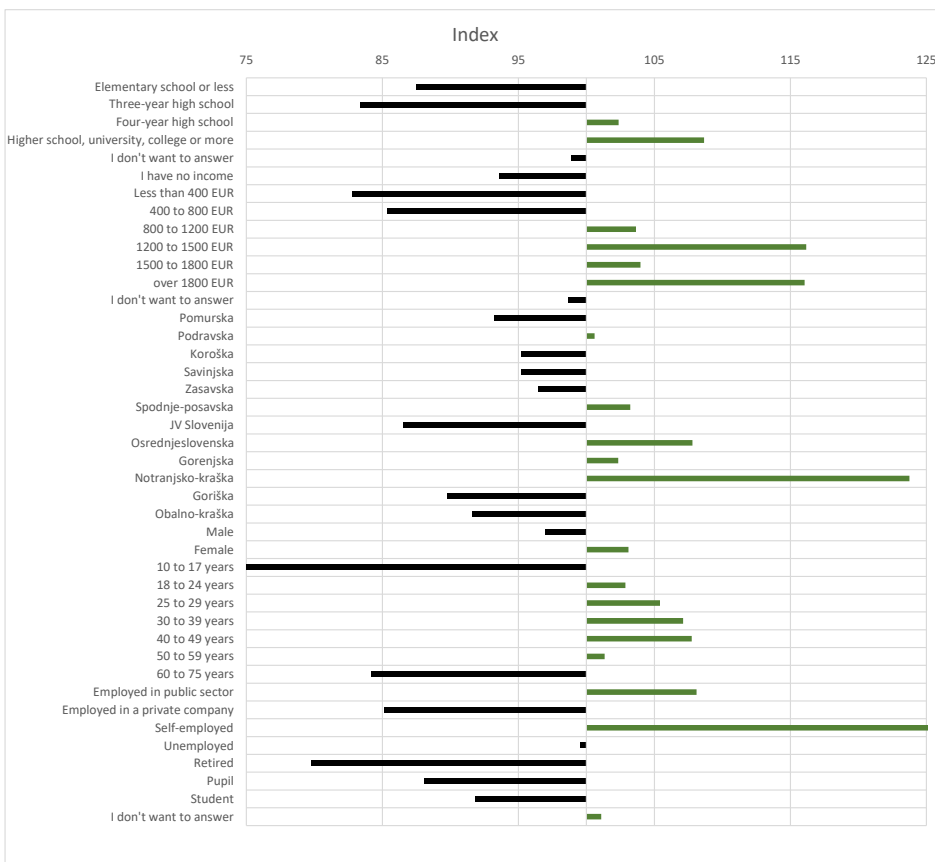


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
 The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.5. to 31.5.2022. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.5. to 31.5.2022. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.