



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: June 2021

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.06.2021	97 034	37 147	2,5%	40 327	2,6	1,1
02.06.2021	116 807	37 583	2,6%	40 899	3,1	1,1
03.06.2021	103 264	36 132	2,5%	39 332	2,9	1,1
04.06.2021	85 682	31 317	2,1%	34 217	2,7	1,1
05.06.2021	32 066	13 933	1,0%	17 361	2,3	1,2
06.06.2021	39 091	16 804	1,2%	19 420	2,3	1,2
07.06.2021	102 299	40 088	2,7%	43 505	2,6	1,1
08.06.2021	94 882	37 510	2,6%	40 358	2,5	1,1
09.06.2021	91 710	37 908	2,6%	41 182	2,4	1,1
10.06.2021	89 356	37 327	2,6%	40 473	2,4	1,1
11.06.2021	76 599	33 632	2,3%	36 845	2,3	1,1
12.06.2021	30 487	13 167	0,9%	16 538	2,3	1,3
13.06.2021	32 769	14 742	1,0%	17 596	2,2	1,2
14.06.2021	92 379	39 518	2,7%	42 925	2,3	1,1
15.06.2021	90 460	37 418	2,6%	40 909	2,4	1,1
16.06.2021	95 303	37 040	2,5%	40 372	2,6	1,1
17.06.2021	84 586	36 244	2,5%	39 419	2,3	1,1
18.06.2021	73 477	32 562	2,2%	35 686	2,3	1,1
19.06.2021	30 249	12 864	0,9%	16 134	2,4	1,3
20.06.2021	29 937	14 565	1,0%	17 249	2,1	1,2
21.06.2021	87 541	38 478	2,6%	41 845	2,3	1,1
22.06.2021	86 145	37 393	2,6%	40 644	2,3	1,1
23.06.2021	88 533	35 041	2,4%	38 275	2,5	1,1
24.06.2021	69 933	30 146	2,1%	32 976	2,3	1,1
25.06.2021	26 785	13 218	0,9%	15 919	2,0	1,2
26.06.2021	26 441	12 529	0,9%	15 501	2,1	1,2
27.06.2021	29 232	13 519	0,9%	16 303	2,2	1,2
28.06.2021	83 061	36 757	2,5%	40 068	2,3	1,1
29.06.2021	84 318	36 006	2,5%	39 264	2,3	1,1
30.06.2021	84 670	36 185	2,5%	39 514	2,3	1,1

Weekly reach (Slovenian visitors)

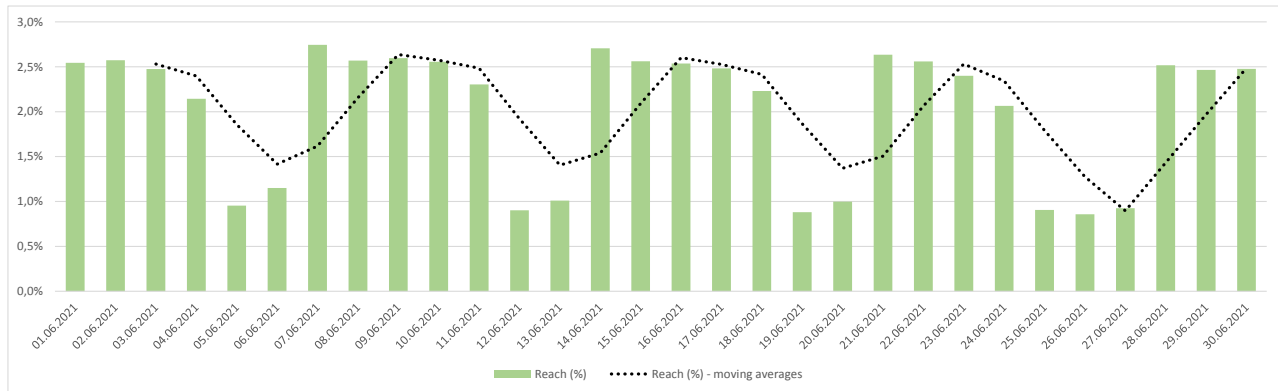
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.06.2021 - 06.06.2021	473 942	114 587	7,8%	189 765	4,1	1,7
07.06.2021 - 13.06.2021	518 099	130 552	8,9%	235 234	4,0	1,8
14.06.2021 - 20.06.2021	496 380	127 264	8,7%	231 479	3,9	1,8
21.06.2021 - 27.06.2021	414 605	111 424	7,6%	199 607	3,7	1,8
28.06.2021 - 30.06.2021	252 047	94 922	6,5%	118 848	2,7	1,3

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.06.2021 - 30.06.2021	2 155 066	272 188	18,6%	974 505	7,9	3,6

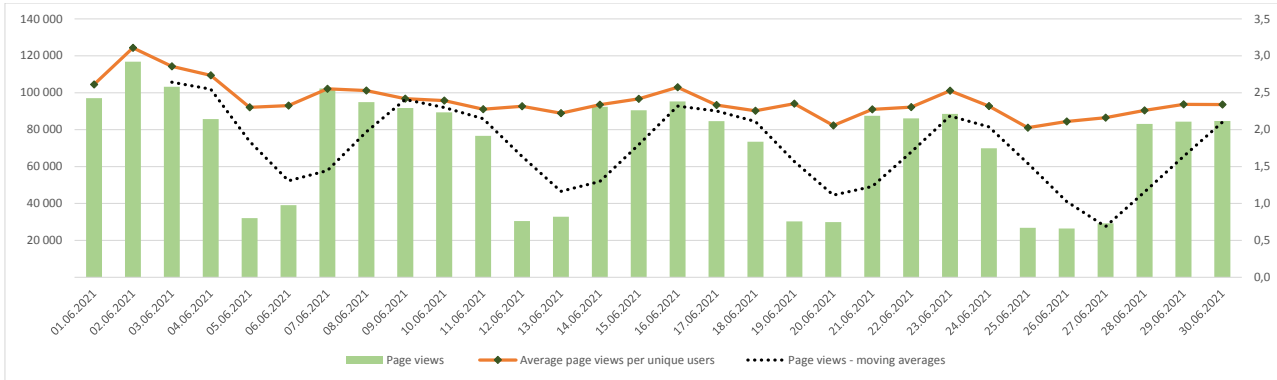
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	11,8%	77	8,9%
	Three-year high school	11,1%	94	7,6%
	Four-year high school	38,9%	100	44,6%
	Higher school, university, college or more	37,2%	112	36,6%
	I don't want to answer	1,0%	106	2,4%
Personal income	I have no income	7,7%	70	4,8%
	Less than 400 EUR	6,2%	76	7,1%
	400 to 800 EUR	16,7%	94	10,7%
	800 to 1200 EUR	30,0%	107	24,9%
	1200 to 1500 EUR	12,7%	116	21,7%
	1500 to 1800 EUR	7,3%	112	6,3%
	over 1800 EUR	10,8%	122	15,1%
	I don't want to answer	8,5%	101	9,3%
Region	Pomurska	5,8%	98	4,0%
	Podravska	17,2%	108	17,0%
	Koroška	2,9%	94	2,9%
	Savinjska	13,0%	105	12,4%
	Zasavska	2,1%	89	2,2%
	Spodnje-posavska	3,3%	97	2,7%
	JV Slovenija	5,6%	88	4,8%
	Osrednjeslovenska	27,8%	101	28,2%
	Gorenjska	9,4%	94	10,3%
	Notranjsko-kraška	2,4%	103	2,0%
	Goriška	5,9%	107	9,6%
	Obalno-kraška	4,7%	87	3,9%
	Gender	Male	50,6%	98
Female		49,4%	102	43,7%
Age	10 to 17 years	2,9%	55	1,6%
	18 to 24 years	8,9%	76	5,1%
	25 to 29 years	8,7%	101	10,6%
	30 to 39 years	23,5%	112	29,7%
	40 to 49 years	24,6%	119	26,5%
	50 to 59 years	17,1%	100	16,8%
	60 to 75 years	14,1%	92	9,4%
Employment status	Employed in public sector	15,1%	93	10,2%
	Employed in a private company	43,3%	111	50,9%
	Self-employed	13,3%	152	18,3%
	Unemployed	6,3%	94	7,2%
	Retired	10,2%	86	6,6%
	Pupil	6,0%	72	3,1%
	Student	4,7%	60	3,0%
	I don't want to answer	1,0%	82	0,6%

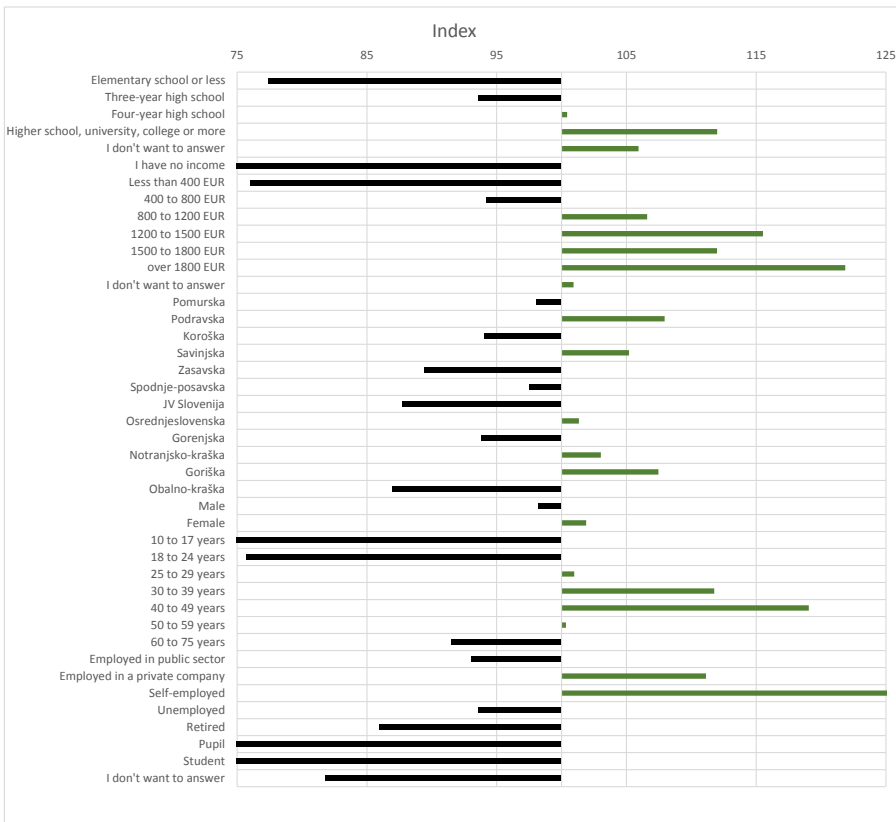


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.6. to 30.6.2021. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.6. to 30.6.2021. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.