



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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City: 1000 Ljubljana

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnosti postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: December 2018

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.12.2018.	28 689	14 033	1,1%	15 133	2,0	1,1
2.12.2018.	30 583	15 437	1,2%	16 262	2,0	1,1
3.12.2018.	86 829	36 847	2,8%	40 066	2,4	1,1
4.12.2018.	85 800	35 093	2,7%	38 218	2,4	1,1
5.12.2018.	82 606	35 142	2,7%	38 251	2,4	1,1
6.12.2018.	83 607	34 059	2,6%	37 120	2,5	1,1
7.12.2018.	70 334	29 834	2,3%	32 534	2,4	1,1
8.12.2018.	30 440	13 914	1,1%	15 141	2,2	1,1
9.12.2018.	31 865	15 401	1,2%	15 957	2,1	1,0
10.12.2018.	89 616	37 772	2,9%	41 135	2,4	1,1
11.12.2018.	85 390	36 813	2,8%	40 135	2,3	1,1
12.12.2018.	83 920	35 248	2,7%	38 513	2,4	1,1
13.12.2018.	78 837	33 732	2,6%	36 838	2,3	1,1
14.12.2018.	70 343	30 246	2,3%	33 008	2,3	1,1
15.12.2018.	27 350	13 930	1,1%	15 028	2,0	1,1
16.12.2018.	31 348	15 361	1,2%	16 137	2,0	1,1
17.12.2018.	86 672	36 064	2,8%	39 324	2,4	1,1
18.12.2018.	82 223	34 669	2,6%	37 802	2,4	1,1
19.12.2018.	79 893	33 868	2,6%	36 932	2,4	1,1
20.12.2018.	76 461	33 928	2,6%	36 996	2,3	1,1
21.12.2018.	63 158	28 460	2,2%	31 068	2,2	1,1
22.12.2018.	25 706	13 632	1,0%	14 769	1,9	1,1
23.12.2018.	26 443	12 962	1,0%	13 958	2,0	1,1
24.12.2018.	38 674	17 954	1,4%	19 645	2,2	1,1
25.12.2018.	22 650	10 704	0,8%	11 569	2,1	1,1
26.12.2018.	27 285	13 183	1,0%	14 084	2,1	1,1
27.12.2018.	57 386	25 427	1,9%	27 800	2,3	1,1
28.12.2018.	50 226	23 127	1,8%	25 336	2,2	1,1
29.12.2018.	25 326	13 075	1,0%	14 101	1,9	1,1
30.12.2018.	24 863	12 779	1,0%	13 332	1,9	1,0
31.12.2018.	31 220	15 101	1,2%	15 135	2,1	1,0

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.12.2018. - 2.12.2018.	59 273	26 560	2,0%	31 398	2,2	1,2
3.12.2018. - 9.12.2018.	471 552	117 363	9,0%	216 869	4,0	1,8
10.12.2018. - 16.12.2018.	466 895	118 807	9,1%	220 115	3,9	1,9
17.12.2018. - 23.12.2018.	440 709	113 106	8,6%	209 867	3,9	1,9
24.12.2018. - 30.12.2018.	246 588	71 888	5,5%	125 538	3,4	1,7
31.12.2018.	31 220	15 101	1,2%	15 135	2,1	1,0

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.12.2018. - 31.12.2018.	1 716 552	230 285	17,6%	817 492	7,5	3,5

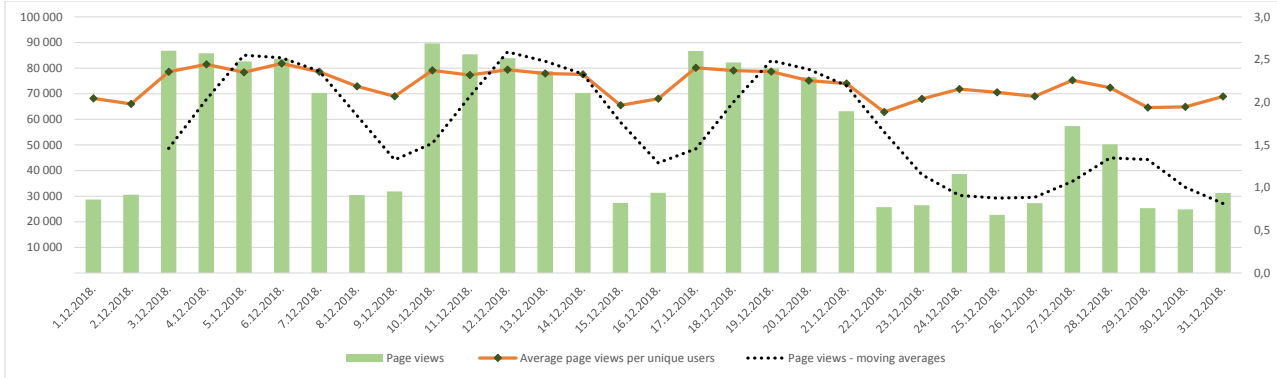
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	11,5%	73	6,5%
	Three-year high school	11,0%	84	7,6%
	Four-year high school	43,5%	105	50,2%
	Higher school, university, college or more	33,3%	116	35,2%
	I don't want to answer	0,7%	72	0,5%
Personal income	I have no income	8,0%	71	6,4%
	Less than 400 EUR	8,0%	70	5,6%
	400 to 800 EUR	24,5%	98	18,2%
	800 to 1200 EUR	28,0%	109	36,9%
	1200 to 1500 EUR	10,4%	124	10,6%
	1500 to 1800 EUR	4,8%	108	4,9%
	over 1800 EUR	6,9%	123	8,9%
Region	I don't want to answer	9,4%	111	8,6%
	Pomurska	5,3%	92	4,4%
	Podravska	15,7%	98	13,5%
	Koroška	2,6%	71	1,9%
	Savinjska	12,7%	100	9,6%
	Zasavska	1,9%	89	1,9%
	Spodnje-posavska	3,0%	92	2,7%
	JV Slovenija	5,2%	80	3,9%
	Osrednjeslovenska	30,0%	111	34,3%
	Gorenjska	10,6%	105	11,4%
	Notranjsko-kraška	2,5%	123	1,7%
	Goriška	5,3%	91	3,1%
	Obalno-kraška	5,1%	105	11,5%
	Gender	Male	48,4%	98
Female		51,6%	102	54,3%
Age	10 to 17 years	2,5%	73	1,6%
	18 to 24 years	7,7%	59	5,8%
	25 to 29 years	9,0%	99	7,2%
	30 to 39 years	25,9%	111	37,0%
	40 to 49 years	24,0%	109	23,8%
	50 to 59 years	19,0%	115	18,0%
Employment status	60 to 75 years	11,7%	96	6,6%
	Employed in public sector	12,5%	88	9,8%
	Employed in a private company	43,0%	110	53,7%
	Self-employed	14,1%	158	17,0%
	Unemployed	7,0%	102	5,3%
	Retired	10,4%	92	5,2%
	Pupil	4,3%	58	2,4%
	Student	7,9%	73	6,0%
	I don't want to answer	0,8%	73	0,5%

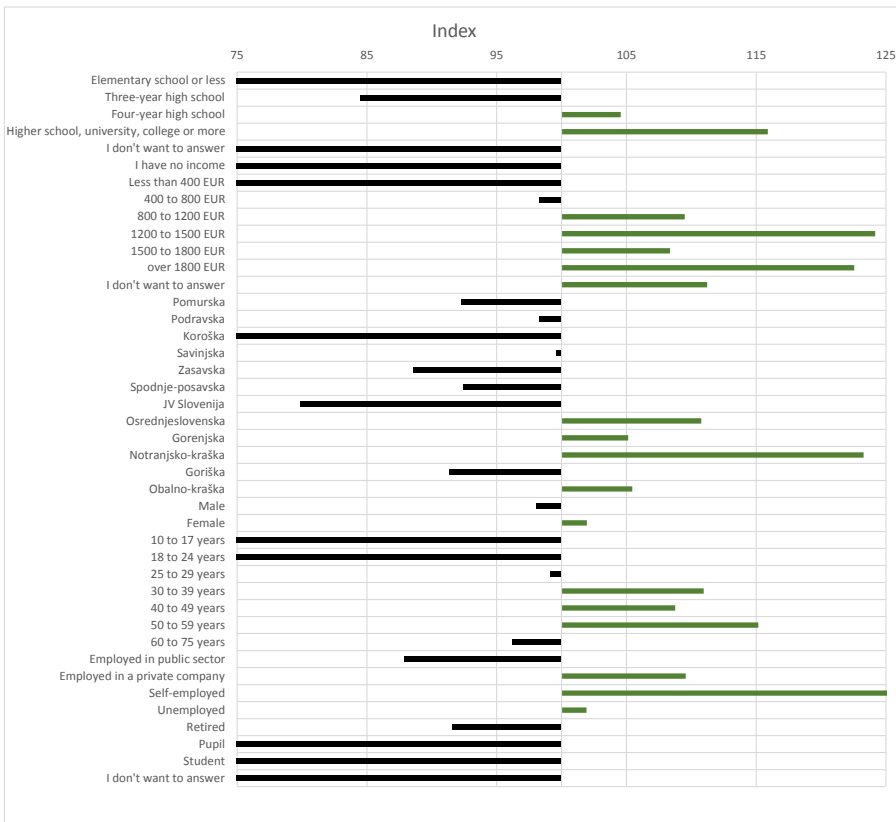


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.12. to 31.12.2018. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.12. to 31.12.2018. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.