



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Stegne 19

City: 1000 Ljubljana

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnosti postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: July 2018

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.7.2018.	27 148	14 921	1,1%	15 469	1,8	1,0
2.7.2018.	85 005	37 289	2,9%	40 730	2,3	1,1
3.7.2018.	84 454	35 388	2,7%	38 540	2,4	1,1
4.7.2018.	82 325	35 435	2,7%	38 723	2,3	1,1
5.7.2018.	79 052	33 582	2,6%	36 715	2,4	1,1
6.7.2018.	72 062	30 694	2,4%	33 535	2,3	1,1
7.7.2018.	24 777	13 512	1,0%	14 594	1,8	1,1
8.7.2018.	26 525	13 460	1,0%	14 313	2,0	1,1
9.7.2018.	82 898	36 263	2,8%	39 575	2,3	1,1
10.7.2018.	80 990	33 855	2,6%	36 996	2,4	1,1
11.7.2018.	81 775	35 161	2,7%	38 284	2,3	1,1
12.7.2018.	78 673	32 133	2,5%	35 136	2,4	1,1
13.7.2018.	68 218	28 831	2,2%	31 524	2,4	1,1
14.7.2018.	23 530	12 571	1,0%	13 673	1,9	1,1
15.7.2018.	24 424	13 732	1,1%	14 178	1,8	1,0
16.7.2018.	77 473	32 970	2,5%	35 907	2,3	1,1
17.7.2018.	80 027	33 565	2,6%	36 498	2,4	1,1
18.7.2018.	77 517	32 830	2,5%	35 862	2,4	1,1
19.7.2018.	73 629	30 654	2,4%	33 553	2,4	1,1
20.7.2018.	64 315	26 818	2,1%	29 243	2,4	1,1
21.7.2018.	25 034	13 209	1,0%	14 280	1,9	1,1
22.7.2018.	26 539	14 111	1,1%	14 982	1,9	1,1
23.7.2018.	79 135	33 647	2,6%	36 644	2,4	1,1
24.7.2018.	75 415	31 116	2,4%	33 964	2,4	1,1
25.7.2018.	72 707	30 238	2,3%	33 095	2,4	1,1
26.7.2018.	71 203	29 332	2,3%	31 935	2,4	1,1
27.7.2018.	56 373	25 842	2,0%	28 202	2,2	1,1
28.7.2018.	24 410	11 199	0,9%	12 505	2,2	1,1
29.7.2018.	23 926	12 207	0,9%	12 937	2,0	1,1
30.7.2018.	73 162	30 740	2,4%	33 539	2,4	1,1
31.7.2018.	71 541	29 907	2,3%	32 589	2,4	1,1

Weekly reach (Slovenian visitors)

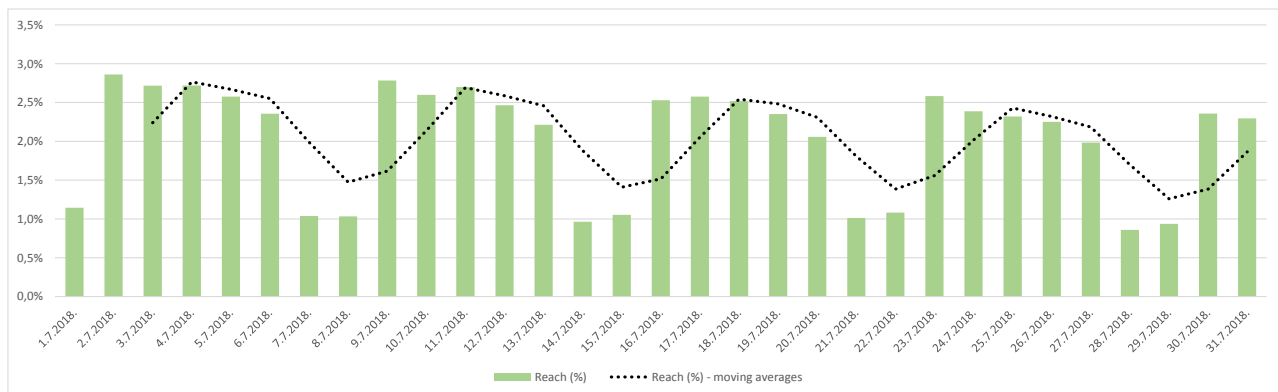
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.7.2018.	27 148	14 921	1,1%	15 469	1,8	1,0
2.7.2018. - 8.7.2018.	454 558	116 348	8,9%	216 260	3,9	1,9
9.7.2018. - 15.7.2018.	440 752	112 654	8,6%	208 115	3,9	1,8
16.7.2018. - 22.7.2018.	424 739	108 399	8,3%	199 271	3,9	1,8
23.7.2018. - 29.7.2018.	403 546	102 058	7,8%	188 703	4,0	1,8
30.7.2018. - 31.7.2018.	144 705	58 642	4,5%	66 128	2,5	1,1

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.7.2018. - 30.7.2018.	1 895 575	245 708	18,9%	893 405	7,7	3,6

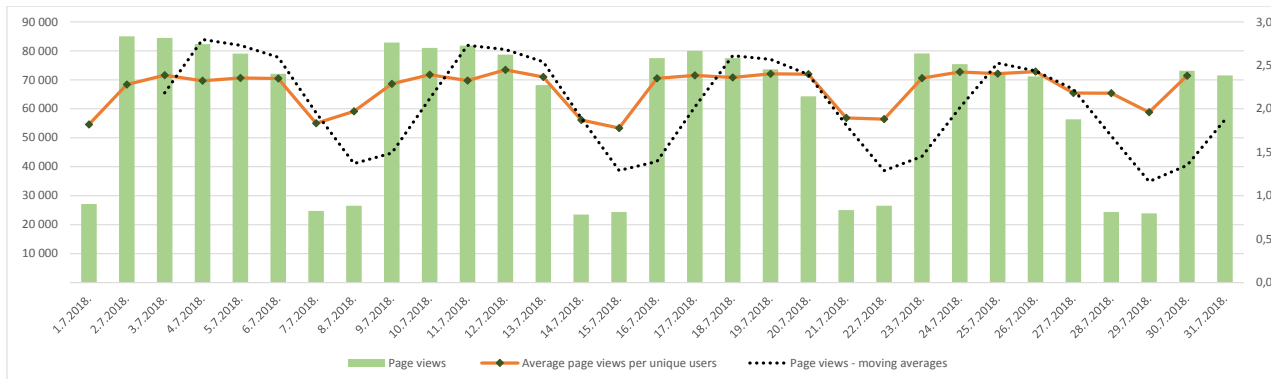
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	11,5%	77	3,6%
	Three-year high school	10,9%	85	3,6%
	Four-year high school	43,5%	104	64,1%
	Higher school, university, college or more	33,2%	113	28,4%
	I don't want to answer	1,0%	96	0,3%
Personal income	I have no income	8,5%	78	11,4%
	Less than 400 EUR	8,9%	81	5,9%
	400 to 800 EUR	24,1%	93	11,3%
	800 to 1200 EUR	28,9%	114	34,9%
	1200 to 1500 EUR	9,7%	116	22,6%
	1500 to 1800 EUR	5,5%	126	3,6%
	over 1800 EUR	5,8%	107	5,2%
Region	I don't want to answer	8,5%	99	5,2%
	Pomurska	5,8%	94	3,1%
	Podravska	14,4%	92	16,8%
	Koroška	2,8%	78	1,1%
	Savinjska	13,9%	109	7,2%
	Zasavska	2,5%	107	1,1%
	Spodnje-posavska	2,9%	98	3,0%
	JV Slovenija	6,4%	99	2,6%
	Osrednjeslovenska	29,6%	109	38,9%
	Gorenjska	9,6%	96	5,8%
	Notranjsko-kraška	2,3%	107	1,2%
	Goriška	5,1%	87	8,1%
	Obalno-kraška	4,7%	99	11,0%
Gender	Male	46,5%	95	29,1%
	Female	53,5%	105	70,9%
Age	10 to 17 years	3,1%	83	0,9%
	18 to 24 years	8,4%	73	14,1%
	25 to 29 years	9,7%	104	6,0%
	30 to 39 years	23,2%	97	51,5%
	40 to 49 years	26,2%	117	13,9%
	50 to 59 years	17,5%	104	9,7%
	60 to 75 years	11,8%	99	4,0%
Employment status	Employed in public sector	13,6%	92	6,8%
	Employed in a private company	41,7%	107	46,7%
	Self-employed	13,1%	142	24,8%
	Unemployed	6,3%	86	2,5%
	Retired	11,6%	99	3,8%
	Pupil	5,1%	76	1,5%
	Student	7,4%	74	13,5%
	I don't want to answer	1,0%	89	0,3%

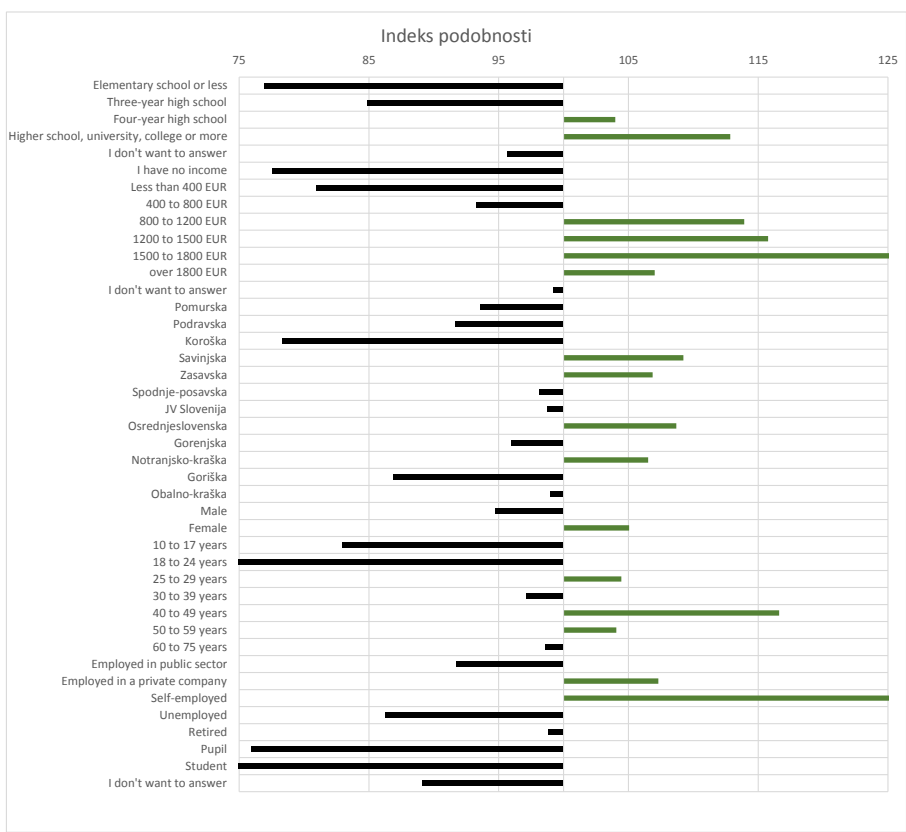


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.7. to 31.7.2018. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.7. to 31.7.2018. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.