



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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City: 1000 Ljubljana

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovjše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnosti postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: March 2018

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.3.2018.	90 666	37 326	2,9%	40 225	2,4	1,1
2.3.2018.	78 444	34 009	2,6%	36 565	2,3	1,1
3.3.2018.	34 814	15 902	1,2%	17 290	2,2	1,1
4.3.2018.	35 742	16 429	1,3%	17 872	2,2	1,1
5.3.2018.	99 608	41 655	3,2%	44 996	2,4	1,1
6.3.2018.	96 113	39 684	3,1%	42 825	2,4	1,1
7.3.2018.	94 558	40 210	3,1%	43 382	2,4	1,1
8.3.2018.	84 119	35 658	2,7%	38 553	2,4	1,1
9.3.2018.	76 641	32 797	2,5%	35 432	2,3	1,1
10.3.2018.	32 907	17 267	1,3%	17 449	1,9	1,0
11.3.2018.	37 985	17 454	1,3%	18 983	2,2	1,1
12.3.2018.	98 290	41 948	3,2%	45 294	2,3	1,1
13.3.2018.	93 843	39 522	3,0%	42 705	2,4	1,1
14.3.2018.	90 601	37 674	2,9%	40 781	2,4	1,1
15.3.2018.	88 156	35 682	2,8%	38 461	2,5	1,1
16.3.2018.	82 671	34 053	2,6%	36 796	2,4	1,1
17.3.2018.	35 314	16 479	1,3%	17 936	2,1	1,1
18.3.2018.	41 117	16 488	1,3%	17 931	2,5	1,1
19.3.2018.	100 380	41 921	3,2%	45 191	2,4	1,1
20.3.2018.	98 567	40 316	3,1%	43 409	2,4	1,1
21.3.2018.	94 211	39 178	3,0%	42 227	2,4	1,1
22.3.2018.	91 453	36 213	2,8%	39 071	2,5	1,1
23.3.2018.	77 913	32 458	2,5%	35 106	2,4	1,1
24.3.2018.	27 917	13 480	1,0%	14 783	2,1	1,1
25.3.2018.	30 499	15 130	1,2%	16 564	2,0	1,1
26.3.2018.	93 429	39 024	3,0%	42 042	2,4	1,1
27.3.2018.	94 559	39 327	3,0%	42 428	2,4	1,1
28.3.2018.	91 339	36 885	2,8%	39 714	2,5	1,1
29.3.2018.	92 676	37 082	2,9%	40 029	2,5	1,1
30.3.2018.	68 995	28 762	2,2%	31 105	2,4	1,1
31.3.2018.	28 217	13 980	1,1%	15 298	2,0	1,1

Weekly reach (Slovenian visitors)

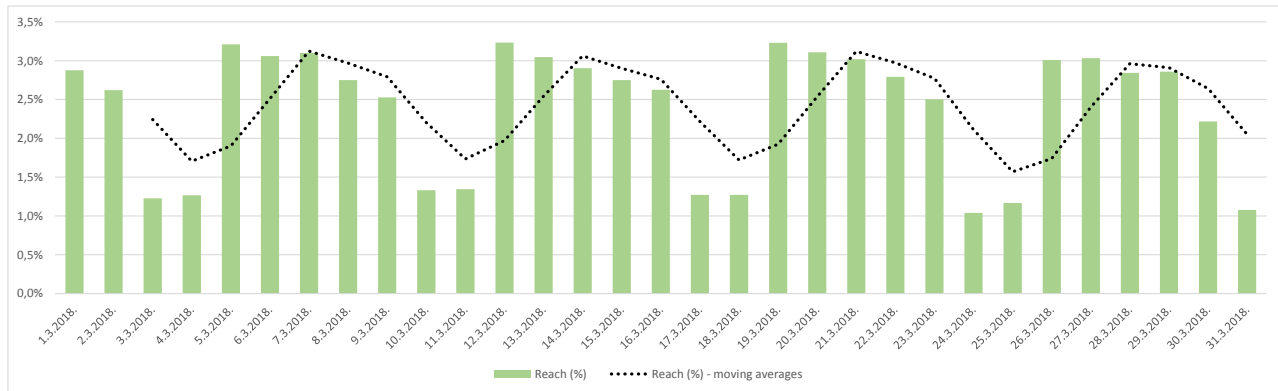
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.3.2018. - 4.3.2018.	239 611	87 263	6,7%	111 558	2,7	1,3
5.3.2018. - 11.3.2018.	521 857	133 213	10,3%	240 946	3,9	1,8
12.3.2018. - 18.3.2018.	530 035	132 538	10,2%	239 696	4,0	1,8
19.3.2018. - 25.3.2018.	521 077	130 151	10,0%	235 432	4,0	1,8
26.3.2018. - 31.3.2018.	469 115	125 280	9,7%	210 018	3,7	1,7

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.3.2018. - 31.3.2018.	2 281 569	280 343	21,6%	1 037 359	8,1	3,7

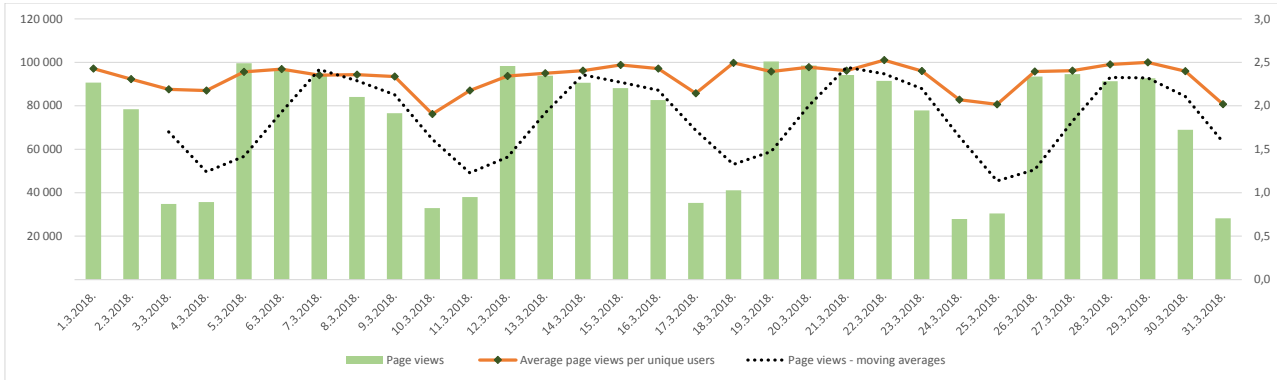
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	11,2%	76	4,3%	
	Three-year high school	10,9%	85	4,3%	
	Four-year high school	44,3%	105	55,8%	
	Higher school, university, college or more	32,5%	111	34,9%	
	I don't want to answer	1,0%	97	0,7%	
Personal income	I have no income	9,8%	86	4,6%	
	Less than 400 EUR	9,2%	85	4,6%	
	400 to 800 EUR	24,6%	94	18,4%	
	800 to 1200 EUR	28,1%	111	46,2%	
	1200 to 1500 EUR	9,3%	113	9,1%	
	1500 to 1800 EUR	4,7%	107	3,9%	
	over 1800 EUR	5,7%	115	7,1%	
	I don't want to answer	8,6%	97	6,1%	
Region	Pomurska	6,1%	96	2,7%	
	Podravska	14,3%	90	9,2%	
	Koroška	2,7%	82	1,6%	
	Savinjska	12,9%	101	8,5%	
	Zasavska	2,2%	88	0,9%	
	Spodnje-posavska	3,2%	112	2,0%	
	JV Slovenija	5,7%	86	4,7%	
	Osrednjeslovenska	30,0%	110	33,0%	
	Gorenjska	9,2%	95	16,4%	
	Notranjsko-kraška	2,1%	94	1,6%	
	Goriška	6,1%	106	4,8%	
	Obalno-kraška	5,5%	118	14,6%	
	Gender	Male	47,9%	98	33,8%
		Female	52,1%	102	66,2%
Age	10 to 17 years	2,2%	68	0,9%	
	18 to 24 years	10,2%	86	3,9%	
	25 to 29 years	7,3%	84	6,0%	
	30 to 39 years	25,8%	108	49,0%	
	40 to 49 years	24,1%	106	19,9%	
	50 to 59 years	18,4%	108	15,4%	
Employment status	60 to 75 years	11,8%	97	4,8%	
	Employed in public sector	14,0%	91	7,1%	
	Employed in a private company	41,3%	108	61,5%	
	Self-employed	12,5%	140	17,0%	
	Unemployed	7,0%	94	4,0%	
	Retired	10,7%	93	4,1%	
	Pupil	4,1%	64	1,5%	
	Student	9,4%	87	4,3%	
	I don't want to answer	1,0%	78	0,5%	



Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.

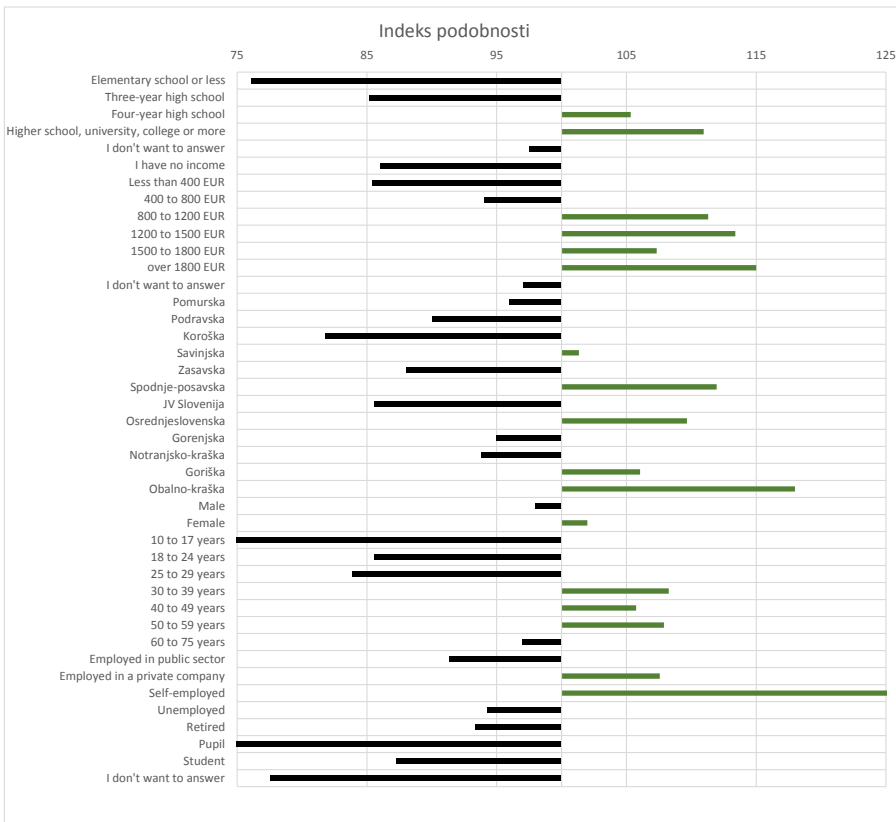


Note:

Left side of graph Shows page views.

Right side of graph Shows average page views per unique user.

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:

Affinity index

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:**Description of MOSS measurement:**

MOSS certificate relating to the period from 01.03. to 31.03.2018. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 01.03. to 31.03.2018. Reach shows n umber of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of de vices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time perio d. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Vi sits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a spec ified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page view s (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condtion must be fulfilled(n=80),