



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Cigaletova ulica 15

City: 1000 Ljubljana

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnosti postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: March 2019

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.3.2019.	71 972	28 869	2,2%	31 631	2,5	1,1
2.3.2019.	29 462	13 240	1,0%	14 771	2,2	1,1
3.3.2019.	29 475	14 544	1,1%	15 500	2,0	1,1
4.3.2019.	88 015	36 806	2,8%	40 129	2,4	1,1
5.3.2019.	87 203	35 290	2,7%	38 548	2,5	1,1
6.3.2019.	88 516	36 064	2,7%	39 399	2,5	1,1
7.3.2019.	85 536	35 253	2,7%	38 473	2,4	1,1
8.3.2019.	70 534	29 540	2,2%	32 353	2,4	1,1
9.3.2019.	28 660	12 899	1,0%	14 533	2,2	1,1
10.3.2019.	28 865	13 322	1,0%	14 605	2,2	1,1
11.3.2019.	95 159	39 044	3,0%	42 575	2,4	1,1
12.3.2019.	91 994	39 662	3,0%	43 200	2,3	1,1
13.3.2019.	92 392	39 781	3,0%	43 425	2,3	1,1
14.3.2019.	82 696	35 177	2,7%	38 340	2,4	1,1
15.3.2019.	73 279	30 544	2,3%	33 507	2,4	1,1
16.3.2019.	28 458	13 799	1,0%	15 338	2,1	1,1
17.3.2019.	30 756	14 938	1,1%	16 108	2,1	1,1
18.3.2019.	97 274	39 783	3,0%	43 231	2,4	1,1
19.3.2019.	90 787	37 146	2,8%	40 642	2,4	1,1
20.3.2019.	85 588	35 659	2,7%	39 003	2,4	1,1
21.3.2019.	83 219	33 076	2,5%	36 214	2,5	1,1
22.3.2019.	68 837	28 553	2,2%	31 179	2,4	1,1
23.3.2019.	25 510	11 184	0,8%	12 851	2,3	1,1
24.3.2019.	26 152	11 671	0,9%	12 772	2,2	1,1
25.3.2019.	88 774	36 370	2,8%	39 746	2,4	1,1
26.3.2019.	92 445	36 626	2,8%	39 912	2,5	1,1
27.3.2019.	91 717	35 708	2,7%	38 939	2,6	1,1
28.3.2019.	89 588	34 048	2,6%	37 129	2,6	1,1
29.3.2019.	70 944	30 280	2,3%	33 150	2,3	1,1
30.3.2019.	25 646	12 817	1,0%	14 248	2,0	1,1
31.3.2019.	26 597	12 447	0,9%	13 311	2,1	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.3.2019. - 3.3.2019.	131 094	49 546	3,8%	61 438	2,6	1,2
4.3.2019. - 10.2.2019.	478 015	118 653	9,0%	217 884	4,0	1,8
11.3.2019. - 17.3.2019.	494 745	127 550	9,7%	231 739	3,9	1,8
18.3.2019. - 24.3.2019.	478 051	118 449	9,0%	215 717	4,0	1,8
25.3.2019. - 31.3.2019.	485 774	116 967	8,9%	215 255	4,2	1,8

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.3.2019. - 31.3.2019.	2 067 715	255 745	19,4%	941 652	8,1	3,7

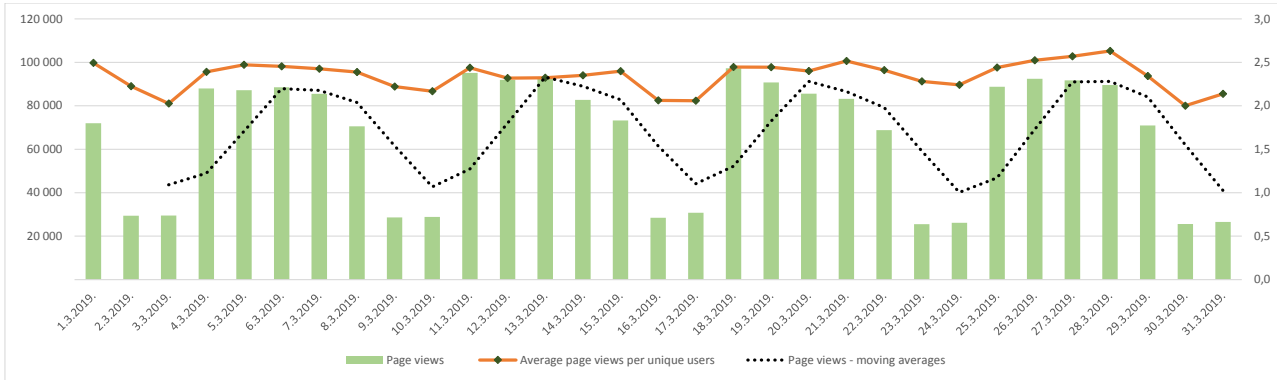
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	10,6%	68	4,2%
	Three-year high school	12,0%	93	5,8%
	Four-year high school	42,7%	102	53,9%
	Higher school, university, college or more	33,8%	117	35,3%
	I don't want to answer	0,8%	80	0,8%
Personal income	I have no income	8,7%	77	4,2%
	Less than 400 EUR	10,3%	91	5,9%
	400 to 800 EUR	21,6%	86	15,5%
	800 to 1200 EUR	27,4%	109	39,4%
	1200 to 1500 EUR	9,9%	120	13,6%
	1500 to 1800 EUR	5,5%	121	4,0%
	over 1800 EUR	7,0%	124	10,3%
Region	I don't want to answer	9,5%	113	7,1%
	Pomurska	5,2%	87	5,1%
	Podravska	14,7%	94	12,1%
	Koroška	3,2%	82	2,5%
	Savinjska	13,0%	100	12,5%
	Zasavska	2,1%	91	1,1%
	Spodnje-posavska	2,9%	92	2,3%
	JV Slovenija	6,0%	90	3,3%
	Osrednjeslovenska	30,4%	113	44,0%
	Gorenjska	9,6%	98	8,0%
	Notranjsko-kraška	2,2%	106	1,8%
	Goriška	6,2%	108	3,3%
	Obalno-kraška	4,5%	94	4,0%
	Gender	Male	45,7%	95
Female		54,3%	105	61,4%
Age	10 to 17 years	1,8%	50	0,6%
	18 to 24 years	9,4%	73	5,4%
	25 to 29 years	9,4%	105	7,1%
	30 to 39 years	25,7%	111	43,2%
	40 to 49 years	24,5%	111	23,1%
	50 to 59 years	18,2%	109	13,8%
	60 to 75 years	10,5%	87	6,5%
Employment status	Employed in public sector	13,4%	94	8,5%
	Employed in a private company	42,1%	108	55,3%
	Self-employed	13,0%	147	18,6%
	Unemployed	7,1%	105	4,9%
	Retired	9,9%	88	4,8%
	Pupil	4,3%	55	2,0%
	Student	9,3%	86	5,6%
	I don't want to answer	0,9%	82	0,4%

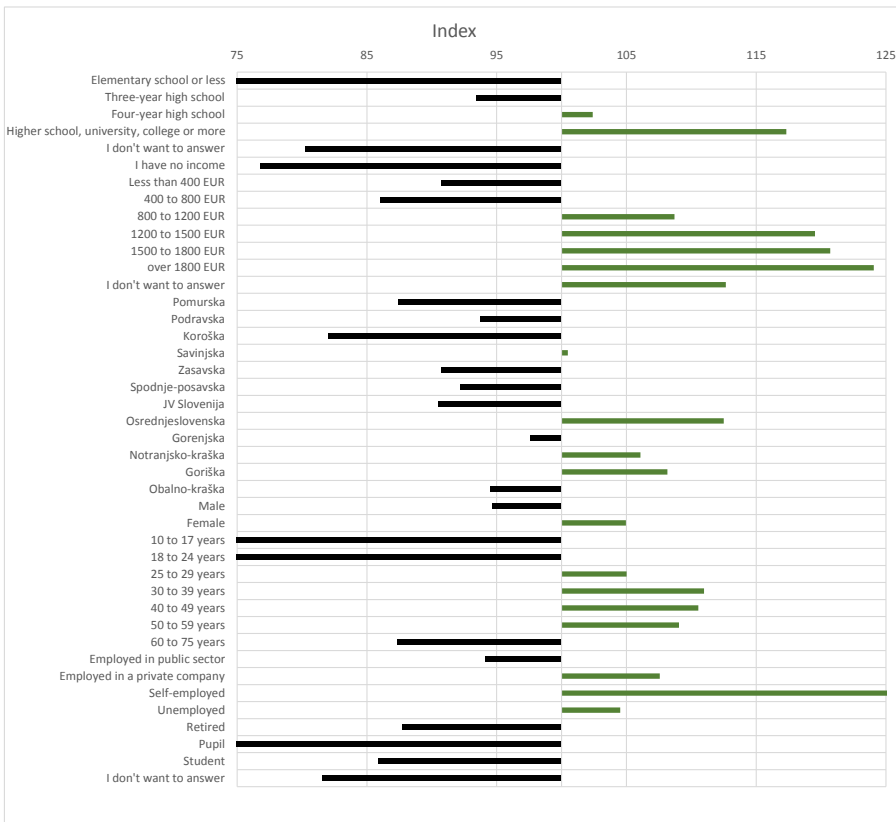


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.3. to 31.3.2019. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.3. to 31.3.2019. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.