



Website: Bizi.si

Provider:

Company: TSmedia, d.o.o.

Address: Cigaletova ulica 15

City: 1000 Ljubljana

Contact person: Alen Savič

E-mail: alen.savic@tsmedia.si

Telephone number: 01/ 473 00 10

CERTIFICATE

Short description:

Poslovni asistent bizi.si vam nudi najnovejše finančne in poslovne podatke za 180 tisoč slovenskih pravnih oseb. S svojimi naprednimi funkcijami vam omogoča iskanje kontaktnih podatkov pravnih oseb, pregled njihovih poslovnih podatkov, letnih poročil in finančnih izkazov, istočasno pa lahko izveste tudi, kolikšna je vrednost njihove delnice in kaj o njih pišejo mediji. Pridobite lahko tudi dnevno sveže informacije o neplačnikih, blokadah TRR-jev, objavah stečajev, narokih, insolventnostnih postopkih, likvidni sposobnosti in bonitetni oceni podjetij.

Period: december 2016

Comment:

Daily reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.12.2016.	94 378	36 506	2,8%	39 709	2,6	1,1
2.12.2016.	82 880	32 064	2,5%	35 102	2,6	1,1
3.12.2016.	32 281	14 398	1,1%	14 926	2,2	1,0
4.12.2016.	38 180	15 353	1,2%	15 493	2,5	1,0
5.12.2016.	100 226	38 667	3,0%	42 305	2,6	1,1
6.12.2016.	98 723	37 996	3,0%	41 541	2,6	1,1
7.12.2016.	98 771	37 209	2,9%	40 760	2,7	1,1
8.12.2016.	94 547	35 282	2,7%	38 502	2,7	1,1
9.12.2016.	81 984	31 452	2,4%	34 243	2,6	1,1
10.12.2016.	31 286	14 085	1,1%	14 625	2,2	1,0
11.12.2016.	33 172	15 393	1,2%	15 600	2,2	1,0
12.12.2016.	106 406	39 308	3,1%	43 056	2,7	1,1
13.12.2016.	97 752	38 191	3,0%	41 653	2,6	1,1
14.12.2016.	95 866	36 747	2,9%	40 272	2,6	1,1
15.12.2016.	93 531	35 289	2,7%	38 573	2,7	1,1
16.12.2016.	79 033	31 099	2,4%	34 016	2,5	1,1
17.12.2016.	28 965	13 781	1,1%	14 344	2,1	1,0
18.12.2016.	32 896	15 111	1,2%	15 341	2,2	1,0
19.12.2016.	95 652	38 846	3,0%	42 375	2,5	1,1
20.12.2016.	92 960	37 470	2,9%	40 978	2,5	1,1
21.12.2016.	89 971	36 740	2,9%	40 117	2,5	1,1
22.12.2016.	83 474	33 303	2,6%	36 326	2,5	1,1
23.12.2016.	64 541	26 914	2,1%	29 241	2,4	1,1
24.12.2016.	24 627	12 826	1,0%	12 910	1,9	1,0
25.12.2016.	23 337	11 911	0,9%	12 127	2,0	1,0
26.12.2016.	28 767	14 251	1,1%	14 485	2,0	1,0
27.12.2016.	71 186	32 240	2,5%	32 488	2,2	1,0
28.12.2016.	70 722	28 771	2,2%	31 464	2,5	1,1
29.12.2016.	63 074	25 832	2,0%	28 255	2,4	1,1
30.12.2016.	48 566	19 598	1,5%	21 426	2,5	1,1
31.12.2016.	21 713	10 609	0,8%	10 769	2,1	1,0

Weekly reach (Slovenian visitors)

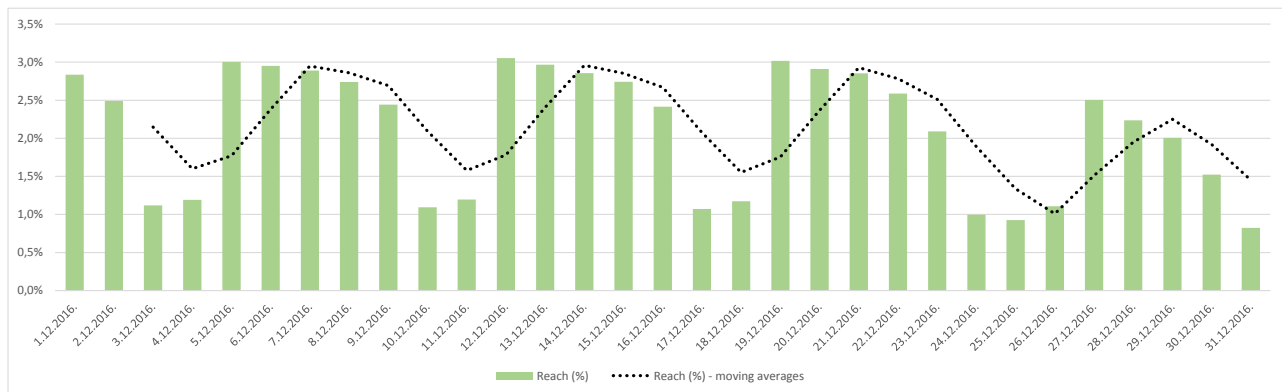
Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.12.2016. - 4.12.2016.	247 753	78 240	6,1%	105 145	3,2	1,3
5.12.2016. - 11.12.2016.	538 873	121 794	9,5%	227 223	4,4	1,9
12.12.2016. - 18.12.2016.	534 640	120 217	9,3%	226 699	4,5	1,9
19.12.2016. - 25.12.2016.	474 779	115 599	9,0%	213 267	4,1	1,8
26.12.2016. - 31.12.2016.	304 184	84 537	6,6%	138 579	3,6	1,6

Monthly reach (Slovenian visitors)

Period	Page views	Reach	Reach (%)	Visits	Average page views per unique users	Average visits per unique user
1.12.2016. - 31.12.2016.	2 100 307	270 345	21,0%	910 492	7,8	3,4

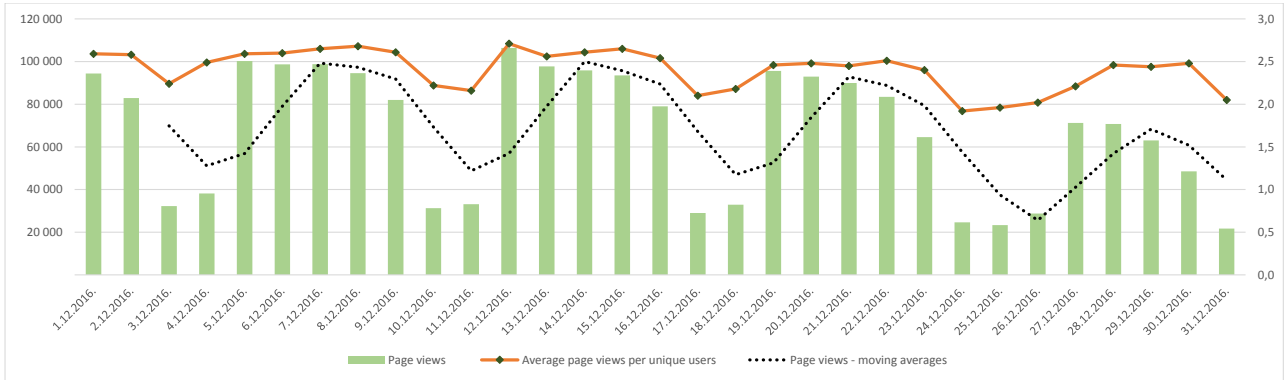
Demographic profile of Slovenian visitors

Variable		Audience composition (%)	Affinity index	Page views composition (%)
Level of Education	Elementary school or less	9,6%	67	4,6%
	Three-year high school	13,8%	98	14,8%
	Four-year high school	45,2%	104	40,3%
	Higher school, university, college or more	30,9%	112	39,7%
	I don't want to answer	0,5%	70	0,7%
Personal income	I have no income	8,2%	71	5,5%
	less than 400 EUR	10,5%	83	10,7%
	400 to 800 EUR	26,0%	98	15,8%
	800 to 1200 EUR	26,9%	113	28,1%
	1200 to 1500 EUR	9,0%	117	9,6%
	1500 to 1800 EUR	4,6%	119	10,9%
	over 1800 EUR	5,5%	111	9,8%
	I don't want to answer	9,4%	105	9,7%
Region	Pomurska	5,8%	89	3,7%
	Podravska	13,0%	85	10,1%
	Koroška	4,1%	112	2,7%
	Savinjska	12,6%	96	9,3%
	Zasavska	2,4%	100	1,2%
	Spodnje-posavska	2,7%	102	1,2%
	JV Slovenija	6,2%	94	4,8%
	Osrednjeslovenska	27,4%	102	41,1%
	Gorenjska	10,7%	107	11,5%
	Notranjsko-kraška	3,4%	138	3,1%
	Goriška	5,7%	105	5,3%
	Obalno-kraška	6,2%	121	6,1%
	Gender	Male	52,0%	99
Female		48,0%	101	40,4%
Age	10 to 17 years	2,1%	57	1,3%
	18 to 24 years	9,9%	74	11,4%
	25 to 29 years	9,9%	102	5,5%
	30 to 39 years	26,3%	107	39,9%
	40 to 49 years	23,1%	105	18,7%
	50 to 59 years	17,3%	115	17,4%
	60 to 75 years	11,5%	98	5,9%
Employment status	Employed in public sector	11,5%	89	7,0%
	Employed in a private company	39,4%	106	48,2%
	Self-employed	13,2%	150	20,2%
	Unemployed	6,8%	100	3,1%
	Retired	12,8%	100	6,1%
	Pupil	3,6%	56	6,5%
	Student	11,1%	81	7,6%
	I don't want to answer	1,7%	107	1,4%

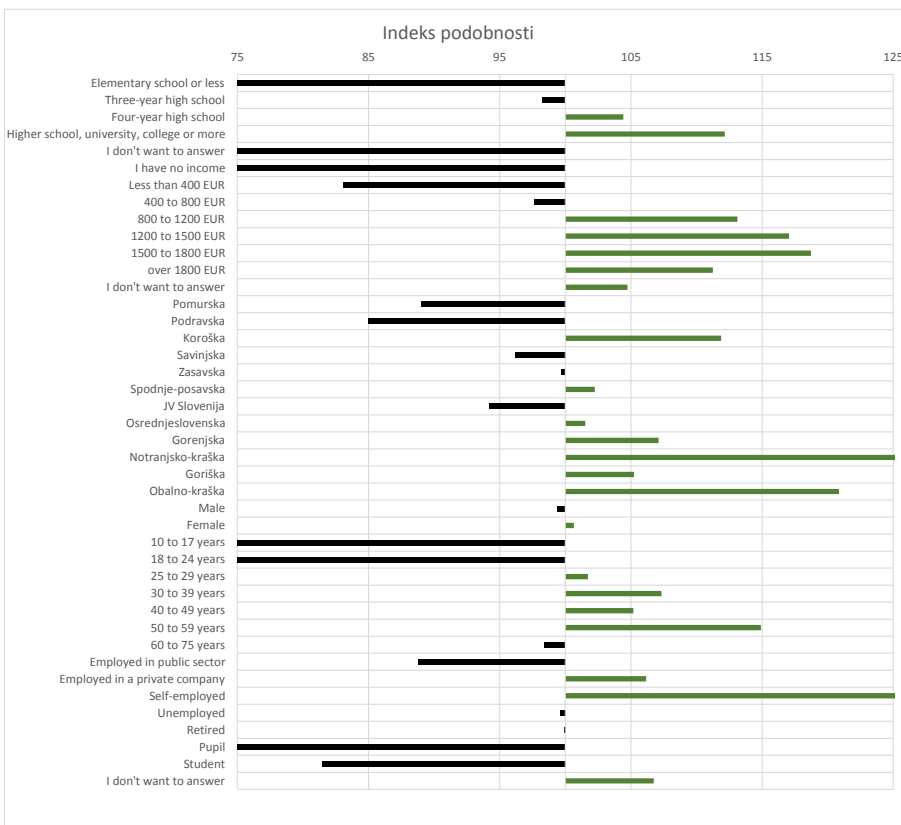


Note:

Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right side of interval with length three.



Note:
Left side of graph Shows page views.
Right side of graph Shows average page views per unique user.
Moving average - Moving averages of three days in a row, provide us with trend analysis. We calculate it in that way, that we sum three days in a row value and we divide it with three, every sliding average is on the right site of interval with length three.



Note:
Affinity index
The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Legend and notes:**Description of MOSS measurement:**

MOSS certificate relating to the period from 01.12. to 31.12.2016. MOSS measurement took place during that period, which is consisted of technical measurement, telephone survey and web pop up survey

Media description:

Website, information about the provider and short description are the informations provided by MOSS participants.

Reach:

Reach is measured Slovenian reach of the web site in period from 01.12. to 31.12.2016. Reach shows number of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Reach(%):

Per cent of actual people/users (in a given target group) who visited selected website/site section in a specified time period. This indicator is calculated by Ipsos Puls using offline survey data and the number of devices who visited the selected website/site section.

Page views:

The amount of times unique users (in a given target group) in a specified time period viewed individual pages of a website.

Visits:

A series of page views generated by the uniquely identified user (in a given target group) on a given website/site section in a specified time period. In one visits, time between two consecutive page views in no longer than 30 minutes. There are two types of measurement: on the whole website and on the site section. Visits on site sections are measured separately from website visits so the number of visits for the website is not a sum of visits on the site sections.

Average page views per unique users:

The average number of page views generated by unique users (in a given target group) in a specified time period per unique user.

Average visits per unique users:

The average number of visits generated by unique users (in a given target group) in a specified time period per unique user.

Audience composition (%) :

The ratio of the number of unique users in a given target group who visited the selected website/site section in a specified time period to the total number of unique users who visited the selected website/site section in the specified time period.

Affinity index:

The ratio of the value of the audience composition for a given target group for the selected websites/site sections in a specified time period to the value of the audience composition for a given target group for the whole internet (all websites covered by the research) in the specified time period.

Page views (%)

The ratio of the number of page views (in a given target group) on each website/site section to the total number of page views (in a given target group) on all selected websites/site sections in the specified time period.

In case there is no data available:

- Data is not available, because the site was not measured in given time period.

N/A - When there is not enough data collected to create sample of chosen target group, data is not shown. For analysis minimal condition must be fulfilled (n=80),