



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnosti postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

On September 11, 2018 due to a technical failure, data was not measured on any website included in the MOSS survey.

Period: September 2018

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.9.2018.	29 972	15 872	1,2%	17 108	1,9	1,1
2.9.2018.	31 180	16 634	1,3%	17 443	1,9	1,0
3.9.2018.	85 811	37 041	2,8%	40 337	2,3	1,1
4.9.2018.	84 833	36 258	2,8%	39 450	2,3	1,1
5.9.2018.	84 192	35 253	2,7%	38 420	2,4	1,1
6.9.2018.	83 164	33 602	2,6%	36 619	2,5	1,1
7.9.2018.	72 762	30 710	2,4%	33 586	2,4	1,1
8.9.2018.	25 925	13 750	1,1%	15 037	1,9	1,1
9.9.2018.	27 230	13 501	1,0%	14 404	2,0	1,1
10.9.2018.	85 557	36 004	2,8%	39 261	2,4	1,1
11.9.2018.			0,0%		0,0	0,0
12.9.2018.	86 304	34 503	2,6%	37 529	2,5	1,1
13.9.2018.	79 539	32 996	2,5%	36 089	2,4	1,1
14.9.2018.	70 043	29 557	2,3%	32 258	2,4	1,1
15.9.2018.	26 320	12 996	1,0%	14 508	2,0	1,1
16.9.2018.	27 743	13 599	1,0%	14 792	2,0	1,1
17.9.2018.	88 727	36 827	2,8%	40 094	2,4	1,1
18.9.2018.	84 467	36 063	2,8%	39 341	2,3	1,1
19.9.2018.	86 063	35 605	2,7%	38 831	2,4	1,1
20.9.2018.	83 187	35 339	2,7%	38 512	2,4	1,1
21.9.2018.	73 713	31 411	2,4%	34 185	2,3	1,1
22.9.2018.	30 080	14 940	1,1%	15 879	2,0	1,1
23.9.2018.	30 296	14 306	1,1%	15 072	2,1	1,1
24.9.2018.	88 543	37 644	2,9%	40 983	2,4	1,1
25.9.2018.	87 548	36 796	2,8%	40 023	2,4	1,1
26.9.2018.	89 008	37 348	2,9%	40 600	2,4	1,1
27.9.2018.	96 262	39 899	3,1%	43 369	2,4	1,1
28.9.2018.	70 245	30 206	2,3%	32 971	2,3	1,1
29.9.2018.	28 185	13 305	1,0%	14 538	2,1	1,1
30.9.2018.	28 769	14 572	1,1%	15 169	2,0	1,0

Weekly reach (Slovenian visitors)

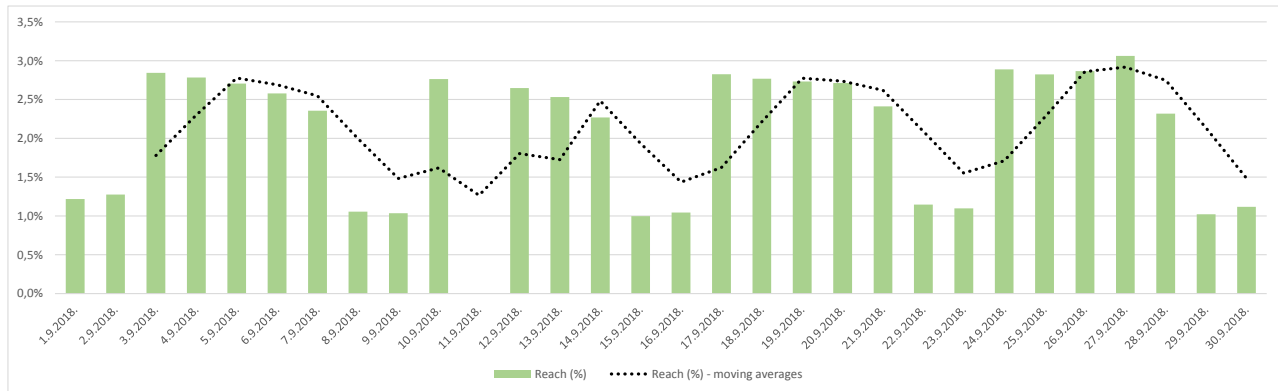
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.9.2018. - 2.9.2018.	61 151	30 178	2,3%	34 549	2,0	1,1
3.9.2018. - 9.9.2018.	464 210	117 805	9,0%	216 902	3,9	1,8
10.9.2018. - 16.9.2018.	375 699	98 364	7,5%	173 640	3,8	1,8
17.9.2018. - 23.9.2018.	476 739	119 811	9,2%	221 449	4,0	1,8
24.9.2018. - 30.9.2018.	488 729	124 513	9,6%	227 242	3,9	1,8

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.9.2018. - 30.9.2018.	1 866 667	245 792	18,9%	872 840	7,6	3,6

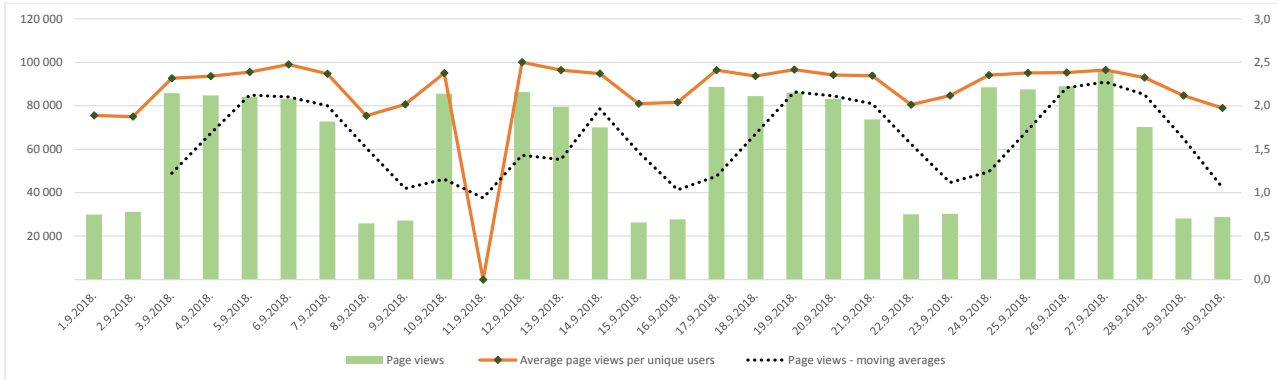
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	11,7%	76	3,9%
	Three-year high school	10,6%	82	4,9%
	Four-year high school	43,5%	105	57,6%
	Higher school, university, college or more	33,2%	114	32,8%
	I don't want to answer	0,9%	89	0,9%
Personal income	I have no income	8,8%	80	3,5%
	Less than 400 EUR	8,2%	73	5,1%
	400 to 800 EUR	23,8%	94	17,6%
	800 to 1200 EUR	28,6%	111	34,0%
	1200 to 1500 EUR	9,5%	116	20,6%
	1500 to 1800 EUR	6,1%	131	5,8%
	over 1800 EUR	6,3%	114	6,3%
Region	I don't want to answer	8,7%	104	7,0%
	Pomurska	6,1%	102	3,3%
	Podravska	14,7%	94	11,0%
	Koroška	3,6%	96	1,9%
	Savinjska	11,6%	91	8,4%
	Zasavska	2,0%	90	1,1%
	Spodnje-posavska	3,0%	98	4,7%
	JV Slovenija	5,9%	91	2,9%
	Osrednjeslovenska	30,0%	109	44,1%
	Gorenjska	10,1%	101	8,1%
	Notranjsko-kraška	2,2%	106	1,7%
	Goriška	5,8%	104	4,1%
	Obalno-kraška	5,0%	102	8,8%
	Gender	Male	46,8%	95
Female		53,2%	104	63,8%
Age	10 to 17 years	2,8%	66	1,1%
	18 to 24 years	9,9%	80	4,2%
	25 to 29 years	10,0%	106	7,7%
	30 to 39 years	26,5%	112	45,5%
	40 to 49 years	23,8%	108	24,2%
	50 to 59 years	17,1%	104	12,6%
	60 to 75 years	9,8%	86	4,5%
Employment status	Employed in public sector	13,9%	96	9,8%
	Employed in a private company	41,2%	105	51,9%
	Self-employed	14,0%	152	23,7%
	Unemployed	6,9%	97	4,1%
	Retired	9,4%	82	4,2%
	Pupil	5,0%	69	1,4%
	Student	8,3%	82	4,0%
	I don't want to answer	1,2%	111	0,8%



Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.

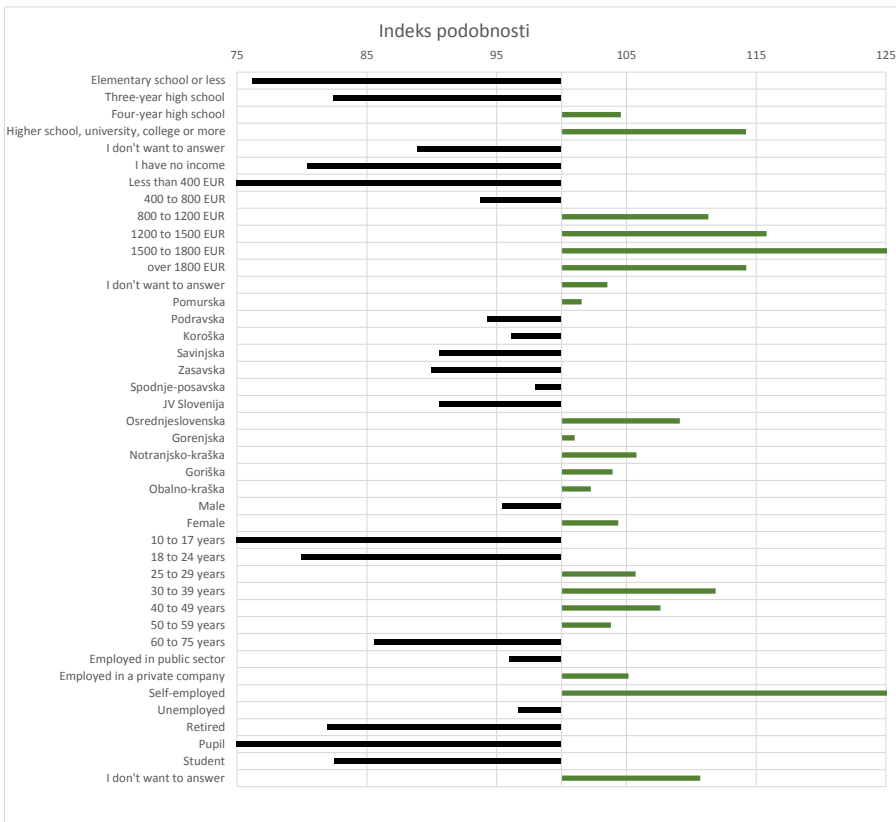


Note:

Left side of graph Shows page views.

Right side of graph Shows average page views per unique user.

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:

Affinity index

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.9. to 30.9.2018. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.9. to 30.9.2018. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.