



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Stegne 19

City: 1000 Ljubljana

Contact person: Igor Gajster

E-mail: igor.gajster@tsmedia.si

Telephone number: 01/473 00 10

CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovjše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnosti postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: June 2020

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.6.2020.	90 394	38 927	2,8%	42 197	2,3	1,1
2.6.2020.	87 987	38 041	2,7%	41 155	2,3	1,1
3.6.2020.	85 479	38 032	2,7%	41 208	2,2	1,1
4.6.2020.	83 649	37 056	2,7%	40 148	2,3	1,1
5.6.2020.	79 912	35 485	2,6%	38 270	2,3	1,1
6.6.2020.	29 093	13 495	1,0%	15 732	2,2	1,2
7.6.2020.	31 506	14 828	1,1%	16 832	2,1	1,1
8.6.2020.	93 322	42 567	3,1%	45 628	2,2	1,1
9.6.2020.	88 378	39 745	2,9%	42 988	2,2	1,1
10.6.2020.	84 972	38 258	2,8%	41 396	2,2	1,1
11.6.2020.	81 797	36 159	2,6%	39 111	2,3	1,1
12.6.2020.	67 730	30 731	2,2%	33 200	2,2	1,1
13.6.2020.	25 308	12 045	0,9%	13 930	2,1	1,2
14.6.2020.	32 829	14 801	1,1%	16 527	2,2	1,1
15.6.2020.	86 633	39 890	2,9%	43 153	2,2	1,1
16.6.2020.	83 275	37 362	2,7%	40 406	2,2	1,1
17.6.2020.	85 228	37 677	2,7%	40 830	2,3	1,1
18.6.2020.	79 740	34 545	2,5%	37 356	2,3	1,1
19.6.2020.	70 367	30 659	2,2%	33 203	2,3	1,1
20.6.2020.	29 722	14 437	1,0%	16 709	2,1	1,2
21.6.2020.	32 452	16 094	1,2%	17 630	2,0	1,1
22.6.2020.	81 319	35 708	2,6%	38 479	2,3	1,1
23.6.2020.	73 041	33 078	2,4%	35 739	2,2	1,1
24.6.2020.	68 055	30 497	2,2%	33 187	2,2	1,1
25.6.2020.	33 327	16 780	1,2%	18 245	2,0	1,1
26.6.2020.	48 184	24 525	1,8%	25 547	2,0	1,0
27.6.2020.	24 172	12 211	0,9%	13 846	2,0	1,1
28.6.2020.	28 264	13 767	1,0%	15 834	2,1	1,2
29.6.2020.	78 764	35 196	2,5%	38 149	2,2	1,1
30.6.2020.	80 994	34 664	2,5%	37 620	2,3	1,1

Weekly reach (Slovenian visitors)

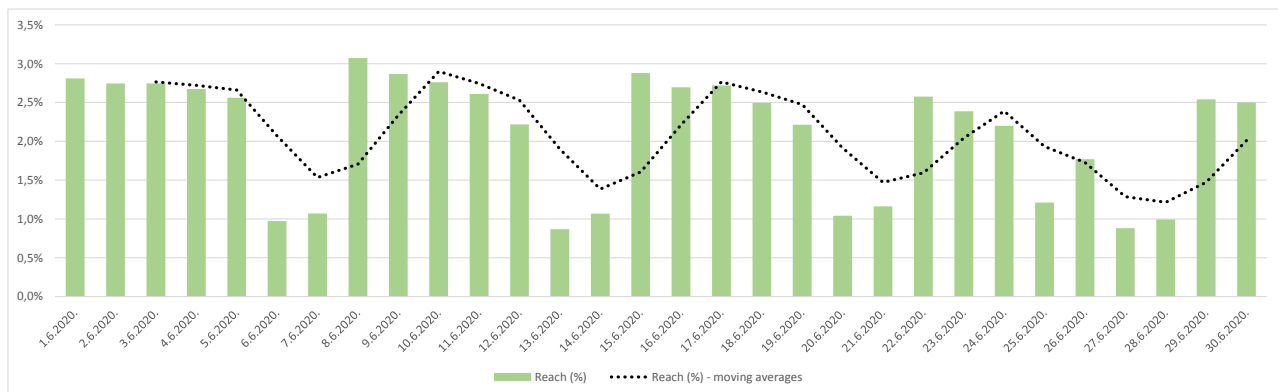
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.6.2020. - 7.6.2020.	488 053	129 554	9,3%	234 959	3,8	1,8
8.6.2020. - 14.6.2020.	474 352	133 459	9,6%	232 321	3,6	1,7
15.6.2020. - 21.6.2020.	467 408	126 765	9,1%	228 435	3,7	1,8
22.6.2020. - 28.6.2020.	356 348	102 204	7,4%	179 394	3,5	1,8
29.6.2020. - 30.6.2020.	159 757	68 894	5,0%	75 769	2,3	1,1

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.6.2020. - 30.6.2020.	1 945 856	271 156	19,6%	950 540	7,2	3,5

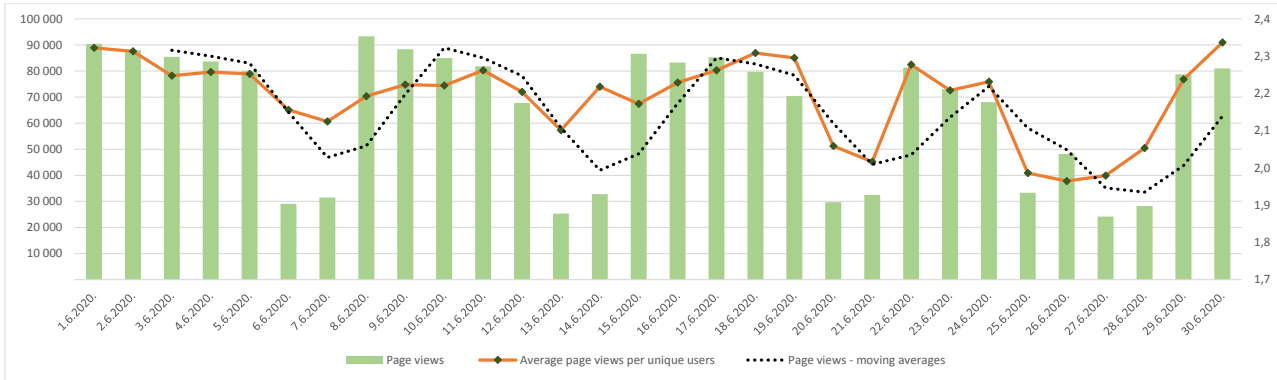
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	10,7%	74	4,5%	
	Three-year high school	12,0%	90	9,9%	
	Four-year high school	43,8%	108	55,5%	
	Higher school, university, college or more	33,0%	107	29,3%	
	I don't want to answer	0,6%	59	0,8%	
Personal income	I have no income	7,1%	71	4,7%	
	Less than 400 EUR	8,6%	93	4,4%	
	400 to 800 EUR	21,9%	92	15,9%	
	800 to 1200 EUR	29,4%	111	45,4%	
	1200 to 1500 EUR	10,3%	111	10,9%	
	1500 to 1800 EUR	5,8%	110	5,3%	
	over 1800 EUR	7,2%	102	5,8%	
Region	I don't want to answer	9,8%	109	7,5%	
	Pomurska	4,1%	73	19,7%	
	Podravska	13,9%	88	8,9%	
	Koroška	3,0%	86	2,8%	
	Savinjska	11,9%	93	11,9%	
	Zasavska	2,6%	111	2,6%	
	Spodnje-posavska	3,9%	118	1,9%	
	JV Slovenija	6,3%	97	8,0%	
	Osrednjeslovenska	30,6%	112	27,1%	
	Gorenjska	10,2%	99	7,0%	
	Notranjsko-kraška	2,2%	105	2,1%	
	Goriška	5,7%	101	3,8%	
	Obalno-kraška	5,8%	114	4,3%	
	Gender	Male	50,4%	100	42,7%
		Female	49,6%	100	57,3%
Age	10 to 17 years	3,0%	96	0,9%	
	18 to 24 years	8,3%	82	7,5%	
	25 to 29 years	7,7%	99	4,4%	
	30 to 39 years	22,7%	110	40,4%	
	40 to 49 years	23,9%	101	23,3%	
	50 to 59 years	20,6%	107	15,6%	
Employment status	60 to 75 years	13,3%	90	7,6%	
	Employed in public sector	13,4%	89	10,4%	
	Employed in a private company	41,4%	104	57,6%	
	Self-employed	13,9%	152	15,6%	
	Unemployed	4,8%	71	2,1%	
	Retired	11,7%	92	5,3%	
	Pupil	5,0%	83	3,4%	
	Student	8,6%	93	5,1%	
	I don't want to answer	1,1%	90	0,6%	

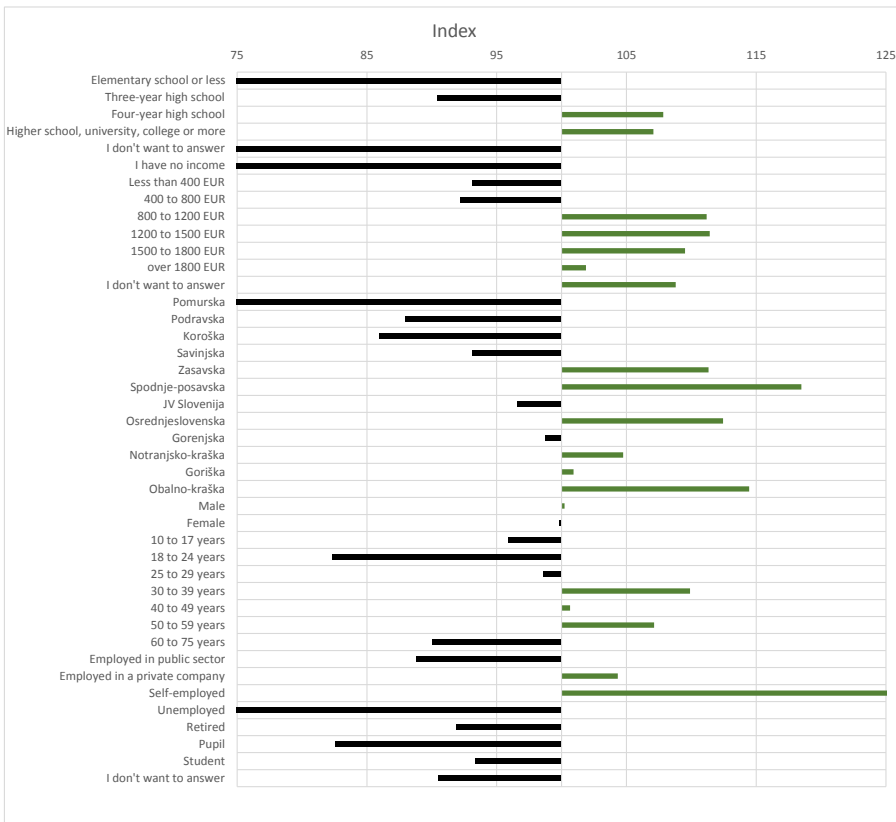


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
 The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.6. to 30.6.2020. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.6. to 30.6.2020. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.