



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: May 2020

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.5.2020.	32 727	15 002	1,1%	17 480	2,2	1,2
2.5.2020.	34 727	17 562	1,3%	19 363	2,0	1,1
3.5.2020.	38 199	18 853	1,4%	20 004	2,0	1,1
4.5.2020.	79 136	36 922	2,7%	39 855	2,1	1,1
5.5.2020.	80 030	36 472	2,6%	39 522	2,2	1,1
6.5.2020.	76 432	34 681	2,5%	37 519	2,2	1,1
7.5.2020.	75 860	33 775	2,4%	36 404	2,2	1,1
8.5.2020.	64 111	27 622	2,0%	29 837	2,3	1,1
9.5.2020.	30 479	12 562	0,9%	14 920	2,4	1,2
10.5.2020.	32 713	15 783	1,1%	17 001	2,1	1,1
11.5.2020.	84 470	38 990	2,8%	41 952	2,2	1,1
12.5.2020.	89 741	41 406	3,0%	44 352	2,2	1,1
13.5.2020.	80 597	36 536	2,6%	39 318	2,2	1,1
14.5.2020.	77 998	34 712	2,5%	37 451	2,2	1,1
15.5.2020.	71 233	32 819	2,4%	35 419	2,2	1,1
16.5.2020.	35 311	16 152	1,2%	18 204	2,2	1,1
17.5.2020.	37 181	17 272	1,2%	18 661	2,2	1,1
18.5.2020.	82 474	38 492	2,8%	41 404	2,1	1,1
19.5.2020.	89 239	41 190	3,0%	44 389	2,2	1,1
20.5.2020.	84 409	38 501	2,8%	41 652	2,2	1,1
21.5.2020.	80 487	35 401	2,6%	38 346	2,3	1,1
22.5.2020.	71 756	32 949	2,4%	35 717	2,2	1,1
23.5.2020.	31 807	15 821	1,1%	17 935	2,0	1,1
24.5.2020.	34 572	16 661	1,2%	18 113	2,1	1,1
25.5.2020.	84 235	37 808	2,7%	40 841	2,2	1,1
26.5.2020.	83 964	38 113	2,8%	41 303	2,2	1,1
27.5.2020.	81 033	37 643	2,7%	40 962	2,2	1,1
28.5.2020.	80 581	36 859	2,7%	39 876	2,2	1,1
29.5.2020.	71 231	32 625	2,4%	35 343	2,2	1,1
30.5.2020.	32 923	16 697	1,2%	18 464	2,0	1,1
31.5.2020.	41 724	21 525	1,6%	22 227	1,9	1,0

Weekly reach (Slovenian visitors)

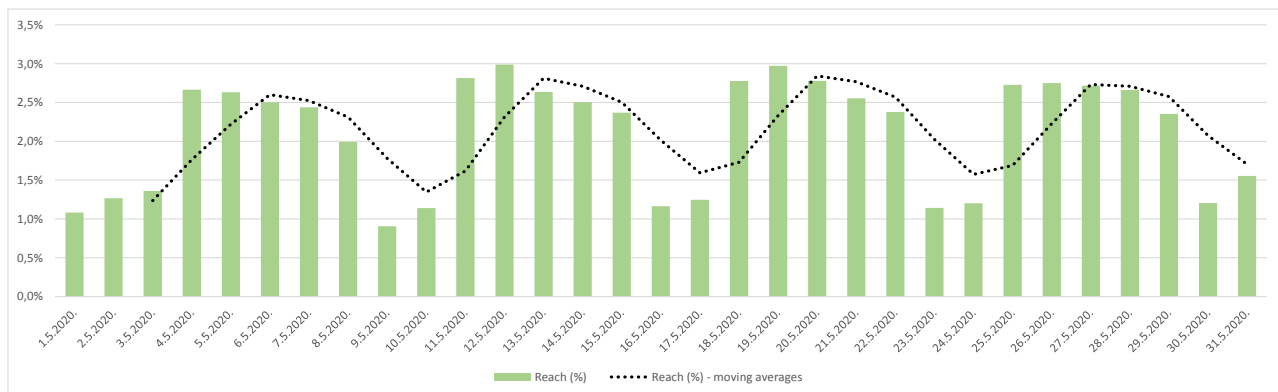
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.5.2020. - 3.5.2020.	105 680	46 305	3,3%	56 817	2,3	1,2
4.5.2020. - 10.5.2020.	438 589	121 672	8,8%	214 824	3,6	1,8
11.5.2020. - 17.5.2020.	476 491	136 192	9,8%	235 080	3,5	1,7
18.5.2020. - 24.5.2020.	474 832	136 002	9,8%	236 814	3,5	1,7
25.5.2020. - 31.5.2020.	475 708	133 249	9,6%	238 075	3,6	1,8

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.5.2020. - 31.5.2020.	1 971 187	288 211	20,8%	980 594	6,8	3,4

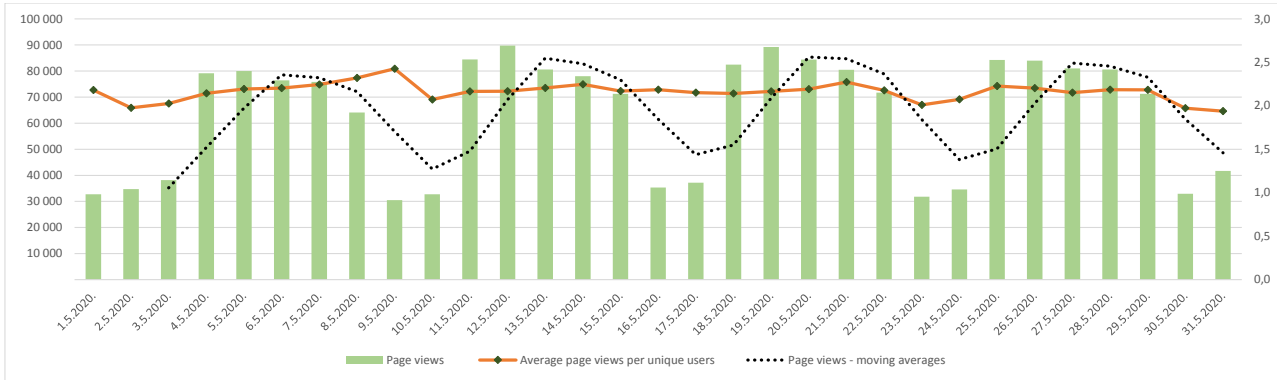
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	10,5%	69	6,7%	
	Three-year high school	11,4%	86	10,8%	
	Four-year high school	41,8%	104	42,5%	
	Higher school, university, college or more	35,1%	116	39,3%	
	I don't want to answer	1,1%	111	0,7%	
Personal income	I have no income	7,1%	67	4,6%	
	Less than 400 EUR	8,4%	85	6,0%	
	400 to 800 EUR	20,1%	86	18,0%	
	800 to 1200 EUR	29,1%	112	35,5%	
	1200 to 1500 EUR	11,6%	126	11,6%	
	1500 to 1800 EUR	6,2%	119	6,4%	
	over 1800 EUR	8,2%	120	8,1%	
	I don't want to answer	9,3%	104	9,8%	
Region	Pomurska	5,5%	98	4,9%	
	Podravska	15,2%	97	12,8%	
	Koroška	2,9%	82	3,7%	
	Savinjska	12,3%	95	13,3%	
	Zasavska	3,1%	129	2,5%	
	Spodnje-posavska	3,4%	103	2,6%	
	JV Slovenija	5,7%	83	7,5%	
	Osrednjeslovenska	28,0%	103	30,6%	
	Gorenjska	9,7%	99	9,3%	
	Notranjsko-kraška	2,1%	98	2,6%	
	Goriška	5,8%	103	4,7%	
	Obalno-kraška	6,3%	126	5,5%	
	Gender	Male	49,1%	98	48,6%
		Female	50,9%	102	51,4%
Age	10 to 17 years	1,1%	33	0,6%	
	18 to 24 years	8,5%	78	5,4%	
	25 to 29 years	8,9%	117	7,3%	
	30 to 39 years	20,6%	101	27,6%	
	40 to 49 years	24,9%	107	26,1%	
	50 to 59 years	21,2%	111	22,6%	
	60 to 75 years	14,2%	96	9,8%	
Employment status	Employed in public sector	13,4%	91	10,9%	
	Employed in a private company	43,6%	111	52,0%	
	Self-employed	13,2%	148	16,9%	
	Unemployed	5,6%	84	4,7%	
	Retired	11,4%	89	7,7%	
	Pupil	3,1%	45	1,6%	
	Student	9,0%	97	5,7%	
	I don't want to answer	0,8%	61	0,5%	

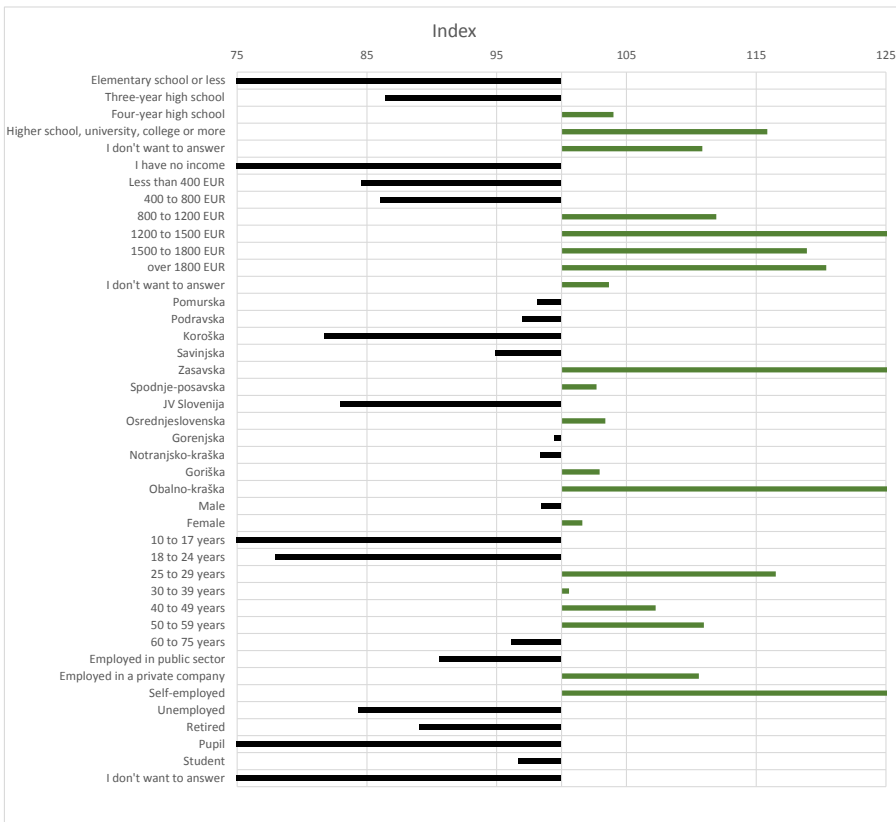


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.5. to 31.5.2020. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.5. to 31.5.2020. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.