



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: April 2022

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.04.2022	85 006	38 896	2,6%	41 936	2,2	1,1
02.04.2022	39 099	19 708	1,3%	21 803	2,0	1,1
03.04.2022	39 242	19 922	1,3%	21 608	2,0	1,1
04.04.2022	102 646	45 551	3,0%	49 192	2,3	1,1
05.04.2022	95 773	42 474	2,8%	45 870	2,3	1,1
06.04.2022	92 391	41 886	2,8%	45 259	2,2	1,1
07.04.2022	88 910	40 628	2,7%	43 928	2,2	1,1
08.04.2022	80 788	36 769	2,5%	39 850	2,2	1,1
09.04.2022	39 698	20 443	1,4%	22 585	1,9	1,1
10.04.2022	35 546	17 739	1,2%	19 672	2,0	1,1
11.04.2022	95 140	42 345	2,8%	45 731	2,2	1,1
12.04.2022	87 573	38 523	2,6%	41 708	2,3	1,1
13.04.2022	85 402	37 846	2,5%	40 930	2,3	1,1
14.04.2022	80 514	35 440	2,4%	38 449	2,3	1,1
15.04.2022	66 656	30 358	2,0%	32 899	2,2	1,1
16.04.2022	23 894	10 836	0,7%	14 105	2,2	1,3
17.04.2022	21 465	9 581	0,6%	12 656	2,2	1,3
18.04.2022	29 461	14 650	1,0%	16 970	2,0	1,2
19.04.2022	95 456	42 103	2,8%	45 636	2,3	1,1
20.04.2022	87 880	40 780	2,7%	44 233	2,2	1,1
21.04.2022	85 330	38 060	2,5%	41 139	2,2	1,1
22.04.2022	75 295	34 448	2,3%	37 379	2,2	1,1
23.04.2022	27 161	12 864	0,9%	15 853	2,1	1,2
24.04.2022	24 691	12 248	0,8%	14 905	2,0	1,2
25.04.2022	80 870	35 768	2,4%	38 694	2,3	1,1
26.04.2022	73 743	32 999	2,2%	35 815	2,2	1,1
27.04.2022	28 215	13 330	0,9%	15 608	2,1	1,2
28.04.2022	54 786	24 925	1,7%	27 265	2,2	1,1
29.04.2022	44 071	20 970	1,4%	21 148	2,1	1,0
30.04.2022	17 577	8 190	0,5%	10 449	2,1	1,3

Weekly reach (Slovenian visitors)

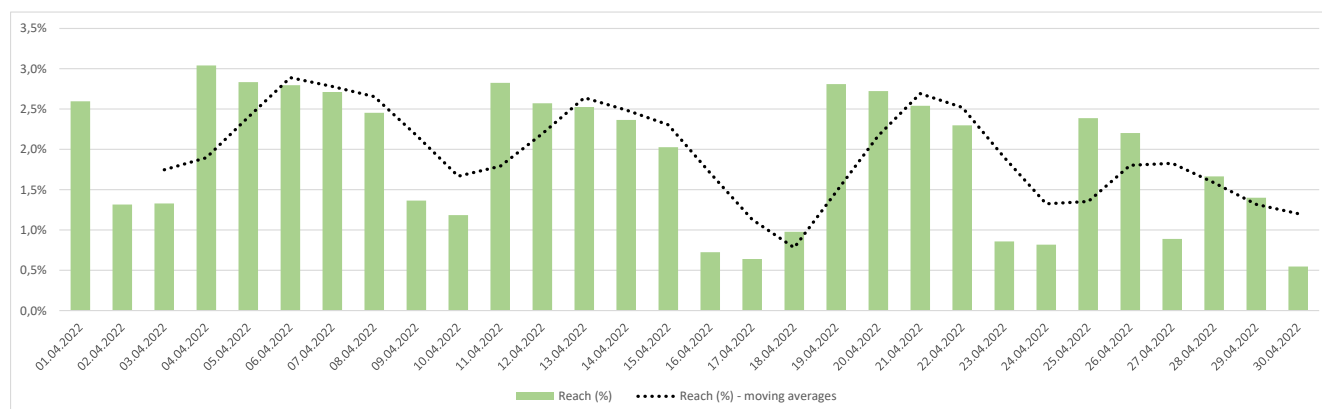
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.04.2022 - 03.04.2022	163 347	71 251	4,8%	84 949	2,3	1,2
04.04.2022 - 10.04.2022	535 751	147 936	9,9%	265 364	3,6	1,8
11.04.2022 - 17.04.2022	460 643	123 447	8,2%	226 076	3,7	1,8
18.04.2022 - 24.04.2022	425 273	119 317	8,0%	215 518	3,6	1,8
25.04.2022 - 30.04.2022	299 261	90 030	6,0%	148 697	3,3	1,7

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.04.2022 - 30.04.2022	1 884 275	256 485	17,1%	940 336	7,3	3,7

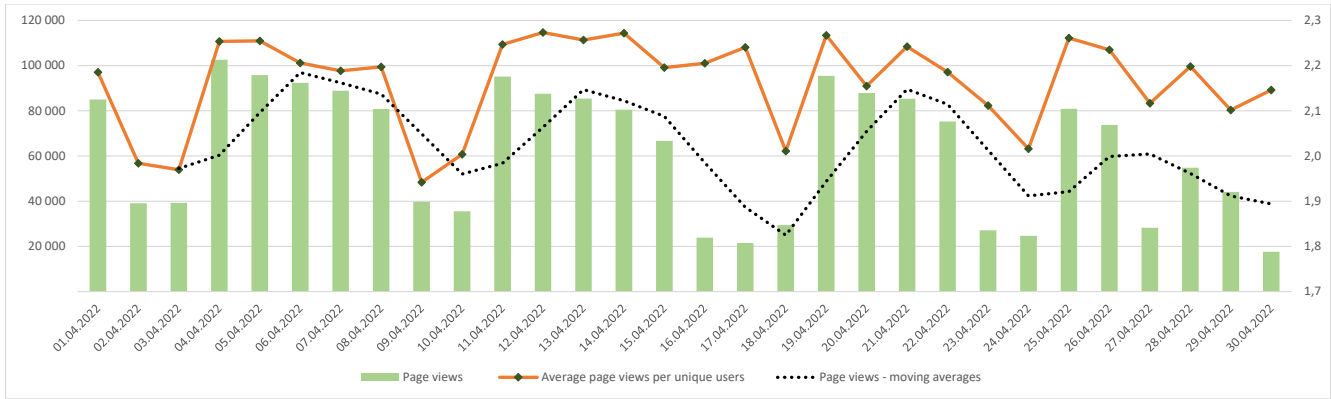
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	11,1%	78	9,9%	
	Three-year high school	10,4%	85	9,0%	
	Four-year high school	40,7%	104	40,9%	
	Higher school, university, college or more	37,1%	110	39,7%	
	I don't want to answer	0,8%	94	0,4%	
Personal income	I have no income	8,2%	78	4,8%	
	Less than 400 EUR	5,8%	81	6,0%	
	400 to 800 EUR	14,9%	86	9,7%	
	800 to 1200 EUR	30,1%	103	41,7%	
	1200 to 1500 EUR	14,1%	120	14,6%	
	1500 to 1800 EUR	7,4%	111	6,7%	
	over 1800 EUR	10,7%	117	10,7%	
	I don't want to answer	9,0%	106	5,7%	
	Region	Pomurska	5,0%	85	2,5%
Podravska		17,7%	112	15,3%	
Koroška		3,2%	99	5,2%	
Savinjska		11,5%	90	13,1%	
Zasavska		1,8%	75	1,5%	
Spodnje-posavska		3,8%	109	2,0%	
JV Slovenija		5,8%	89	6,4%	
Osrednjeslovenska		28,9%	106	34,3%	
Gorenjska		10,2%	101	8,6%	
Notranjsko-kraška		2,2%	103	3,3%	
Goriška		5,3%	99	3,8%	
Obalno-kraška		4,6%	97	4,1%	
Gender		Male	48,9%	96	48,2%
		Female	51,1%	105	51,8%
Age	10 to 17 years	2,4%	62	2,7%	
	18 to 24 years	9,7%	84	7,9%	
	25 to 29 years	7,8%	107	13,3%	
	30 to 39 years	22,8%	114	28,6%	
	40 to 49 years	24,6%	116	21,3%	
	50 to 59 years	18,1%	98	17,1%	
	60 to 75 years	14,3%	84	8,9%	
Employment status	Employed in public sector	14,8%	90	11,4%	
	Employed in a private company	43,0%	110	56,1%	
	Self-employed	13,5%	150	13,2%	
	Unemployed	5,7%	86	2,6%	
	Retired	10,7%	79	6,6%	
	Pupil	4,8%	66	2,9%	
	Student	6,5%	87	6,2%	
	I don't want to answer	1,1%	110	1,0%	

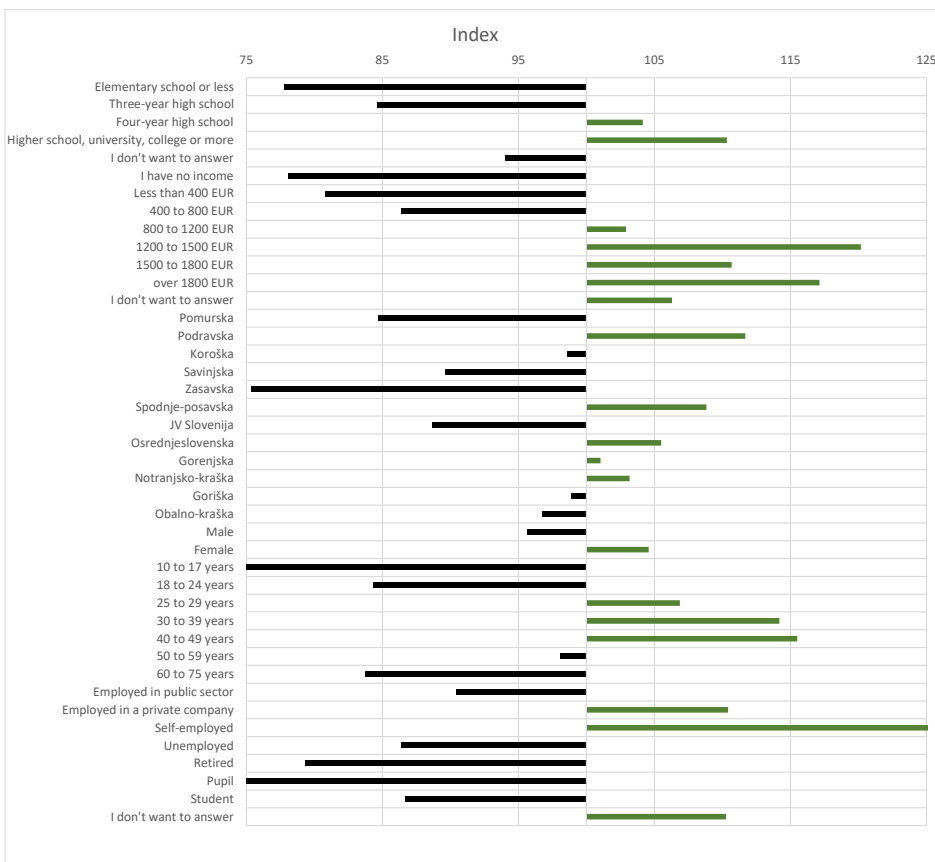


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.4. to 30.4.2022. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.4. to 30.4.2022. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.