



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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City: 1000 Ljubljana

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: October 2021

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.10.2021	73 869	32 908	2,3%	36 084	2,2	1,1
02.10.2021	28 864	14 677	1,0%	18 364	2,0	1,3
03.10.2021	34 210	15 662	1,1%	19 266	2,2	1,2
04.10.2021	96 255	41 846	2,9%	45 742	2,3	1,1
05.10.2021	92 318	38 752	2,7%	42 136	2,4	1,1
06.10.2021	96 905	40 079	2,7%	43 578	2,4	1,1
07.10.2021	94 626	40 223	2,8%	43 793	2,4	1,1
08.10.2021	81 967	35 158	2,4%	38 390	2,3	1,1
09.10.2021	35 151	12 911	0,9%	16 694	2,7	1,3
10.10.2021	40 828	15 842	1,1%	19 576	2,6	1,2
11.10.2021	97 372	41 379	2,8%	45 031	2,4	1,1
12.10.2021	94 576	40 232	2,8%	43 803	2,4	1,1
13.10.2021	94 340	40 487	2,8%	44 096	2,3	1,1
14.10.2021	97 010	38 286	2,6%	41 643	2,5	1,1
15.10.2021	82 187	34 051	2,3%	37 133	2,4	1,1
16.10.2021	32 055	15 560	1,1%	18 368	2,1	1,2
17.10.2021	33 977	16 001	1,1%	18 843	2,1	1,2
18.10.2021	97 125	41 691	2,9%	45 062	2,3	1,1
19.10.2021	94 919	39 584	2,7%	42 929	2,4	1,1
20.10.2021	86 292	38 639	2,6%	42 030	2,2	1,1
21.10.2021	88 996	39 028	2,7%	42 501	2,3	1,1
22.10.2021	80 158	34 709	2,4%	37 798	2,3	1,1
23.10.2021	32 060	15 270	1,0%	18 375	2,1	1,2
24.10.2021	30 778	14 716	1,0%	17 095	2,1	1,2
25.10.2021	86 845	37 780	2,6%	40 977	2,3	1,1
26.10.2021	85 550	36 771	2,5%	40 085	2,3	1,1
27.10.2021	82 894	35 659	2,4%	38 870	2,3	1,1
28.10.2021	78 820	33 335	2,3%	36 341	2,4	1,1
29.10.2021	66 768	28 909	2,0%	31 660	2,3	1,1
30.10.2021	27 637	13 888	1,0%	16 305	2,0	1,2
31.10.2021	25 516	11 155	0,8%	13 948	2,3	1,3

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.10.2021 - 03.10.2021	136 944	57 118	3,9%	72 919	2,4	1,3
04.10.2021 - 10.10.2021	538 045	133 066	9,1%	249 720	4,0	1,9
11.10.2021 - 17.10.2021	531 531	134 923	9,2%	247 529	3,9	1,8
18.10.2021 - 24.10.2021	510 323	136 008	9,3%	244 748	3,8	1,8
25.10.2021 - 31.10.2021	454 033	121 663	8,3%	217 259	3,7	1,8

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.10.2021 - 31.10.2021	2 170 870	281 166	19,2%	1 031 577	7,7	3,7

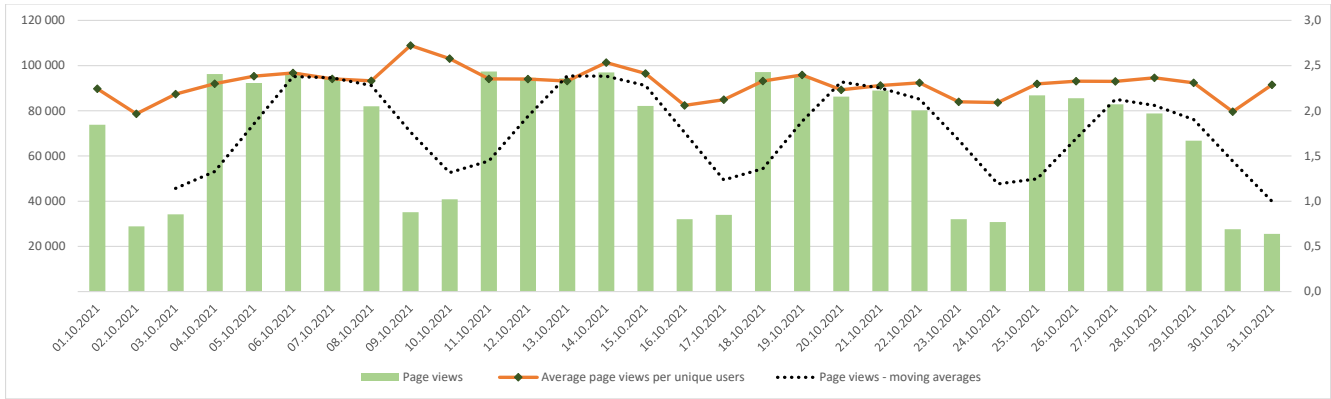
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	12,0%	80	13,0%	
	Three-year high school	9,7%	81	19,7%	
	Four-year high school	39,6%	103	33,9%	
	Higher school, university, college or more	37,5%	112	32,2%	
	I don't want to answer	1,1%	119	1,2%	
Personal income	I have no income	9,1%	81	4,6%	
	Less than 400 EUR	5,6%	71	10,0%	
	400 to 800 EUR	15,8%	89	10,7%	
	800 to 1200 EUR	28,8%	104	20,1%	
	1200 to 1500 EUR	13,7%	126	29,4%	
	1500 to 1800 EUR	7,7%	120	6,4%	
	over 1800 EUR	10,8%	118	11,4%	
	I don't want to answer	8,4%	95	7,4%	
	Region	Pomurska	5,9%	100	3,5%
Podravska		17,0%	107	15,9%	
Koroška		3,4%	104	3,1%	
Savinjska		11,5%	92	5,8%	
Zasavska		2,0%	82	1,8%	
Spodnje-posavska		3,7%	104	4,0%	
JV Slovenija		5,2%	80	4,1%	
Osrednjeslovenska		28,6%	106	23,6%	
Gorenjska		10,0%	101	21,6%	
Notranjsko-kraška		2,6%	116	1,6%	
Goriška		5,7%	108	12,0%	
Obalno-kraška		4,2%	80	2,9%	
Gender		Male	50,5%	99	59,8%
		Female	49,5%	101	40,2%
Age	10 to 17 years	4,6%	83	1,6%	
	18 to 24 years	8,3%	69	24,0%	
	25 to 29 years	8,7%	107	8,8%	
	30 to 39 years	22,8%	111	22,4%	
	40 to 49 years	23,0%	110	20,6%	
	50 to 59 years	17,8%	104	13,7%	
	60 to 75 years	14,6%	94	8,9%	
Employment status	Employed in public sector	14,9%	92	9,4%	
	Employed in a private company	43,1%	111	40,1%	
	Self-employed	13,6%	147	27,0%	
	Unemployed	4,9%	76	3,2%	
	Retired	10,2%	86	6,0%	
	Pupil	6,7%	79	9,1%	
	Student	5,3%	69	4,4%	
	I don't want to answer	1,2%	99	0,7%	

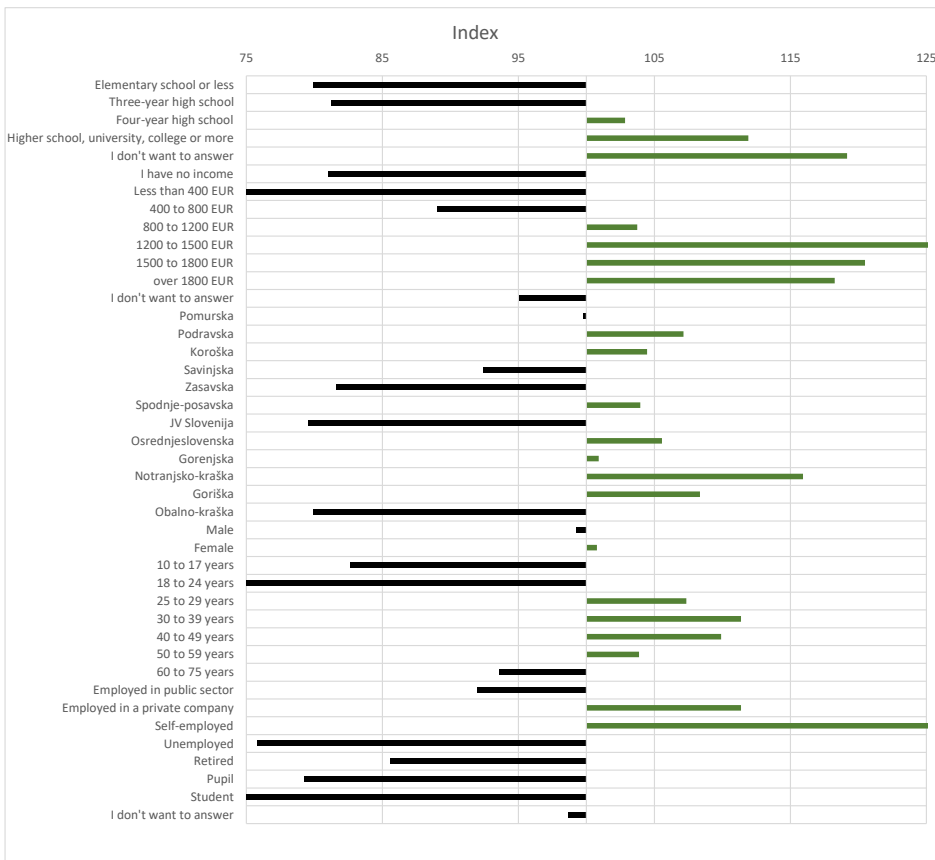


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.10. to 31.10.2021. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.10. to 31.10.2021. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.