



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Stegne 19

City: 1000 Ljubljana

Contact person: Igor Gajster

E-mail: igor.gajster@tsmedia.si

Telephone number: 01/473 00 10

CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: December 2019

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.12.2019.	34 178	17 048	1,3%	17 143	2,0	1,0
2.12.2019.	93 378	39 341	3,0%	41 901	2,4	1,1
3.12.2019.	88 181	37 234	2,8%	39 882	2,4	1,1
4.12.2019.	85 092	36 691	2,8%	39 420	2,3	1,1
5.12.2019.	82 511	35 572	2,7%	38 128	2,3	1,1
6.12.2019.	69 539	31 832	2,4%	34 023	2,2	1,1
7.12.2019.	28 776	15 844	1,2%	16 327	1,8	1,0
8.12.2019.	32 293	16 817	1,3%	16 860	1,9	1,0
9.12.2019.	92 406	39 848	3,0%	42 632	2,3	1,1
10.12.2019.	89 256	37 908	2,9%	40 667	2,4	1,1
11.12.2019.	84 652	36 746	2,8%	39 424	2,3	1,1
12.12.2019.	79 372	34 279	2,6%	36 617	2,3	1,1
13.12.2019.	70 075	31 114	2,3%	33 349	2,3	1,1
14.12.2019.	26 773	13 707	1,0%	14 786	2,0	1,1
15.12.2019.	30 478	14 991	1,1%	15 572	2,0	1,0
16.12.2019.	85 480	38 151	2,9%	40 783	2,2	1,1
17.12.2019.	82 377	36 501	2,7%	39 143	2,3	1,1
18.12.2019.	80 880	35 540	2,7%	38 183	2,3	1,1
19.12.2019.	81 806	35 037	2,6%	37 690	2,3	1,1
20.12.2019.	68 017	31 244	2,4%	33 640	2,2	1,1
21.12.2019.	30 557	16 164	1,2%	16 812	1,9	1,0
22.12.2019.	31 784	15 141	1,1%	16 599	2,1	1,1
23.12.2019.	68 894	32 178	2,4%	34 426	2,1	1,1
24.12.2019.	45 578	21 181	1,6%	22 803	2,2	1,1
25.12.2019.	23 452	11 927	0,9%	12 325	2,0	1,0
26.12.2019.	26 668	13 562	1,0%	14 817	2,0	1,1
27.12.2019.	46 448	22 288	1,7%	24 221	2,1	1,1
28.12.2019.	27 000	15 133	1,1%	15 181	1,8	1,0
29.12.2019.	27 012	13 578	1,0%	14 888	2,0	1,1
30.12.2019.	53 995	25 244	1,9%	27 123	2,1	1,1
31.12.2019.	33 800	15 906	1,2%	17 183	2,1	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.12.2019. - 1.12.2019.	34 178	17 048	1,3%	17 143	2,0	1,0
2.12.2019. - 8.12.2019.	479 876	129 848	9,8%	225 395	3,7	1,7
9.12.2019. - 15.12.2019.	473 052	126 017	9,5%	222 464	3,8	1,8
16.12.2019. - 22.12.2019.	460 938	126 792	9,5%	222 002	3,6	1,8
23.12.2019. - 29.12.2019.	265 411	85 226	6,4%	138 164	3,1	1,6
30.12.2019. - 31.12.2019.	87 801	43 925	3,3%	44 294	2,0	1,0

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.12.2019. - 31.12.2019.	1 801 612	251 950	19,0%	867 869	7,2	3,4

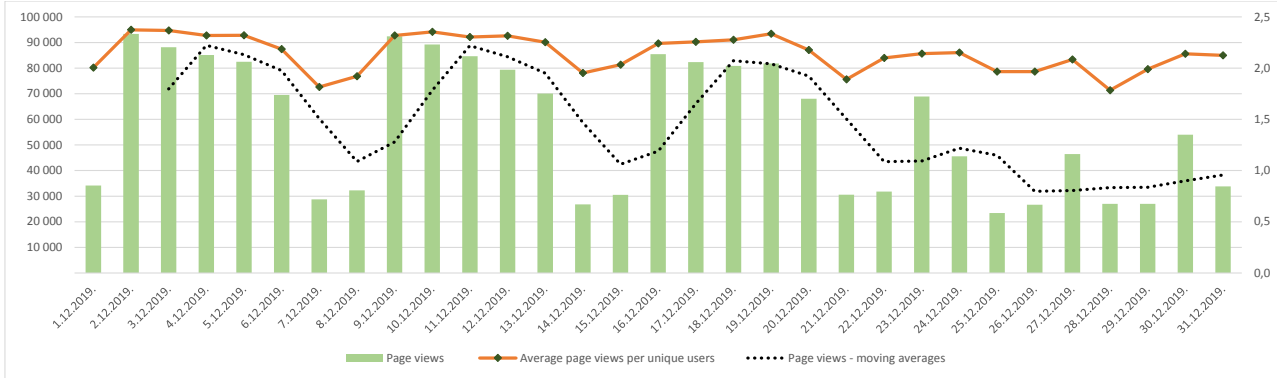
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	9,5%	67	4,0%
	Three-year high school	11,2%	81	5,8%
	Four-year high school	43,5%	106	57,7%
	Higher school, university, college or more	34,8%	117	31,9%
	I don't want to answer	0,9%	89	0,6%
Personal income	I have no income	7,1%	67	4,0%
	Less than 400 EUR	7,2%	71	5,9%
	400 to 800 EUR	21,8%	91	14,3%
	800 to 1200 EUR	31,1%	121	39,1%
	1200 to 1500 EUR	10,7%	118	20,5%
	1500 to 1800 EUR	5,6%	106	3,9%
	over 1800 EUR	7,0%	109	5,9%
	I don't want to answer	9,5%	108	6,3%
Region	Pomurska	4,5%	77	2,9%
	Podravska	13,8%	88	8,4%
	Koroška	2,4%	70	2,2%
	Savinjska	12,7%	101	8,6%
	Zasavska	2,6%	117	1,6%
	Spodnje-posavska	4,4%	137	3,0%
	JV Slovenija	5,4%	80	3,9%
	Osrednjeslovenska	29,8%	107	48,5%
	Gorenjska	11,2%	111	9,7%
	Notranjsko-kraška	2,1%	99	1,7%
	Goriška	5,9%	104	6,1%
	Obalno-kraška	5,3%	109	3,6%
	Gender	Male	47,1%	96
Female		52,9%	104	60,8%
Age	10 to 17 years	1,2%	48	0,7%
	18 to 24 years	7,7%	68	5,3%
	25 to 29 years	8,7%	108	5,6%
	30 to 39 years	23,4%	107	46,1%
	40 to 49 years	25,9%	109	21,4%
	50 to 59 years	20,3%	110	15,0%
	60 to 75 years	12,2%	90	5,7%
Employment status	Employed in public sector	14,0%	96	8,3%
	Employed in a private company	44,0%	110	53,1%
	Self-employed	14,1%	156	23,0%
	Unemployed	6,5%	91	3,0%
	Retired	9,0%	77	4,0%
	Pupil	3,4%	54	1,7%
	Student	7,9%	80	6,3%
	I don't want to answer	1,0%	84	0,5%

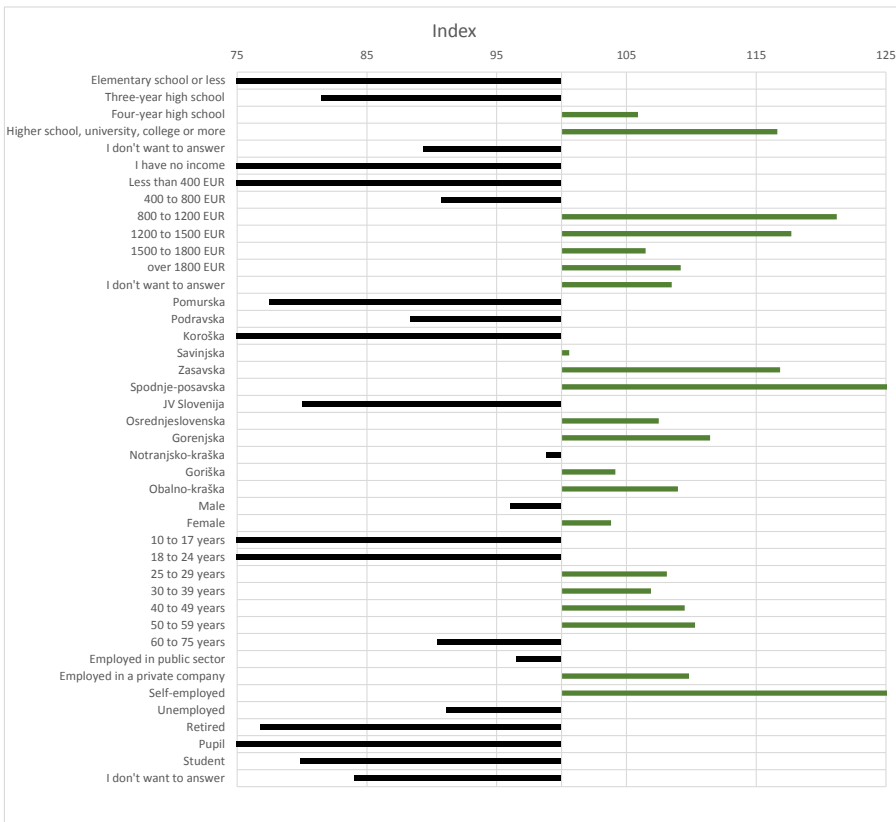


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.12. to 31.12.2019. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.12. to 31.12.2019. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.