



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Cigaletova ulica 15

City: 1000 Ljubljana

Contact person: Alen Savič

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CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Comment:

Dne 16.03.2017 je med 14:00 in 14:30 uro prišlo do izpada v merjenju. Promet se v tem času ni meril v celoti.

Period: March 2017

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.3.2017.	101 294	39 983	3,1%	43 771	2,5	1,1
2.3.2017.	99 841	37 882	2,9%	41 383	2,6	1,1
3.3.2017.	88 604	36 937	2,9%	37 091	2,4	1,0
4.3.2017.	37 803	15 719	1,2%	16 662	2,4	1,1
5.3.2017.	44 448	18 507	1,4%	19 149	2,4	1,0
6.3.2017.	110 580	44 202	3,4%	48 295	2,5	1,1
7.3.2017.	111 210	46 681	3,6%	46 963	2,4	1,0
8.3.2017.	91 100	36 120	2,8%	39 631	2,5	1,1
9.3.2017.	101 237	38 899	3,0%	42 655	2,6	1,1
10.3.2017.	85 176	37 715	2,9%	37 977	2,3	1,0
11.3.2017.	31 565	15 579	1,2%	16 270	2,0	1,0
12.3.2017.	37 363	17 671	1,4%	18 317	2,1	1,0
13.3.2017.	104 031	42 138	3,3%	46 119	2,5	1,1
14.3.2017.	105 935	46 042	3,6%	46 136	2,3	1,0
15.3.2017.	102 496	41 738	3,2%	45 748	2,5	1,1
16.3.2017.	93 519	40 823	3,2%	40 963	2,3	1,0
17.3.2017.	86 455	33 774	2,6%	37 045	2,6	1,1
18.3.2017.	34 769	16 713	1,3%	17 677	2,1	1,1
19.3.2017.	37 156	17 274	1,3%	17 989	2,2	1,0
20.3.2017.	106 791	42 546	3,3%	46 654	2,5	1,1
21.3.2017.	106 589	45 478	3,5%	45 654	2,3	1,0
22.3.2017.	106 476	45 891	3,6%	46 644	2,3	1,0
23.3.2017.	100 470	39 133	3,0%	42 933	2,6	1,1
24.3.2017.	81 754	35 684	2,8%	35 859	2,3	1,0
25.3.2017.	30 513	15 023	1,2%	16 127	2,0	1,1
26.3.2017.	36 921	17 939	1,4%	18 395	2,1	1,0
27.3.2017.	107 592	46 209	3,6%	46 386	2,3	1,0
28.3.2017.	102 475	41 259	3,2%	45 175	2,5	1,1
29.3.2017.	102 151	41 189	3,2%	45 187	2,5	1,1
30.3.2017.	96 928	42 608	3,3%	43 190	2,3	1,0
31.3.2017.	89 323	35 926	2,8%	39 340	2,5	1,1

Weekly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.3.2017. - 5.3.2017.	372 251	102 212	7,9%	158 089	3,6	1,5
6.3.2017. - 12.3.2017.	568 470	129 998	10,1%	249 451	4,4	1,9
13.3.2017. - 19.3.2017.	564 444	130 731	10,2%	251 147	4,3	1,9
20.3.2017. - 26.3.2017.	569 645	129 883	10,1%	251 523	4,4	1,9
27.3.2017. - 31.3.2017.	498 473	130 189	10,1%	219 271	3,8	1,7

Monthly reach (Slovenian visitors)

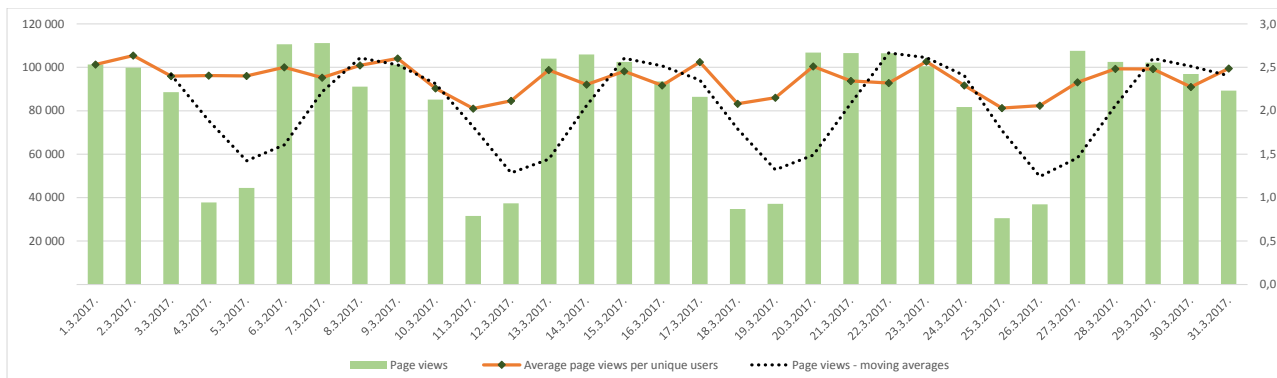
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.3.2017. - 31.3.2017.	2 573 301	306 225	23,8%	1 129 511	8,4	3,7

Demographic profile of Slovenian visitors

Variable		Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	11,5%	86	9,8%
	Three-year high school	11,9%	83	9,7%
	Four-year high school	43,6%	100	45,9%
	Higher school, university, college or more	32,2%	116	34,3%
Personal income	I don't want to answer	0,8%	114	0,3%
	I have no income	7,6%	69	7,2%
	Less than 400 EUR	10,2%	86	6,5%
	400 to 800 EUR	26,4%	98	18,3%
	800 to 1200 EUR	26,6%	109	37,7%
	1200 to 1500 EUR	9,5%	119	10,4%
	1500 to 1800 EUR	4,5%	111	3,4%
	over 1800 EUR	5,5%	117	7,9%
	I don't want to answer	9,5%	105	8,6%
Region	Pomurska	6,8%	101	3,9%
	Podravska	15,2%	102	19,7%
	Koroška	4,1%	109	3,4%
	Savinjska	12,1%	89	13,1%
	Zasavska	2,3%	94	3,4%
	Spodnje-posavska	2,0%	82	1,1%
	JV Slovenija	5,6%	89	6,1%
	Osrednjeslovenska	28,8%	106	30,1%
	Gorenjska	10,0%	101	8,5%
	Notranjsko-kraška	2,5%	106	2,6%
	Goriška	5,5%	103	3,7%
	Obalno-kraška	5,0%	102	4,2%
Gender	Male	52,2%	99	56,1%
	Female	47,8%	101	43,9%
Age	10 to 17 years	2,7%	79	1,8%
	18 to 24 years	10,2%	79	6,1%
	25 to 29 years	10,4%	110	8,4%
	30 to 39 years	26,5%	107	36,2%
	40 to 49 years	23,1%	105	23,7%
	50 to 59 years	16,0%	104	15,6%
	60 to 75 years	11,1%	92	8,1%
Employment status	Employed in public sector	13,3%	96	8,1%
	Employed in a private company	42,4%	112	53,5%
	Self-employed	12,2%	134	15,3%
	Unemployed	5,1%	78	5,5%
	Retired	11,1%	86	7,9%
	Pupil	5,1%	88	2,9%
	Student	10,1%	78	5,9%
	I don't want to answer	0,9%	65	0,9%



Note:
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days i n a row value and we divide it with three, every sliding average is on the right side of interval with lenght three.

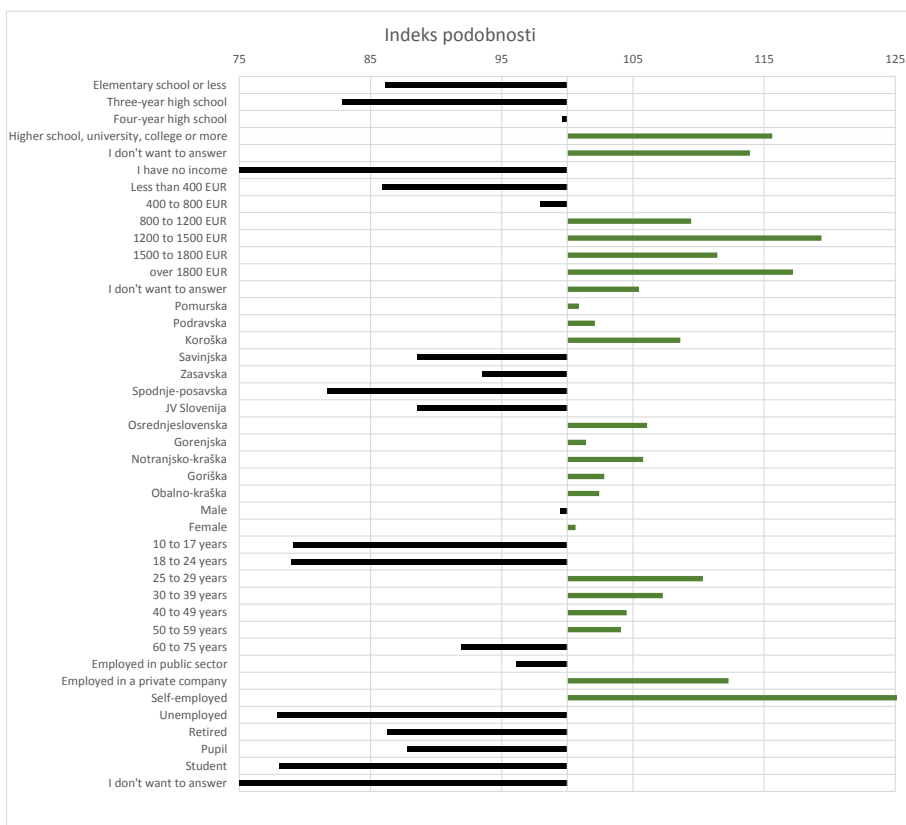


Note:

Left side of graph Shows page views.

Right side of graph Shows average page views per unique user.

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:

Affinity index

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:**Description of MOSS measurement:**

MOSS certificate relating to the period from 01.03. to 31.03.2017. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Currency is measured Slovenian reach of the web site in period from 01.03. to 31.03.2017. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80),