



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

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City: 1000 Ljubljana

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno svežje informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: June 2017

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.6.2017.	93 901	38 229	3,0%	41 433	2,5	1,1
2.6.2017.	80 850	33 675	2,6%	36 467	2,4	1,1
3.6.2017.	30 026	14 587	1,1%	15 258	2,1	1,1
4.6.2017.	34 329	14 977	1,2%	15 219	2,3	1,0
5.6.2017.	107 125	42 158	3,3%	45 504	2,5	1,1
6.6.2017.	103 192	41 191	3,2%	44 662	2,5	1,1
7.6.2017.	107 876	42 161	3,3%	45 616	2,6	1,1
8.6.2017.	94 216	36 669	2,8%	39 806	2,6	1,1
9.6.2017.	75 828	31 805	2,5%	34 544	2,4	1,1
10.6.2017.	28 402	13 363	1,0%	14 028	2,1	1,1
11.6.2017.	30 306	13 729	1,1%	15 045	2,2	1,1
12.6.2017.	100 812	40 696	3,2%	44 203	2,5	1,1
13.6.2017.	98 474	39 127	3,0%	42 438	2,5	1,1
14.6.2017.	100 671	38 725	3,0%	41 946	2,6	1,1
15.6.2017.	90 562	36 376	2,8%	39 381	2,5	1,1
16.6.2017.	80 550	32 027	2,5%	34 800	2,5	1,1
17.6.2017.	28 388	14 703	1,1%	15 189	1,9	1,0
18.6.2017.	29 130	14 912	1,2%	15 024	2,0	1,0
19.6.2017.	94 892	39 140	3,0%	42 400	2,4	1,1
20.6.2017.	91 951	36 760	2,9%	39 776	2,5	1,1
21.6.2017.	97 516	39 751	3,1%	42 988	2,5	1,1
22.6.2017.	100 097	39 894	3,1%	43 045	2,5	1,1
23.6.2017.	75 594	30 147	2,3%	32 671	2,5	1,1
24.6.2017.	25 557	12 897	1,0%	13 720	2,0	1,1
25.6.2017.	29 243	13 686	1,1%	13 979	2,1	1,0
26.6.2017.	92 828	36 925	2,9%	40 083	2,5	1,1
27.6.2017.	90 254	36 723	2,8%	39 917	2,5	1,1
28.6.2017.	87 780	36 055	2,8%	39 131	2,4	1,1
29.6.2017.	85 437	33 405	2,6%	36 294	2,6	1,1
30.6.2017.	74 401	30 634	2,4%	33 193	2,4	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.6.2017. - 4.6.2017.	239 299	83 061	6,4%	108 147	2,9	1,3
5.6.2017. - 11.6.2017.	547 105	131 570	10,2%	238 513	4,2	1,8
12.6.2017. - 18.6.2017.	528 961	126 758	9,8%	232 018	4,2	1,8
19.6.2017. - 25.6.2017.	514 945	126 775	9,8%	228 113	4,1	1,8
26.6.2017. - 30.6.2017.	430 702	118 928	9,2%	188 587	3,6	1,6

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.6.2017. - 30.6.2017.	2 261 019	278 496	21,6%	995 202	8,1	3,6

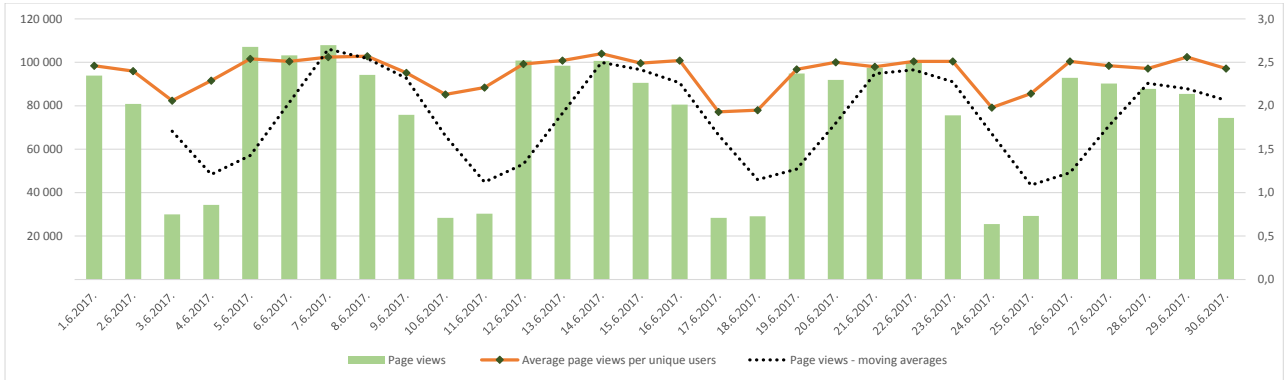
Demographic profile of Slovenian visitors

Variable		Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	10,4%	78	5,1%
	Three-year high school	12,0%	90	9,6%
	Four-year high school	43,6%	101	47,2%
	Higher school, university, college or more	32,8%	113	35,8%
	I don't want to answer	1,2%	110	2,3%
Personal income	I have no income	8,0%	73	4,7%
	less than 400 EUR	8,5%	80	6,6%
	400 to 800 EUR	24,7%	95	20,0%
	800 to 1200 EUR	29,0%	112	29,2%
	1200 to 1500 EUR	9,1%	113	6,4%
	1500 to 1800 EUR	4,4%	103	14,0%
	over 1800 EUR	5,7%	113	7,0%
	I don't want to answer	10,6%	115	12,0%
Region	Pomurska	6,6%	93	5,8%
	Podravska	16,2%	103	20,9%
	Koroška	2,8%	86	2,1%
	Savinjska	11,7%	94	9,7%
	Zasavska	2,3%	86	1,5%
	Spodnje-posavska	2,1%	78	1,1%
	JV Slovenija	6,7%	101	5,2%
	Osrednjeslovenska	28,4%	105	30,1%
	Gorenjska	9,7%	104	9,8%
	Notranjsko-kraška	2,5%	103	2,6%
	Goriška	6,4%	102	6,0%
	Obalno-kraška	4,7%	102	5,2%
	Gender	Male	49,2%	98
Female		50,8%	102	44,7%
Age	10 to 17 years	2,7%	72	1,3%
	18 to 24 years	8,6%	74	6,2%
	25 to 29 years	9,1%	101	21,5%
	30 to 39 years	26,2%	104	26,9%
	40 to 49 years	24,7%	107	20,9%
	50 to 59 years	18,5%	114	17,5%
	60 to 75 years	10,2%	92	5,7%
Employment status	Employed in public sector	14,4%	96	10,7%
	Employed in a private company	42,1%	109	46,2%
	Self-employed	12,2%	128	22,5%
	Unemployed	7,9%	98	6,2%
	Retired	10,7%	92	5,6%
	Pupil	3,4%	68	1,6%
	Student	7,9%	74	5,7%
	I don't want to answer	1,4%	107	1,5%

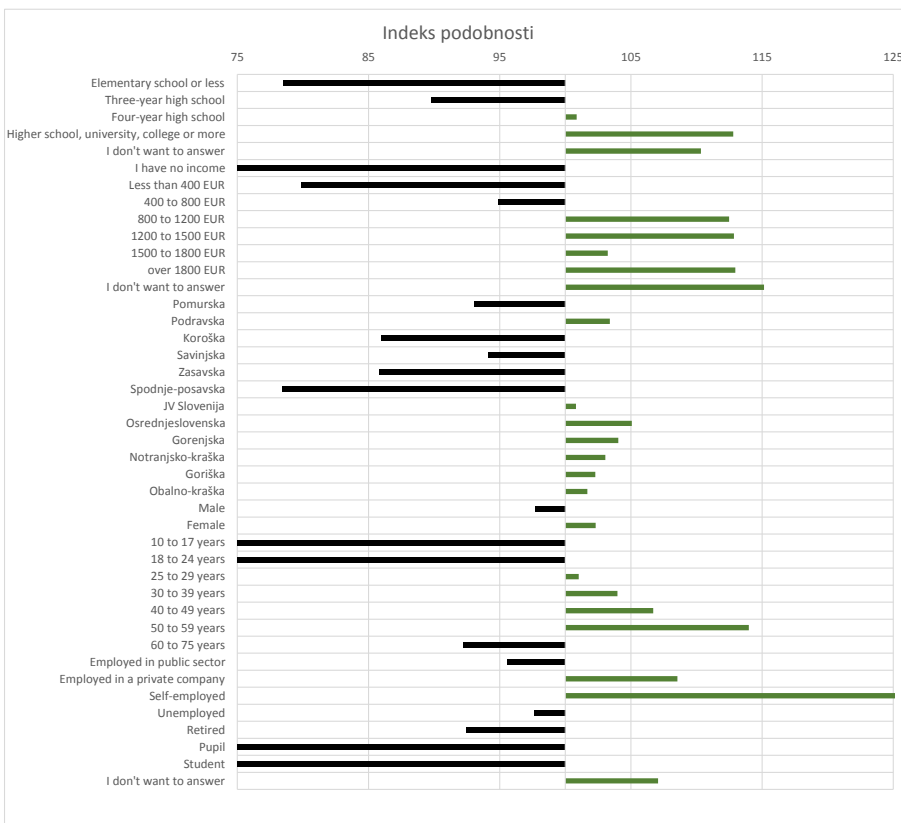


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
 The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:**Description of MOSS measurement:**

MOSS certificate relating to the period from 01.06. to 30.06.2017. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 01.06. to 30.06.2017. Reach shows n umber of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of de vices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time perio d. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Vi sits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique us er.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a spec ified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page view s (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condtion must be fulfilled(n=80),