



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Cigaletova ulica 15

City: 1000 Ljubljana

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: August 2017

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.8.2017.	77 562	30 321	2,4%	32 938	2,6	1,1
2.8.2017.	71 837	29 760	2,3%	32 240	2,4	1,1
3.8.2017.	71 323	28 207	2,2%	30 541	2,5	1,1
4.8.2017.	59 292	24 585	1,9%	26 742	2,4	1,1
5.8.2017.	24 795	12 234	0,9%	13 061	2,0	1,1
6.8.2017.	27 744	12 284	1,0%	13 091	2,3	1,1
7.8.2017.	82 301	32 306	2,5%	34 960	2,5	1,1
8.8.2017.	82 716	33 184	2,6%	35 916	2,5	1,1
9.8.2017.	79 793	32 546	2,5%	35 261	2,5	1,1
10.8.2017.	78 714	31 131	2,4%	33 905	2,5	1,1
11.8.2017.	68 604	28 055	2,2%	30 584	2,4	1,1
12.8.2017.	27 102	14 322	1,1%	14 979	1,9	1,0
13.8.2017.	25 292	12 337	1,0%	13 067	2,1	1,1
14.8.2017.	55 978	23 893	1,9%	26 131	2,3	1,1
15.8.2017.	29 587	15 235	1,2%	15 792	1,9	1,0
16.8.2017.	84 100	34 152	2,6%	37 106	2,5	1,1
17.8.2017.	82 909	33 030	2,6%	35 989	2,5	1,1
18.8.2017.	74 248	28 931	2,2%	31 481	2,6	1,1
19.8.2017.	28 823	14 455	1,1%	15 305	2,0	1,1
20.8.2017.	29 449	15 638	1,2%	15 996	1,9	1,0
21.8.2017.	87 541	36 009	2,8%	39 167	2,4	1,1
22.8.2017.	87 498	35 770	2,8%	38 758	2,4	1,1
23.8.2017.	85 730	34 477	2,7%	37 315	2,5	1,1
24.8.2017.	73 974	28 773	2,2%	31 263	2,6	1,1
25.8.2017.	67 144	26 418	2,0%	28 741	2,5	1,1
26.8.2017.	23 976	12 254	1,0%	13 168	2,0	1,1
27.8.2017.	26 518	13 493	1,0%	14 061	2,0	1,0
28.8.2017.	80 646	32 801	2,5%	35 651	2,5	1,1
29.8.2017.	84 981	33 011	2,6%	35 819	2,6	1,1
30.8.2017.	80 750	33 335	2,6%	35 885	2,4	1,1
31.8.2017.	73 753	29 647	2,3%	32 167	2,5	1,1

Weekly reach (Slovenian visitors)

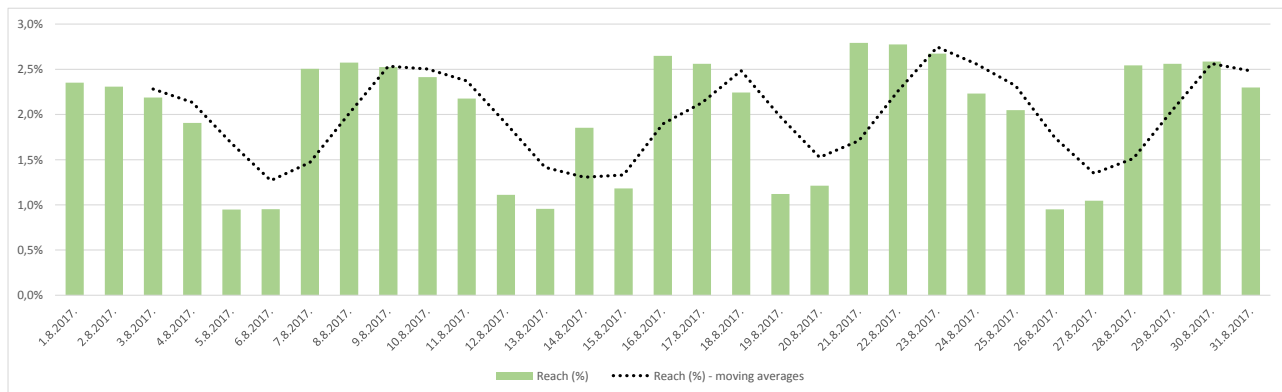
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.8.2017. - 6.8.2017.	332 654	90 701	7,0%	148 079	3,7	1,6
7.8.2017. - 13.8.2017.	444 716	108 723	8,4%	197 814	4,1	1,8
14.8.2017. - 20.8.2017.	385 507	99 727	7,7%	176 244	3,9	1,8
21.8.2017. - 27.8.2017.	450 839	109 760	8,5%	200 518	4,1	1,8
28.8.2017. - 31.8.2017.	319 718	99 537	7,7%	139 161	3,2	1,4

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.8.2017. - 31.8.2017.	1 930 376	248 186	19,2%	859 974	7,8	3,5

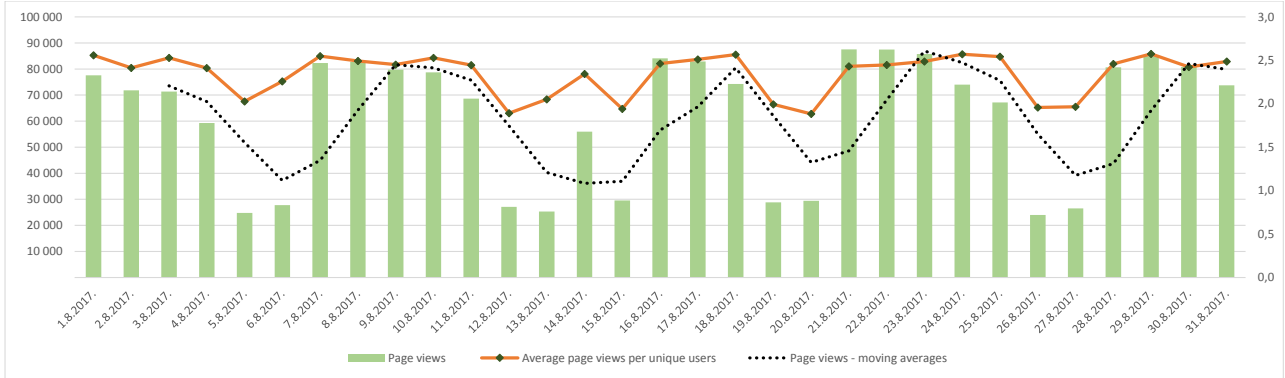
Demographic profile of Slovenian visitors

Variable		Audience composition (%)	Affinity index	Page views composition (%)	
Level of Education	Elementary school or less	10,1%	77	4,8%	
	Three-year high school	12,7%	94	9,8%	
	Four-year high school	43,3%	101	48,3%	
	Higher school, university, college or more	32,7%	112	35,1%	
	I don't want to answer	1,2%	109	2,1%	
Personal income	I have no income	9,3%	86	3,7%	
	less than 400 EUR	8,2%	77	3,3%	
	400 to 800 EUR	25,2%	96	24,2%	
	800 to 1200 EUR	28,2%	110	27,3%	
	1200 to 1500 EUR	9,3%	110	7,9%	
	1500 to 1800 EUR	4,8%	116	15,2%	
	over 1800 EUR	5,6%	110	6,4%	
	I don't want to answer	9,4%	104	12,0%	
	Region	Pomurska	6,4%	92	4,2%
Podravska		16,1%	103	25,2%	
Koroška		3,6%	117	2,8%	
Savinjska		12,7%	99	12,7%	
Zasavska		2,5%	97	1,6%	
Spodnje-posavska		1,9%	72	0,9%	
JV Slovenija		5,3%	79	3,0%	
Osrednjeslovenska		28,9%	107	29,2%	
Gorenjska		8,2%	86	10,9%	
Notranjsko-kraška		3,2%	128	2,8%	
Goriška		6,2%	101	3,8%	
Obalno-kraška		5,1%	110	3,0%	
Gender		Male	49,4%	98	56,9%
		Female	50,6%	102	43,1%
Age	10 to 17 years	2,7%	70	1,0%	
	18 to 24 years	9,0%	81	7,4%	
	25 to 29 years	8,5%	96	23,4%	
	30 to 39 years	26,8%	106	24,3%	
	40 to 49 years	24,1%	104	21,3%	
	50 to 59 years	18,3%	112	16,9%	
	60 to 75 years	10,6%	93	5,7%	
Employment status	Employed in public sector	14,7%	97	9,8%	
	Employed in a private company	40,8%	105	48,2%	
	Self-employed	13,0%	137	22,7%	
	Unemployed	7,5%	96	4,0%	
	Retired	10,7%	90	5,9%	
	Pupil	3,4%	66	1,2%	
	Student	8,4%	81	7,4%	
	I don't want to answer	1,6%	125	0,8%	

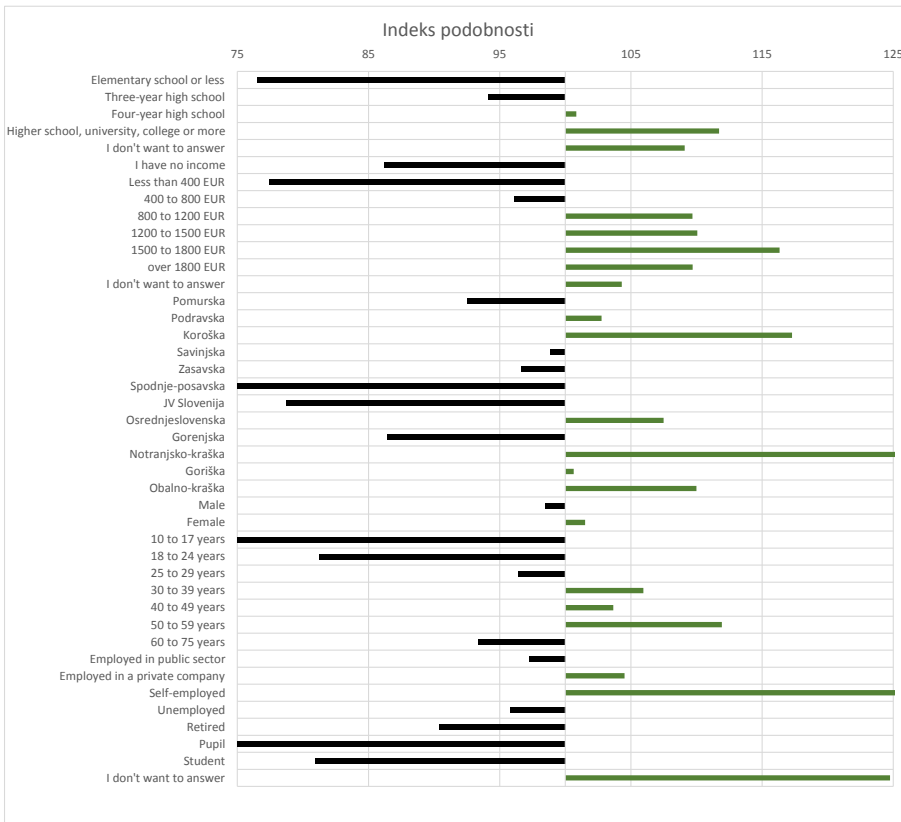


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:

Description of MOSS measurement:

MOSS certificate relating to the period from 01.08. to 31.08.2017. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 01.08. to 31.08.2017. Reach shows n umber of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of de vices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time perio d. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Vi sits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique us er.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a spec ified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page view s (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condtion must be fulfilled(n=80),