



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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City: 1000 Ljubljana

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnosti postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: February 2019

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.2.2019.	74 204	30 921	2,3%	33 840	2,4	1,1
2.2.2019.	31 848	14 939	1,1%	16 721	2,1	1,1
3.2.2019.	32 784	15 715	1,2%	16 882	2,1	1,1
4.2.2019.	94 511	38 007	2,9%	41 520	2,5	1,1
5.2.2019.	90 910	36 267	2,8%	39 670	2,5	1,1
6.2.2019.	87 042	34 878	2,6%	38 169	2,5	1,1
7.2.2019.	76 349	30 751	2,3%	33 652	2,5	1,1
8.2.2019.	28 782	13 988	1,1%	15 464	2,1	1,1
9.2.2019.	27 017	13 204	1,0%	14 686	2,0	1,1
10.2.2019.	33 136	16 058	1,2%	17 187	2,1	1,1
11.2.2019.	95 620	37 691	2,9%	41 131	2,5	1,1
12.2.2019.	90 507	37 808	2,9%	41 313	2,4	1,1
13.2.2019.	88 548	40 427	3,1%	40 471	2,2	1,0
14.2.2019.	80 873	33 912	2,6%	37 042	2,4	1,1
15.2.2019.	72 798	31 198	2,4%	34 035	2,3	1,1
16.2.2019.	29 580	14 337	1,1%	15 618	2,1	1,1
17.2.2019.	31 718	15 285	1,2%	15 932	2,1	1,0
18.2.2019.	89 034	36 298	2,8%	39 624	2,5	1,1
19.2.2019.	87 327	35 314	2,7%	38 651	2,5	1,1
20.2.2019.	83 900	34 968	2,7%	38 209	2,4	1,1
21.2.2019.	84 069	33 316	2,5%	36 376	2,5	1,1
22.2.2019.	93 556	38 003	2,9%	41 414	2,5	1,1
23.2.2019.	35 808	15 053	1,1%	16 810	2,4	1,1
24.2.2019.	31 734	14 792	1,1%	15 906	2,1	1,1
25.2.2019.	86 737	35 696	2,7%	39 011	2,4	1,1
26.2.2019.	86 866	35 335	2,7%	38 658	2,5	1,1
27.2.2019.	85 670	33 551	2,5%	36 641	2,6	1,1
28.2.2019.	80 492	31 365	2,4%	34 213	2,6	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.2.2019. - 3.2.2019.	138 894	54 315	4,1%	67 078	2,6	1,2
4.2.2019. - 10.2.2019.	438 315	111 440	8,5%	199 047	3,9	1,8
11.2.2019. - 17.2.2019.	489 816	124 021	9,4%	224 694	3,9	1,8
18.2.2019. - 24.2.2019.	505 488	124 444	9,4%	226 584	4,1	1,8
25.2.2019. - 28.2.2019.	339 764	102 999	7,8%	148 528	3,3	1,4

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.2.2019. - 28.2.2019.	1 912 228	253 388	19,2%	865 506	7,5	3,4

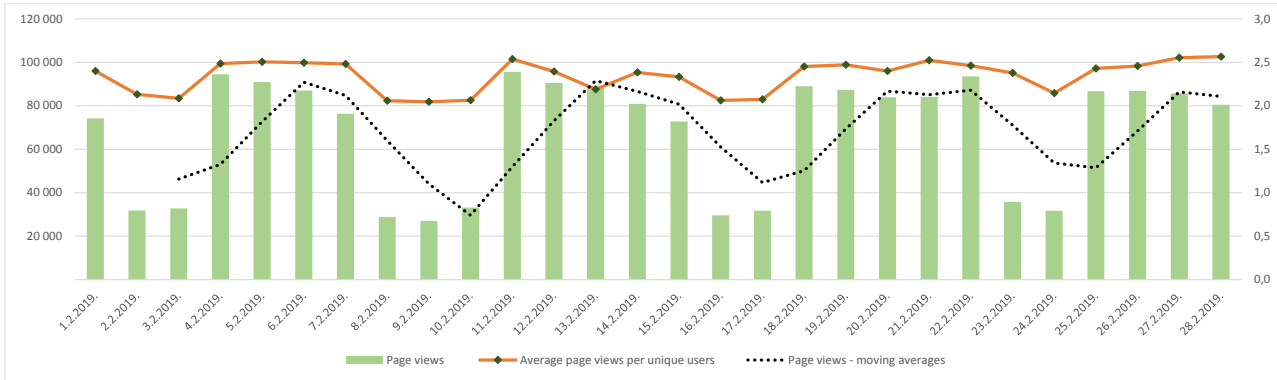
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	11,3%	73	5,8%	
	Three-year high school	10,8%	83	5,5%	
	Four-year high school	43,3%	104	51,4%	
	Higher school, university, college or more	33,7%	116	36,7%	
	I don't want to answer	1,0%	99	0,5%	
Personal income	I have no income	8,5%	74	4,0%	
	Less than 400 EUR	9,2%	83	6,3%	
	400 to 800 EUR	22,4%	90	16,1%	
	800 to 1200 EUR	28,7%	111	39,9%	
	1200 to 1500 EUR	9,2%	111	11,9%	
	1500 to 1800 EUR	4,8%	107	5,2%	
	over 1800 EUR	7,4%	132	9,0%	
Region	I don't want to answer	9,7%	114	7,6%	
	Pomurska	6,3%	105	6,9%	
	Podravska	15,3%	97	12,8%	
	Koroška	3,1%	81	2,0%	
	Savinjska	12,5%	97	11,5%	
	Zasavska	2,0%	88	1,4%	
	Spodnje-posavska	3,2%	103	1,8%	
	JV Slovenija	5,4%	81	4,6%	
	Osrednjeslovenska	29,1%	108	37,6%	
	Gorenjska	9,4%	94	8,6%	
	Notranjsko-kraška	2,3%	110	1,9%	
	Goriška	6,4%	112	3,6%	
	Obalno-kraška	5,1%	107	7,3%	
	Gender	Male	45,6%	94	42,8%
		Female	54,4%	106	57,2%
Age	10 to 17 years	2,6%	77	1,0%	
	18 to 24 years	9,2%	71	4,2%	
	25 to 29 years	9,6%	105	7,7%	
	30 to 39 years	26,8%	115	37,6%	
	40 to 49 years	23,3%	106	23,6%	
	50 to 59 years	17,5%	104	19,6%	
	60 to 75 years	10,6%	89	6,2%	
Employment status	Employed in public sector	12,4%	86	9,6%	
	Employed in a private company	44,4%	113	58,7%	
	Self-employed	13,0%	145	15,2%	
	Unemployed	5,8%	85	4,0%	
	Retired	9,5%	85	5,2%	
	Pupil	4,1%	55	1,5%	
	Student	9,9%	92	5,0%	
	I don't want to answer	1,0%	91	0,9%	

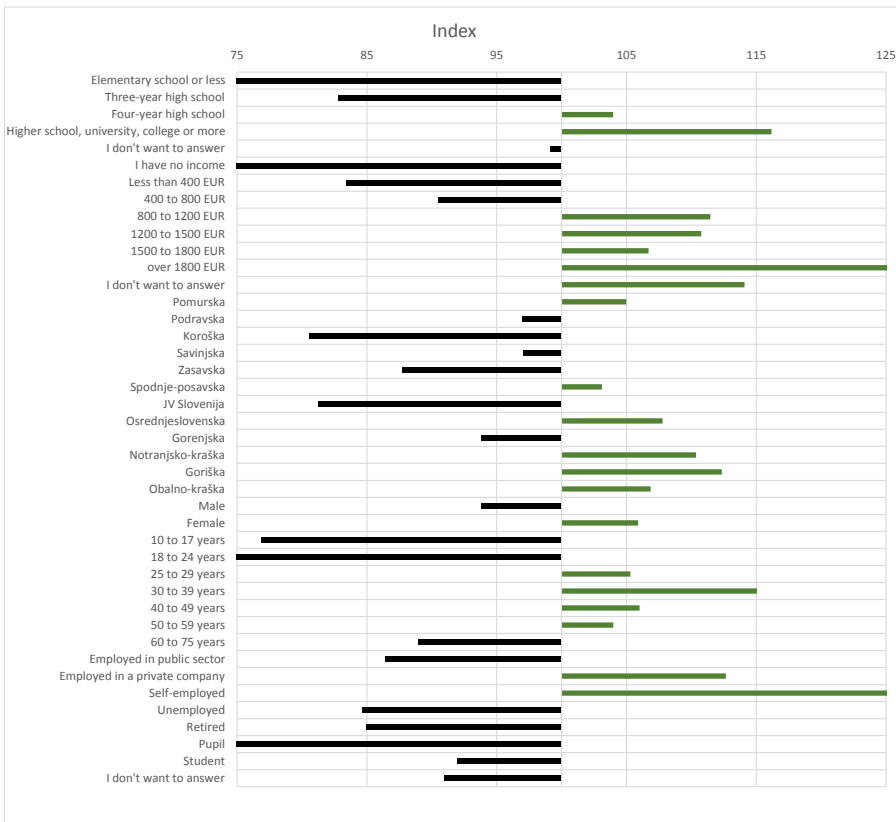


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
 The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.2. to 28.2.2019. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.2. to 28.2.2019. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.