



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Stegne 19

City: 1000 Ljubljana

Contact person: Igor Gajster

E-mail: igor.gajster@tsmedia.si

Telephone number: 01/473 00 10

CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: August 2021

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.08.2021	32 289	15 308	1,0%	17 175	2,1	1,1
02.08.2021	80 556	30 249	2,1%	33 013	2,7	1,1
03.08.2021	70 530	28 554	2,0%	31 117	2,5	1,1
04.08.2021	73 556	30 758	2,1%	33 562	2,4	1,1
05.08.2021	65 054	27 916	1,9%	30 477	2,3	1,1
06.08.2021	57 091	24 352	1,7%	26 658	2,3	1,1
07.08.2021	25 313	12 013	0,8%	14 438	2,1	1,2
08.08.2021	30 307	12 581	0,9%	15 500	2,4	1,2
09.08.2021	76 417	31 540	2,2%	34 462	2,4	1,1
10.08.2021	81 265	33 373	2,3%	36 367	2,4	1,1
11.08.2021	78 776	32 467	2,2%	35 364	2,4	1,1
12.08.2021	80 732	29 263	2,0%	31 990	2,8	1,1
13.08.2021	62 771	26 352	1,8%	28 877	2,4	1,1
14.08.2021	28 624	11 700	0,8%	14 822	2,4	1,3
15.08.2021	30 201	12 910	0,9%	15 541	2,3	1,2
16.08.2021	84 146	33 565	2,3%	36 640	2,5	1,1
17.08.2021	81 077	32 155	2,2%	34 814	2,5	1,1
18.08.2021	82 686	32 738	2,2%	35 646	2,5	1,1
19.08.2021	77 333	31 636	2,2%	34 497	2,4	1,1
20.08.2021	65 614	27 497	1,9%	30 011	2,4	1,1
21.08.2021	27 720	13 695	0,9%	16 408	2,0	1,2
22.08.2021	30 641	12 709	0,9%	15 657	2,4	1,2
23.08.2021	87 497	36 872	2,5%	40 078	2,4	1,1
24.08.2021	86 534	34 906	2,4%	37 999	2,5	1,1
25.08.2021	85 640	34 572	2,4%	37 624	2,5	1,1
26.08.2021	80 035	33 058	2,3%	36 063	2,4	1,1
27.08.2021	77 221	31 080	2,1%	33 950	2,5	1,1
28.08.2021	33 705	14 582	1,0%	17 951	2,3	1,2
29.08.2021	35 140	15 140	1,0%	18 129	2,3	1,2
30.08.2021	92 845	39 339	2,7%	42 930	2,4	1,1
31.08.2021	87 589	37 667	2,6%	41 025	2,3	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.08.2021 - 01.08.2021	32 289	15 308	1,0%	17 175	2,1	1,1
02.08.2021 - 08.08.2021	402 410	102 353	7,0%	183 602	3,9	1,8
09.08.2021 - 15.08.2021	438 784	111 260	7,6%	196 495	3,9	1,8
16.08.2021 - 22.08.2021	449 207	111 921	7,7%	202 116	4,0	1,8
23.08.2021 - 29.08.2021	485 783	121 731	8,3%	220 770	4,0	1,8
30.08.2021 - 31.08.2021	180 432	75 343	5,2%	83 959	2,4	1,1

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.08.2021 - 31.08.2021	1 988 908	260 297	17,8%	903 495	7,6	3,5

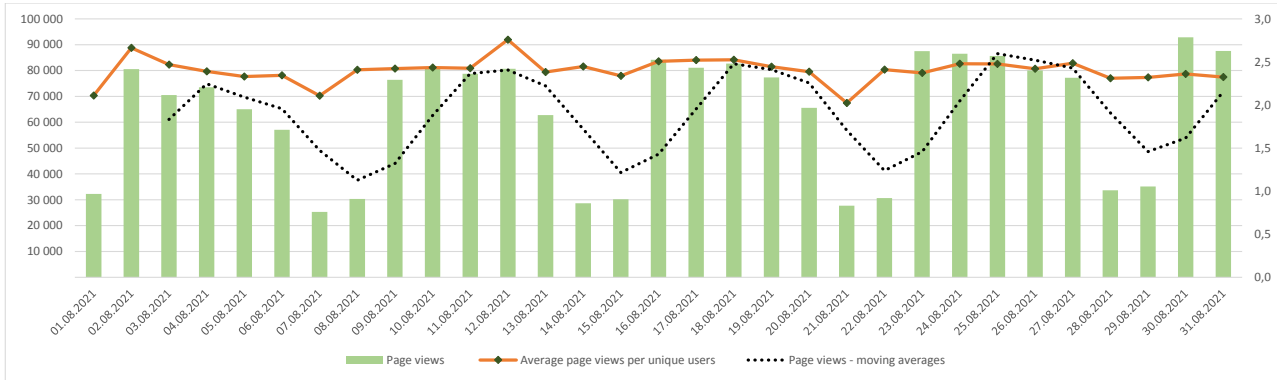
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	12,9%	85	6,0%
	Three-year high school	10,0%	84	6,6%
	Four-year high school	39,1%	102	49,0%
	Higher school, university, college or more	37,0%	110	37,4%
	I don't want to answer	1,0%	109	1,0%
Personal income	I have no income	8,6%	77	4,0%
	Less than 400 EUR	8,1%	104	5,2%
	400 to 800 EUR	16,8%	95	11,0%
	800 to 1200 EUR	28,2%	100	27,5%
	1200 to 1500 EUR	12,8%	116	15,6%
	1500 to 1800 EUR	8,1%	124	17,8%
	over 1800 EUR	10,2%	112	11,8%
Region	I don't want to answer	7,2%	84	7,1%
	Pomurska	6,1%	101	3,8%
	Podravska	17,3%	109	15,4%
	Koroška	3,4%	105	6,4%
	Savinjska	11,8%	96	8,9%
	Zasavska	2,4%	108	1,6%
	Spodnje-posavska	3,3%	95	3,4%
	JV Slovenija	6,0%	92	5,7%
	Osrednjeslovenska	26,2%	96	33,9%
	Gorenjska	10,4%	103	9,9%
	Notranjsko-kraška	2,7%	119	1,9%
	Goriška	5,6%	105	5,5%
	Obalno-kraška	4,8%	88	3,6%
Gender	Male	48,5%	94	57,5%
	Female	51,5%	106	42,5%
Age	10 to 17 years	3,9%	74	1,2%
	18 to 24 years	9,1%	78	9,4%
	25 to 29 years	9,1%	110	6,9%
	30 to 39 years	22,8%	108	35,3%
	40 to 49 years	23,3%	111	21,6%
	50 to 59 years	17,4%	102	15,5%
Employment status	60 to 75 years	14,3%	93	10,0%
	Employed in public sector	15,6%	96	10,8%
	Employed in a private company	42,2%	108	53,3%
	Self-employed	12,5%	138	13,2%
	Unemployed	5,9%	92	4,0%
	Retired	10,4%	88	7,1%
	Pupil	6,8%	80	2,7%
	Student	5,6%	73	7,0%
	I don't want to answer	1,0%	88	1,9%



Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.

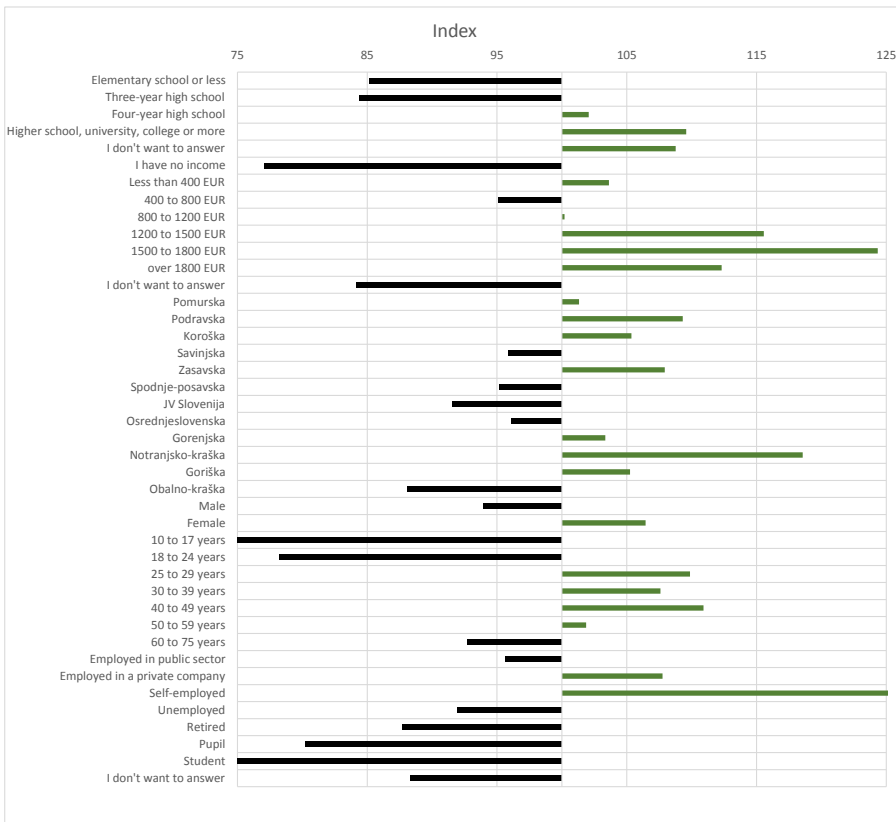


Note:

Left side of graph Shows page views.

Right side of graph Shows average page views per unique user.

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:

Affinity index

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:**Description of MOSS measurement:**

MOSS certificate relating to the period from 1.8. to 31.8.2021. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.8. to 31.8.2021. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.