



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: October 2020

Daily reach (Slovenian visitors)

| Period | Page views | Reach | Reach (%) | Visits | Average page views per unique users | Average visits per unique user |
|-------------|------------|--------|-----------|--------|-------------------------------------|--------------------------------|
| 1.10.2020. | 77 500 | 33 113 | 2,4% | 35 682 | 2,3 | 1,1 |
| 2.10.2020. | 70 959 | 31 733 | 2,3% | 34 238 | 2,2 | 1,1 |
| 3.10.2020. | 30 463 | 13 366 | 1,0% | 15 731 | 2,3 | 1,2 |
| 4.10.2020. | 31 462 | 14 423 | 1,0% | 16 019 | 2,2 | 1,1 |
| 5.10.2020. | 90 368 | 38 827 | 2,8% | 41 614 | 2,3 | 1,1 |
| 6.10.2020. | 81 924 | 36 049 | 2,6% | 38 975 | 2,3 | 1,1 |
| 7.10.2020. | 86 874 | 36 940 | 2,6% | 39 847 | 2,4 | 1,1 |
| 8.10.2020. | 76 402 | 33 265 | 2,4% | 35 743 | 2,3 | 1,1 |
| 9.10.2020. | 66 103 | 28 995 | 2,1% | 31 247 | 2,3 | 1,1 |
| 10.10.2020. | 22 847 | 10 868 | 0,8% | 12 604 | 2,1 | 1,2 |
| 11.10.2020. | 31 202 | 14 721 | 1,1% | 15 247 | 2,1 | 1,0 |
| 12.10.2020. | 87 477 | 36 566 | 2,6% | 39 313 | 2,4 | 1,1 |
| 13.10.2020. | 87 137 | 36 017 | 2,6% | 38 684 | 2,4 | 1,1 |
| 14.10.2020. | 85 247 | 34 944 | 2,5% | 37 478 | 2,4 | 1,1 |
| 15.10.2020. | 83 870 | 34 768 | 2,5% | 37 363 | 2,4 | 1,1 |
| 16.10.2020. | 74 990 | 31 973 | 2,3% | 34 546 | 2,3 | 1,1 |
| 17.10.2020. | 30 930 | 14 807 | 1,1% | 15 540 | 2,1 | 1,0 |
| 18.10.2020. | 31 509 | 14 407 | 1,0% | 14 493 | 2,2 | 1,0 |
| 19.10.2020. | 85 200 | 37 164 | 2,7% | 39 756 | 2,3 | 1,1 |
| 20.10.2020. | 88 785 | 37 369 | 2,7% | 39 919 | 2,4 | 1,1 |
| 21.10.2020. | 84 532 | 36 166 | 2,6% | 39 116 | 2,3 | 1,1 |
| 22.10.2020. | 81 118 | 34 185 | 2,4% | 36 590 | 2,4 | 1,1 |
| 23.10.2020. | 70 687 | 31 926 | 2,3% | 34 223 | 2,2 | 1,1 |
| 24.10.2020. | 32 282 | 16 284 | 1,2% | 16 582 | 2,0 | 1,0 |
| 25.10.2020. | 31 957 | 15 526 | 1,1% | 15 653 | 2,1 | 1,0 |
| 26.10.2020. | 81 371 | 37 011 | 2,7% | 39 591 | 2,2 | 1,1 |
| 27.10.2020. | 87 110 | 38 626 | 2,8% | 41 344 | 2,3 | 1,1 |
| 28.10.2020. | 79 363 | 34 428 | 2,5% | 36 794 | 2,3 | 1,1 |
| 29.10.2020. | 76 094 | 32 312 | 2,3% | 34 613 | 2,4 | 1,1 |
| 30.10.2020. | 65 639 | 28 820 | 2,1% | 30 976 | 2,3 | 1,1 |
| 31.10.2020. | 30 005 | 13 822 | 1,0% | 13 886 | 2,2 | 1,0 |

Weekly reach (Slovenian visitors)

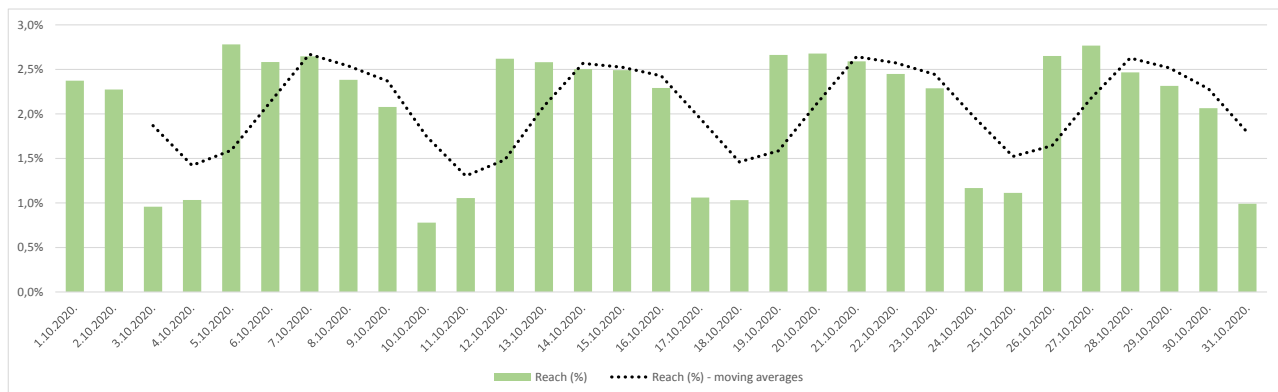
| Period | Page views | Reach | Reach (%) | Visits | Average page views per unique users | Average visits per unique user |
|---------------------------|------------|---------|-----------|---------|-------------------------------------|--------------------------------|
| 1.10.2020. - 4.10.2020. | 210 378 | 74 298 | 5,3% | 101 378 | 2,8 | 1,4 |
| 5.10.2020. - 11.10.2020. | 455 717 | 115 609 | 8,3% | 214 855 | 3,9 | 1,9 |
| 12.10.2020. - 18.10.2020. | 481 188 | 117 185 | 8,4% | 216 976 | 4,1 | 1,9 |
| 19.10.2020. - 25.10.2020. | 474 540 | 122 975 | 8,8% | 221 432 | 3,9 | 1,8 |
| 26.10.2020. - 31.10.2020. | 419 518 | 120 577 | 8,6% | 197 200 | 3,5 | 1,6 |

Monthly reach (Slovenian visitors)

| Period | Page views | Reach | Reach (%) | Visits | Average page views per unique users | Average visits per unique user |
|--------------------------|------------|---------|-----------|---------|-------------------------------------|--------------------------------|
| 1.10.2020. - 31.10.2020. | 2 041 251 | 260 757 | 18,7% | 951 733 | 7,8 | 3,6 |

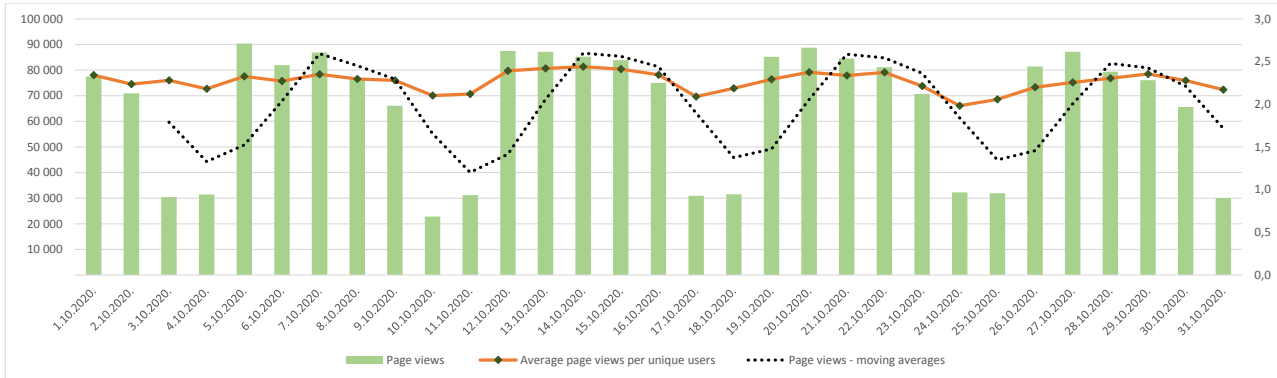
Demographic profile of Slovenian visitors

| | Variable | Audience composition (%) | Affinity index | Page views composition (%) | |
|--------------------|--|--------------------------|----------------|----------------------------|-------|
| Level of Education | Elementary school or less | 8,2% | 65 | 3,6% | |
| | Three-year high school | 10,6% | 85 | 6,8% | |
| | Four-year high school | 40,9% | 106 | 51,3% | |
| | Higher school, university, college or more | 39,1% | 111 | 37,1% | |
| | I don't want to answer | 1,2% | 116 | 1,1% | |
| Personal income | I have no income | 6,7% | 73 | 3,4% | |
| | Less than 400 EUR | 6,3% | 80 | 5,1% | |
| | 400 to 800 EUR | 17,0% | 88 | 17,6% | |
| | 800 to 1200 EUR | 29,9% | 101 | 24,3% | |
| | 1200 to 1500 EUR | 13,9% | 123 | 20,7% | |
| | 1500 to 1800 EUR | 8,0% | 125 | 7,6% | |
| | over 1800 EUR | 9,6% | 116 | 14,0% | |
| | I don't want to answer | 8,6% | 105 | 7,4% | |
| Region | Pomurska | 6,5% | 108 | 4,1% | |
| | Podravska | 16,6% | 107 | 16,2% | |
| | Koroška | 3,3% | 101 | 2,9% | |
| | Savinjska | 11,1% | 89 | 10,5% | |
| | Zasavska | 2,4% | 93 | 2,7% | |
| | Spodnje-posavska | 4,4% | 113 | 2,9% | |
| | JV Slovenija | 4,9% | 82 | 8,1% | |
| | Osrednjeslovenska | 27,3% | 102 | 35,1% | |
| | Gorenjska | 10,2% | 106 | 8,9% | |
| | Notranjsko-kraška | 2,1% | 86 | 1,4% | |
| | Goriška | 5,7% | 95 | 3,6% | |
| | Obalno-kraška | 5,4% | 102 | 3,7% | |
| | Gender | Male | 52,1% | 100 | 51,7% |
| | | Female | 47,9% | 100 | 48,3% |
| Age | 10 to 17 years | 3,0% | 63 | 1,0% | |
| | 18 to 24 years | 9,1% | 80 | 8,8% | |
| | 25 to 29 years | 14,4% | 130 | 15,3% | |
| | 30 to 39 years | 25,3% | 110 | 34,1% | |
| | 40 to 49 years | 21,5% | 105 | 15,4% | |
| | 50 to 59 years | 17,2% | 97 | 15,8% | |
| Employment status | 60 to 75 years | 9,5% | 82 | 9,6% | |
| | Employed in public sector | 12,7% | 79 | 7,4% | |
| | Employed in a private company | 44,7% | 109 | 49,6% | |
| | Self-employed | 15,7% | 175 | 21,6% | |
| | Unemployed | 4,8% | 81 | 2,7% | |
| | Retired | 10,3% | 82 | 9,6% | |
| | Pupil | 5,3% | 74 | 3,2% | |
| | Student | 5,6% | 77 | 5,4% | |
| | I don't want to answer | 0,8% | 83 | 0,6% | |



Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.

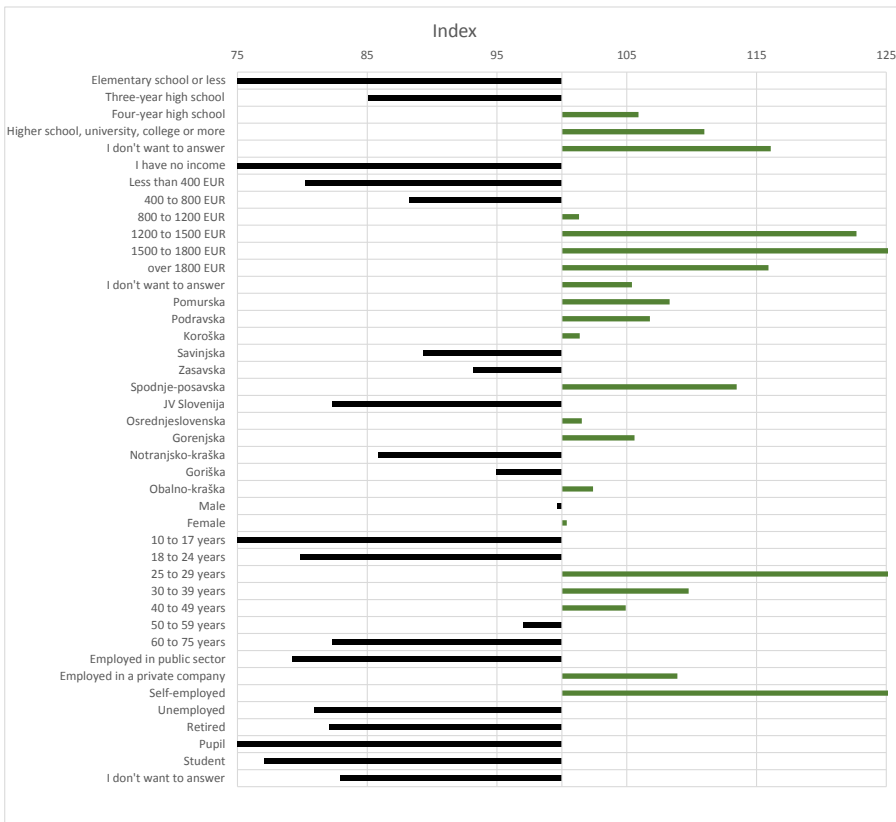


Note:

Left side of graph Shows page views.

Right side of graph Shows average page views per unique user.

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:

Affinity index

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:**Description of MOSS measurement:**

MOSS certificate relating to the period from 1.10. to 31.10.2020. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.10. to 31.10.2020. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.