



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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Short description:

Poslovni asistent bizi.si vam nudi najnovjše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: February 2021

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.03.2021	88 148	38 281	2,6%	41 736	2,3	1,1
02.03.2021	87 663	41 889	2,9%	42 201	2,1	1,0
03.03.2021	93 164	43 089	3,0%	44 617	2,2	1,0
04.03.2021	86 657	38 619	2,7%	42 209	2,2	1,1
05.03.2021	77 085	33 516	2,3%	36 416	2,3	1,1
06.03.2021	35 809	14 235	1,0%	16 992	2,5	1,2
07.03.2021	33 873	16 777	1,2%	18 508	2,0	1,1
08.03.2021	88 491	37 929	2,6%	41 471	2,3	1,1
09.03.2021	90 669	43 161	3,0%	43 247	2,1	1,0
10.03.2021	88 398	38 346	2,6%	41 850	2,3	1,1
11.03.2021	99 590	37 273	2,6%	40 622	2,7	1,1
12.03.2021	87 154	34 785	2,4%	38 123	2,5	1,1
13.03.2021	36 517	14 796	1,0%	17 797	2,5	1,2
14.03.2021	41 422	17 878	1,2%	20 184	2,3	1,1
15.03.2021	101 861	45 473	3,1%	45 599	2,2	1,0
16.03.2021	97 374	43 561	3,0%	44 127	2,2	1,0
17.03.2021	93 734	41 952	2,9%	42 330	2,2	1,0
18.03.2021	94 987	43 040	3,0%	43 447	2,2	1,0
19.03.2021	82 088	34 475	2,4%	37 766	2,4	1,1
20.03.2021	53 077	22 089	1,5%	31 179	2,4	1,4
21.03.2021	43 505	19 382	1,3%	23 686	2,2	1,2
22.03.2021	99 440	42 331	2,9%	46 296	2,3	1,1
23.03.2021	102 032	41 955	2,9%	45 985	2,4	1,1
24.03.2021	97 996	40 399	2,8%	44 251	2,4	1,1
25.03.2021	89 762	41 877	2,9%	43 057	2,1	1,0
26.03.2021	81 746	37 515	2,6%	37 808	2,2	1,0
27.03.2021	39 545	16 577	1,1%	20 769	2,4	1,3
28.03.2021	40 544	18 370	1,3%	21 948	2,2	1,2
29.03.2021	92 573	43 672	3,0%	44 012	2,1	1,0
30.03.2021	93 693	44 176	3,0%	44 607	2,1	1,0
31.03.2021	89 714	41 937	2,9%	42 127	2,1	1,0

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.03.2021 - 07.03.2021	502 364	128 754	8,9%	242 260	3,9	1,9
08.03.2021 - 14.03.2021	532 239	131 809	9,1%	242 723	4,0	1,8
15.03.2021 - 21.03.2021	566 597	137 516	9,5%	267 442	4,1	1,9
22.03.2021 - 28.03.2021	551 028	138 278	9,5%	259 269	4,0	1,9
29.03.2021 - 31.03.2021	275 980	100 584	6,9%	130 747	2,7	1,3

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
01.03.2021 - 31.03.2021	2 428 178	296 451	20,5%	1 142 410	8,2	3,9

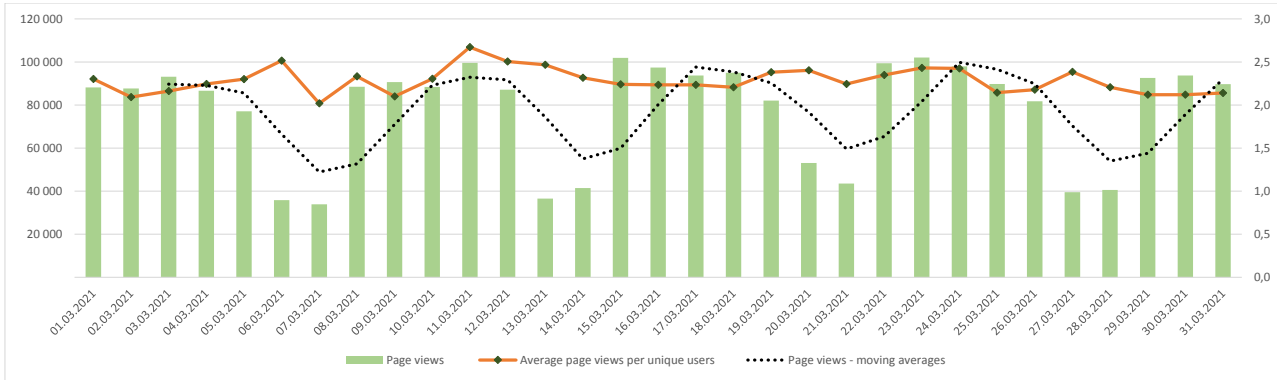
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	8,5%	68	5,2%	
	Three-year high school	11,2%	89	5,8%	
	Four-year high school	42,2%	106	49,9%	
	Higher school, university, college or more	37,2%	108	37,9%	
	I don't want to answer	1,0%	104	1,2%	
Personal income	I have no income	6,5%	71	17,6%	
	Less than 400 EUR	5,2%	71	3,2%	
	400 to 800 EUR	16,8%	87	9,9%	
	800 to 1200 EUR	30,8%	104	24,4%	
	1200 to 1500 EUR	13,2%	116	17,7%	
	1500 to 1800 EUR	7,5%	119	11,4%	
	over 1800 EUR	11,0%	130	10,6%	
	I don't want to answer	8,9%	106	5,3%	
Region	Pomurska	5,6%	97	3,7%	
	Podravska	16,5%	104	11,7%	
	Koroška	3,1%	97	3,8%	
	Savinjska	11,3%	90	7,3%	
	Zasavska	2,1%	80	2,0%	
	Spodnje-posavska	3,9%	112	1,9%	
	JV Slovenija	6,6%	107	5,2%	
	Osrednjeslovenska	27,9%	103	43,2%	
	Gorenjska	10,0%	103	10,7%	
	Notranjsko-kraška	2,5%	104	2,2%	
	Goriška	5,2%	92	5,5%	
	Obalno-kraška	5,2%	97	2,7%	
	Gender	Male	50,1%	97	59,6%
		Female	49,9%	104	40,4%
Age	10 to 17 years	2,7%	70	1,0%	
	18 to 24 years	7,1%	69	18,2%	
	25 to 29 years	9,7%	105	7,9%	
	30 to 39 years	24,6%	113	25,0%	
	40 to 49 years	23,9%	111	24,7%	
	50 to 59 years	19,0%	103	14,4%	
	60 to 75 years	12,8%	87	8,5%	
Employment status	Employed in public sector	14,0%	86	16,2%	
	Employed in a private company	46,5%	115	42,0%	
	Self-employed	13,7%	149	12,5%	
	Unemployed	4,8%	80	2,8%	
	Retired	11,4%	84	7,6%	
	Pupil	4,0%	59	2,0%	
	Student	4,9%	71	16,5%	
	I don't want to answer	0,8%	72	0,3%	

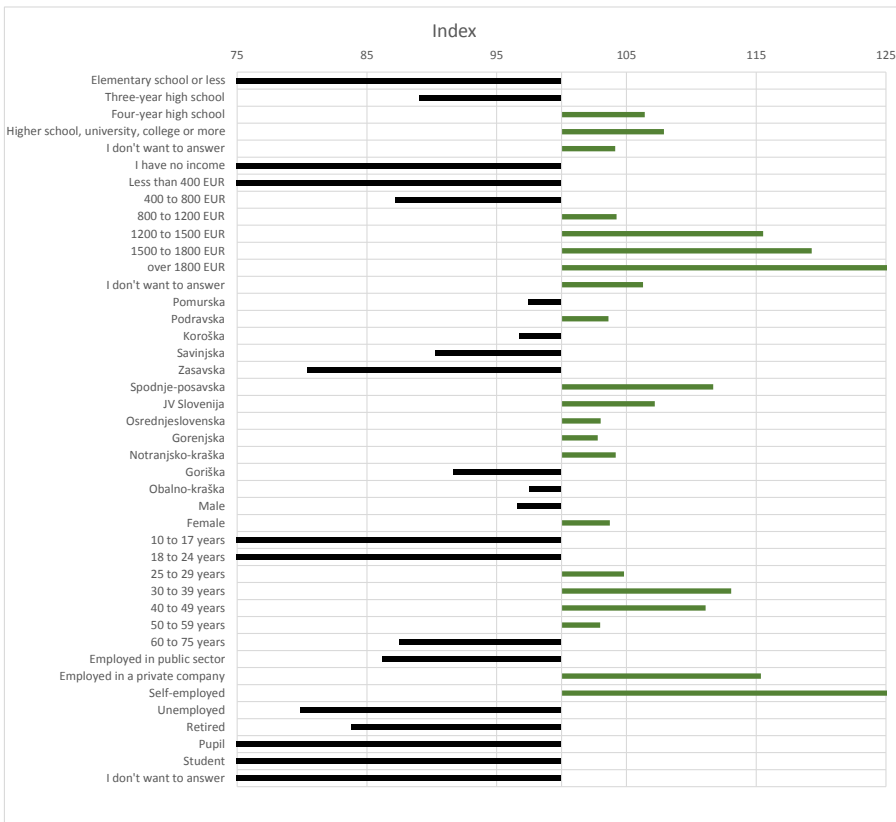


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.3. to 31.3.2021. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.3. to 31.3.2021. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.