



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Cigaletova ulica 15

City: 1000 Ljubljana

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: October 2017

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.10.2017.	32 979	14 453	1,1%	15 740	2,3	1,1
2.10.2017.	94 778	38 965	3,0%	41 909	2,4	1,1
3.10.2017.	99 717	41 449	3,2%	44 683	2,4	1,1
4.10.2017.	91 256	38 575	3,0%	41 629	2,4	1,1
5.10.2017.	91 500	37 033	2,9%	39 941	2,5	1,1
6.10.2017.	82 381	34 335	2,7%	36 906	2,4	1,1
7.10.2017.	29 757	15 373	1,2%	15 393	1,9	1,0
8.10.2017.	30 965	14 614	1,1%	15 949	2,1	1,1
9.10.2017.	100 083	41 072	3,2%	44 394	2,4	1,1
10.10.2017.	100 051	40 917	3,2%	44 152	2,4	1,1
11.10.2017.	98 414	40 668	3,2%	43 975	2,4	1,1
12.10.2017.	96 412	36 978	2,9%	39 969	2,6	1,1
13.10.2017.	79 810	32 414	2,5%	34 968	2,5	1,1
14.10.2017.	28 188	14 604	1,1%	14 845	1,9	1,0
15.10.2017.	30 095	14 009	1,1%	15 339	2,1	1,1
16.10.2017.	99 190	39 537	3,1%	42 754	2,5	1,1
17.10.2017.	99 088	37 909	3,0%	41 031	2,6	1,1
18.10.2017.	92 708	38 173	3,0%	41 280	2,4	1,1
19.10.2017.	90 485	36 881	2,9%	39 824	2,5	1,1
20.10.2017.	81 283	32 139	2,5%	34 790	2,5	1,1
21.10.2017.	28 566	15 375	1,2%	15 512	1,9	1,0
22.10.2017.	35 832	15 720	1,2%	17 070	2,3	1,1
23.10.2017.	101 316	42 098	3,3%	45 430	2,4	1,1
24.10.2017.	102 763	40 224	3,1%	43 428	2,6	1,1
25.10.2017.	94 885	37 799	2,9%	40 973	2,5	1,1
26.10.2017.	92 333	36 321	2,8%	39 277	2,5	1,1
27.10.2017.	81 059	32 539	2,5%	35 193	2,5	1,1
28.10.2017.	30 357	14 749	1,1%	14 798	2,1	1,0
29.10.2017.	32 900	13 562	1,1%	14 840	2,4	1,1
30.10.2017.	58 628	25 384	2,0%	27 630	2,3	1,1
31.10.2017.	28 228	12 722	1,0%	13 941	2,2	1,1

Weekly reach (Slovenian visitors)

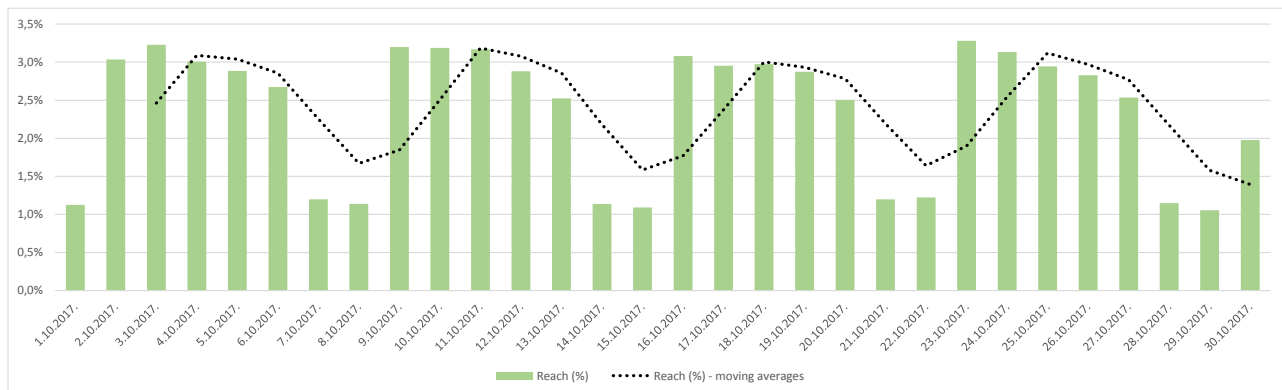
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.10.2017. - 1.10.2017.	32 979	14 453	1,1%	15 740	2,3	1,1
2.10.2017. - 8.10.2017.	520 539	137 321	10,7%	235 720	3,8	1,7
9.10.2017. - 15.10.2017.	533 207	135 172	10,5%	236 779	3,9	1,8
16.10.2017. - 22.10.2017.	527 340	132 566	10,3%	231 289	4,0	1,7
23.10.2017. - 29.10.2017.	535 729	134 009	10,4%	233 554	4,0	1,7
30.10.2017. - 31.10.2017.	87 008	39 296	3,1%	41 573	2,2	1,1

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.10.2017. - 31.10.2017.	2 237 128	287 439	22,4%	994 327	7,8	3,5

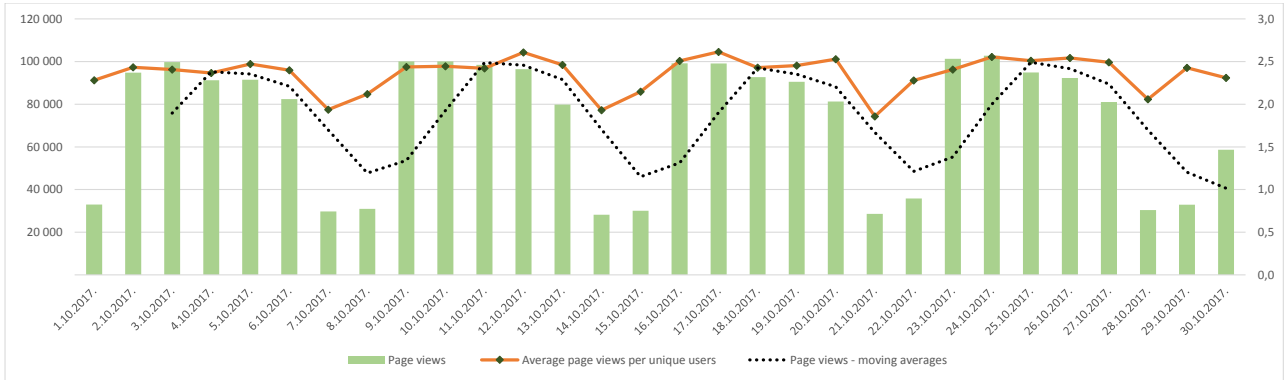
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	9,9%	76	5,6%	
	Three-year high school	12,5%	94	6,7%	
	Four-year high school	44,1%	102	49,4%	
	Higher school, university, college or more	32,4%	111	36,5%	
	I don't want to answer	1,0%	93	1,7%	
Personal income	I have no income	7,4%	70	4,0%	
	less than 400 EUR	8,5%	81	3,7%	
	400 to 800 EUR	25,6%	97	20,9%	
	800 to 1200 EUR	28,9%	112	26,4%	
	1200 to 1500 EUR	9,6%	114	8,2%	
	1500 to 1800 EUR	5,0%	116	19,9%	
	over 1800 EUR	5,7%	110	6,5%	
	I don't want to answer	9,3%	105	10,6%	
Region	Pomurska	6,3%	88	3,6%	
	Podravska	15,4%	98	24,1%	
	Koroška	3,0%	97	2,5%	
	Savinjska	13,2%	105	13,0%	
	Zasavska	2,7%	102	1,4%	
	Spodnje-posavska	1,8%	70	0,9%	
	JV Slovenija	6,3%	93	4,9%	
	Osrednjeslovenska	29,4%	109	28,8%	
	Gorenjska	8,5%	92	9,6%	
	Notranjsko-kraška	2,3%	93	2,1%	
	Goriška	5,9%	92	5,1%	
	Obalno-kraška	5,4%	117	4,0%	
	Gender	Male	47,2%	95	56,0%
		Female	52,8%	105	44,0%
Age	10 to 17 years	2,4%	65	1,4%	
	18 to 24 years	8,3%	75	5,2%	
	25 to 29 years	9,2%	105	25,2%	
	30 to 39 years	25,9%	101	23,6%	
	40 to 49 years	26,2%	113	22,9%	
	50 to 59 years	17,7%	108	16,5%	
	60 to 75 years	10,3%	91	5,2%	
Employment status	Employed in public sector	14,0%	90	11,2%	
	Employed in a private company	42,9%	110	44,1%	
	Self-employed	13,4%	141	28,3%	
	Unemployed	7,1%	90	4,1%	
	Retired	10,6%	91	5,1%	
	Pupil	3,3%	66	1,8%	
	Student	7,4%	73	4,7%	
	I don't want to answer	1,3%	95	0,7%	

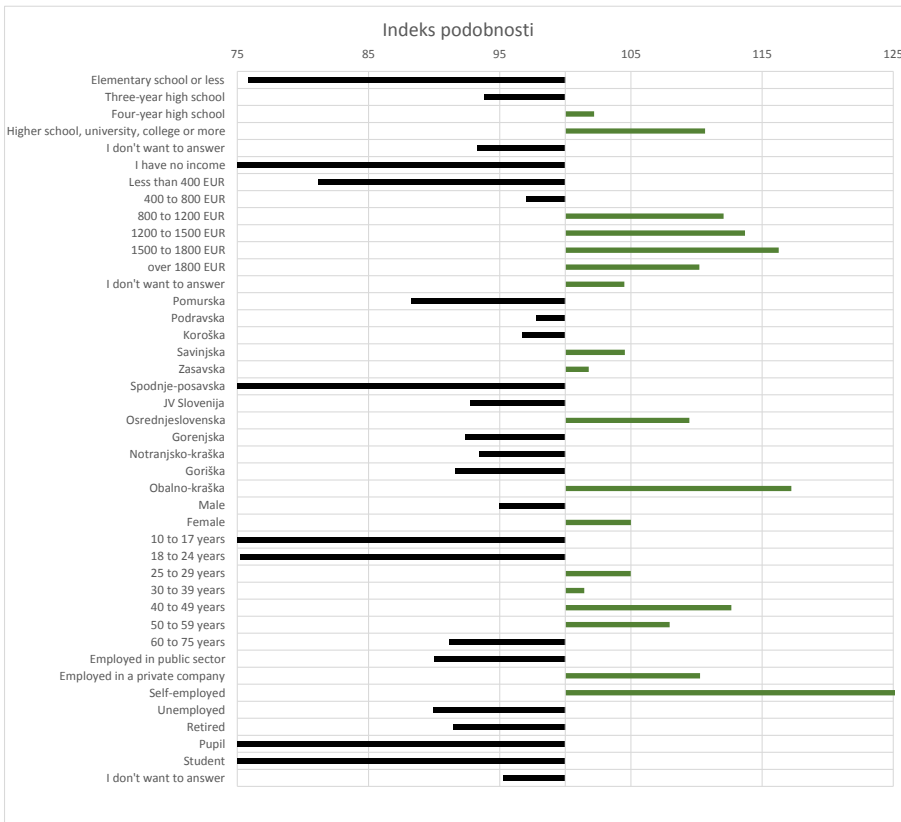


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
 The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 01.10. to 31.10.2017. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 01.10. to 31.10.2017. Reach shows n umber of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of de vices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time perio d. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Vi sits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique us er.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a spec ified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page view s (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condtion must be fulfilled(n=80),