



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: February 2021

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.2.2021.	91 254	37 856	2,6%	41 365	2,4	1,1
2.2.2021.	90 619	37 231	2,6%	40 692	2,4	1,1
3.2.2021.	88 319	38 610	2,7%	42 060	2,3	1,1
4.2.2021.	84 354	36 806	2,5%	40 132	2,3	1,1
5.2.2021.	75 572	34 235	2,4%	37 237	2,2	1,1
6.2.2021.	35 205	15 804	1,1%	18 892	2,2	1,2
7.2.2021.	34 840	15 863	1,1%	18 151	2,2	1,1
8.2.2021.	40 091	20 100	1,4%	20 883	2,0	1,0
9.2.2021.	88 664	39 770	2,7%	43 242	2,2	1,1
10.2.2021.	88 906	39 251	2,7%	42 917	2,3	1,1
11.2.2021.	80 796	36 775	2,5%	40 236	2,2	1,1
12.2.2021.	73 409	32 852	2,3%	35 815	2,2	1,1
13.2.2021.	30 083	14 715	1,0%	16 947	2,0	1,2
14.2.2021.	31 373	16 276	1,1%	17 654	1,9	1,1
15.2.2021.	84 354	35 898	2,5%	39 364	2,3	1,1
16.2.2021.	84 897	36 748	2,5%	40 136	2,3	1,1
17.2.2021.	93 605	38 289	2,6%	41 653	2,4	1,1
18.2.2021.	82 501	35 816	2,5%	39 257	2,3	1,1
19.2.2021.	74 471	31 750	2,2%	34 663	2,3	1,1
20.2.2021.	28 340	13 885	1,0%	16 046	2,0	1,2
21.2.2021.	30 496	15 796	1,1%	17 371	1,9	1,1
22.2.2021.	82 212	39 550	2,7%	40 160	2,1	1,0
23.2.2021.	79 507	38 063	2,6%	38 395	2,1	1,0
24.2.2021.	76 334	34 461	2,4%	37 187	2,2	1,1
25.2.2021.	72 349	32 016	2,2%	34 846	2,3	1,1
26.2.2021.	64 723	31 566	2,2%	31 982	2,1	1,0
27.2.2021.	29 952	14 585	1,0%	16 454	2,1	1,1
28.2.2021.	31 569	15 699	1,1%	17 318	2,0	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.2.2021 - 7.2.2021	500 169	130 008	9,0%	237 769	3,8	1,8
8.2.2021 - 14.2.2021	433 315	122 971	8,5%	216 852	3,5	1,8
15.2.2021 - 21.2.2021	478 803	125 397	8,7%	227 588	3,8	1,8
22.2.2021 - 28.2.2021	436 655	119 466	8,2%	215 680	3,7	1,8

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.2.2021. - 28.2.2021.	1 848 993	264 744	18,3%	897 822	7,0	3,4

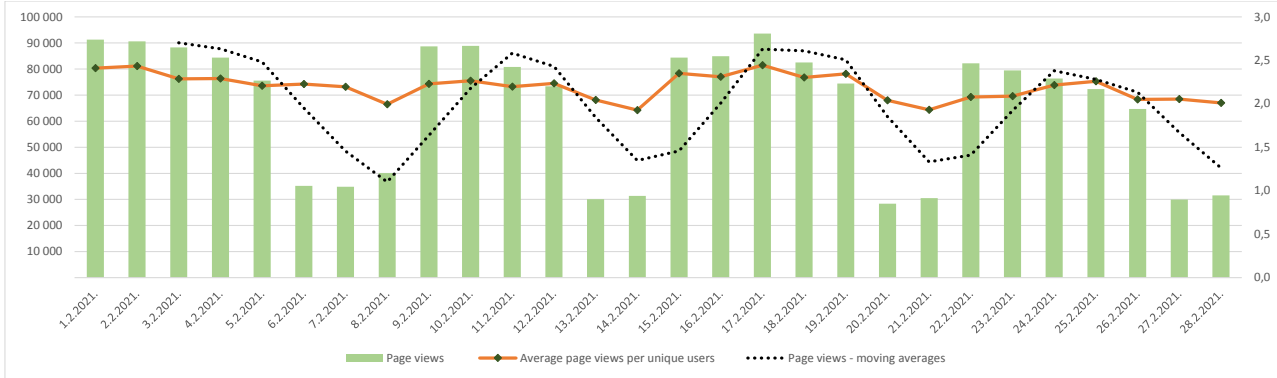
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	8,4%	67	5,4%
	Three-year high school	9,0%	70	5,2%
	Four-year high school	44,5%	113	44,9%
	Higher school, university, college or more	37,4%	109	40,2%
	I don't want to answer	0,8%	86	4,3%
Personal income	I have no income	7,2%	79	4,0%
	Less than 400 EUR	5,7%	75	2,9%
	400 to 800 EUR	17,8%	92	11,0%
	800 to 1200 EUR	30,2%	103	33,3%
	1200 to 1500 EUR	13,5%	118	22,4%
	1500 to 1800 EUR	7,6%	117	6,5%
	over 1800 EUR	9,8%	115	11,6%
Region	I don't want to answer	8,3%	101	8,2%
	Pomurska	5,4%	95	4,4%
	Podravska	16,1%	101	13,6%
	Koroška	3,5%	109	8,9%
	Savinjska	12,3%	98	11,0%
	Zasavska	2,0%	79	2,4%
	Spodnje-posavska	3,7%	105	4,3%
	JV Slovenija	5,8%	93	6,8%
	Osrednjeslovenska	28,0%	103	25,6%
	Gorenjska	9,5%	99	12,6%
	Notranjsko-kraška	2,5%	98	2,4%
	Goriška	7,1%	121	5,3%
	Obalno-kraška	4,1%	78	2,5%
Gender	Male	48,6%	94	52,3%
	Female	51,4%	106	47,7%
Age	10 to 17 years	1,9%	51	0,8%
	18 to 24 years	7,1%	69	3,6%
	25 to 29 years	10,3%	113	10,7%
	30 to 39 years	25,6%	118	35,2%
	40 to 49 years	23,6%	108	24,2%
	50 to 59 years	19,0%	102	16,7%
Employment status	60 to 75 years	12,1%	83	8,4%
	Employed in public sector	12,6%	79	7,1%
	Employed in a private company	46,5%	115	58,5%
	Self-employed	14,0%	152	16,0%
	Unemployed	5,7%	90	5,6%
	Retired	10,8%	80	7,2%
	Pupil	3,7%	56	1,6%
	Student	5,8%	85	3,1%
	I don't want to answer	1,0%	91	0,9%

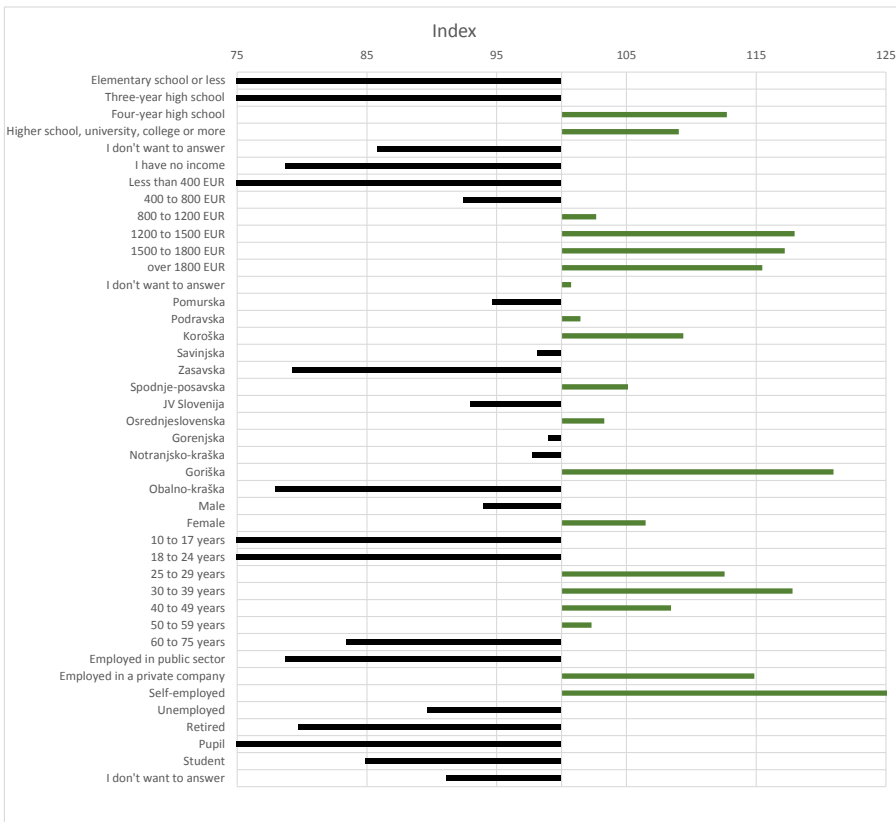


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.2. to 28.2.2021. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.2. to 28.2.2021. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.