



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Stegne 19

City: 1000 Ljubljana

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnosti postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: May 2019

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.5.2019.	20 150	9 635	0,7%	10 583	2,1	1,1
2.5.2019.	20 283	9 870	0,7%	10 583	2,1	1,1
3.5.2019.	43 567	18 172	1,4%	19 882	2,4	1,1
4.5.2019.	29 770	13 986	1,1%	14 921	2,1	1,1
5.5.2019.	33 149	16 799	1,3%	17 316	2,0	1,0
6.5.2019.	89 529	37 759	2,8%	40 838	2,4	1,1
7.5.2019.	84 647	35 225	2,7%	38 185	2,4	1,1
8.5.2019.	85 129	35 831	2,7%	38 868	2,4	1,1
9.5.2019.	89 836	35 428	2,7%	38 267	2,5	1,1
10.5.2019.	83 268	29 425	2,2%	31 958	2,8	1,1
11.5.2019.	32 857	11 774	0,9%	13 839	2,8	1,2
12.5.2019.	40 184	15 874	1,2%	17 246	2,5	1,1
13.5.2019.	114 094	40 169	3,0%	43 451	2,8	1,1
14.5.2019.	109 768	38 417	2,9%	41 527	2,9	1,1
15.5.2019.	99 213	37 394	2,8%	40 589	2,7	1,1
16.5.2019.	89 166	34 746	2,6%	37 564	2,6	1,1
17.5.2019.	78 224	29 125	2,2%	31 691	2,7	1,1
18.5.2019.	30 887	13 304	1,0%	15 031	2,3	1,1
19.5.2019.	32 450	14 445	1,1%	15 511	2,2	1,1
20.5.2019.	96 909	38 180	2,9%	41 366	2,5	1,1
21.5.2019.	99 109	37 181	2,8%	40 387	2,7	1,1
22.5.2019.	93 844	36 153	2,7%	39 260	2,6	1,1
23.5.2019.	85 979	33 340	2,5%	36 113	2,6	1,1
24.5.2019.	69 721	28 765	2,2%	31 315	2,4	1,1
25.5.2019.	25 711	11 602	0,9%	13 510	2,2	1,2
26.5.2019.	27 480	12 757	1,0%	14 112	2,2	1,1
27.5.2019.	98 609	38 341	2,9%	41 476	2,6	1,1
28.5.2019.	93 303	37 098	2,8%	40 253	2,5	1,1
29.5.2019.	97 295	37 359	2,8%	40 561	2,6	1,1
30.5.2019.	87 828	34 216	2,6%	37 006	2,6	1,1
31.5.2019.	69 039	28 704	2,2%	31 160	2,4	1,1

Weekly reach (Slovenian visitors)

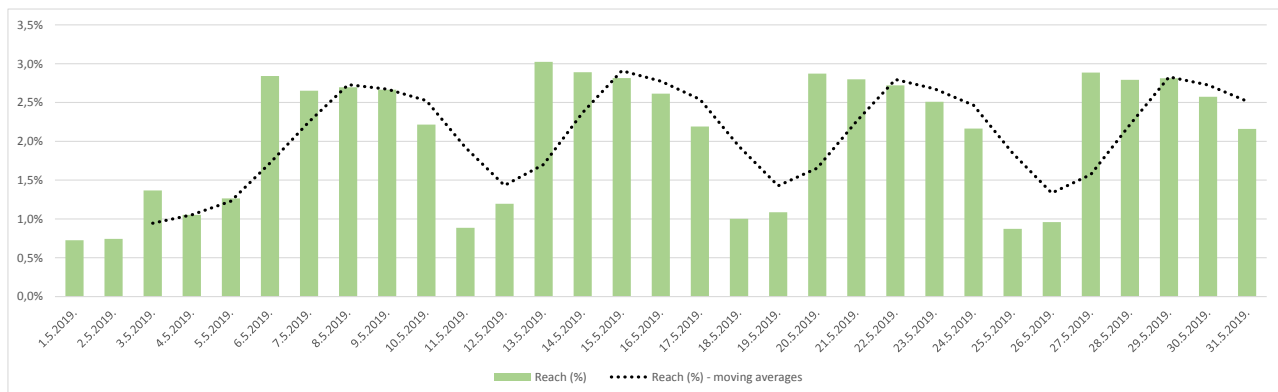
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.5.2019. - 5.5.2019.	147 149	51 264	3,9%	73 022	2,9	1,4
6.5.2019. - 12.5.2019.	505 392	122 115	9,2%	219 295	4,1	1,8
13.5.2019. - 19.5.2019.	553 850	125 024	9,4%	224 227	4,4	1,8
20.5.2019. - 26.5.2019.	499 010	118 204	8,9%	214 948	4,2	1,8
27.5.2019. - 31.5.2019.	446 072	121 385	9,1%	190 394	3,7	1,6

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.5.2019. - 31.5.2019.	2 152 657	253 327	19,1%	920 516	8,5	3,6

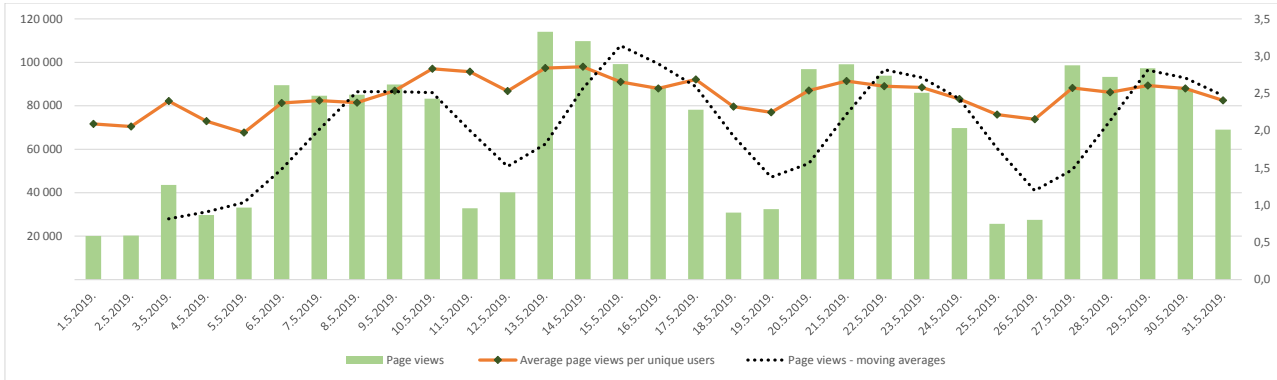
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	10,5%	71	5,5%	
	Three-year high school	11,3%	85	7,6%	
	Four-year high school	43,8%	105	51,9%	
	Higher school, university, college or more	33,4%	115	32,6%	
	I don't want to answer	0,9%	96	2,4%	
Personal income	I have no income	6,8%	62	3,2%	
	Less than 400 EUR	9,2%	86	6,3%	
	400 to 800 EUR	21,0%	85	18,5%	
	800 to 1200 EUR	30,7%	119	37,8%	
	1200 to 1500 EUR	10,5%	121	11,4%	
	1500 to 1800 EUR	6,1%	127	5,8%	
	over 1800 EUR	7,2%	119	9,0%	
	I don't want to answer	8,6%	102	8,0%	
Region	Pomurska	5,6%	98	3,9%	
	Podravska	15,9%	102	10,6%	
	Koroška	3,3%	91	4,0%	
	Savinjska	11,3%	86	12,2%	
	Zasavska	2,5%	108	1,6%	
	Spodnje-posavska	3,2%	106	2,6%	
	JV Slovenija	5,9%	88	3,7%	
	Osrednjeslovenska	30,0%	111	37,2%	
	Gorenjska	10,6%	106	15,1%	
	Notranjsko-kraška	1,8%	89	1,6%	
	Goriška	4,9%	84	2,7%	
	Obalno-kraška	5,0%	99	4,7%	
	Gender	Male	48,9%	100	49,4%
		Female	51,1%	100	50,6%
Age	10 to 17 years	1,8%	53	1,0%	
	18 to 24 years	8,8%	69	11,0%	
	25 to 29 years	8,0%	87	7,2%	
	30 to 39 years	27,1%	115	36,0%	
	40 to 49 years	24,0%	106	25,0%	
	50 to 59 years	18,9%	115	13,0%	
Employment status	60 to 75 years	11,1%	96	6,6%	
	Employed in public sector	12,6%	87	10,1%	
	Employed in a private company	45,2%	113	59,6%	
	Self-employed	13,0%	147	13,7%	
	Unemployed	7,0%	94	3,8%	
	Retired	10,1%	93	5,3%	
	Pupil	3,2%	46	1,5%	
	Student	7,9%	76	5,5%	
	I don't want to answer	1,0%	88	0,6%	

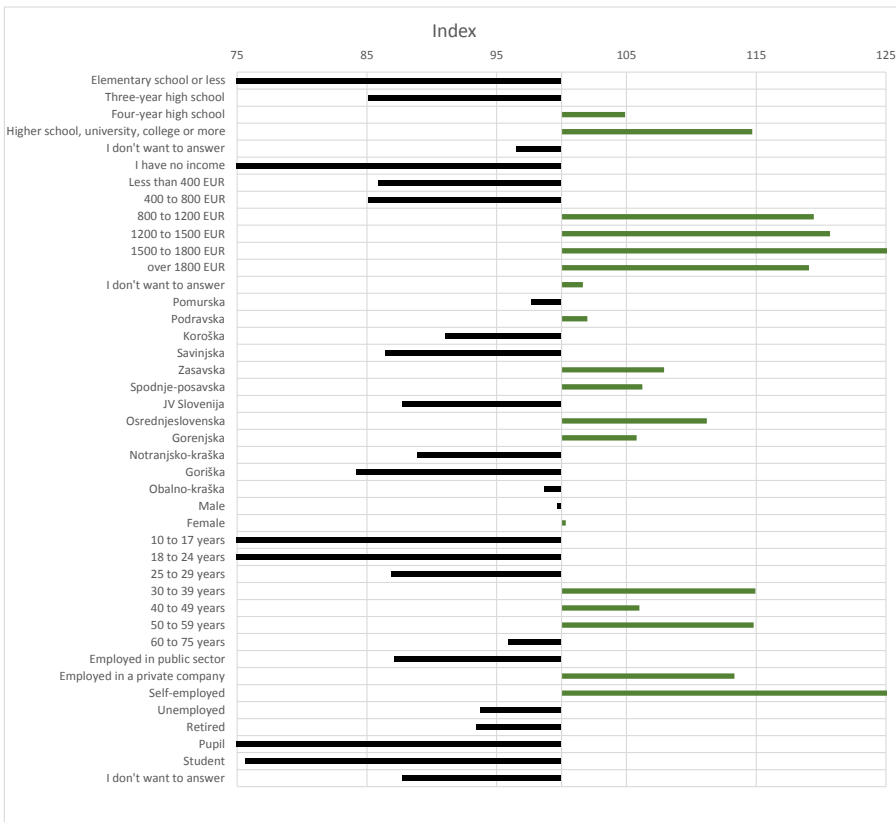


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.5. to 31.5.2019. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.5. to 31.5.2019. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.