



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Cigaletova ulica 15

City: 1000 Ljubljana

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnosti postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: May 2018

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.5.2018.	22 783	11 544	0,9%	12 190	2,0	1,1
2.5.2018.	28 610	14 910	1,1%	15 110	1,9	1,0
3.5.2018.	77 754	34 899	2,7%	37 830	2,2	1,1
4.5.2018.	74 619	32 648	2,5%	35 493	2,3	1,1
5.5.2018.	29 266	15 956	1,2%	16 229	1,8	1,0
6.5.2018.	43 345	22 169	1,7%	22 372	2,0	1,0
7.5.2018.	108 528	47 428	3,7%	51 507	2,3	1,1
8.5.2018.	92 985	39 876	3,1%	43 128	2,3	1,1
9.5.2018.	92 619	39 134	3,0%	42 386	2,4	1,1
10.5.2018.	89 294	37 369	2,9%	40 606	2,4	1,1
11.5.2018.	95 953	34 236	2,6%	37 307	2,8	1,1
12.5.2018.	35 227	14 304	1,1%	15 288	2,5	1,1
13.5.2018.	35 391	15 740	1,2%	15 932	2,2	1,0
14.5.2018.	116 216	43 512	3,4%	47 279	2,7	1,1
15.5.2018.	108 620	41 385	3,2%	44 986	2,6	1,1
16.5.2018.	103 499	39 760	3,1%	43 380	2,6	1,1
17.5.2018.	108 501	43 475	3,4%	47 143	2,5	1,1
18.5.2018.	98 143	40 136	3,1%	43 556	2,4	1,1
19.5.2018.	29 090	13 829	1,1%	15 058	2,1	1,1
20.5.2018.	32 582	15 404	1,2%	16 204	2,1	1,1
21.5.2018.	99 552	40 836	3,1%	44 470	2,4	1,1
22.5.2018.	104 924	43 116	3,3%	46 837	2,4	1,1
23.5.2018.	96 940	39 929	3,1%	43 483	2,4	1,1
24.5.2018.	90 743	38 279	3,0%	41 749	2,4	1,1
25.5.2018.	79 346	32 523	2,5%	35 460	2,4	1,1
26.5.2018.	27 140	13 871	1,1%	14 797	2,0	1,1
27.5.2018.	29 919	15 168	1,2%	15 752	2,0	1,0
28.5.2018.	96 483	40 176	3,1%	43 710	2,4	1,1
29.5.2018.	98 846	42 325	3,3%	45 981	2,3	1,1
30.5.2018.	103 799	43 219	3,3%	47 094	2,4	1,1
31.5.2018.	86 755	36 344	2,8%	39 580	2,4	1,1

Weekly reach (Slovenian visitors)

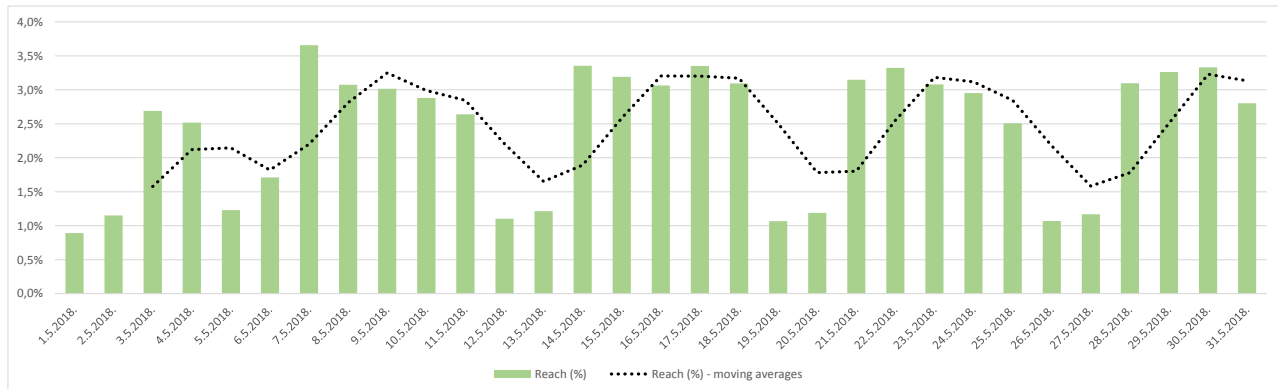
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.5.2018. - 6.5.2018.	277 058	89 904	6,9%	138 673	3,1	1,5
7.5.2018. - 13.5.2018.	550 112	136 862	10,6%	245 799	4,0	1,8
14.5.2018. - 20.5.2018.	596 925	141 196	10,9%	256 442	4,2	1,8
21.5.2018. - 27.5.2018.	528 646	131 634	10,1%	241 543	4,0	1,8
28.5.2018. - 31.5.2018.	385 933	123 062	9,5%	176 369	3,1	1,4

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.5.2018. - 1.5.2018.	2 339 026	290 017	22,4%	1 057 712	8,1	3,6

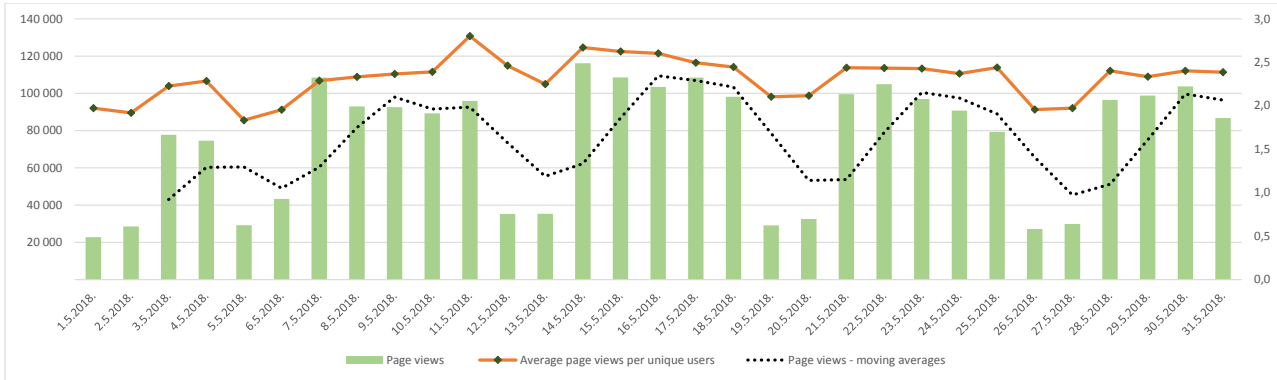
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	12,3%	80	4,1%	
	Three-year high school	10,3%	80	5,1%	
	Four-year high school	42,6%	102	55,8%	
	Higher school, university, college or more	33,7%	116	34,0%	
	I don't want to answer	1,1%	107	1,0%	
Personal income	I have no income	8,2%	71	18,1%	
	Less than 400 EUR	9,9%	90	5,3%	
	400 to 800 EUR	23,9%	93	13,9%	
	800 to 1200 EUR	27,3%	108	32,6%	
	1200 to 1500 EUR	9,5%	116	11,0%	
	1500 to 1800 EUR	5,0%	114	3,6%	
	over 1800 EUR	6,3%	121	7,9%	
Region	I don't want to answer	9,9%	115	7,5%	
	Pomurska	5,7%	91	2,8%	
	Podravska	15,9%	101	27,4%	
	Koroška	2,8%	81	2,4%	
	Savinjska	11,5%	91	8,5%	
	Zasavska	2,1%	90	1,8%	
	Spodnje-posavska	2,9%	98	5,0%	
	JV Slovenija	5,9%	90	4,2%	
	Osrednjeslovenska	29,9%	110	26,7%	
	Gorenjska	9,5%	95	8,1%	
	Notranjsko-kraška	2,4%	109	1,1%	
	Goriška	5,5%	97	4,9%	
	Obalno-kraška	5,7%	123	7,1%	
	Gender	Male	46,3%	94	38,7%
		Female	53,7%	106	61,3%
Age	10 to 17 years	2,7%	69	1,1%	
	18 to 24 years	9,8%	82	18,7%	
	25 to 29 years	8,5%	92	6,8%	
	30 to 39 years	24,8%	103	33,5%	
	40 to 49 years	25,0%	112	22,5%	
	50 to 59 years	17,5%	105	13,2%	
Employment status	60 to 75 years	11,5%	98	4,3%	
	Employed in public sector	14,1%	95	7,0%	
	Employed in a private company	42,0%	108	46,3%	
	Self-employed	12,8%	141	17,8%	
	Unemployed	6,4%	88	4,9%	
	Retired	10,4%	91	4,0%	
	Pupil	5,0%	70	2,0%	
	Student	8,1%	79	17,6%	
	I don't want to answer	1,1%	99	0,4%	

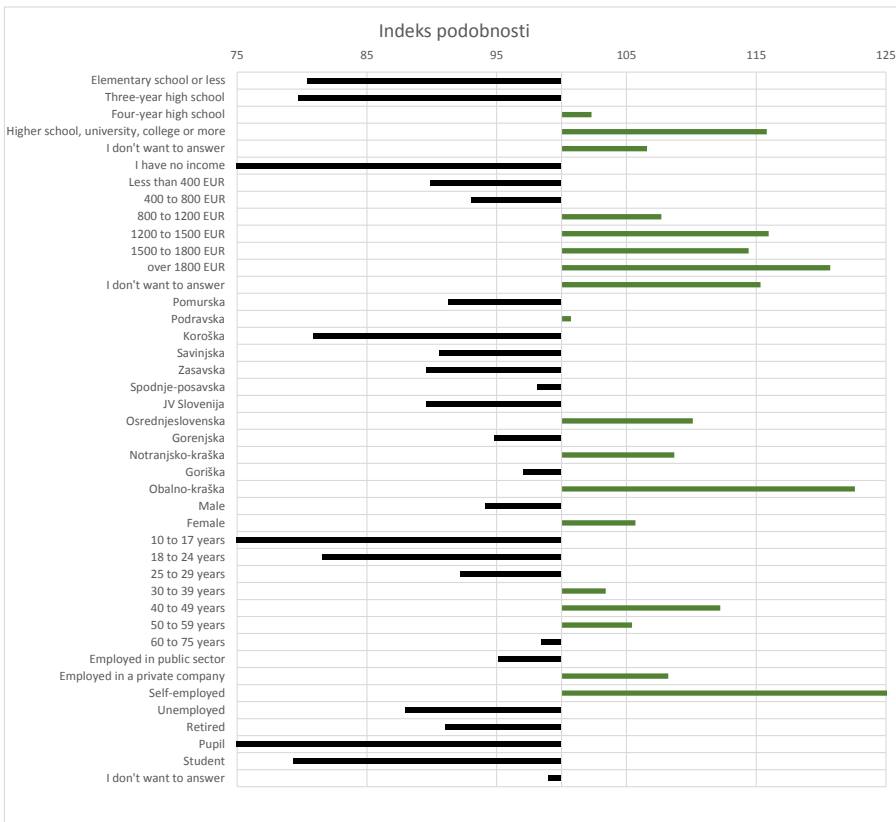


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 1.5. to 31.5.2018. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 1.5. to 31.5.2018. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80), meaning that at least 80 visitors visited chosen web site and that they have fulfilled MOSS questionnaire on at least one web site that is participating in MOSS.