



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Stegne 19

City: 1000 Ljubljana

Contact person: Alen Savič

E-mail: alen.savic@tsmedia.si

Telephone number: 01/ 473 00 10

CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovjše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnosti postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: January 2019

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.1.2019.	19 852	9 993	0,8%	10 669	2,0	1,1
2.1.2019.	32 739	15 161	1,2%	16 076	2,2	1,1
3.1.2019.	77 496	33 987	2,6%	37 063	2,3	1,1
4.1.2019.	74 623	31 092	2,4%	33 880	2,4	1,1
5.1.2019.	32 446	15 547	1,2%	16 895	2,1	1,1
6.1.2019.	33 316	15 184	1,2%	16 251	2,2	1,1
7.1.2019.	89 805	37 812	2,9%	41 169	2,4	1,1
8.1.2019.	91 232	37 111	2,8%	40 380	2,5	1,1
9.1.2019.	91 722	36 791	2,8%	40 237	2,5	1,1
10.1.2019.	90 302	35 534	2,7%	38 832	2,5	1,1
11.1.2019.	77 008	31 909	2,4%	34 870	2,4	1,1
12.1.2019.	29 960	14 287	1,1%	15 905	2,1	1,1
13.1.2019.	32 322	15 221	1,2%	16 299	2,1	1,1
14.1.2019.	92 693	36 957	2,8%	40 386	2,5	1,1
15.1.2019.	89 406	36 258	2,8%	39 605	2,5	1,1
16.1.2019.	88 324	36 711	2,8%	40 091	2,4	1,1
17.1.2019.	88 958	36 868	2,8%	40 230	2,4	1,1
18.1.2019.	78 978	33 056	2,5%	35 994	2,4	1,1
19.1.2019.	29 735	14 151	1,1%	15 742	2,1	1,1
20.1.2019.	32 588	15 145	1,1%	16 487	2,2	1,1
21.1.2019.	92 260	38 054	2,9%	41 384	2,4	1,1
22.1.2019.	89 314	36 733	2,8%	40 036	2,4	1,1
23.1.2019.	88 937	35 626	2,7%	38 846	2,5	1,1
24.1.2019.	88 375	35 274	2,7%	38 506	2,5	1,1
25.1.2019.	74 909	30 965	2,4%	33 923	2,4	1,1
26.1.2019.	31 054	15 256	1,2%	16 581	2,0	1,1
27.1.2019.	33 352	15 058	1,1%	16 040	2,2	1,1
28.1.2019.	95 701	38 204	2,9%	41 724	2,5	1,1
29.1.2019.	91 883	36 590	2,8%	39 880	2,5	1,1
30.1.2019.	89 067	36 252	2,8%	39 710	2,5	1,1
31.1.2019.	89 279	35 148	2,7%	38 473	2,5	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.1.2019. - 6.1.2019.	270 773	84 048	6,4%	130 362	3,2	1,6
7.1.2019. - 13.1.2019.	502 552	124 626	9,5%	226 927	4,0	1,8
14.1.2019. - 20.1.2019.	501 180	124 783	9,5%	228 050	4,0	1,8
21.1.2019. - 27.1.2019.	498 314	124 132	9,4%	224 597	4,0	1,8
28.1.2019. - 31.1.2019.	365 934	110 081	8,4%	159 784	3,3	1,5

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.1.2019. - 31.1.2019.	2 138 902	267 982	20,3%	968 810	8,0	3,6

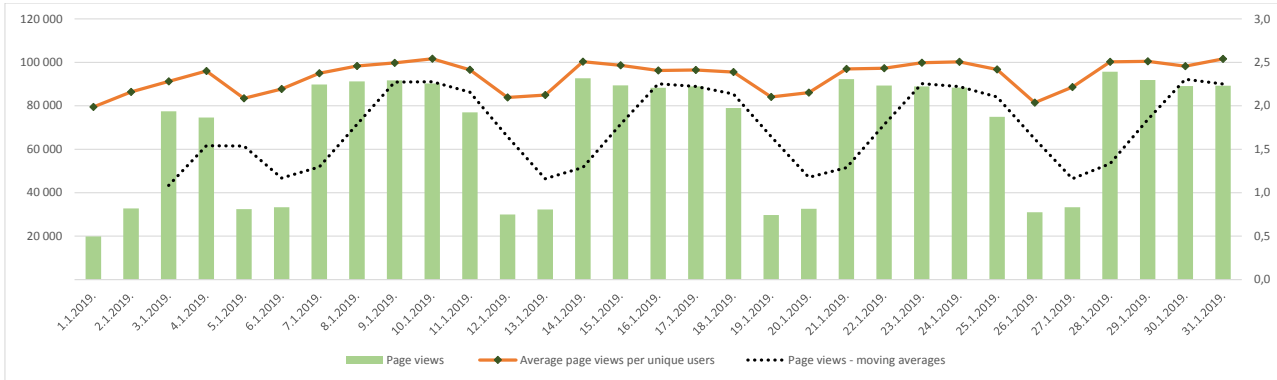
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	11,6%	75	6,1%	
	Three-year high school	9,9%	77	5,0%	
	Four-year high school	44,3%	106	52,2%	
	Higher school, university, college or more	33,5%	115	36,2%	
	I don't want to answer	0,7%	75	0,6%	
Personal income	I have no income	8,1%	72	4,4%	
	Less than 400 EUR	8,7%	77	5,0%	
	400 to 800 EUR	23,2%	93	19,9%	
	800 to 1200 EUR	28,4%	111	37,3%	
	1200 to 1500 EUR	9,6%	115	8,1%	
	1500 to 1800 EUR	6,0%	135	7,5%	
	over 1800 EUR	6,5%	117	9,8%	
Region	I don't want to answer	9,3%	109	7,9%	
	Pomurska	6,0%	104	4,7%	
	Podravska	14,9%	94	11,7%	
	Koroška	3,3%	87	2,9%	
	Savinjska	12,9%	98	9,1%	
	Zasavska	1,9%	85	1,4%	
	Spodnje-posavska	3,5%	109	1,9%	
	JV Slovenija	5,3%	82	3,4%	
	Osrednjeslovenska	29,5%	109	40,6%	
	Gorenjska	9,5%	95	7,9%	
	Notranjsko-kraška	2,3%	111	2,3%	
	Goriška	5,7%	100	2,9%	
	Obalno-kraška	5,2%	109	11,4%	
	Gender	Male	47,6%	98	44,5%
		Female	52,4%	102	55,5%
	Age	10 to 17 years	2,5%	73	0,9%
		18 to 24 years	8,8%	68	4,6%
25 to 29 years		9,5%	104	6,7%	
30 to 39 years		25,3%	108	40,6%	
40 to 49 years		23,0%	104	25,0%	
50 to 59 years		18,7%	112	16,4%	
60 to 75 years		11,7%	97	5,6%	
Employment status	Employed in public sector	13,6%	95	12,0%	
	Employed in a private company	42,9%	109	54,0%	
	Self-employed	13,0%	145	17,9%	
	Unemployed	6,3%	93	4,0%	
	Retired	10,5%	93	4,6%	
	Pupil	4,1%	55	1,4%	
	Student	8,8%	81	5,8%	
	I don't want to answer	0,8%	77	0,4%	

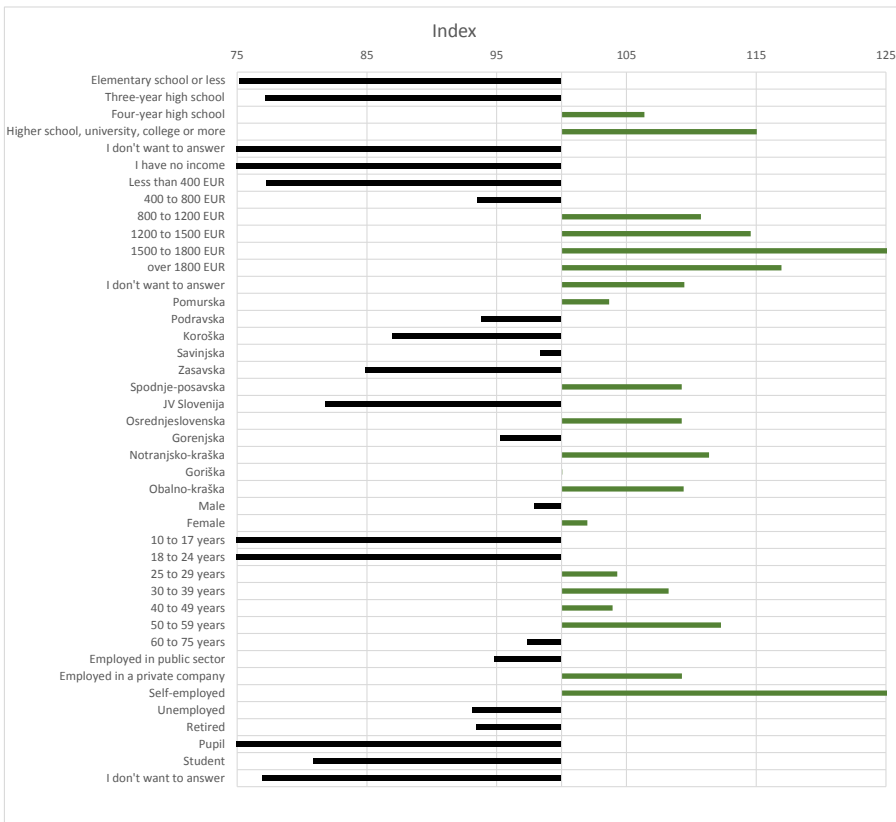


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Affinity index
 The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.1. to 31.1.2019. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.1. to 31.1.2019. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.