



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Stegne 19

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# CERTIFICATE

## Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnosti postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

## Comment:

Period: September 2019

## Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.9.2019.	28 323	14 300	1,1%	15 312	2,0	1,1
2.9.2019.	82 924	34 514	2,6%	37 068	2,4	1,1
3.9.2019.	85 729	36 275	2,7%	38 836	2,4	1,1
4.9.2019.	81 551	34 445	2,6%	36 952	2,4	1,1
5.9.2019.	89 991	36 058	2,7%	38 726	2,5	1,1
6.9.2019.	84 689	32 422	2,4%	34 657	2,6	1,1
7.9.2019.	28 405	14 176	1,1%	15 350	2,0	1,1
8.9.2019.	34 598	15 051	1,1%	15 780	2,3	1,0
9.9.2019.	89 470	36 960	2,8%	39 702	2,4	1,1
10.9.2019.	81 396	34 855	2,6%	37 299	2,3	1,1
11.9.2019.	83 239	35 117	2,6%	37 806	2,4	1,1
12.9.2019.	80 193	33 221	2,5%	35 709	2,4	1,1
13.9.2019.	67 528	29 307	2,2%	31 541	2,3	1,1
14.9.2019.	34 445	17 914	1,3%	18 539	1,9	1,0
15.9.2019.	60 961	31 226	2,4%	33 396	2,0	1,1
16.9.2019.	107 425	43 614	3,3%	46 510	2,5	1,1
17.9.2019.	84 766	35 796	2,7%	38 429	2,4	1,1
18.9.2019.	88 755	36 268	2,7%	38 864	2,4	1,1
19.9.2019.	70 265	29 009	2,2%	30 974	2,4	1,1
20.9.2019.	69 243	28 473	2,1%	30 574	2,4	1,1
21.9.2019.	23 116	12 094	0,9%	13 067	1,9	1,1
22.9.2019.	27 859	13 614	1,0%	14 310	2,0	1,1
23.9.2019.	90 280	37 382	2,8%	40 093	2,4	1,1
24.9.2019.	86 138	36 115	2,7%	38 826	2,4	1,1
25.9.2019.	87 251	36 966	2,8%	39 682	2,4	1,1
26.9.2019.	77 463	33 639	2,5%	36 009	2,3	1,1
27.9.2019.	66 409	29 230	2,2%	31 350	2,3	1,1
28.9.2019.	28 752	14 059	1,1%	15 141	2,0	1,1
29.9.2019.	26 864	12 354	0,9%	13 266	2,2	1,1
30.9.2019.	82 919	36 304	2,7%	38 910	2,3	1,1

## Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.9.2019. - 1.9.2019.	28 323	14 300	1,1%	15 312	2,0	1,1
2.9.2019. - 8.9.2019.	487 915	125 827	9,5%	217 037	3,9	1,7
9.9.2019. - 15.9.2019.	497 726	133 387	10,0%	229 499	3,7	1,7
16.9.2019. - 22.9.2019.	471 393	123 709	9,3%	211 849	3,8	1,7
23.9.2019. - 29.9.2019.	464 125	122 857	9,3%	214 167	3,8	1,7
30.9.2019. - 30.9.2019.	82 919	36 304	2,7%	38 910	2,3	1,1

## Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.9.2019. - 30.9.2019.	2 031 765	255 926	19,3%	926 007	7,9	3,6

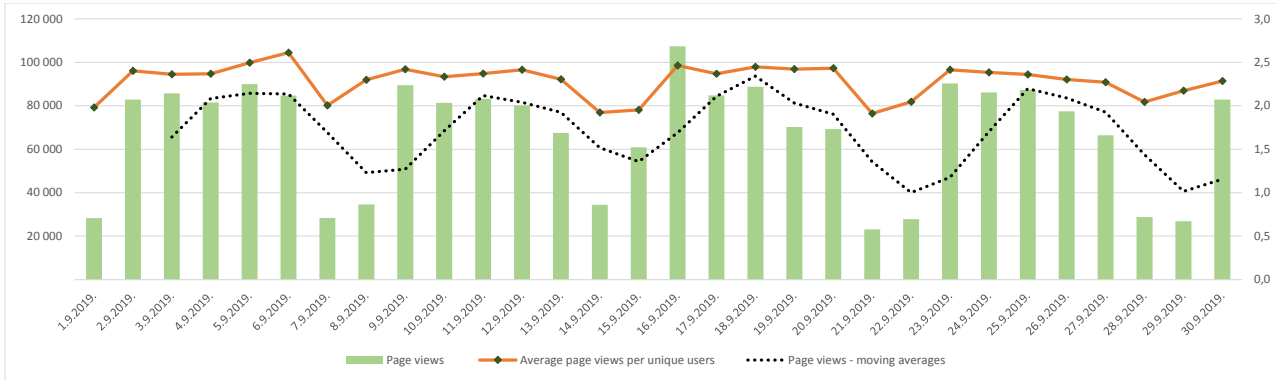
## Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	10,1%	71	4,6%
	Three-year high school	10,7%	78	5,6%
	Four-year high school	43,4%	105	52,4%
	Higher school, university, college or more	34,8%	117	36,7%
	I don't want to answer	1,0%	98	0,6%
Personal income	I have no income	7,3%	68	2,8%
	Less than 400 EUR	8,8%	84	4,7%
	400 to 800 EUR	21,7%	90	16,6%
	800 to 1200 EUR	28,2%	110	40,5%
	1200 to 1500 EUR	10,4%	117	10,1%
	1500 to 1800 EUR	6,4%	129	6,5%
	over 1800 EUR	7,7%	122	7,7%
	I don't want to answer	9,6%	110	11,0%
Region	Pomurska	5,0%	87	2,4%
	Podravska	14,6%	93	8,6%
	Koroška	2,3%	67	1,8%
	Savinjska	12,3%	95	8,1%
	Zasavska	1,8%	82	1,5%
	Spodnje-posavska	3,7%	115	2,2%
	JV Slovenija	6,0%	90	4,9%
	Osrednjeslovenska	30,3%	112	36,1%
	Gorenjska	10,8%	108	22,2%
	Notranjsko-kraška	2,1%	97	4,1%
	Goriška	6,1%	106	4,4%
	Obalno-kraška	4,9%	99	3,7%
	Gender	Male	47,0%	96
Female		53,0%	104	58,5%
Age	10 to 17 years	1,5%	41	0,5%
	18 to 24 years	9,9%	79	5,2%
	25 to 29 years	8,4%	96	4,7%
	30 to 39 years	25,5%	109	41,5%
	40 to 49 years	25,6%	111	26,6%
	50 to 59 years	18,6%	111	14,3%
	60 to 75 years	10,3%	89	7,2%
Employment status	Employed in public sector	13,9%	95	9,5%
	Employed in a private company	44,9%	112	61,2%
	Self-employed	13,1%	148	12,7%
	Unemployed	6,7%	91	3,0%
	Retired	9,1%	85	5,7%
	Pupil	3,6%	54	1,4%
	Student	7,6%	74	5,9%
	I don't want to answer	1,1%	86	0,6%



### Note:

**Moving average** - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.

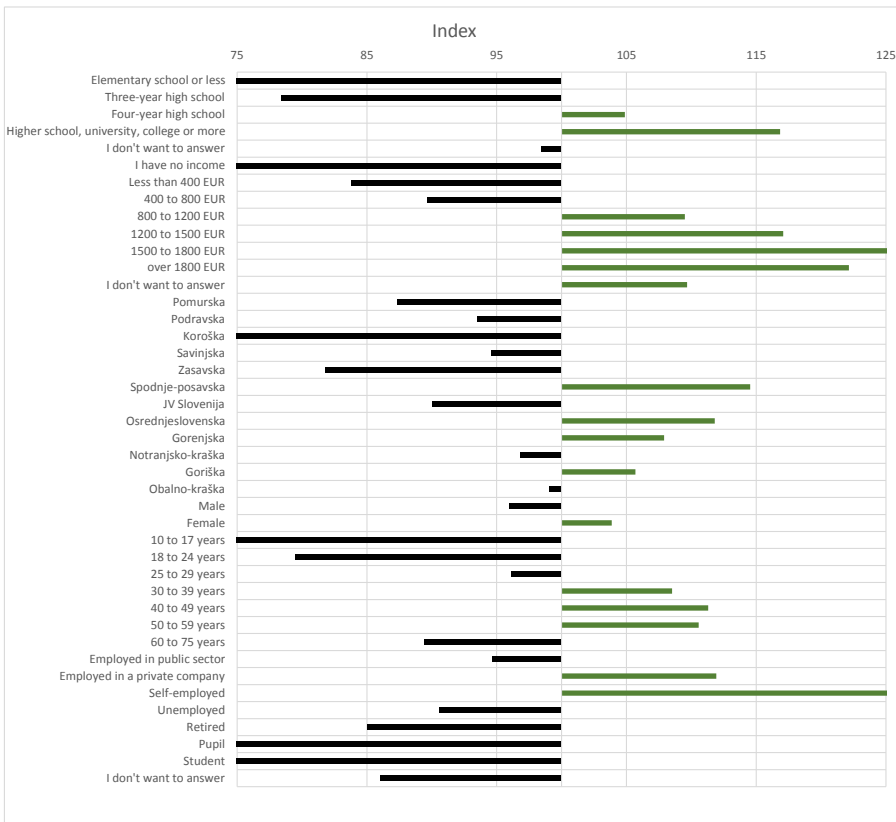


**Note:**

**Left side of graph** Shows page views.

**Right side of graph** Shows average page views per unique user.

**Moving average** - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



**Note:**

**Affinity index**

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

**Legend and notes:**

**Description of MOSS measurement:**

MOSS certificate relating to the period from 1.9. to 30.9.2019. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

**Media description:**

Website, information about the provider and short description are the informations provided by MOSS participants.

**Reach:**

Currency is measured Slovenian reach of the web site in period from 1.9. to 30.9.2019. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

**Reach(%):**

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

**Page views:**

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

**Visits:**

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

**Average page views per unique users:**

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

**Average visits per unique users:**

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

**Audience composition (%) :**

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

**Affinity index:**

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

**Page views (%)**

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

**In case there is no data available:**

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.