



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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City: 1000 Ljubljana

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovjše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: September 2020

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.9.2020.	79 180	33 281	2,4%	36 250	2,4	1,1
2.9.2020.	84 178	33 727	2,4%	36 687	2,5	1,1
3.9.2020.	79 161	32 353	2,3%	35 185	2,4	1,1
4.9.2020.	71 682	28 591	2,1%	31 066	2,5	1,1
5.9.2020.	27 048	9 622	0,7%	12 900	2,8	1,3
6.9.2020.	30 342	10 531	0,8%	13 444	2,9	1,3
7.9.2020.	84 025	36 380	2,6%	39 549	2,3	1,1
8.9.2020.	79 795	34 092	2,5%	37 010	2,3	1,1
9.9.2020.	80 011	33 986	2,5%	36 887	2,4	1,1
10.9.2020.	78 684	32 683	2,4%	35 388	2,4	1,1
11.9.2020.	67 477	29 685	2,1%	32 217	2,3	1,1
12.9.2020.	24 976	10 730	0,8%	13 613	2,3	1,3
13.9.2020.	27 777	11 010	0,8%	13 481	2,5	1,2
14.9.2020.	84 244	35 595	2,6%	38 704	2,4	1,1
15.9.2020.	83 953	34 766	2,5%	37 751	2,4	1,1
16.9.2020.	80 557	35 045	2,5%	37 598	2,3	1,1
17.9.2020.	79 688	32 902	2,4%	35 727	2,4	1,1
18.9.2020.	70 685	30 366	2,2%	33 001	2,3	1,1
19.9.2020.	24 932	9 652	0,7%	12 355	2,6	1,3
20.9.2020.	24 484	10 620	0,8%	12 916	2,3	1,2
21.9.2020.	81 694	34 856	2,5%	37 901	2,3	1,1
22.9.2020.	81 260	35 052	2,5%	38 032	2,3	1,1
23.9.2020.	83 444	36 277	2,6%	39 556	2,3	1,1
24.9.2020.	79 761	34 285	2,5%	37 247	2,3	1,1
25.9.2020.	73 034	31 538	2,3%	34 209	2,3	1,1
26.9.2020.	28 402	11 223	0,8%	13 987	2,5	1,2
27.9.2020.	28 674	11 266	0,8%	13 470	2,5	1,2
28.9.2020.	90 079	38 286	2,8%	41 475	2,4	1,1
29.9.2020.	81 990	34 911	2,5%	37 989	2,3	1,1
30.9.2020.	83 700	34 883	2,5%	37 881	2,4	1,1

Weekly reach (Slovenian visitors)

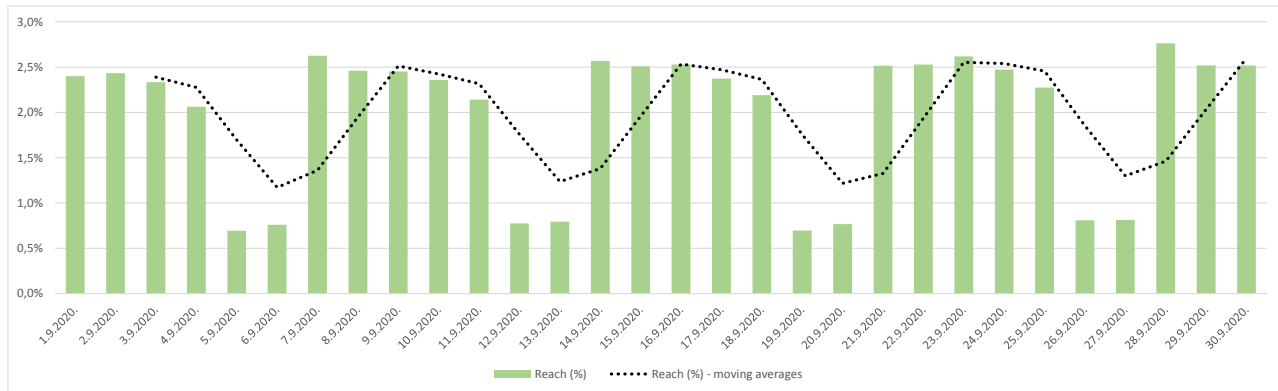
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.9.2020. - 6.9.2020.	371 592	96 684	7,0%	165 424	3,8	1,7
7.9.2020. - 13.9.2020.	442 750	111 378	8,0%	207 697	4,0	1,9
14.9.2020. - 20.9.2020.	448 549	112 064	8,1%	207 646	4,0	1,9
21.9.2020. - 27.9.2020.	456 270	114 593	8,3%	214 309	4,0	1,9
28.9.2020. - 30.9.2020.	255 763	91 964	6,6%	117 351	2,8	1,3

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.9.2020. - 30.9.2020.	1 974 936	242 710	17,5%	912 413	8,1	3,8

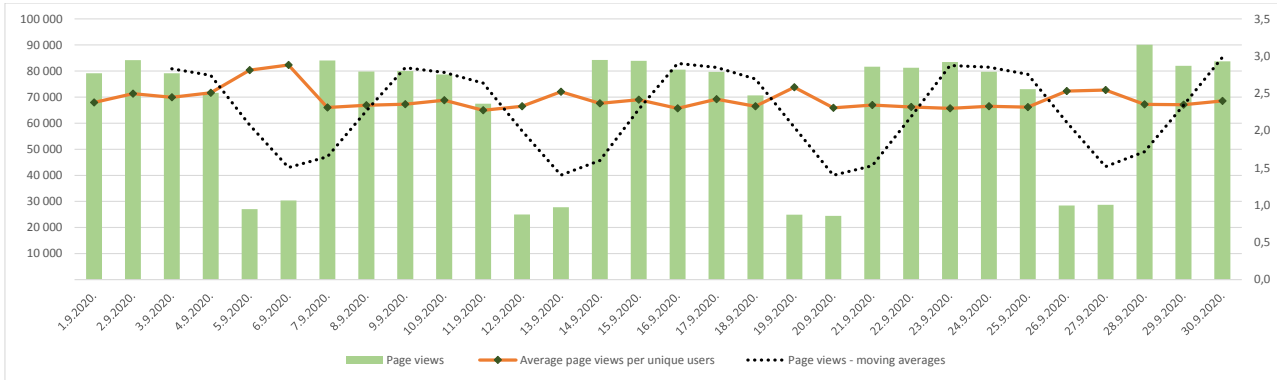
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	9,9%	80	6,6%
	Three-year high school	11,2%	89	6,4%
	Four-year high school	40,5%	105	49,4%
	Higher school, university, college or more	37,6%	106	36,9%
	I don't want to answer	0,8%	80	0,7%
Personal income	I have no income	7,4%	81	5,9%
	Less than 400 EUR	6,8%	90	4,9%
	400 to 800 EUR	17,7%	92	14,9%
	800 to 1200 EUR	30,1%	102	26,9%
	1200 to 1500 EUR	12,4%	110	17,1%
	1500 to 1800 EUR	7,1%	111	8,0%
	over 1800 EUR	9,3%	112	15,2%
Region	I don't want to answer	9,1%	109	7,0%
	Pomurska	6,5%	110	6,2%
	Podravska	15,9%	102	14,6%
	Koroška	2,8%	85	1,9%
	Savinjska	13,0%	106	13,0%
	Zasavska	2,4%	94	2,9%
	Spodnje-posavska	4,3%	115	2,1%
	JV Slovenija	5,0%	84	8,0%
	Osrednjeslovenska	28,2%	104	32,9%
	Gorenjska	9,0%	92	9,8%
	Notranjsko-kraška	2,7%	110	1,5%
	Goriška	5,3%	91	3,5%
	Obalno-kraška	4,8%	89	3,5%
Gender	Male	49,2%	94	52,4%
	Female	50,8%	106	47,6%
Age	10 to 17 years	2,7%	57	2,3%
	18 to 24 years	11,1%	100	9,5%
	25 to 29 years	13,3%	120	13,4%
	30 to 39 years	24,4%	105	34,2%
	40 to 49 years	22,8%	110	18,2%
	50 to 59 years	16,9%	97	15,9%
	60 to 75 years	8,8%	75	6,6%
Employment status	Employed in public sector	14,1%	90	9,5%
	Employed in a private company	45,9%	111	53,5%
	Self-employed	12,9%	141	17,5%
	Unemployed	5,4%	86	3,9%
	Retired	9,4%	74	6,9%
	Pupil	5,5%	81	4,0%
	Student	5,6%	79	3,7%
	I don't want to answer	1,2%	127	0,9%

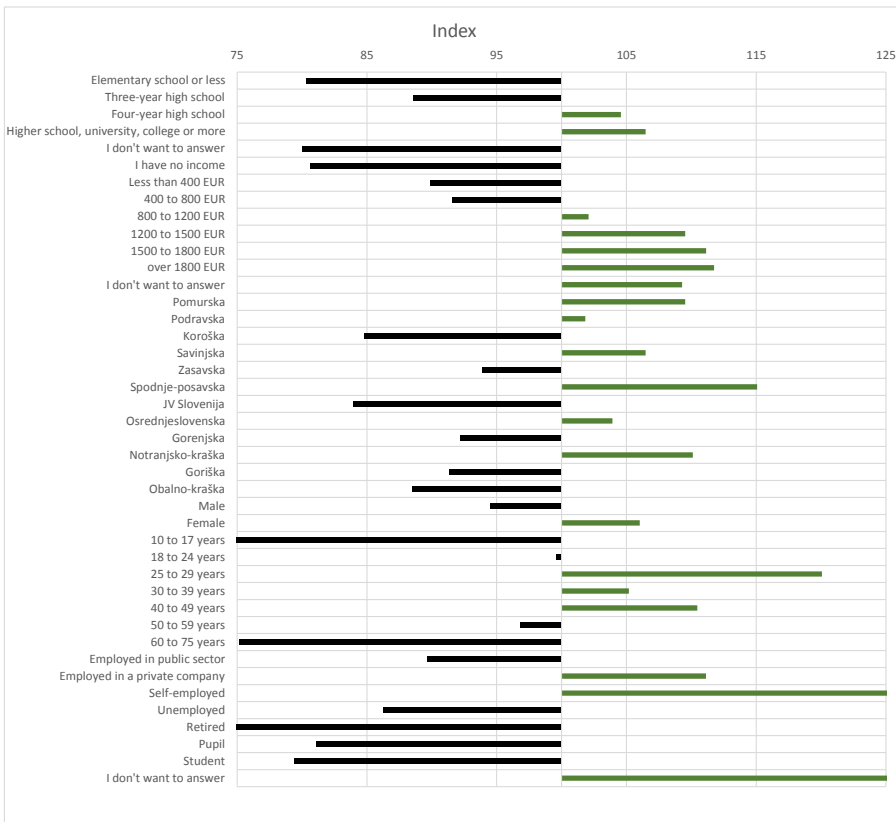


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.9. to 30.9.2020. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.9. to 30.9.2020. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.