



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: August 2020

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.8.2020.	31 211	10 313	0,7%	13 350	3,0	1,3
2.8.2020.	32 652	12 340	0,9%	14 907	2,6	1,2
3.8.2020.	77 985	30 569	2,2%	33 255	2,6	1,1
4.8.2020.	76 408	30 698	2,2%	33 329	2,5	1,1
5.8.2020.	77 544	31 179	2,2%	33 655	2,5	1,1
6.8.2020.	77 005	29 255	2,1%	31 730	2,6	1,1
7.8.2020.	67 479	25 850	1,9%	25 939	2,6	1,0
8.8.2020.	27 910	10 377	0,7%	12 848	2,7	1,2
9.8.2020.	25 735	11 138	0,8%	13 239	2,3	1,2
10.8.2020.	76 535	29 206	2,1%	31 661	2,6	1,1
11.8.2020.	77 139	29 488	2,1%	32 114	2,6	1,1
12.8.2020.	75 926	29 169	2,1%	31 681	2,6	1,1
13.8.2020.	74 824	27 593	2,0%	29 919	2,7	1,1
14.8.2020.	67 209	23 899	1,7%	26 079	2,8	1,1
15.8.2020.	26 271	11 949	0,9%	13 757	2,2	1,2
16.8.2020.	26 674	12 262	0,9%	14 445	2,2	1,2
17.8.2020.	80 311	30 773	2,2%	33 032	2,6	1,1
18.8.2020.	81 060	32 157	2,3%	34 912	2,5	1,1
19.8.2020.	80 745	30 524	2,2%	33 119	2,6	1,1
20.8.2020.	78 304	29 060	2,1%	31 482	2,7	1,1
21.8.2020.	66 546	26 029	1,9%	28 315	2,6	1,1
22.8.2020.	26 371	11 242	0,8%	14 066	2,3	1,3
23.8.2020.	30 587	13 097	0,9%	15 306	2,3	1,2
24.8.2020.	83 676	34 926	2,5%	37 596	2,4	1,1
25.8.2020.	80 586	33 081	2,4%	36 087	2,4	1,1
26.8.2020.	79 270	31 850	2,3%	34 667	2,5	1,1
27.8.2020.	82 608	30 676	2,2%	33 164	2,7	1,1
28.8.2020.	74 548	30 242	2,2%	30 577	2,5	1,0
29.8.2020.	26 958	11 004	0,8%	14 342	2,4	1,3
30.8.2020.	29 972	13 496	1,0%	16 193	2,2	1,2
31.8.2020.	83 158	36 674	2,6%	39 859	2,3	1,1

Weekly reach (Slovenian visitors)

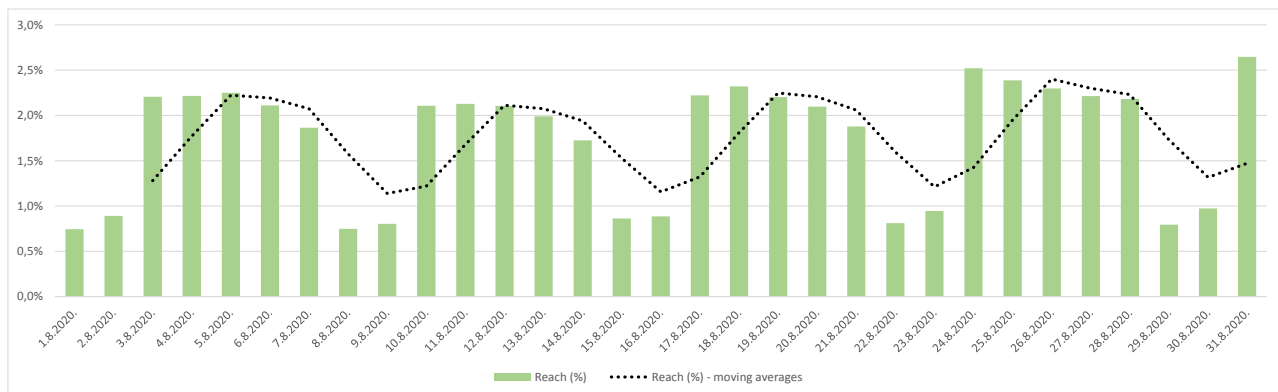
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.8.2020. - 2.8.2020.	63 866	20 341	1,5%	28 260	3,1	1,4
3.9.2020. - 9.9.2020.	430 079	100 442	7,2%	183 334	4,3	1,8
10.8.2020. - 16.8.2020.	424 584	96 988	7,0%	178 116	4,4	1,8
17.8.2020. - 23.8.2020.	443 933	104 674	7,6%	189 071	4,2	1,8
24.8.2020. - 30.8.2020.	457 659	108 010	7,8%	201 674	4,2	1,9
31.8.2020. - 31.8.2020.	83 158	36 674	2,6%	39 859	2,3	1,1

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.8.2020. - 31.8.2020.	1 903 326	232 416	16,8%	820 663	8,2	3,5

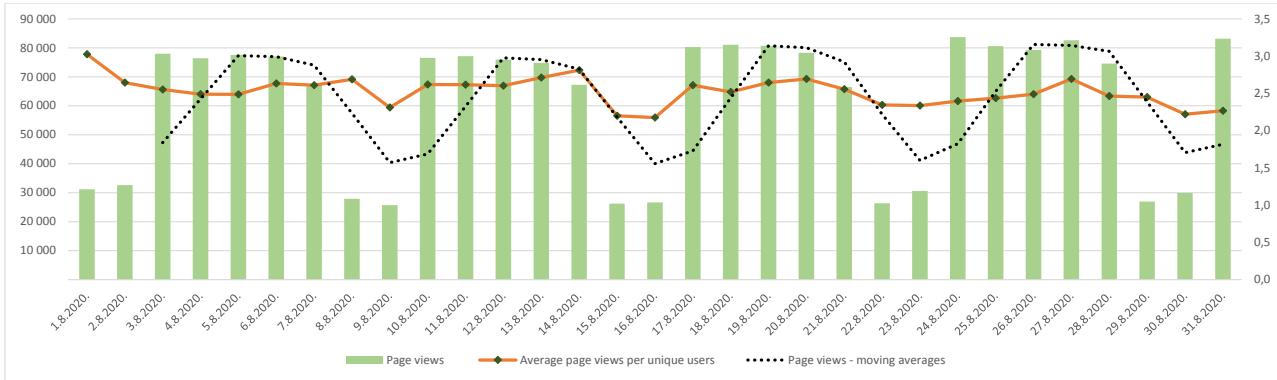
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	11,3%	76	4,8%
	Three-year high school	10,7%	81	9,4%
	Four-year high school	41,6%	103	54,3%
	Higher school, university, college or more	35,4%	115	31,1%
	I don't want to answer	1,0%	99	0,5%
Personal income	I have no income	7,6%	75	3,3%
	Less than 400 EUR	7,4%	79	3,9%
	400 to 800 EUR	20,5%	89	12,9%
	800 to 1200 EUR	30,0%	114	27,8%
	1200 to 1500 EUR	11,0%	116	34,5%
	1500 to 1800 EUR	6,0%	110	5,0%
	over 1800 EUR	7,3%	103	6,0%
Region	I don't want to answer	10,1%	113	6,6%
	Pomurska	6,1%	105	2,8%
	Podravska	14,6%	94	7,5%
	Koroška	2,2%	66	2,9%
	Savinjska	13,2%	102	12,5%
	Zasavska	3,0%	120	1,5%
	Spodnje-posavska	3,0%	88	1,6%
	JV Slovenija	6,0%	95	7,1%
	Osrednjeslovenska	27,5%	101	49,8%
	Gorenjska	8,9%	87	5,6%
	Notranjsko-kraška	2,8%	126	1,8%
	Goriška	6,1%	114	2,7%
	Obalno-kraška	6,7%	133	4,2%
Gender	Male	49,0%	96	37,8%
	Female	51,0%	105	62,2%
Age	10 to 17 years	2,3%	74	0,9%
	18 to 24 years	8,1%	82	2,9%
	25 to 29 years	7,6%	99	5,0%
	30 to 39 years	22,6%	109	47,5%
	40 to 49 years	27,2%	114	23,5%
	50 to 59 years	20,5%	106	14,7%
	60 to 75 years	11,2%	76	5,2%
Employment status	Employed in public sector	15,6%	103	10,9%
	Employed in a private company	44,1%	111	37,3%
	Self-employed	13,3%	139	39,1%
	Unemployed	5,8%	87	2,3%
	Retired	9,3%	72	3,9%
	Pupil	3,8%	63	1,5%
	Student	6,9%	78	4,4%
	I don't want to answer	1,2%	99	0,6%

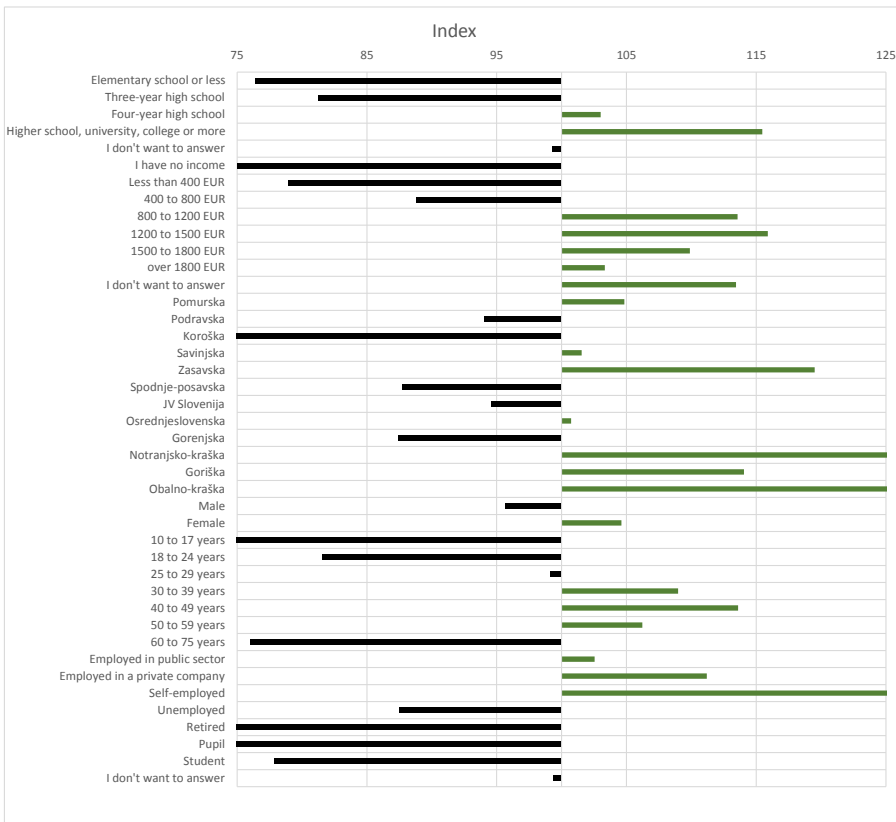


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.8. to 31.8.2020. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.8. to 31.8.2020. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.