



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: May 2021

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.05.2021	28 638	13 045	0,9%	16 275	2,2	1,2
02.05.2021	39 418	18 868	1,3%	21 474	2,1	1,1
03.05.2021	92 793	41 313	2,8%	44 690	2,2	1,1
04.05.2021	88 916	38 769	2,7%	41 801	2,3	1,1
05.05.2021	91 495	39 494	2,7%	42 382	2,3	1,1
06.05.2021	91 621	39 556	2,7%	42 721	2,3	1,1
07.05.2021	82 658	35 256	2,4%	38 336	2,3	1,1
08.05.2021	31 739	14 798	1,0%	17 590	2,1	1,2
09.05.2021	30 720	13 989	1,0%	16 556	2,2	1,2
10.05.2021	86 995	37 474	2,6%	40 611	2,3	1,1
11.05.2021	85 156	36 750	2,5%	39 916	2,3	1,1
12.05.2021	93 058	40 974	2,8%	44 551	2,3	1,1
13.05.2021	88 849	39 102	2,7%	42 152	2,3	1,1
14.05.2021	83 613	36 614	2,5%	39 713	2,3	1,1
15.05.2021	31 342	15 571	1,1%	17 985	2,0	1,2
16.05.2021	34 324	17 234	1,2%	19 181	2,0	1,1
17.05.2021	97 481	41 389	2,8%	44 732	2,4	1,1
18.05.2021	88 382	37 865	2,6%	40 699	2,3	1,1
19.05.2021	93 135	40 700	2,8%	44 141	2,3	1,1
20.05.2021	84 109	36 501	2,5%	39 695	2,3	1,1
21.05.2021	72 438	31 275	2,1%	34 043	2,3	1,1
22.05.2021	30 407	14 502	1,0%	17 190	2,1	1,2
23.05.2021	35 093	16 984	1,2%	19 153	2,1	1,1
24.05.2021	99 241	43 144	3,0%	46 753	2,3	1,1
25.05.2021	97 779	40 783	2,8%	44 241	2,4	1,1
26.05.2021	87 381	36 377	2,5%	39 489	2,4	1,1
27.05.2021	82 077	35 905	2,5%	38 995	2,3	1,1
28.05.2021	70 869	31 645	2,2%	34 456	2,2	1,1
29.05.2021	31 320	15 578	1,1%	18 335	2,0	1,2
30.05.2021	35 534	15 138	1,0%	17 683	2,3	1,2
31.05.2021	109 698	37 878	2,6%	40 964	2,9	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.05.2021 - 02.05.2021	68 056	28 858	2,0%	37 708	2,4	1,3
03.05.2021 - 09.05.2021	509 947	141 376	9,7%	243 157	3,6	1,7
10.05.2021 - 16.05.2021	503 341	137 327	9,4%	243 049	3,7	1,8
17.05.2021 - 23.05.2021	501 048	134 021	9,2%	238 627	3,7	1,8
24.05.2021 - 30.05.2021	504 206	133 860	9,2%	239 034	3,8	1,8
31.05.2021 - 31.05.2021	109 698	37 878	2,6%	40 964	2,9	1,1

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.05.2021 - 31.05.2021	2 196 282	292 119	20,0%	1 040 642	7,5	3,6

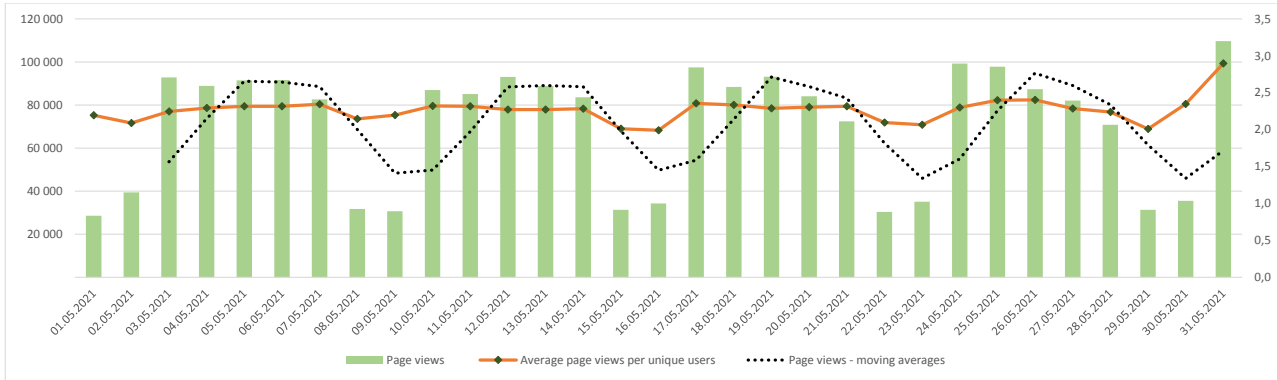
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	9,9%	82	5,1%	
	Three-year high school	11,1%	88	7,6%	
	Four-year high school	38,9%	97	44,4%	
	Higher school, university, college or more	39,4%	114	42,0%	
	I don't want to answer	0,7%	79	0,8%	
Personal income	I have no income	5,9%	65	3,5%	
	Less than 400 EUR	6,4%	87	2,9%	
	400 to 800 EUR	16,9%	88	10,8%	
	800 to 1200 EUR	30,4%	102	31,0%	
	1200 to 1500 EUR	12,9%	111	24,8%	
	1500 to 1800 EUR	7,4%	117	6,3%	
	over 1800 EUR	9,8%	114	13,5%	
	I don't want to answer	10,4%	124	7,2%	
Region	Pomurska	6,3%	103	3,9%	
	Podravska	15,7%	100	12,2%	
	Koroška	3,2%	95	3,8%	
	Savinjska	13,1%	103	11,6%	
	Zasavska	2,4%	97	3,7%	
	Spodnje-posavska	3,5%	102	2,6%	
	JV Slovenija	5,5%	90	6,0%	
	Osrednjeslovenska	26,6%	99	30,0%	
	Gorenjska	10,7%	110	14,0%	
	Notranjsko-kraška	2,6%	103	2,2%	
	Goriška	5,3%	91	7,1%	
	Obalno-kraška	5,0%	96	3,0%	
	Gender	Male	49,7%	96	52,9%
		Female	50,3%	104	47,1%
Age	10 to 17 years	1,8%	49	0,7%	
	18 to 24 years	7,5%	73	4,4%	
	25 to 29 years	10,8%	120	12,1%	
	30 to 39 years	22,8%	105	27,4%	
	40 to 49 years	25,3%	117	25,5%	
	50 to 59 years	19,2%	103	20,4%	
	60 to 75 years	12,4%	84	9,3%	
Employment status	Employed in public sector	16,9%	101	13,5%	
	Employed in a private company	43,6%	109	51,8%	
	Self-employed	13,2%	146	14,9%	
	Unemployed	5,5%	92	6,9%	
	Retired	11,0%	80	8,0%	
	Pupil	3,8%	58	1,7%	
	Student	5,1%	76	2,7%	
	I don't want to answer	0,9%	78	0,5%	

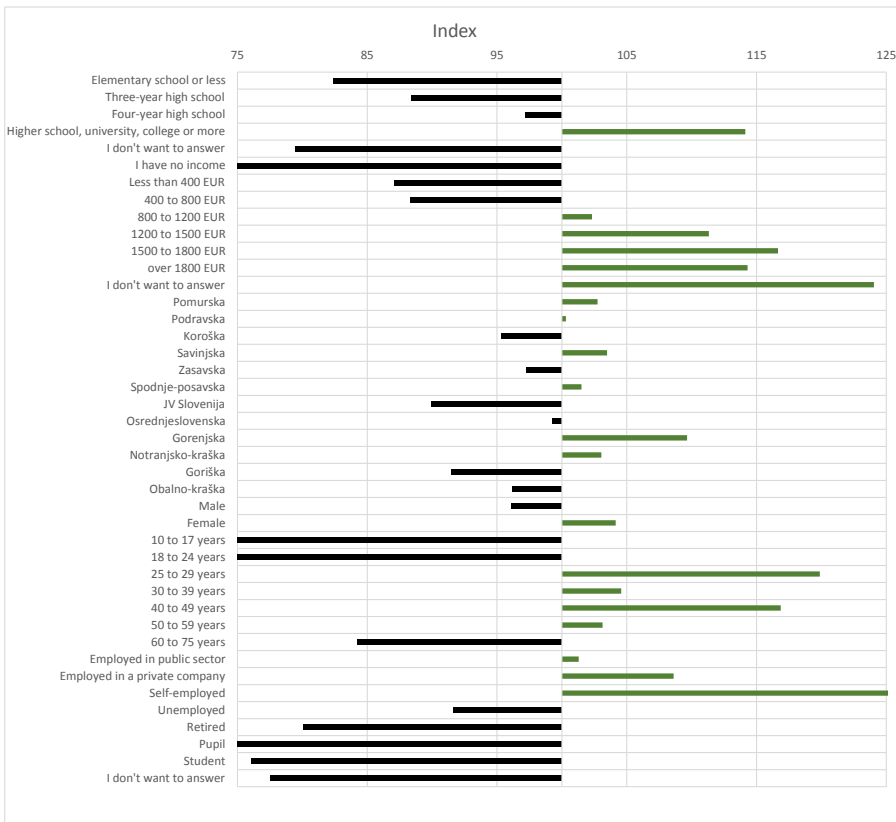


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
 The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:**Description of MOSS measurement:**

MOSS certificate relating to the period from 1.5. to 31.5.2021. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.5. to 31.5.2021. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.