



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Stegne 19

City: 1000 Ljubljana

Contact person: Igor Gajster

E-mail: igor.gajster@tsmedia.si

Telephone number: 01/ 473 00 10

CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: May 2022

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.05.2022	21 193	9 655	0,6%	12 552	2,2	1,3
02.05.2022	32 803	15 163	1,0%	17 342	2,2	1,1
03.05.2022	86 592	39 969	2,7%	43 268	2,2	1,1
04.05.2022	83 966	37 913	2,5%	41 077	2,2	1,1
05.05.2022	82 860	37 036	2,5%	39 999	2,2	1,1
06.05.2022	77 173	34 745	2,3%	37 656	2,2	1,1
07.05.2022	31 893	13 892	0,9%	16 811	2,3	1,2
08.05.2022	30 614	13 849	0,9%	16 303	2,2	1,2
09.05.2022	89 143	40 664	2,7%	43 954	2,2	1,1
10.05.2022	85 350	37 614	2,5%	40 626	2,3	1,1
11.05.2022	84 188	36 519	2,4%	39 421	2,3	1,1
12.05.2022	82 370	36 113	2,4%	39 043	2,3	1,1
13.05.2022	73 684	31 611	2,1%	34 238	2,3	1,1
14.05.2022	24 897	11 549	0,8%	14 712	2,2	1,3
15.05.2022	25 110	11 654	0,8%	13 896	2,2	1,2
16.05.2022	87 832	39 439	2,6%	42 622	2,2	1,1
17.05.2022	90 719	38 356	2,6%	41 350	2,4	1,1
18.05.2022	84 601	36 776	2,5%	39 757	2,3	1,1
19.05.2022	81 763	34 577	2,3%	37 399	2,4	1,1
20.05.2022	70 089	30 645	2,0%	33 204	2,3	1,1
21.05.2022	22 211	10 665	0,7%	13 706	2,1	1,3
22.05.2022	25 198	11 521	0,8%	14 035	2,2	1,2
23.05.2022	92 673	38 935	2,6%	42 018	2,4	1,1
24.05.2022	91 019	38 455	2,6%	41 443	2,4	1,1
25.05.2022	88 979	37 562	2,5%	40 541	2,4	1,1
26.05.2022	84 580	36 626	2,4%	39 572	2,3	1,1
27.05.2022	71 155	31 151	2,1%	33 734	2,3	1,1
28.05.2022	28 763	13 298	0,9%	15 987	2,2	1,2
29.05.2022	32 370	14 876	1,0%	17 007	2,2	1,1
30.05.2022	93 706	41 034	2,7%	44 302	2,3	1,1
31.05.2022	91 884	38 208	2,6%	41 284	2,4	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.05.2022 - 01.05.2022	21 193	9 655	0,6%	12 552	2,2	1,3
02.05.2022 - 08.05.2022	425 900	118 207	7,9%	212 247	3,6	1,8
09.05.2022 - 15.05.2022	464 742	124 338	8,3%	225 446	3,7	1,8
16.05.2022 - 22.05.2022	462 413	122 085	8,1%	221 357	3,8	1,8
23.05.2022 - 29.05.2022	489 539	127 699	8,5%	229 783	3,8	1,8
30.05.2022 - 31.05.2022	185 590	79 486	5,3%	85 572	2,3	1,1

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.05.2022 - 31.05.2022	2 049 377	256 443	17,1%	986 732	8,0	3,8

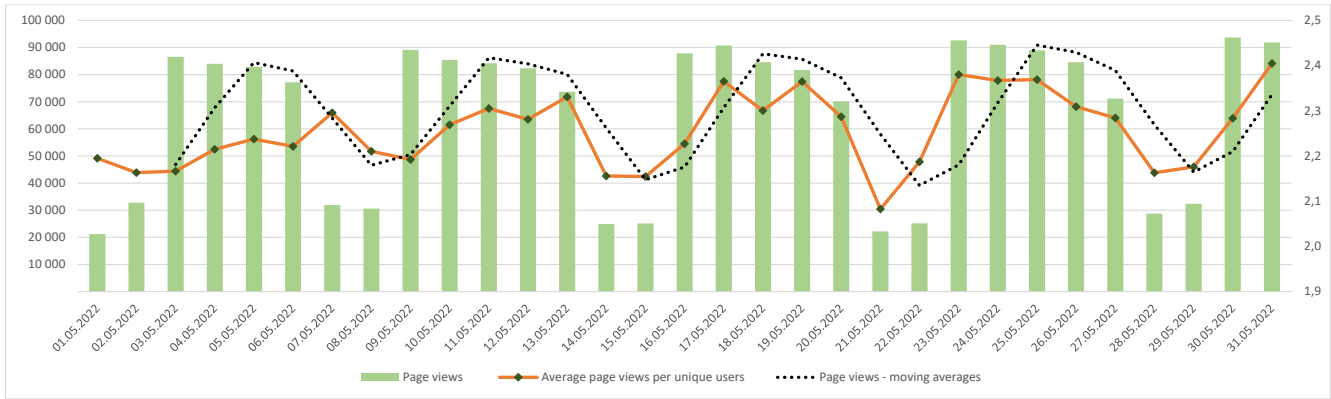
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	11,2%	78	5,5%
	Three-year high school	10,5%	87	5,2%
	Four-year high school	40,1%	103	57,5%
	Higher school, university, college or more	37,6%	111	31,3%
	I don't want to answer	0,7%	82	0,5%
Personal income	I have no income	8,9%	84	4,0%
	Less than 400 EUR	6,0%	86	4,2%
	400 to 800 EUR	14,3%	83	6,5%
	800 to 1200 EUR	30,4%	103	54,7%
	1200 to 1500 EUR	14,1%	121	14,1%
	1500 to 1800 EUR	7,7%	114	4,2%
	over 1800 EUR	10,2%	113	8,0%
	I don't want to answer	8,3%	100	4,4%
	Region	Pomurska	5,7%	97
Podravska		15,9%	99	16,2%
Koroška		3,3%	100	2,4%
Savinjska		11,9%	94	7,6%
Zasavska		2,1%	86	1,5%
Spodnje-posavska		3,3%	96	1,4%
JV Slovenija		6,4%	99	3,8%
Osrednjeslovenska		29,5%	107	51,8%
Gorenjska		10,6%	105	6,2%
Notranjsko-kraška		2,7%	131	1,9%
Goriška		4,7%	89	2,0%
Obalno-kraška		3,9%	81	3,0%
Gender		Male	49,7%	97
	Female	50,3%	103	63,8%
Age	10 to 17 years	2,4%	60	0,7%
	18 to 24 years	9,1%	81	5,8%
	25 to 29 years	8,0%	108	5,7%
	30 to 39 years	23,0%	116	53,5%
	40 to 49 years	24,0%	113	14,8%
	50 to 59 years	18,4%	100	13,2%
	60 to 75 years	14,8%	85	6,1%
Employment status	Employed in public sector	15,3%	94	7,1%
	Employed in a private company	42,1%	108	64,0%
	Self-employed	13,0%	143	14,4%
	Unemployed	5,7%	88	2,1%
	Retired	11,4%	84	5,0%
	Pupil	5,1%	70	1,6%
	Student	6,4%	87	5,4%
	I don't want to answer	0,9%	90	0,5%

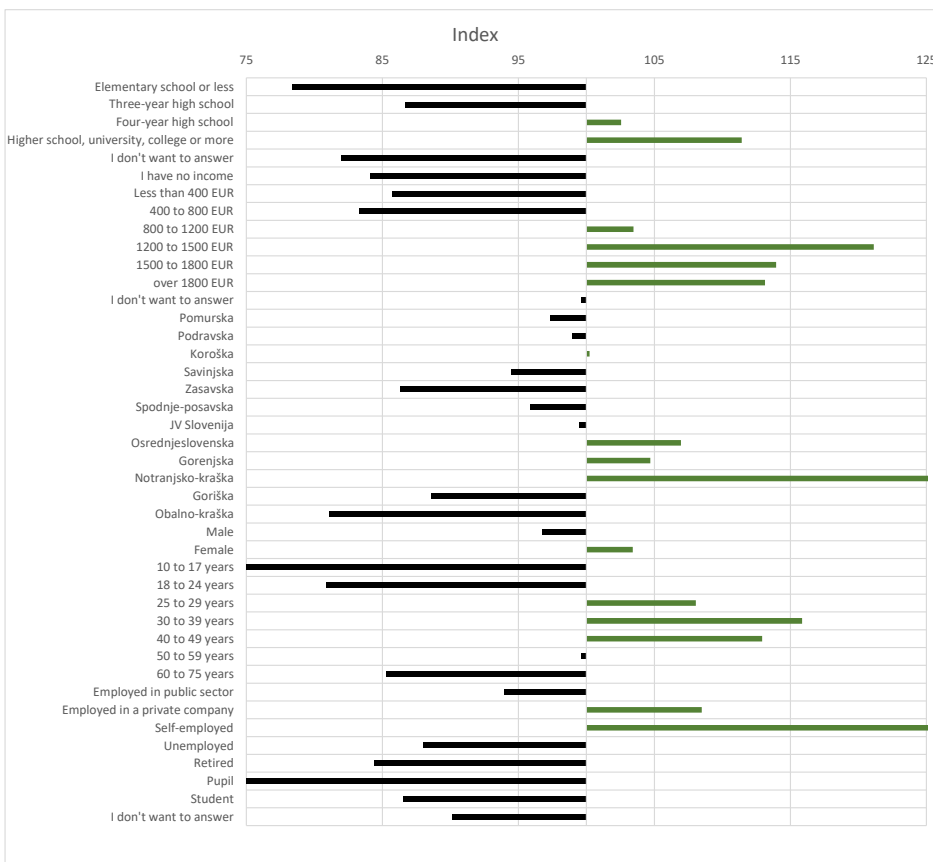


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.5. to 31.5.2022. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.5. to 31.5.2022. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.