



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Cigaletova ulica 15

City: 1000 Ljubljana

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Period: April 2017

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.4.2017.	30 001	15 427	1,2%	16 029	1,9	1,0
2.4.2017.	33 565	15 313	1,2%	16 758	2,2	1,1
3.4.2017.	105 764	42 129	3,3%	45 626	2,5	1,1
4.4.2017.	107 826	42 227	3,3%	45 805	2,6	1,1
5.4.2017.	106 907	42 094	3,3%	45 559	2,5	1,1
6.4.2017.	110 194	41 128	3,2%	44 595	2,7	1,1
7.4.2017.	97 553	34 059	2,6%	37 105	2,9	1,1
8.4.2017.	31 498	14 086	1,1%	14 969	2,2	1,1
9.4.2017.	34 514	14 806	1,1%	16 186	2,3	1,1
10.4.2017.	105 305	42 018	3,3%	45 406	2,5	1,1
11.4.2017.	112 509	42 991	3,3%	46 588	2,6	1,1
12.4.2017.	108 028	40 696	3,2%	44 137	2,7	1,1
13.4.2017.	95 705	38 227	3,0%	41 495	2,5	1,1
14.4.2017.	76 987	31 133	2,4%	33 738	2,5	1,1
15.4.2017.	33 247	15 411	1,2%	15 780	2,2	1,0
16.4.2017.	33 519	14 586	1,1%	14 734	2,3	1,0
17.4.2017.	39 436	16 862	1,3%	18 381	2,3	1,1
18.4.2017.	118 311	47 024	3,6%	50 649	2,5	1,1
19.4.2017.	108 977	44 067	3,4%	47 687	2,5	1,1
20.4.2017.	102 858	40 531	3,1%	43 975	2,5	1,1
21.4.2017.	85 517	35 258	2,7%	38 100	2,4	1,1
22.4.2017.	31 351	14 507	1,1%	15 884	2,2	1,1
23.4.2017.	40 210	16 807	1,3%	18 303	2,4	1,1
24.4.2017.	104 731	43 333	3,4%	46 778	2,4	1,1
25.4.2017.	100 350	40 997	3,2%	44 374	2,5	1,1
26.4.2017.	96 779	35 518	2,8%	38 574	2,7	1,1
27.4.2017.	65 979	16 622	1,3%	16 839	4,0	1,0
28.4.2017.	71 248	22 125	1,7%	24 186	3,2	1,1
29.4.2017.	25 705	13 396	1,0%	13 483	1,9	1,0
30.4.2017.	22 342	10 485	0,8%	11 493	2,1	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.4.2017. - 2.4.2017.	63 576	29 117	2,3%	32 781	2,2	1,1
3.4.2017. - 9.4.2017.	594 541	137 353	10,7%	249 403	4,3	1,8
10.4.2017. - 16.4.2017.	565 452	134 061	10,4%	241 523	4,2	1,8
17.4.2017. - 23.4.2017.	526 856	134 748	10,4%	232 551	3,9	1,7
24.4.2017. - 30.4.2017.	487 583	113 355	8,8%	194 031	4,3	1,7

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.4.2017. - 30.4.2017.	2 238 219	279 613	21,7%	949 211	8,0	3,4

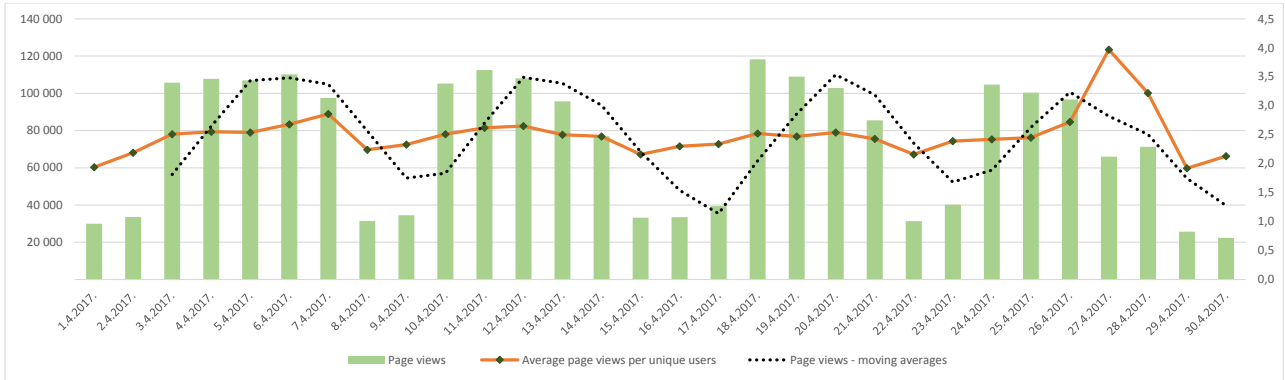
Demographic profile of Slovenian visitors

	Variable	Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	12,0%	88	5,7%
	Three-year high school	12,0%	89	8,5%
	Four-year high school	43,0%	100	32,7%
	Higher school, university, college or more	32,0%	111	52,3%
Personal income	I don't want to answer	1,1%	107	0,8%
	I have no income	10,1%	92	6,0%
	less than 400 EUR	9,1%	84	5,3%
	400 to 800 EUR	25,3%	96	37,0%
	800 to 1200 EUR	28,0%	109	25,7%
	1200 to 1500 EUR	8,8%	108	6,7%
	1500 to 1800 EUR	3,9%	94	4,6%
	over 1800 EUR	5,5%	112	6,4%
Region	I don't want to answer	9,3%	104	8,3%
	Pomurska	7,0%	98	3,6%
	Podravska	15,4%	98	16,9%
	Koroška	3,2%	102	2,3%
	Savinjska	11,3%	89	27,6%
	Zasavska	2,6%	99	0,9%
	Spodnje-posavska	1,9%	72	1,1%
	JV Slovenija	6,2%	94	5,0%
	Osrednjeslovenska	29,3%	109	24,8%
	Gorenjska	9,2%	100	7,7%
	Notranjsko-kraška	2,8%	115	3,2%
	Goriška	6,8%	109	4,6%
	Obalno-kraška	4,2%	92	2,3%
Gender	Male	49,8%	98	37,8%
	Female	50,2%	102	62,2%
Age	10 to 17 years	3,0%	83	1,0%
	18 to 24 years	9,7%	83	5,7%
	25 to 29 years	8,9%	99	23,2%
	30 to 39 years	26,3%	104	26,3%
	40 to 49 years	23,4%	101	17,8%
	50 to 59 years	17,8%	111	19,2%
Employment status	60 to 75 years	10,8%	98	6,9%
	Employed in public sector	14,4%	97	7,1%
	Employed in a private company	39,3%	101	43,0%
	Self-employed	12,1%	128	12,2%
	Unemployed	8,5%	108	6,4%
	Retired	11,6%	100	6,5%
	Pupil	3,8%	75	1,5%
	Student	9,2%	84	22,6%
	I don't want to answer	1,2%	96	0,8%

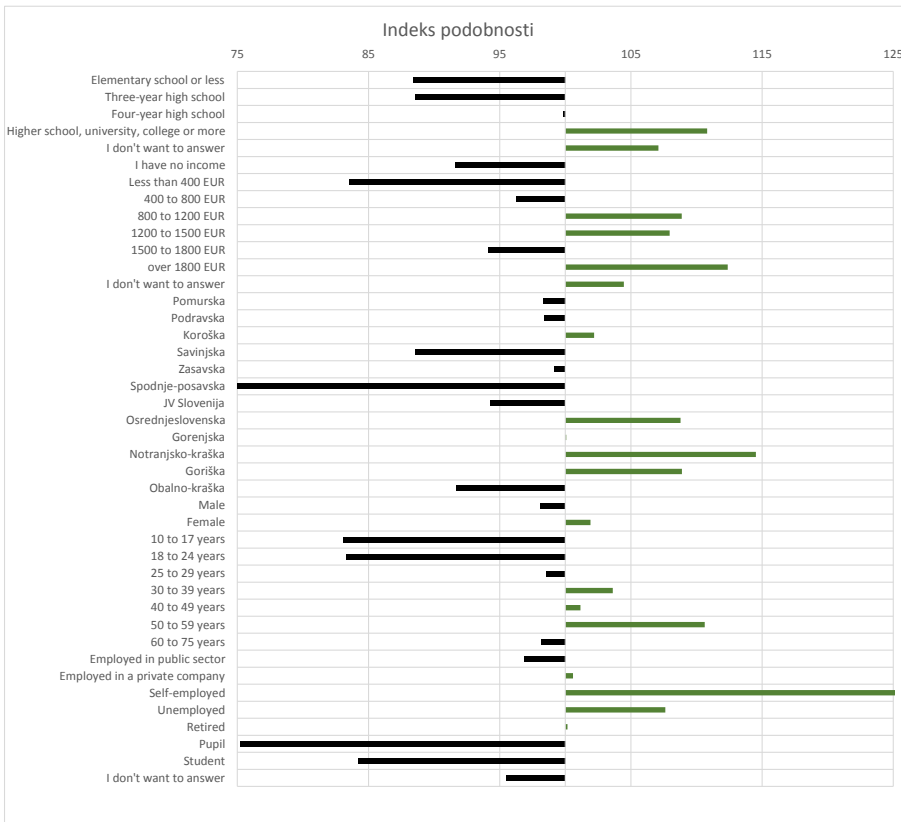


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:**Description of MOSS measurement:**

MOSS certificate relating to the period from 01.04. to 30.04.2017. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 01.04. to 30.04.2017. Reach shows n umber of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of de vices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time perio d. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Vi sits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique us er.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a spec ified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page view s (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condtion must be fulfilled(n=80),